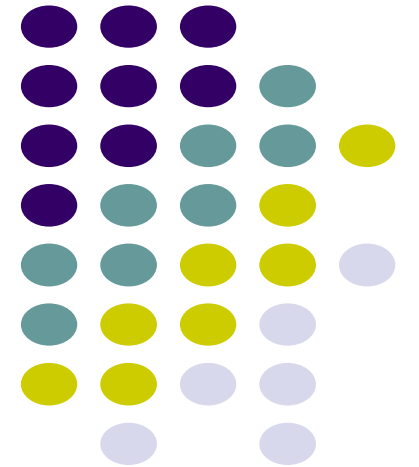


Web Technology-20CS2056

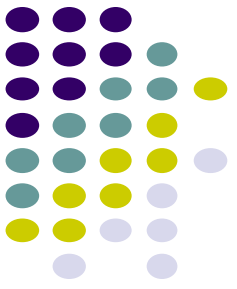
Introduction to HTML

(Hyper Text Markup Language)

Dr. Arul Xavier V M
Assistant Professor



Internet

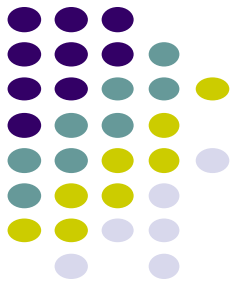


- The Internet is a “**network of networks**” is the largest computer network in the world that connects billions of computer users.
- Father of Internet
 - Vinton Cerf



WWW

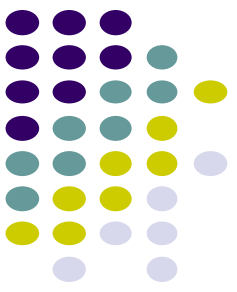
- The **World Wide Web**, commonly known as the Web, is a system of information repository that interlinked hypertext/hypermedia documents accessed via the Internet from all over the world.
- Creator:
 - Tim Berners-Lee,





What is Web Technology?

- **Web technology** refers to the means by which computers communicate with each other using **markup languages** and multimedia packages.
- It gives us a way to interact with hosted information, like websites.
- **Web technology** involves the use of hypertext markup language (HTML), cascading style sheets (CSS), Java Script, PHP, Angular JS, Node Js, MongoDB etc..



Website and Web Application

- **Website**

- Collection of Web Pages and other files
 - A **web page** (also written as **webpage**) is a document that is suitable for the World Wide **Web** and **web** browsers.
 - A **web** browser displays a **web page** on a monitor or mobile device.

- **Web Application**

- A **Web application (Web app)** is an **application** program that is stored on a remote server and delivered over the Internet through a browser interface.
- The user makes HTTP request via browser and it is processed by server side program and generates the HTTP response to browser.



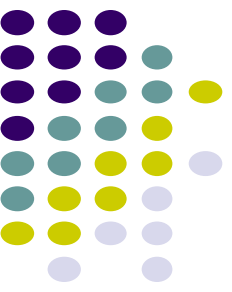
Web Page

- A **web page** or **webpage** is a document, commonly written in HTML, that is viewed in an **Internet** browser.
- A **web page** can be accessed by entering a URL address into a browser's address bar.
- A **web page** may contain text, graphics, and hyperlinks to other **web pages** and files.

What is HTML?



- HTML is a **markup** language for **describing** the structure of web documents (web pages).
 - HTML stands for **Hyper Text Markup Language**
 - A markup language is a set of **markup tags**
 - HTML documents are described by **HTML Elements(tags)**.
 - Each HTML tag **describes** different document content
 - Html document must be stored with an extension “**.html**”



HTML Elements

- An HTML element is defined by a start tag, some content, and an end tag:

`<tagname>Content goes here...</tagname>`

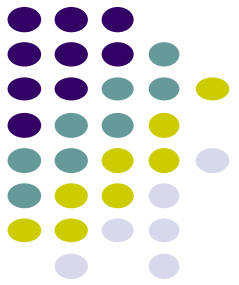
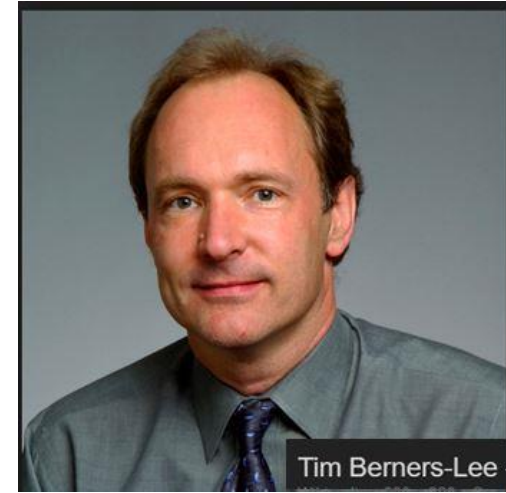
- The HTML element is everything from the start tag to the end tag:
 - Example

`<html></html>`

`<body>Visual Content Goes Here</body>`

Who invented HTML?

