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## Res Non Verba — An #AustinBlockchain Action Plan

“Res non verba” is latin for “deeds not words” and as it happens it was the motto of my high school when I did that kind of thing (actually it still is the motto). Fast forward to today, and the Austin Blockchain Collective is about getting things done.

With that in mind, the Collective has developed some plans, and we’ve taken into account input from the community in embarking on early activities.

A little while back, we pushed out an online survey, to which we had 44 respondents (from 40 companies/organizations). That’s a pretty good percentage—we’re now up to 81 companies/projects listed on the website but we’ve probably added 20 since we conducted the survey.

For those wanting an overview of the full survey responses, it’s [here](#) (PDF).

From the survey responses provided, combined with feedback from other interactions with Austin blockchain and crypto companies, we’ve determined three main initial focuses for the Collective, and they are:

- Providing education on blockchain and crypto promise and technology to the Austin business and consumer community.
- Exposing Austin blockchain and crypto companies/projects to the community in Austin, and beyond Austin where possible.
- Helping Austin blockchain and crypto companies to grow and strengthen their businesses by aligning employment opportunities with talent.

Using these focuses to guide us, we've identified a set of activities to engage in, including:

- Continued listing of Austin blockchain and crypto companies/projects, and Austin meetup groups, on the Collective's website.
- Curation and exposure of a set of online educational resources.
- Amplification of news from Austin blockchain and crypto companies and projects (via the Collective's blog and twitter channel).
- Media outreach to articulate the general theme of Austin's significant blockchain and crypto activity.
- Online content to showcase specific Austin blockchain and crypto companies and projects.
- Engagement with City of Austin and related organizations and agencies that are seeking education on the merits of blockchain and crypto technology.
- Exposure of the overall Austin blockchain and crypto scene to startup, business and technology organizations in Austin, and potentially other Texas cities.
- Mechanisms to field enquiries from local businesses relating to blockchain and crypto technology and for them to engage with local technology providers.
- Physical events for education and promotion of Austin blockchain and crypto companies. This includes promotion of existing meetup groups, encouraging meaningful collaboration between meetup groups, and additional meetup-like events
- A full set of educational and business development events as part of Austin Startup Week in October. This Collective is curating the blockchain track at this important annual event for the Austin tech community.

- Liaison with UT Austin faculty, staff and student bodies for education and potential talent resourcing.
- Online mechanisms and physical events related to scouting and hiring of talent.

We've already begun to roll out some of the activities listed above. Others will kick off in the weeks and months ahead. And no doubt, further activities will be determined (we're open to all of your suggestions, so please tell us them).

There's no doubt that this is a marathon, not a sprint, but we are aiming to provide tangible assistance to the local blockchain and crypto community, and to those seeking to leverage this technology, sooner rather than later.

As always, we welcome your input and encouragement.

Best ...

Pete Harris  
Executive Director  
Austin Blockchain Collective

