



INTRODUCTION

TaaS is a tokenized closed-end fund designed to reduce risks and technical barriers of investing in blockchain space

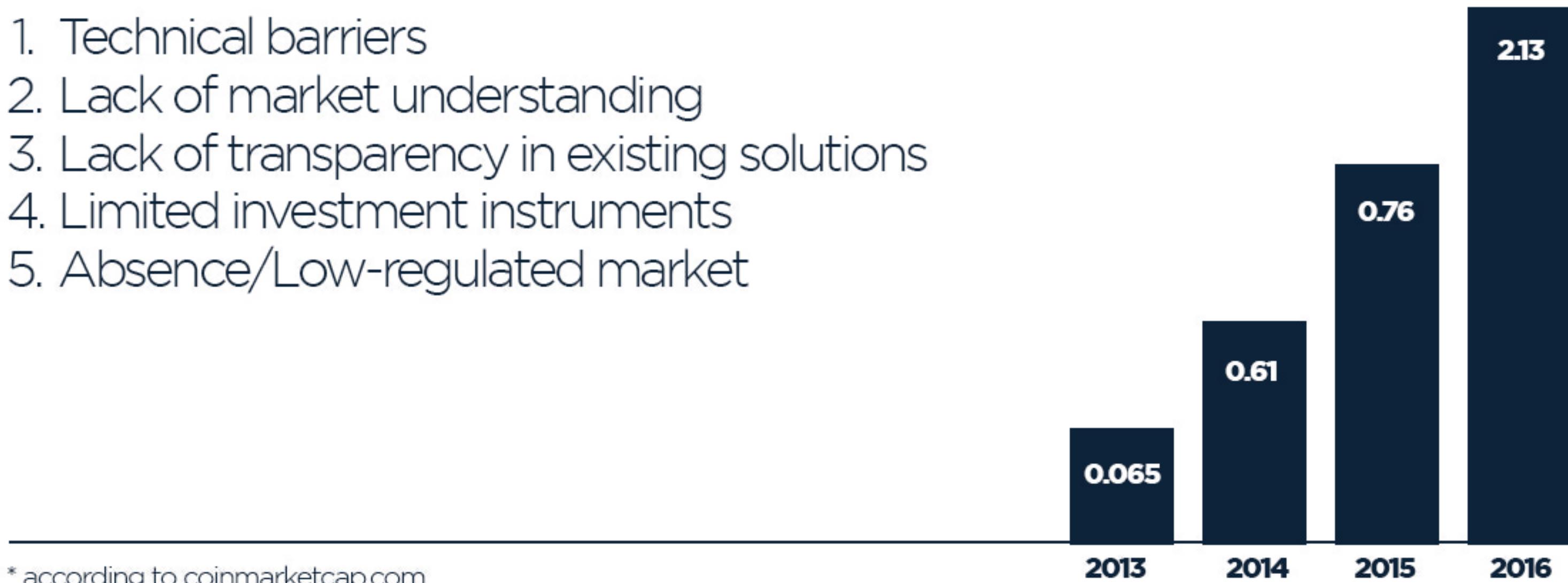


INVESTING IN BLOCKCHAIN. INSUFFICIENCY



Combined market cap (excl. Bitcoin), billion USD*

1. Technical barriers
2. Lack of market understanding
3. Lack of transparency in existing solutions
4. Limited investment instruments
5. Absence/Low-regulated market



* according to coinmarketcap.com

THE SOLUTION



OUR MISSION IS TO CREATE THE FIRST, TRULY TRANSPARENT CLOSED-END FUND

- 1. Invest in Blockchain:** market making and trading operations
- 2. Cryptographic Audit:** transparent and open portfolio audit
- 3. Smart Contracts:** consistent and anonymous profit sharing
- 4. Kepler:** intelligent portfolio management platform