- Tim Berners-Lee
 - He invented world wide web(www) in 1989.
 - He invented HTML in 1991
 - Later, it was enhanced by W3C
 - The **World Wide Web Consortium (W3C)** is an international community that develops open standards to ensure the long-term growth of the Web and it is Led by Web inventor and Director **Tim Berners-Lee**
 - <https://www.w3.org/>
 - HTML5 is the latest evolution of the standard that defines HTML



HTML Document Structure



```
<!DOCTYPE html>
```

defines this document to be
HTML5

```
<html>
```

```
  <head>
```

```
    <title>Title goes here</title>
```

```
  </head>
```

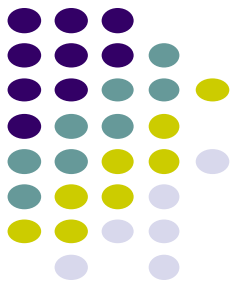
```
  <body>
```

```
    All Visual contents goes here
```

```
  </body>
```

```
</html>
```

<!DOCTYPE HTML>

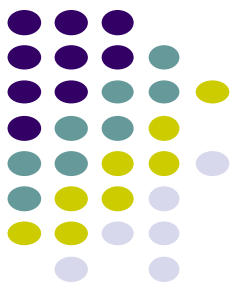


- All HTML documents must start with a <!DOCTYPE> declaration.
- The declaration is not an HTML tag.
- It is an "information" to the browser that the document type to be as HTML 5 standard.

Structure HTML Page



Structure of HTML Page

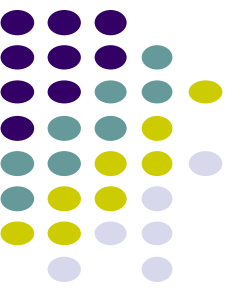


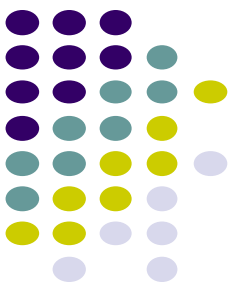
- **<!DOCTYPE html>**
 - declaration defines that this document is an HTML5 document
- **<html>**
 - element is the root element of an HTML page
- **<head>**
 - element contains meta information about the HTML page
- **<title>**
 - element specifies a title for the HTML page (which is shown in the browser's title bar or in the page's tab)
- **<meta>**
 - element tells browser about page settings.
- **<body>**
 - element defines the document's body, and is a container for all the visible contents, such as headings, paragraphs, images, hyperlinks, tables, lists, etc.

HTML comment tag

- <!-- some comments -->

```
<!DOCTYPE html>
<!-- This is a My Website -->
<html>
  <head>
    <title>My Website</title>
    <meta charset="utf-8">
  </head>
  <body>
    Welcome to My Website
  </body>
</html>
```

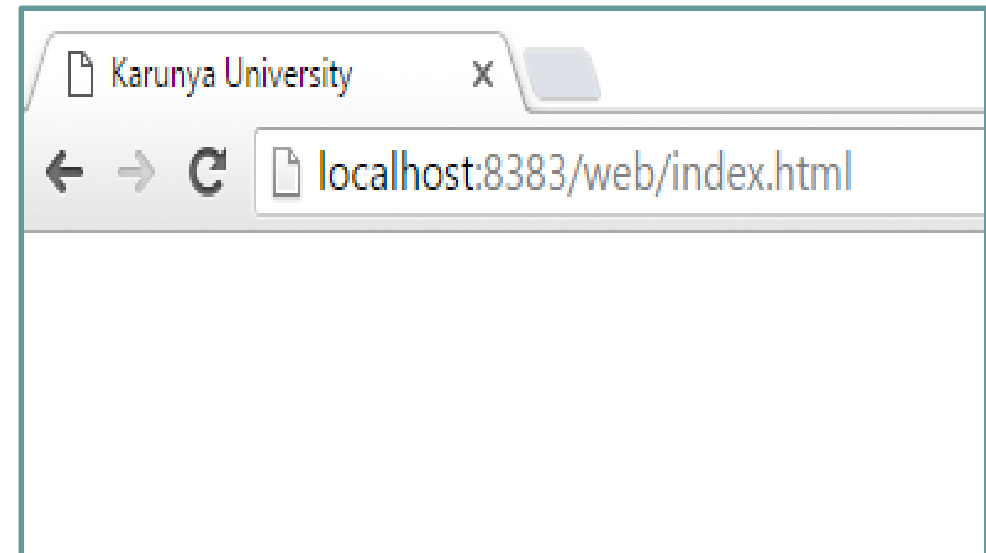




Header(<head>)

- Use the <title> tag for the title of the page.

```
<!DOCTYPE html>
<html>
  <head>
    <title>Karunya University</title>
  </head>
  <body>
    All Visual contents goes here
  </body>
</html>
```

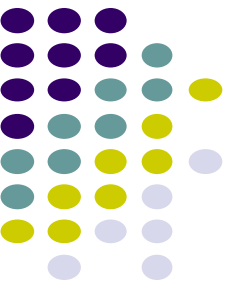




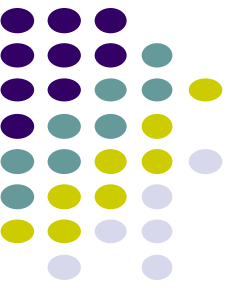
<meta> tag

- **<meta>** tag defines metadata about an HTML document.
- **<meta>** tags always go inside the <head> element, and are typically used to specify
 - character set
 - page description
 - keywords
 - author of the document
 - viewport settings
 - Refresh time limit

<meta> tag



```
<!DOCTYPE html>
<html lang="en">
  <head>
    <meta charset="UTF-8">
    <meta http-equiv="refresh" content="10">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <meta name="description" content="mobile,tv,gadgets">
    <title>Document</title>
  </head>
  <body>
  </body>
</html>
```



Setting Viewport

- **What is The Viewport?**
 - The viewport is the user's visible area of a web page.
 - The viewport varies with the device, and will be smaller on a mobile phone than on a computer screen.

