

Module 6

1. What are events in Google Analytics?

Here are some common examples of events in Google Analytics:


- **Button Clicks:** Tracking when users click specific buttons on your website, such as "Add to Cart," "Submit Form," or "Learn More."
- **Downloads:** Monitoring the number of times users download files like PDFs, eBooks, or software from your site.
- **Video Views:** Measuring how many users watch videos on your site and how long they spend watching them.
- **Form Submissions:** Tracking when users submit forms on your website, such as contact forms or lead generation forms.
- **Scroll Tracking:** Monitoring how far users scroll down a page to gauge engagement with your content.
- **Outbound Links:** Recording clicks on external links that lead users away from your site.
- **Social Media Shares:** Measuring the number of times users share your content on social media platforms.
- **Page Interactions:** Tracking interactions with specific elements on a page, such as clicking on tabs, expanding accordions, or using interactive features like sliders or carousels.
- **Custom Interactions:** You can also define custom events to track virtually any user interaction that is relevant to your website or app.



2. Connect your created website and blog to search console, analytics, and google tag manager and add your faculty as user with required permission in it.


3. Submit the sitemap and robot.txt file in the search console for your website.

Add a new sitemap

<https://dishdiscover.blogspot.com/>

Submitted sitemaps 

Sitemap	Type	Submitted ↓	Last read	Status	Discovered pages	Discovered videos
/atom.xml?redirect=false&start-index=1&max-results=500	Atom	Sep 27, 2023	Sep 30, 2023	Success	21	0 
/sitemap.xml	Sitemap	Sep 27, 2023	Sep 29, 2023	Success	20	0 

Rows per page: 10  1-2 of 2 