HOW IT WORKS: TaaS



Sector: blockchain markets

Only trusted exchanges: Kraken, Poloniex, Bittrex

Smart Contract: 50% of profits is distributed to
TaaS token owners

Token value growth: 25% is reinvested back into
the TaaS portfolio

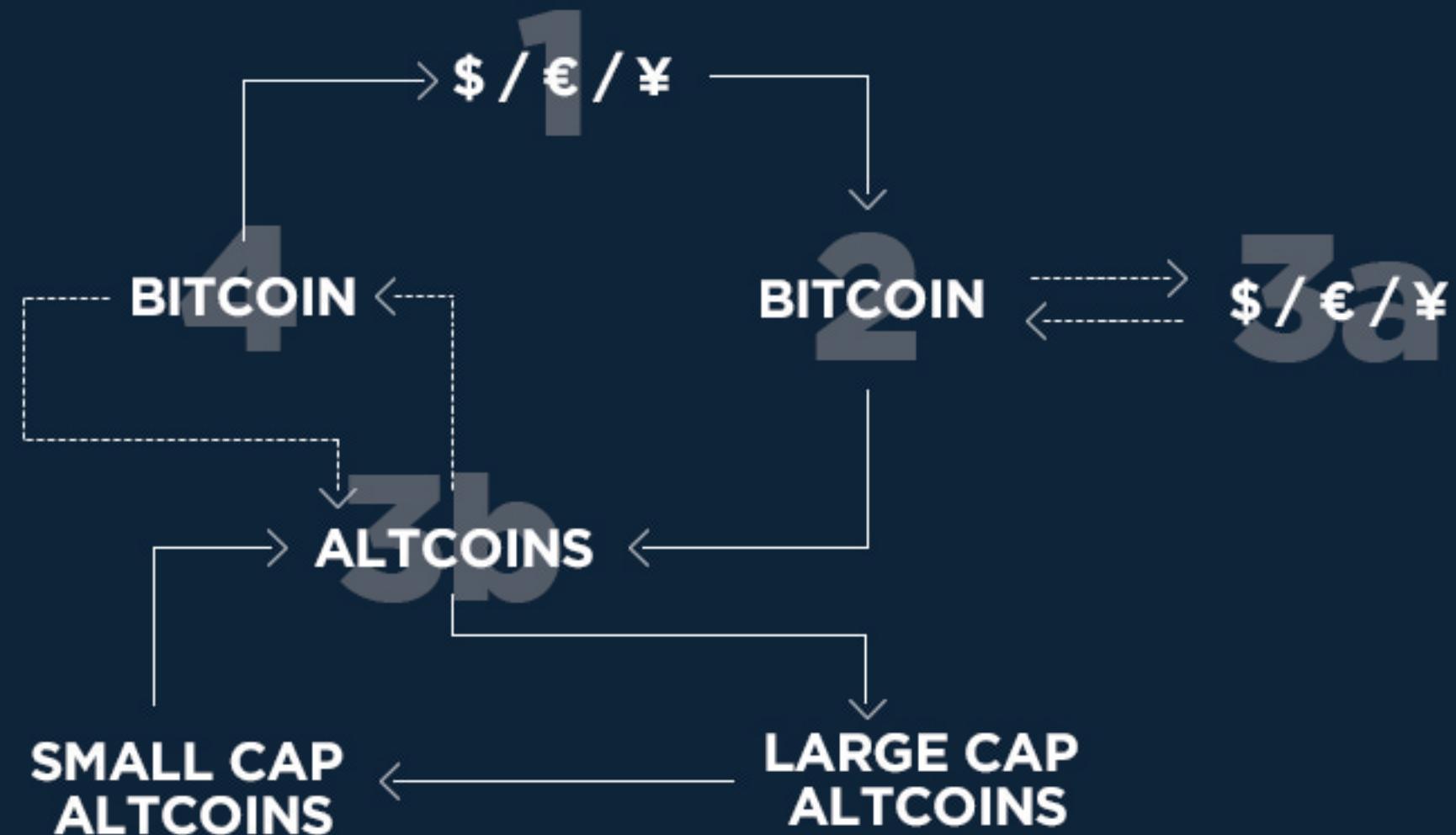
Reserve Fund: 10-30% of portfolio; hedged in
Bitcoin