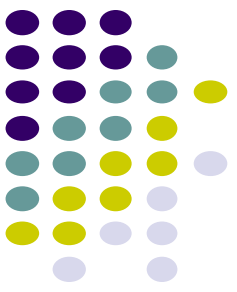
```
<meta name="viewport"  
      content="width=device-width, initial-scale=1.0">
```



Body (`<body>`)

- The contents of the web page (mainly text)
 - Headings
 - Paragraphs, division and line breaks
 - Text Formatting
 - Links and Images
 - Tables
 - Fonts and Colors
 - Comments and etc
- The above tags are used inside `<body>` tag.

HTML Headings



- HTML headings are defined with the `<h1>` to `<h6>` tags.
- `<h1>` defines the bigger heading.
- `<h6>` defines the smaller heading:

HTML element	Pixel height
<code><h1> </h1></code>	32px
<code><h2> </h2></code>	24px
<code><h3> </h3></code>	18.72px
<code><h4> </h4></code>	16px
<code><h5> </h5></code>	13.28px
<code><h6> </h6></code>	12px

```
<!DOCTYPE html>
<html>
<body>

<h1>This is heading 1</h1>
<h2>This is heading 2</h2>
<h3>This is heading 3</h3>
<h4>This is heading 4</h4>
<h5>This is heading 5</h5>
<h6>This is heading 6</h6>

</body>
</html>
```

This is heading 1

This is heading 2

This is heading 3

This is heading 4

This is heading 5

This is heading 6

Paragraph



- HTML **<p>** Tag
 - Used to display any paragraph of text content in a web page.
 - Browsers automatically add a single blank line before and after each **<p>** element.

```
<!DOCTYPE html>
<!-- This is a My Website -->
```

```
<html>
```

```
  <head>
```

```
    <title>My Website</title>
```

```
    <meta charset="utf-8">
```

```
  </head>
```

```
  <body>
```

```
    <p>
```

```
      Paragraphs are usually represented in visual media as
      blocks of text separated from adjacent blocks by blank lines
```

```
    </p>
```

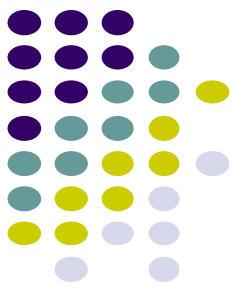
```
  </body>
```

```
</html>
```

localhost:8383/MyHTMLProject/index.html

Paragraphs are usually represented in visual media as blocks of text separated from adjacent blocks by blank lines

Line break using `
` tag



- The `
` tag inserts a single line break.
- The `
` tag is useful for writing addresses or poems.
- The `
` tag is an empty tag which means that it has no end tag.

```
<body>
```

```
<p>
```

```
CSS is designed to enable the separation of presentation and content,  
including layout, colors, and fonts. This separation can improve content  
accessibility, provide more flexibility and control in the specification  
of presentation characteristics
```

```
</p>
```

```
</body>
```



localhost:8383/MyHTMLProject/newhtml.html

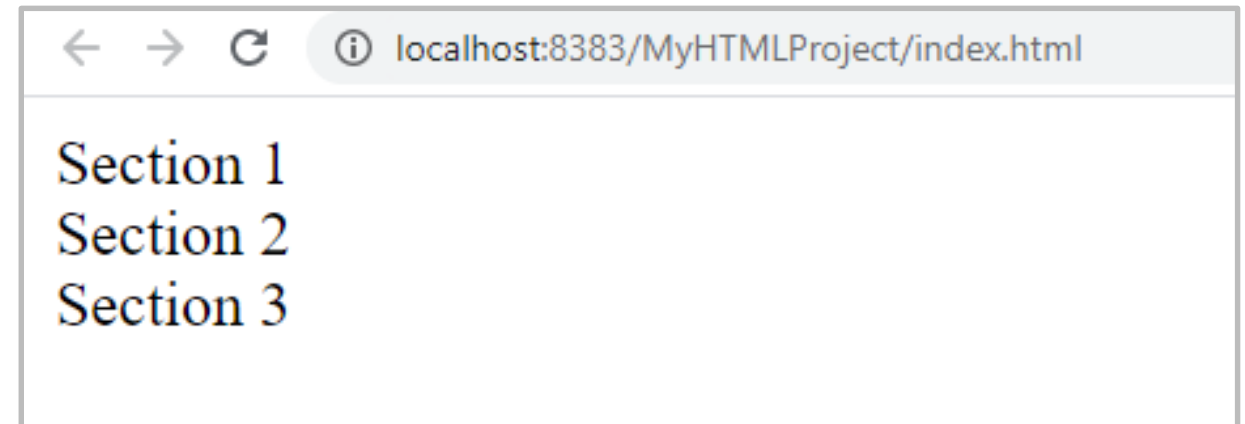
CSS is designed to enable the separation of presentation and content, including layout, colors, and fonts. This separation can improve content accessibility, provide more flexibility and control in the specification of presentation characteristics

