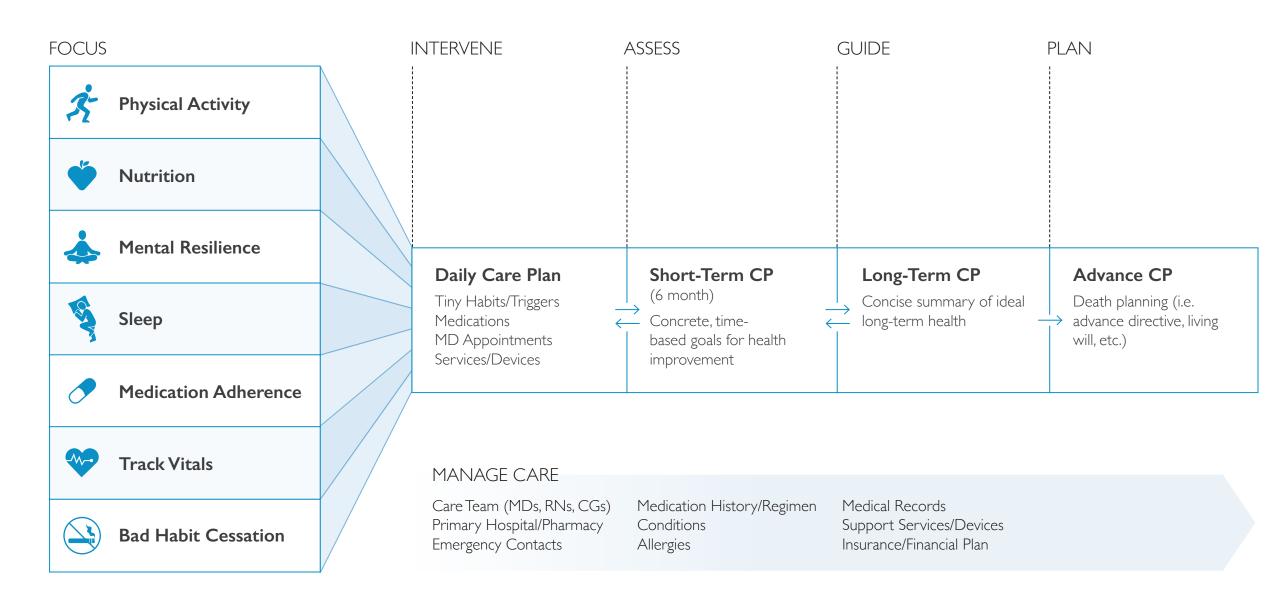
SELF CARE SERVICE

EXECUTE CREATE Pearl Care Plan Personal Builder Builder Digital/physical service for creation of a customized Intervention during negative behaviors care plan (with or without Context-sensitive reminders for selected habits Medication Reminders doctor) Appointment Reminders Referrals/Care Team integration with ZocDoc Institutional Builder Delivery of relevant education (Health blog Care plan structure kit integrations) for creating modules Referral to relevant resources (\$\$\$?) Motivation and Rewards (cheaper fee for progress) specific to conditions, demographics, etc. **EVOLVE** As user base grows, care plans become more aware for population and invidivual