INVESTMENT STRATEGY AND TOOLS



1. Long-term cyclical investment
2. Cross-exchange arbitrage
3. Algorithmic swing trading
4. Derivatives



MARKET PROJECTIONS

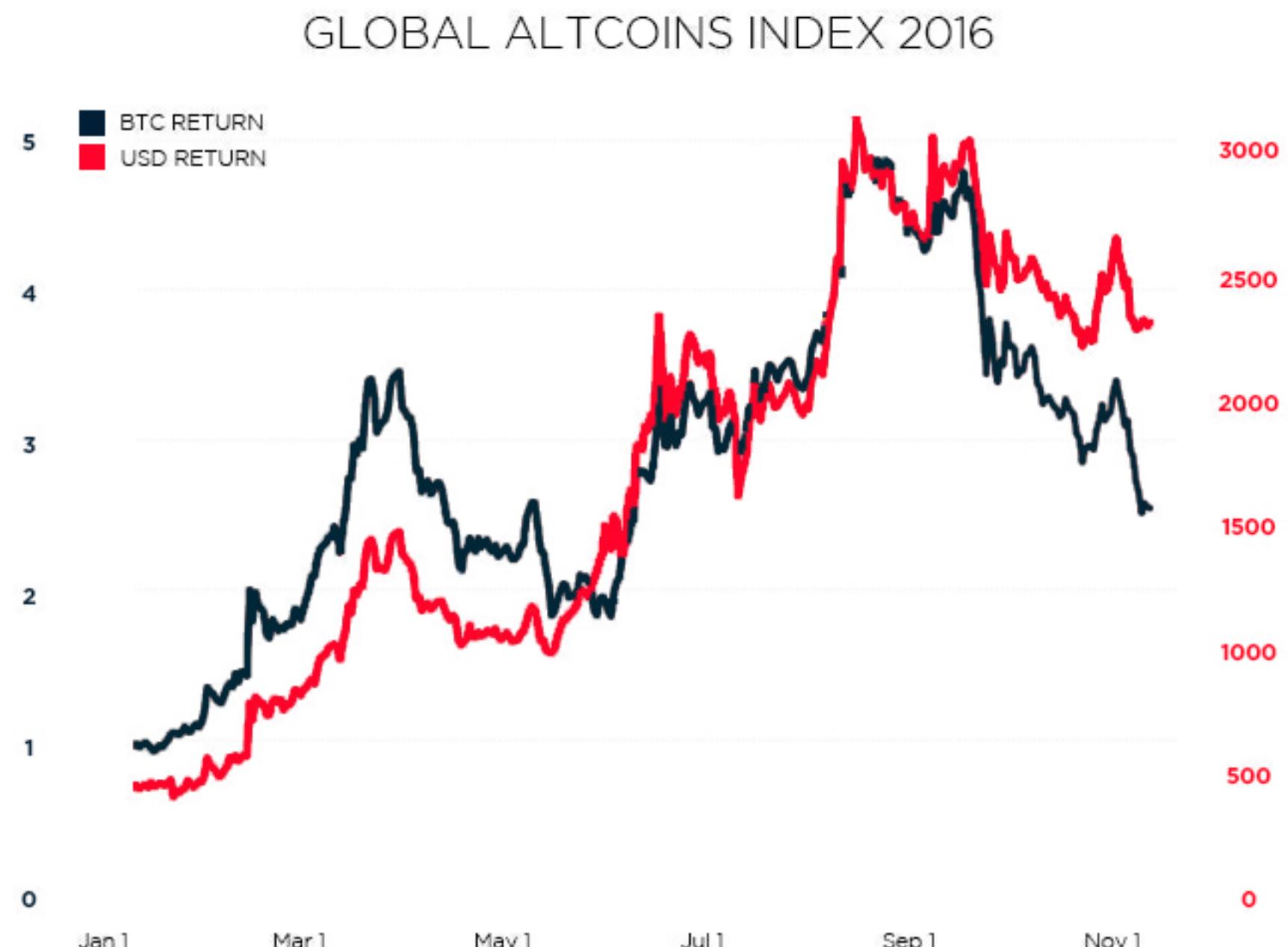


2016:

- 300+% RETURN (TAAS-BUILT ALTCOIN INDEX)

2017:

- 25+ NEW BLOCKCHAIN MARKETS EXPECTED
 - AS ESTIMATED BY THE NUMBER OF UPCOMING ICOS



INDEX SHOWS BTC & USD RETURN OF INVESTING 1 BTC IN 100 ALTCOINS

HOW IT WORKS: CRYPTOGRAPHIC AUDIT



Cryptographic Audit is a set of monitoring technologies

Investors can validate TaaS trading activity automatically, without human intervention

Auditable Exchange Accounts

View-only API key allows anyone to verify the balance of the tradable exchange account

Regular Blockchain Snapshots

Portfolio balances are hashed (recorded) onto an Ethereum blockchain twice a day, making it impossible to change past activity

Private Non-Exchange Accounts

We provide a proof-of-ownership for investments kept in a safe cold storage: transaction with special marker in OP_RETURN