Add Section



- The **<div>** tag defines a division or a section in an HTML document.
- The **<div>** tag is used as a container for HTML elements

```
<!DOCTYPE html>
<!-- This is a My Website -->
<html>
  <head>
    <title>My Website</title>
    <meta charset="utf-8">
  </head>
  <body>
    <div>Section 1</div>
    <div>Section 2</div>
    <div>Section 3</div>
  </body>
</html>
```

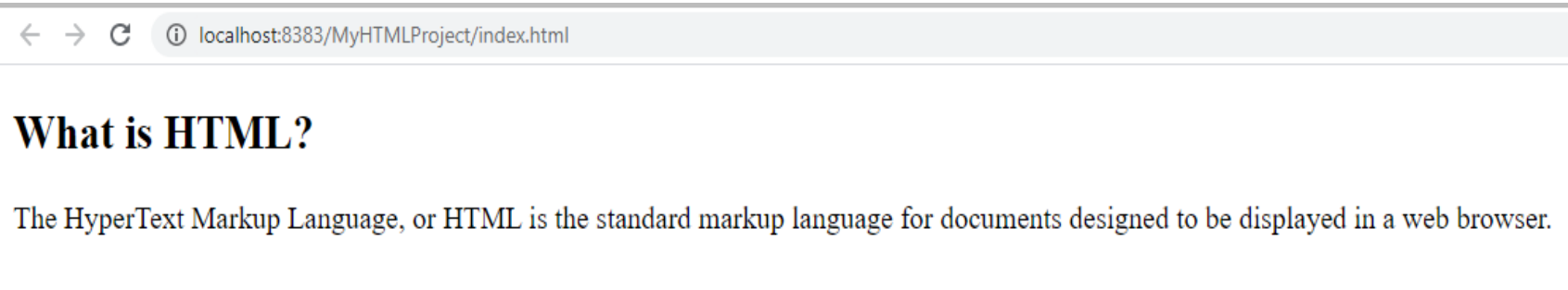


The **<div>** tag



- Any sort of content can be put inside the **<div>** tag!
- It is a container element.
- By default, browsers always place a line break before and after the **<div>** element.

```
<body>
  <div>
    <h2>What is HTML?</h2>
    <p>
      The HyperText Markup Language, or HTML is the standard markup
      language for documents designed to be displayed in a web browser.
    </p>
  </div>
</body>
```



Horizontal Divider Line: **<hr>** tag



```
<body>
  <h1>The Main Languages of the Web</h1>
  <div>HTML is the standard markup language for creating Web pages.</div>
  <hr>
  <div>CSS is a language that describes how HTML elements are to be displayed on
    screen, paper, or in other media.</div>
  <hr>
  <div>JavaScript is the programming language of HTML and the Web.
    JavaScript can change HTML content and attribute values.</div>
</body>
```

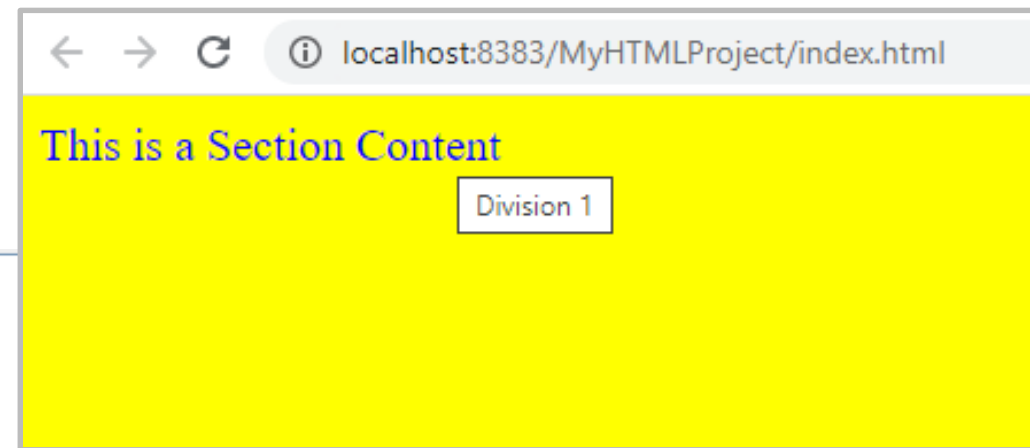


HTML Attributes



- HTML attributes provide additional information for HTML **elements** or **tag**.
- All HTML elements can have **attributes**
- Attributes are always specified in the **start tag**
- Attributes usually come in name/value pairs like: **name="value"**
- **Example attributes**
 - **lang** - to set the language of web page
 - **bgcolor** – to set the background color of a web page
 - **text** - to set the text color
 - **title** - to give information about a particular element

HTML Attribute- Example



en-English

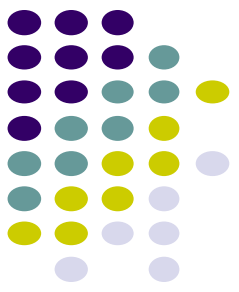
```
<!DOCTYPE html>
<html lang="en">
  <head>
    <title>My Website</title>
    <meta charset="utf-8">
  </head>
  <body bgcolor="yellow" text="blue">
    <div title='Division 1'>
      This is a Section Content
    </div>
  </body>
</html>
```

Character set – Universal
Transfer Format

Attributes: background
color and text color

The title attribute value will be displayed when
you keep the mouse over the div element.

