Tara Mc Allister

Digital Designer

@TaraMcAllister_

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Website
taramcallister.com

Email
hi@taramcallister.com

Address
6 Beltonanean Rd
Kildress, Cookstown
Co. Tyrone
Bt80 9TP

Phone
07491971067

Tools

Design: Sketch,
Adobe Creative Suite
Dev: HTML, CSS, Git,
Firebase, VSC
Prototyping: InVision
Video: Final Cut Pro
Workflow: Trello

Skills

UI Design
Human Centred Design
Illustration
Icon Design
Branding
Copywriting
Designing with
Psychology in mind
Paper Prototyping
Wireframing
Teamwork

Member of

IxDA
UXBelfast

Interests

I'm a go-getting problem solver who loves human-centred design. A keen eye and a passion for creating the products of the future have led me to study Interaction Design at Ulster University, Belfast. I currently reside in Belfast but I grew up in the middle of nowhere - Kildress, Co. Tyrone.

Work Experience

Digital Designer
Ineqe Group, 2017 - Current

- Working as part of a team to create apps that safeguard children and educate those who care for them for clients. Including HSC, Sport Ireland and Zurich Municipal.
- Sending push notifications through Firebase.
- Dealing with customer support tickets in Zendesk.
- Building webpages and app content using HTML5 and CSS3.
- Teaching HTML to the Content team and implementing best practices e.g. championing accessibility features such as the 'alt' attribute, clear semantic structure and halting the use of inline styles.
- Creating illustrations for downloadable resources, social media and animated videos.

Youth Committee Chairperson
LILAC Cancer Support, 2016 - Current

- Mentor young people and engage in projects aimed at helping local people affected by cancer.
- Organised and managed the Youth Committee, the Annual Bra Walk and the Annual Polar Bear Plunge.
- Designing and building webpages in HTML5 and CSS3.

Education

BDes Hons Interaction Design
Ulster University, September 2017 - 2021

Year 1: Predicted degree classification: first-class honours.
Modules include: Interaction Design Fundamentals, Communication Design, Exploring Identity, Imaging and Data Visualisation.
Year 2: Current focus on Designing with Content and Creative Entrepreneurship with upcoming focus on Designing UX and Storytelling.

A-Levels
St Joseph's Grammar School, Donaghmore, September 2010 - 2017

- ICT (A)
- English Literature (A)
- Art (A*)

References Available
Upon Request