HOW IT WORKS: ETHEREUM SMART CONTRACTS



Smart Contracts are:

1. Pre-written logic (computer code)
2. Stored and replicated on a distributed storage platform (blockchain)
3. Can result in ledger updates (automatic payments)



HOW IT WORKS: KEPLER



Kepler is a Bloomberg-like platform that covers a full investment cycle

Market Research: news, reports, opinions

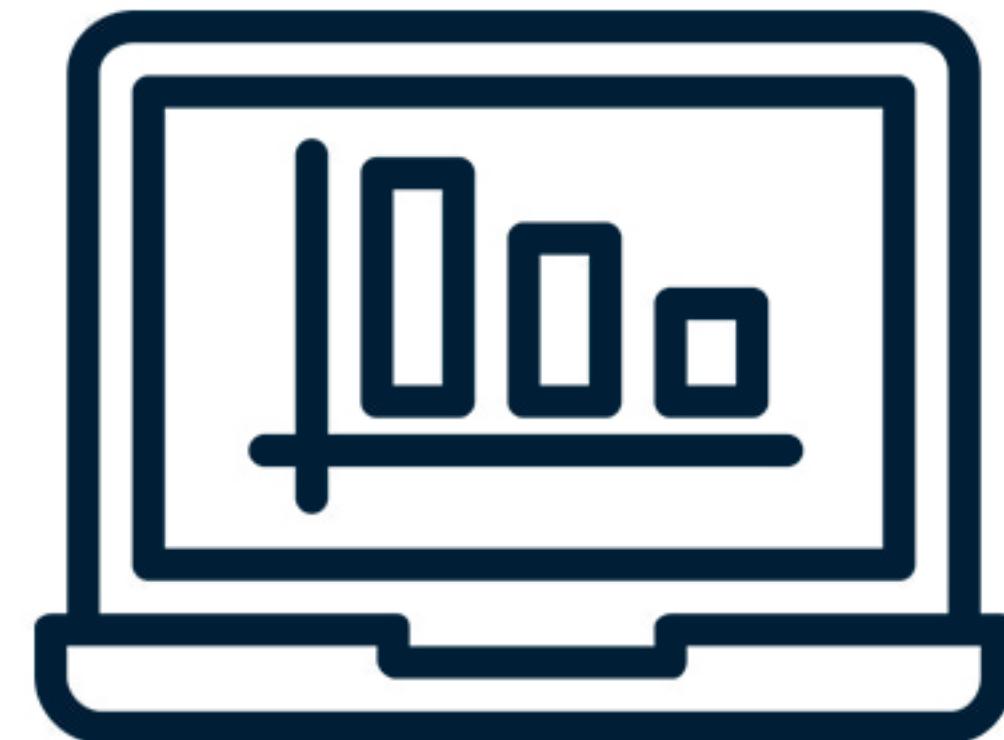
Analytics: index groups, fundamental analysis, price performance