Other basic attributes

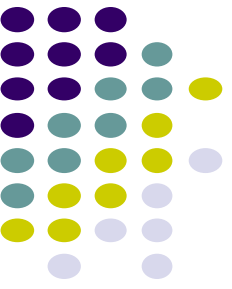


- **align** – to set the alignment of text content
- **id** – to set unique identifier to the tag or element(also used to style)
- **class** – to set one or more class names to style the element.

```
<body>
  <div align='center' id='d1' class="first">
    This is a Section 1 Content
  </div>
  <div align='left' id='d2' class="second">
    This is a Section 2 Content
  </div>
  <div align='right' id='d3' class="third">
    This is a Section 3 Content
  </div>
</body>
```

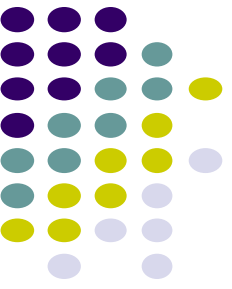


Example Program

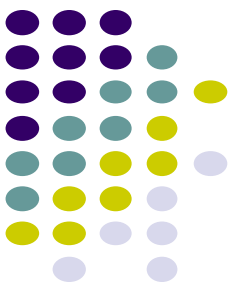


```
<!DOCTYPE html>
<html lang="en">
  <head>
    <title>My Website</title>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width,initial-scale=1.0">
    <meta http-equiv="refresh" content="10">
  </head>
  <body bgcolor="yellow" text="blue">
    <div title="Division1" align="center" id="d1">
      <p>This is sample text1</p>
      <p>This is sample text2</p>
    </div>
    <div title="Division2" align="left" id="d2">
      <p>This is sample text1</p>
      <p>This is sample text2</p>
    </div>
  </body>
</html>
```

Text Formatting Tags



- `` - Bold text
- `<u>` - Underlined text
- `<i>` - Italic text
- `` - Important text (similar to ``)
- `` - Emphasized text (similar to `<i>`)
- `<mark>` - Marked text
- `` - Deleted text
- `<ins>` - Inserted text (similar to `<u>`)
- `<sub>` - Subscript text
- `<sup>` - Superscript text



Exercise

← → ↻ ⓘ localhost:8383/MyHTMLProject/index.html

The **HyperText Markup Language**, or *HTML* is the standard markup language

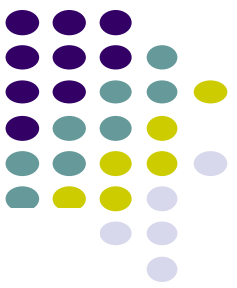
HTML describes the *structure* of a web page.

HTML elements are delineated by **tags**, written using angle brackets

The Product MRP Rs.1000, Offer Price is ~~Rs.1000~~ Rs.7999

a^2 , X_2

Text Formatting Tags - Example



```
<body>
```

```
<p>The <b>HyperText Markup Language</b>, or <i>HTML</i> is the <u>standard markup language</u></p>
```

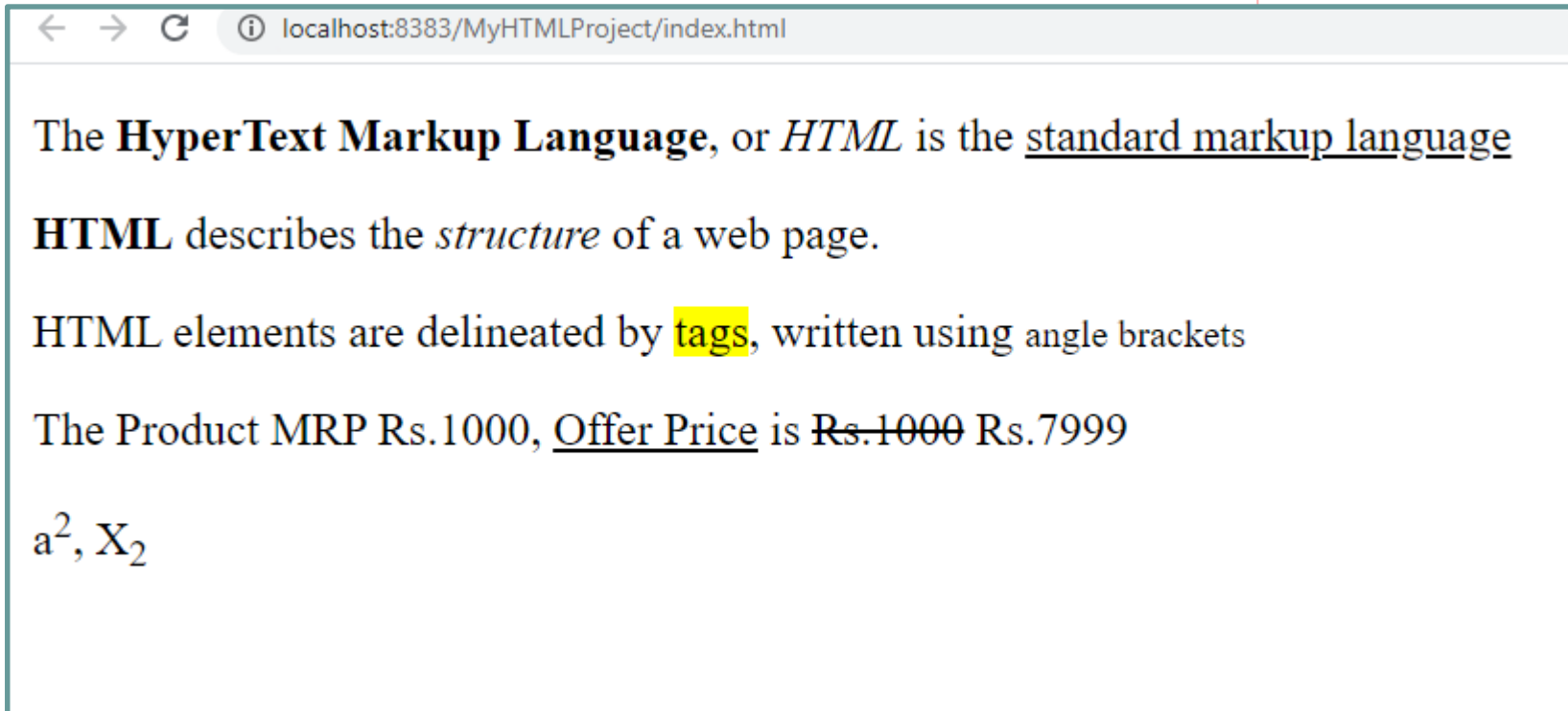
```
<p><strong>HTML</strong> describes the <em>structure</em> of a web page.</p>
```

