

## Comprehensive Guidelines for Font Usage

### Personal Use License

This license allows non-exclusive use in personal, non-commercial projects.

|  Allows          |  Doesn't Allow   |
|---|---|
| Using in personal projects that not intended for Commercial Use (e.g., educational, social media) | Using in commercial projects, websites, and apps  |
| Using for educational or personal learning projects (e.g., academic projects)                     | Using merchandise or products for sale  |
| Using on personal social media channels or personal non-commercial website                        | Using merchandise or products for sale  |
| Using in personal non-commercial print projects such as event invitations                         | Using in high-value audiovisual or motion picture distribution channels, including network, cable, and satellite television, movies, OTT streaming services |

### Commercial Use License

This license allows non-exclusive use in personal and commercial projects in limited quantity.

|  Allows |  Doesn't Allow  |
|--|--|
| Using in projects eligible in Personal License   |  |
| Using in physical products for sale  |  |
| Using in print advertising, marketing, promotional, or decorative uses                     | Using in high-value audiovisual or motion picture distribution channels, including network, cable, and satellite television (contact with us). |
| Using on a website, app, and social media channels   |  |

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Additional Restrictions for both license

- ✖ No reselling
- ✖ No standalone use
- ✖ No pornographic, defamatory, illegal or other use that violates third-party rights
- ✖ No use in registered trademarks or copyrights
- ✖ No misrepresentation that you or another are the creator or holder of intellectual property rights in the file

We ask that you please follow all rules and laws. If not, Bengal Fonts may need to take legal action against you. We appreciate your cooperation and understanding in this matter.

We want to express our heartfelt gratitude for selecting our products. Your decision means a lot to us. If you have any questions or need assistance, please feel free to get in touch. We're here to help!

**Thank you**