Investment Objectives: risk and liquidity

Trading/Order Management: integration with major exchanges

Portfolio Management: performance overview and forecasting

Paper Trading: strategy testing



MEET THE TEAM



RUSLAN GAVRILYUK
CO-FOUNDER,
PRESIDENT



KOSTIANTYN PYARENKO
CO-FOUNDER,
VICE-PRESIDENT



MAKSYM MURATOV
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ROADMAP



OCTOBER 2016

CONCEPT DEVELOPMENT

MARCH 2017

INITIAL COIN OFFERING

SEPTEMBER 2017

KEPLER BETA RELEASE

OCT NOV DEC JAN FEB MAR APR MAY JUN JUL AUG SEP

DECEMBER 2016

WHITE PAPER PUBLICATION

JULY 2017

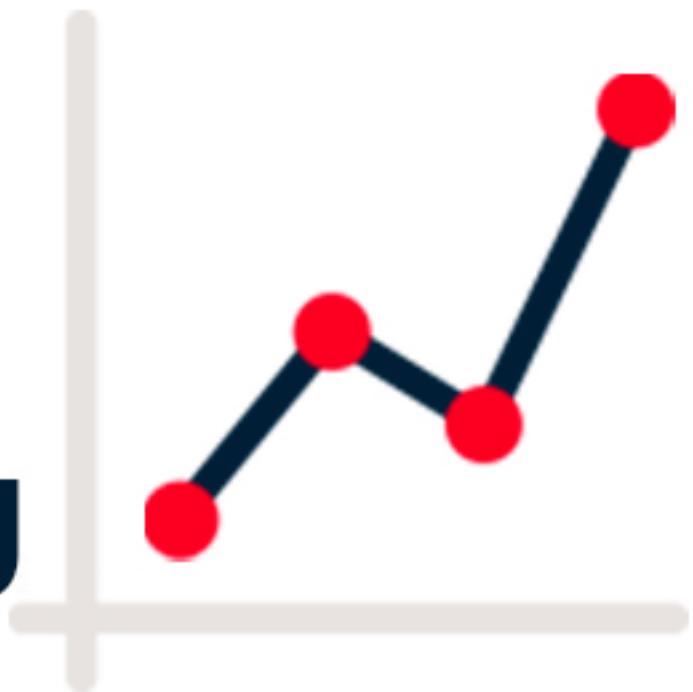
Q1 PAYOUT

INITIAL COIN OFFERING

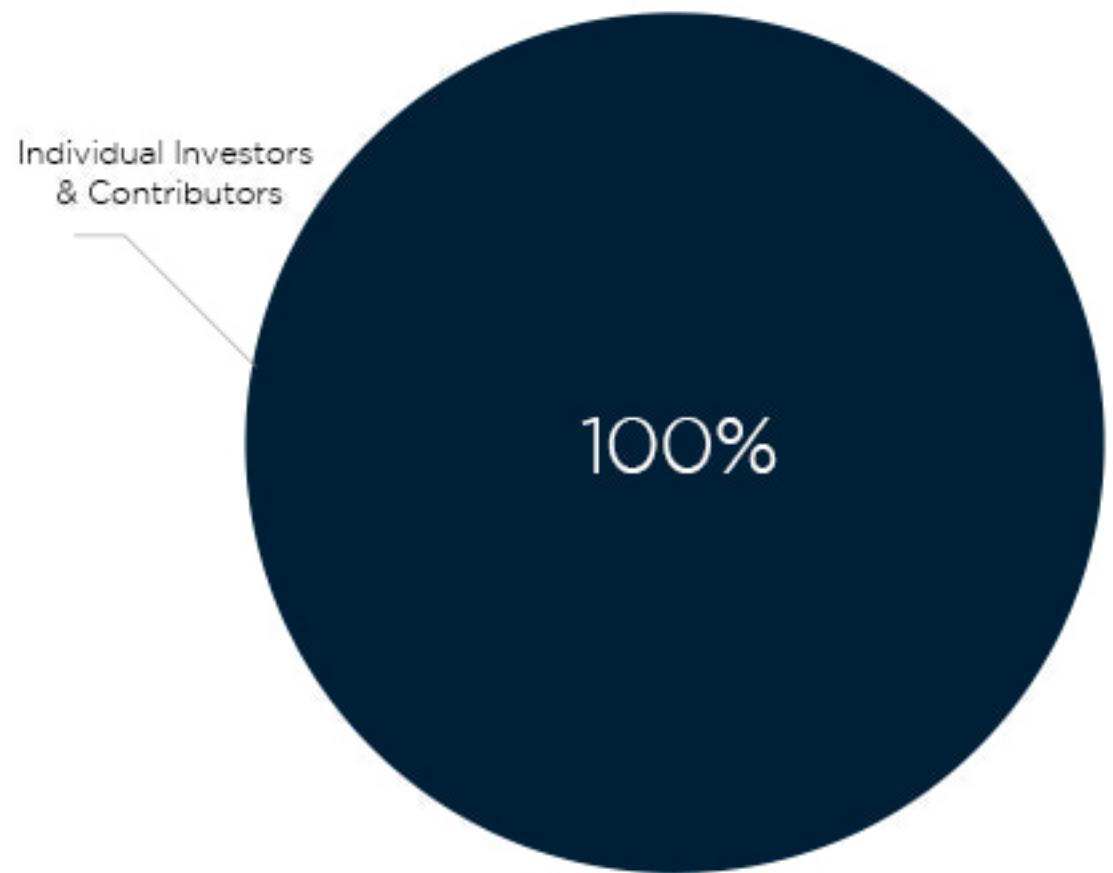


ICO is a unique way for early adopters and backers to join a new blockchain project by acquiring a certain amount of the initial coin supply