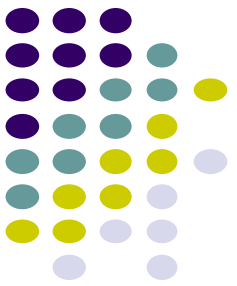
```
<p>HTML elements are delineated by <mark>tags</mark>, written using <small>angle brackets</small></p>
```

```
<p>The Product MRP Rs.1000, <ins>Offer Price</ins> is <del>Rs.1000</del> Rs.7999</p>
```

```
<p>a<sup>2</sup>, X<sub>2</sub></p>
```

```
</body>
```





Alternate tag for ****

- **<s>** tag specifies text that is no longer correct, The text will be displayed with a line through it.

```
<!DOCTYPE html>
<html>
<body>

<h1>The s element</h1>

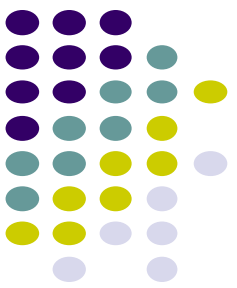
<p><s>Only 50 tickets left!</s></p>
<p>SOLD OUT!</p>

</body>
</html>
```

The s element

~~Only 50 tickets left!~~

SOLD OUT!



Alternate tag for ****

- **** used to indicate a text in bold

```
<!DOCTYPE html>
<html>
<body>

<h1>The strong element</h1>

<p>This text is normal.</p>

<p>
  <strong>This text is important!</strong>
</p>

</body>
</html>
```

The strong element

This text is normal.

This text is important!



The **HyperText Markup Language**, or *HTML* is the standard markup language

HTML describes the *structure* of a web page.

HTML elements are delineated by **tags**, written using angle brackets

Labels and their corresponding HTML tags:

- ** points to the word **HyperText** in the first line.
- <i>** points to the word *HTML* in the first line.
- <u>** points to the underlined phrase standard markup language in the first line.
- ** points to the word **HTML** in the second line.
- ** points to the word *structure* in the second line.
- <mark>** points to the word **tags** in the third line.
- <small>** points to the phrase **written using angle brackets** in the third line.



<ins> ****

My Website × + [Navigation icons]

localhost:8383/MyHTMLProject/index.html [Search, Star, Share, Settings, Profile icons]

Offer Price is ~~MRP Rs.1000~~ Rs.7999

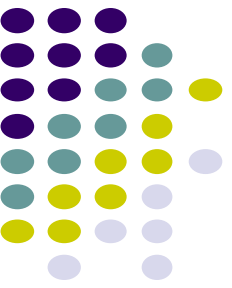
<sup> **<sub>** — a^2, X_2

~~Only 50 tickets left!~~

SOLD OUT!

<S>

HTML Block and Inline Elements



- Every HTML element has a default display value, depending on what type of element it is.
- There are two display values:
 - **Block element**
 - A block-level element always starts on a new line.
 - A block-level element always takes up the full width available.
 - A block level element has a top and a bottom margin, whereas an inline element does not.
 - Example: `<h1>` to `<h6>`, `<p>`, `<div>` and etc..
 - **Inline element**
 - An inline element does not start on a new line.
 - An inline element only takes up as much width as necessary.
 - Example: ``, `<a>`, ``, and etc..

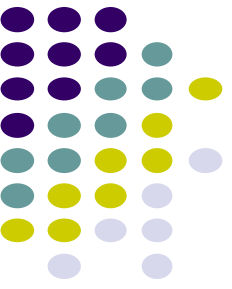
HTML **** Tag



- The **** tag is used to group inline-elements in a document.
- The **** tag provides no visual change by itself.
- The **** tag provides a way to add a hook to a part of a text or a part of a document.
- Example

```
<body>
  <div>
    The cost of the product is <span>Rs.5000</span>
  </div>
</body>
```

span is used to format and manage a part of content.



