Printer Friendly

Understanding Bitcoin. Cryptography, Engineering and Economics. The Wiley Finance Series

Description:
Discover Bitcoin, the cryptocurrency that has the finance world buzzing

Bitcoin is arguably one of the biggest developments in finance since the advent of fiat currency. With Understanding Bitcoin, expert author Pedro Franco provides finance professionals with a complete technical guide and resource to the cryptography, engineering and economic development of Bitcoin and other cryptocurrencies. This comprehensive, yet accessible work fully explores the supporting economic realities and technological advances of Bitcoin, and presents positive and negative arguments from various economic schools regarding its continued viability.

This authoritative text provides a step-by-step description of how Bitcoin works, starting with public key cryptography and moving on to explain transaction processing, the blockchain and mining technologies. This vital resource reviews Bitcoin from the broader perspective of digital currencies and explores historical attempts at cryptographic currencies. Bitcoin is, after all, not just a digital currency; it's a modern approach to the secure transfer of value using cryptography. This book is a detailed guide to what it is, how it works, and how it just may jumpstart a change in the way digital value changes hands.
- Understand how Bitcoin works, and the technology behind it
- Delve into the economics of Bitcoin, and its impact on the financial industry
- Discover alt-coins and other available cryptocurrencies
- Explore the ideas behind Bitcoin 2.0 technologies
- Learn transaction protocols, micropayment channels, atomic cross-chain trading, and more

Bitcoin challenges the basic assumption under which the current financial system rests: that currencies are issued by central governments, and their supply is managed by central banks. To fully understand this revolutionary technology, Understanding Bitcoin is a uniquely complete, reader-friendly guide.
Contents:

Authors
PEDRO FRANCO holds an MSc in Electrical Engineering from ICAI, a BSc in Economics and an MBA from INSEAD. He has been a consultant with McKinsey and Boston Consulting Group, as well as a researcher with IIT, prior to gaining more than 10 years of experience in financial markets, holding Quant and Trading positions in Credit, Counterparty Risk, Inflation and Interest Rates. He has created various mathematical libraries for financial derivatives, and managed teams of software developers. He can be contacted at pfrancobtc@gmail.com.
Ordering:
Order Online - visit http://www.researchandmarkets.com/reports/2986111

Order by Fax - using the order form below

Order By Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.

Fax order form

To place a fax order simply print this form, fill in and fax the completed form to the number below. If you have any questions please email help@researchandmarkets.net

Order information

Please verify that the product information is correct and select the format you require.

Product name

Understanding Bitcoin. Cryptography, Engineering and Economics. The Wiley Finance Series

Web Address

http://www.researchandmarkets.com/reports/2986111

Office Code

SCF7NYNP

Report Formats

Please enter the quantity of the report format you require.

Format	Quantity	Price
Hard Copy (Hard Back)	☐	USD 106 + USD 29 Shipping/Handling *

* Shipping/Handling is only charged once per order.

Contact information

Please enter all the information below in **BLOCK CAPITALS**.

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐

First Name: _____ Last Name: _____

Email: _____

Job Title: _____

Organisation: _____

Address: _____

City: _____

Post/Zip Code: _____

Country: _____

Phone: _____

Fax: _____

Please fax this form to:
(646) 607-1907 or (646) 964-6609 (from USA)
+353-1-481-1716 or +353-1-653-1571 (from Rest of World)

Payment information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by Credit Card: You will receive an email with a link to a secure page to enter your credit card details.

☐ Pay by Check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by Wire Transfer: Please transfer funds to:

Account Number:	83313083
Sort Code:	98-53-30
Swift Code:	ULSBIE2D
IBAN:	IE78ULSB98533083313083
Bank Address:	**Ulster Bank**, 27-35 Main Street Blackrock, Co. Dublin Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _____

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 (from USA)
+353-1-481-1716 or +353-1-653-1571 (from Rest of World)