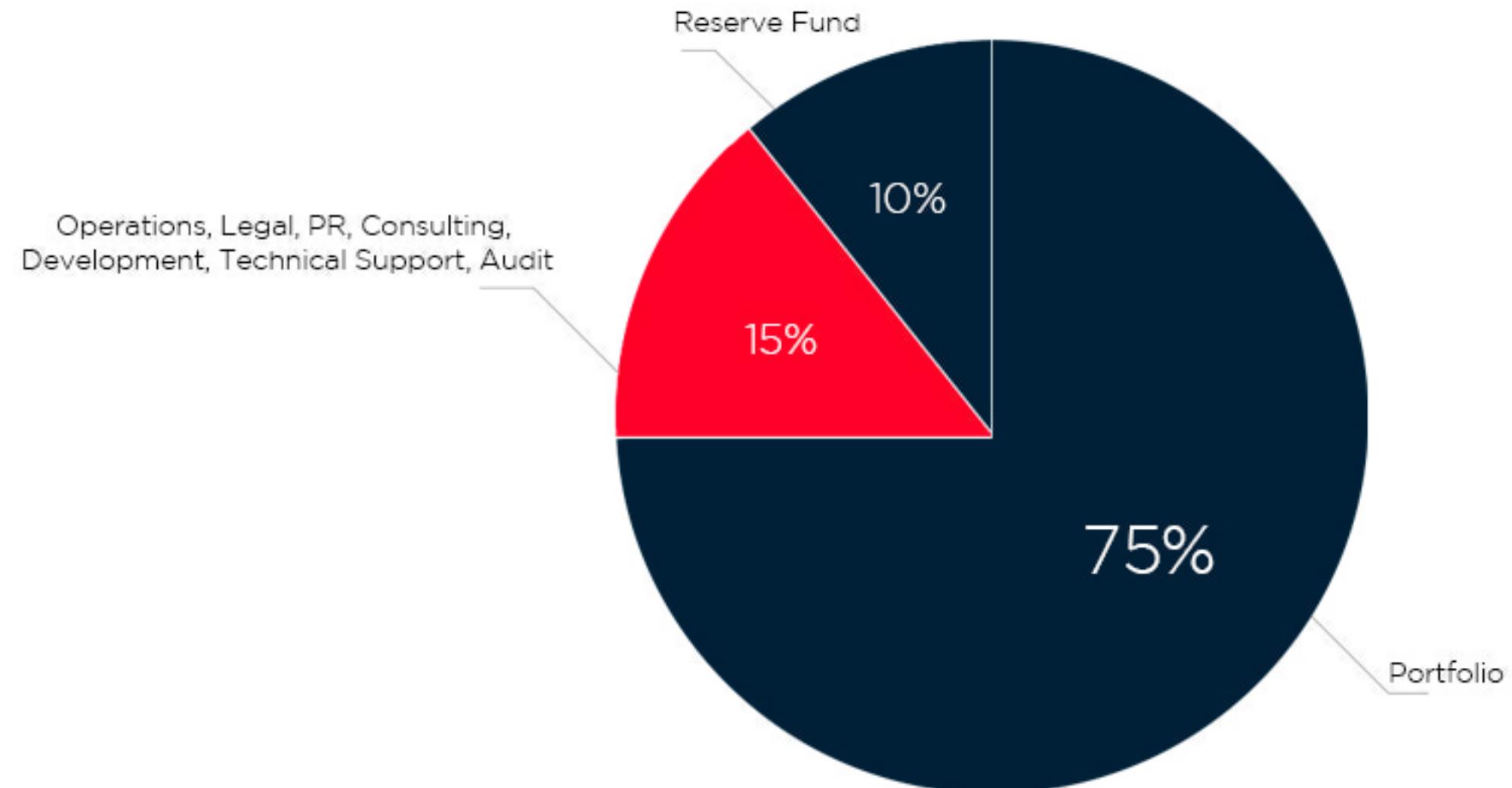
**Initial
Coin
Offering**



TAAS TOKEN DISTRIBUTION



ICO FUNDS DISTRIBUTION

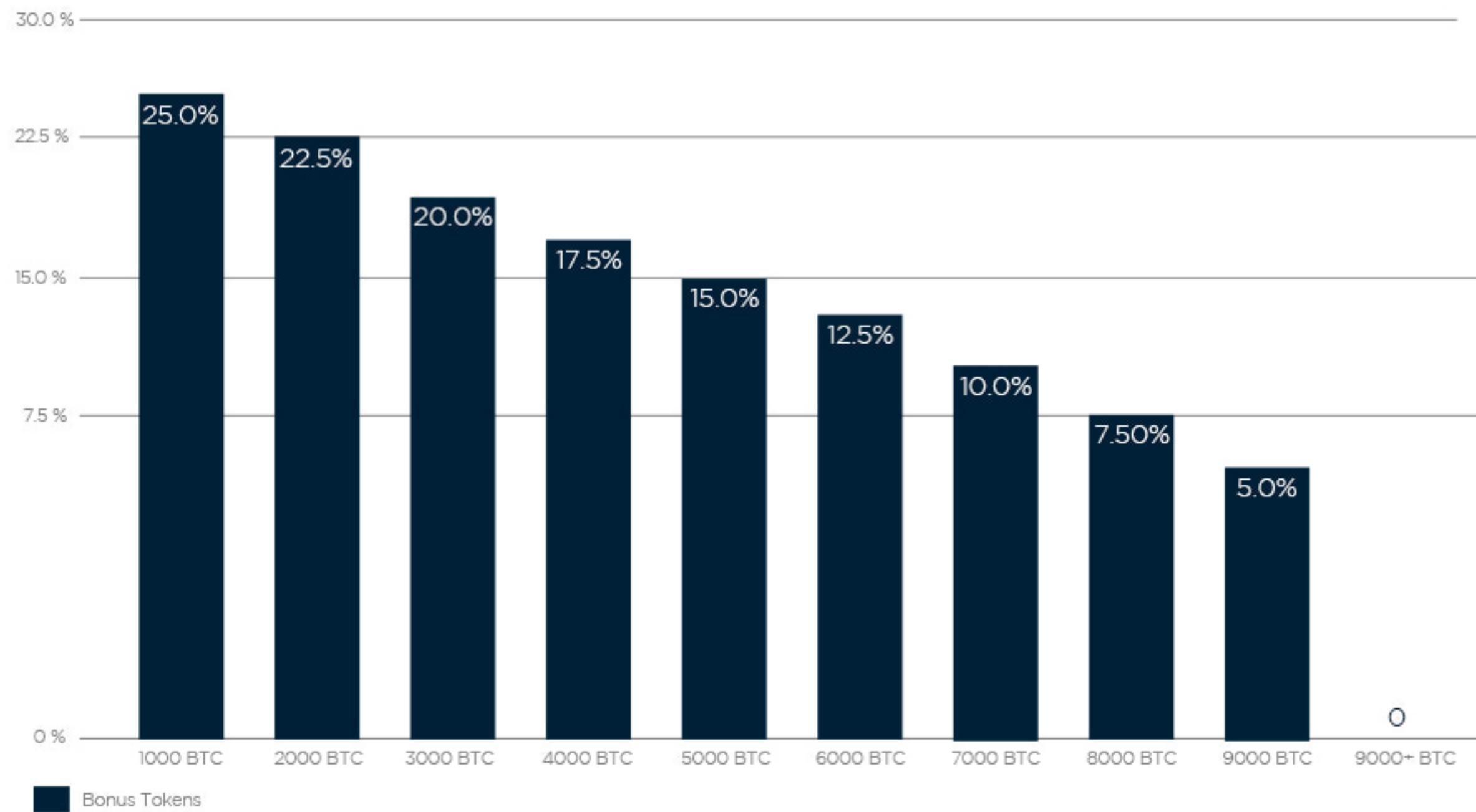


- Open for investment only during ICO
- 101,000,000 tokens (100%) are sold, \$1 each

ICO BONUS SYSTEM



BTC RAISED



SUMMARY



TaaS: first closed-end fund investing in blockchain

- 50% quarterly profit sharing
- 25% reinvested to grow token value
- reserve fund hedged in Bitcoin
- token is traded on all major exchanges

Cryptographic Audit: to transparency

- complex set of technologies to keep the fund open
- sets high security standards for digital industry

Smart Contracts: autonomous payout

- pre-written, immutable code governs profit sharing program
- no human intervention possible

Kepler: intelligent investment

- advanced risk analytics and portfolio management made simple
- a building block for mainstream adoption





T O K E N - A S - A - S E R V I C E

Initial Coin Offering: 3/27/17 - 4/27/17

taas.fund