Display data in List format

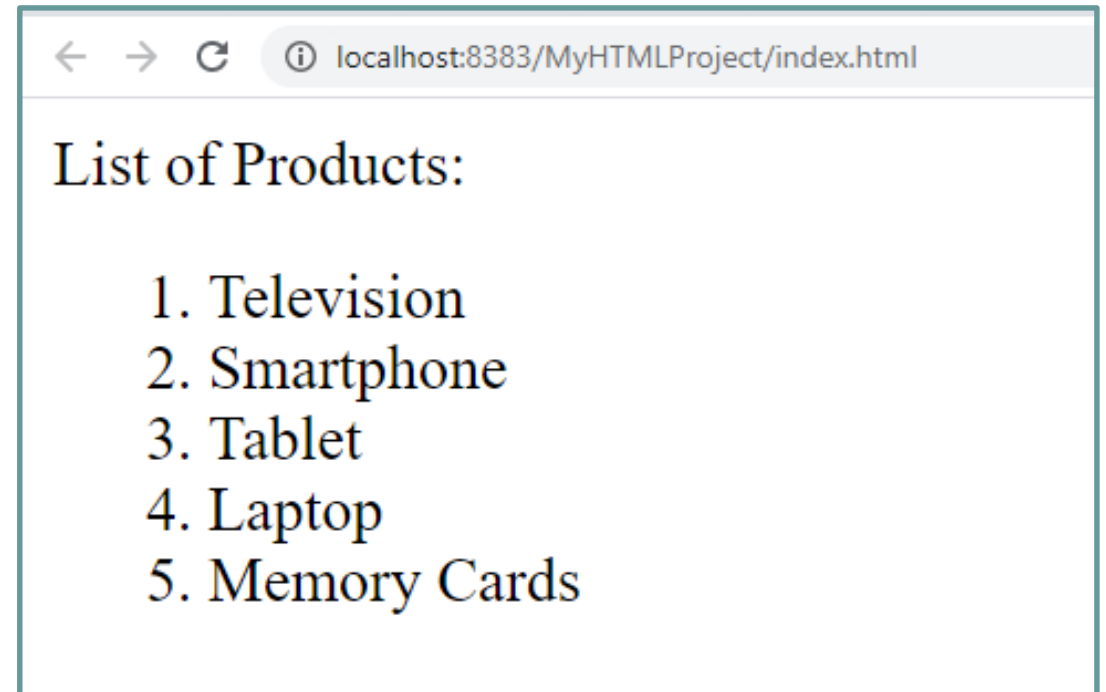
- HTML lists allow web developers to group a set of related items in lists.
- Types of List in HTML
 - Ordered List
 - Unordered List
 - Description List



Display data in List format

- Ordered List
 - An ordered list starts with the `` tag. Each list item starts with the `` tag.
 - The list items will be marked with numbers by default:

```
<body>
  List of Products:
  <ol>
    <li>Television</li>
    <li>Smartphone</li>
    <li>Tablet</li>
    <li>Laptop</li>
    <li>Memory Cards</li>
  </ol>
</body>
```



Display data in List format



- Ordered List – Change the start value and type marker
- Attributes: **start**, **type**= 1,A,a,I,i

```
<body>
  List of Products:
  <ol start="5">
    <li>Television</li>
    <li>Smartphone</li>
    <li>Tablet</li>
    <li>Laptop</li>
    <li>Memory Cards</li>
  </ol>
</body>
```



← → ↻ ⓘ localhost:8383/MyHTMLProject/index.html

List of Products:

5. Television
6. Smartphone
7. Tablet
8. Laptop
9. Memory Cards

```
<body>
  List of Products:
  <ol start='5' type='A' >
    <li>Television</li>
    <li>Smartphone</li>
    <li>Tablet</li>
    <li>Laptop</li>
    <li>Memory Cards</li>
  </ol>
</body>
```



← → ↻ ⓘ localhost:8383/MyHTMLProject/index.html

List of Products:

E. Television
F. Smartphone
G. Tablet
H. Laptop
I. Memory Cards

Display data in List format



- Ordered List – Change the start value and type marker
- Attributes: **start**, **type**= 1,A,a,I,i

List of Products:

```
<ol type='a' >  
  <li>Television</li>  
  <li>Smartphone</li>  
  <li>Tablet</li>  
  <li>Laptop</li>  
  <li>Memory Cards</li>  
</ol>
```



← → ↻ ⓘ localhost:8383/MyHTMLProject/index.html

List of Products:

a. Television
b. Smartphone
c. Tablet
d. Laptop
e. Memory Cards

List of Products:

```
<ol type='i' start='3' >  
  <li>Television</li>  
  <li>Smartphone</li>  
  <li>Tablet</li>  
  <li>Laptop</li>  
  <li>Memory Cards</li>  
</ol>
```



← → ↻ ⓘ localhost:8383/MyHTMLProject/index.html

List of Products:

iii. Television
iv. Smartphone
v. Tablet
vi. Laptop
vii. Memory Cards

Display data in List format



- Unordered List
 - The `` tag defines an unordered (bulleted) list.
 - Use the `` tag together with the `` tag to create unordered lists.

