Car Dealer

1. Dashboard Overview

- Total Cars: 1000

- Total Owners: 800

- Total Service Cost: 1.03M

- Estimated Total Profit: 8.56M

Insights:

- Donut chart shows car distribution among brands with near-equal split.
- Ford has the highest average service cost per car, followed by Toyota.
- Overall service cost saw spikes in years 2010 and 2019.



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2. Service Center Overview

- Monthly Service Insights: Service numbers remain steady, peaking in July and September.
- Top cities like South Coryhaven and South Cynthia show higher activity.
- Zuniga, Lopez and Turner Service leads in service costs among centers.

Visual elements include city-based filters and model-wise mapping.



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3. BMW Specific Insights

- BMW Cars in Fleet: 190

- Total BMW Service Cost: 178.92K

- Average Cost per BMW Car: 941.66

Observations:

- BMW shows the lowest service cost per car.
- Service cost peaks in January, October, and December.
- Fewer services and centers for BMW compared to other brands.