2 CARE PLAN STANDARD

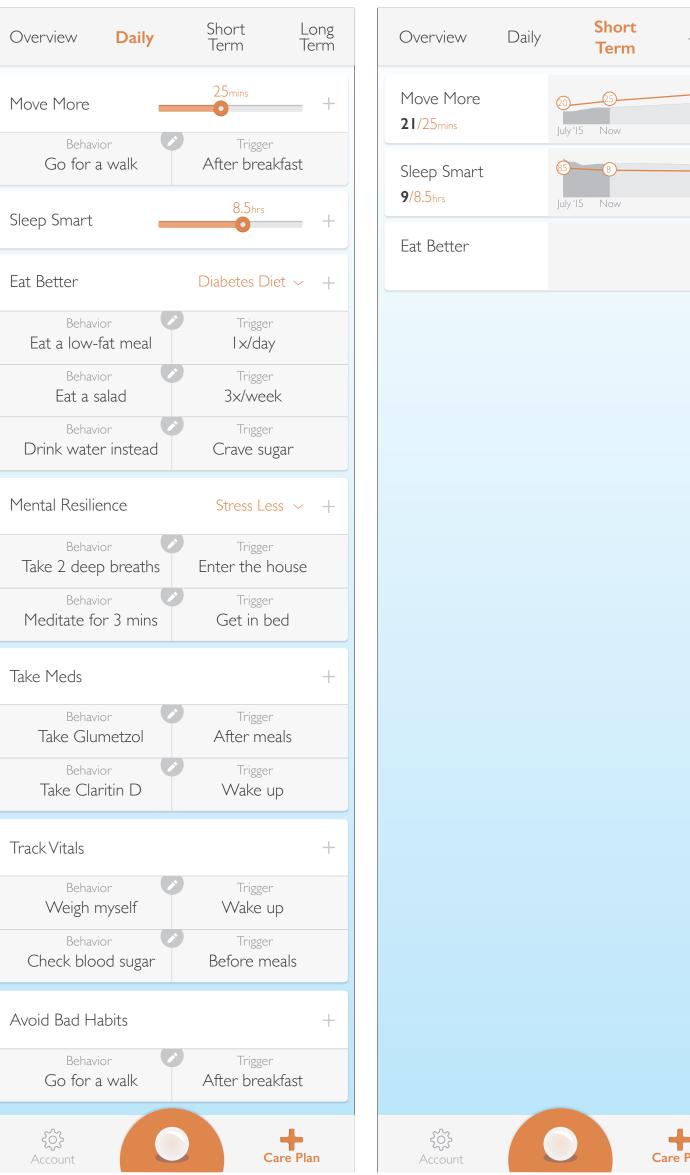


INVOLUTION PEARL + CARE PLANNING

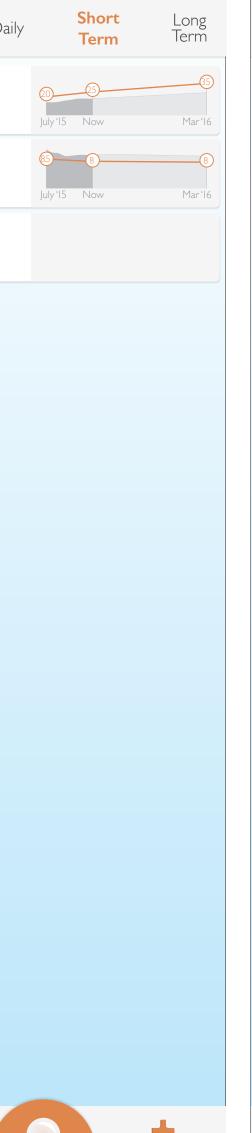
ERIC BENOIT, BETH HERLIN, JUHAN SONIN 31.AUG.15

involutionstudios

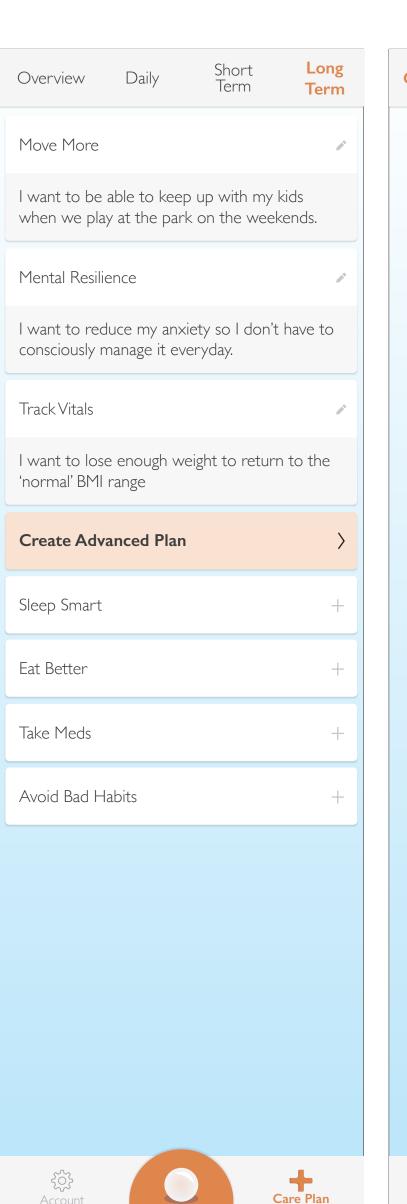
3 PEARL IMPLEMENTATION



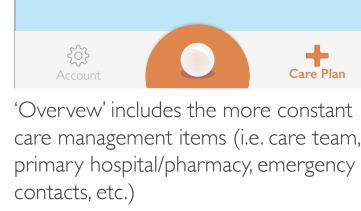




'Short-term' care plan lists the concrete goals you are trying to reach by a given period of time (around 6 months)



'Long-term' care plan includes concise statements about the general achievements in your health you wish to primary hospital/pharmacy, emergency reach in the future



care management items (i.e. care team, contacts, etc.)