List of Products:

```
<ul>  
  <li>Television</li>  
  <li>Smartphone</li>  
  <li>Tablet</li>  
  <li>Laptop</li>  
</ul>
```



← → ↻ ⓘ localhost:8383/My

List of Products:

- Television
- Smartphone
- Tablet
- Laptop

Display data in List format



- Unordered List

- The `` tag has attribute called `type` to change the bulletin mark.
- `type` may be disc(default), circle, or square

List of Products:

```
<ul type='circle'>
  <li>Television</li>
  <li>Smartphone</li>
  <li>Tablet</li>
  <li>Laptop</li>
</ul>
```



localhost:8383/Myt

List of Products:

- Television
- Smartphone
- Tablet
- Laptop

List of Products:

```
<ul type='square'>
  <li>Television</li>
  <li>Smartphone</li>
  <li>Tablet</li>
  <li>Laptop</li>
</ul>
```

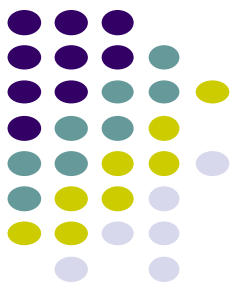


localhost:834

List of Products:

- Television
- Smartphone
- Tablet
- Laptop

Display data in List format



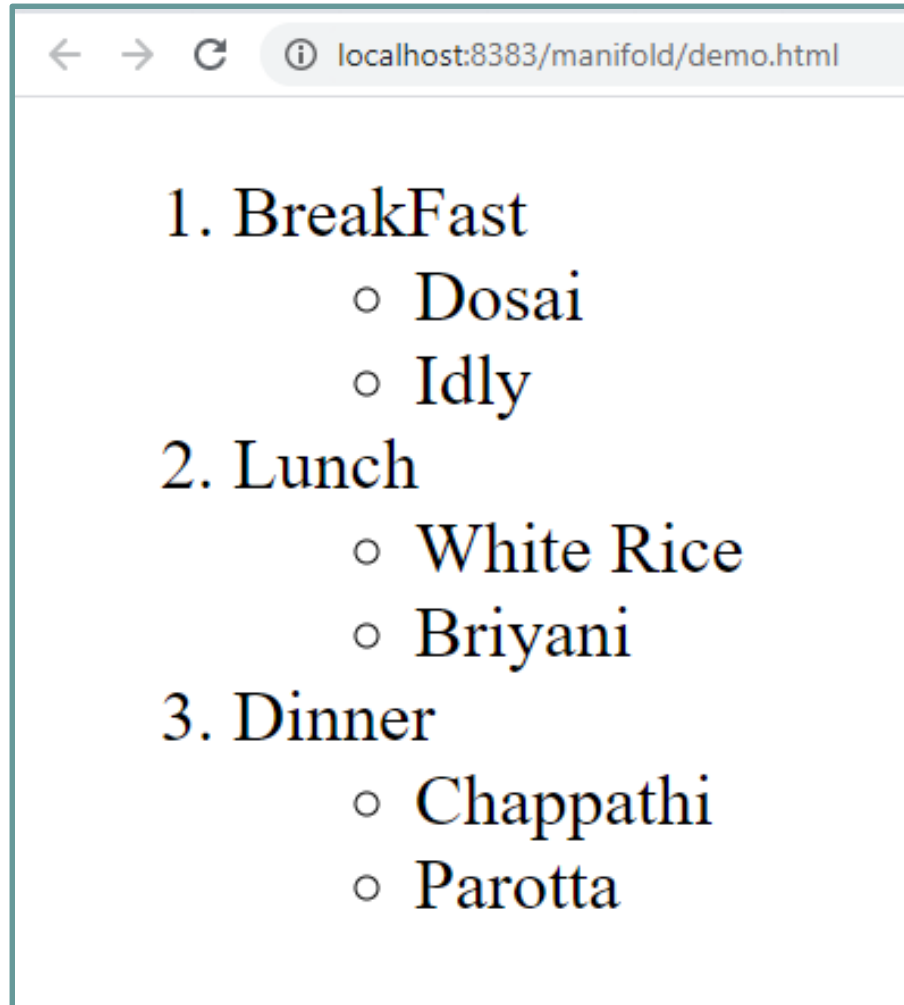
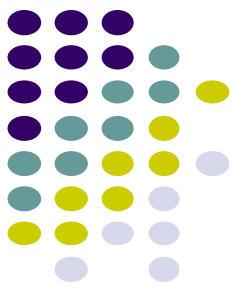
- Description List

- A description list is a list of items with a description or definition of each item. The description list is created using `<dl>` element.
- The `<dl>` element is used in conjunction with the `<dt>` element which specify a term, and the `<dd>` element which specify the term's definition.

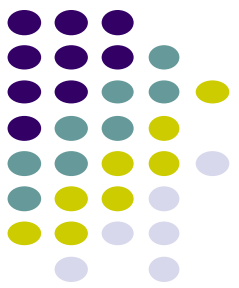
```
<body>
  <dl>
    <dt>Bread</dt>
    <dd>A baked food made of flour.</dd>
    <dt>Coffee</dt>
    <dd>A drink made from roasted coffee beans.</dd>
  </dl>
</body>
```



Nested List



Nested Lists



- A list inside another list is called as nested list.

```
<ol>
  <li>BreakFast
    <ul>
      <li>Dosai</li>
      <li>Idly</li>
    </ul>
  </li>
  <li>Lunch
    <ul>
      <li>White Rice</li>
      <li>Briyani</li>
    </ul>
  </li>
  <li>Dinner
    <ul>
      <li>Chappathi</li>
      <li>Parotta</li>
    </ul>
  </li>
</ol>
```

