

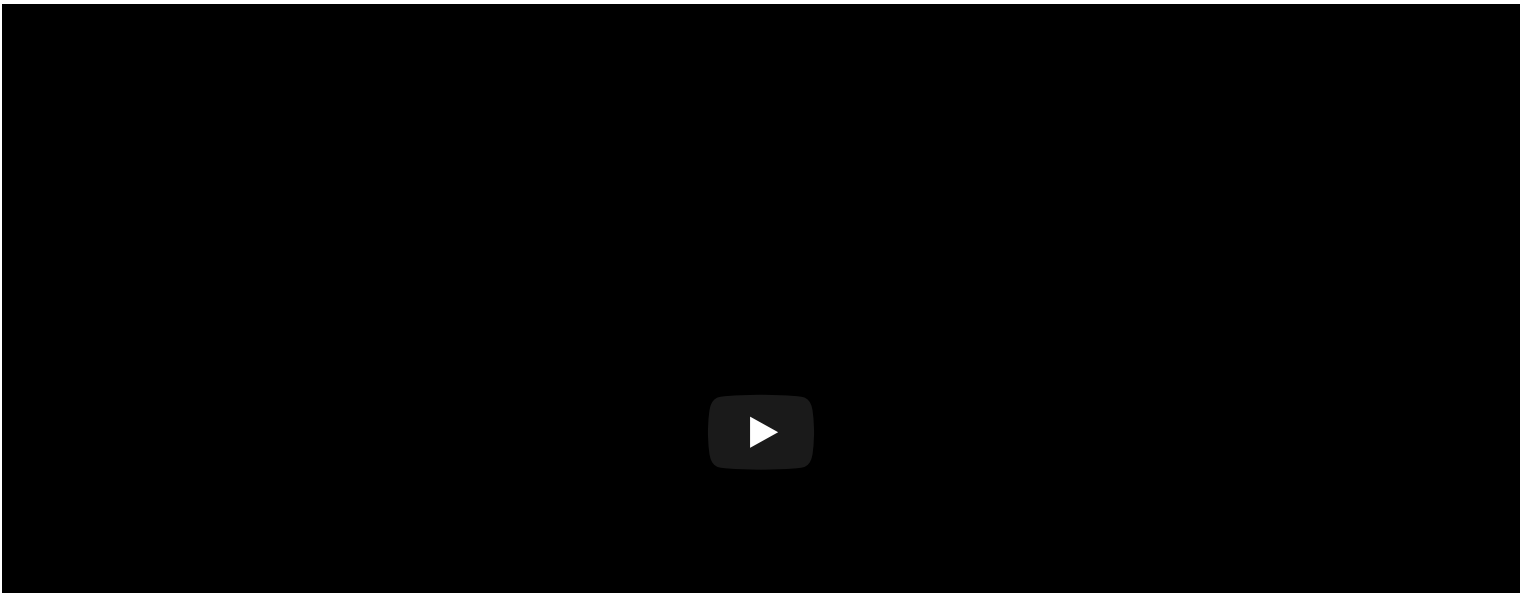
Stats + Facts

Cryptocurrency Statistics

The rise of cryptocurrency explored with all the latest statistics.

Cryptocurrency / Statistics
14 May 2018

The world of cryptocurrencies has exploded in the last few years, but how well do we know our digital currencies? We explored the latest statistics to see who is jumping on the cryptocurrency bandwagon.





Quick overview

- **97.15%** of Brits haven't bought cryptocurrency.
- **31.09%** of Brits aren't buying crypto because they believe its too high of a risk.
- Of the **2.85%** of Brits who have bought cryptocurrency, **78.95%** have bought Bitcoin.
- There's a post every **3 seconds** on social media about Bitcoin alone.
- Bitcoin's price rose over **2,000%** from January 2017 to December 2017, from \$953 to \$20,089.



3 seconds

Every 3 seconds there is a post on social media about Bitcoin.

Who is buying cryptocurrency?

Finder conducted a survey of 2,000 Brits to find out who is buying cryptocurrency. 2.85% of Brits are buying cryptocurrencies in the UK, this amounts to over 1.1 million people who have invested – but who are they and what are they buying?

- **4.68%** of millennials have invested.
- **2.77%** of Gen X have bought into crypto.
- While just **1.58%** of baby boomers have jumped onto the crypto bandwagon.
- Men are more likely to have bought crypto than women, sitting at **3.66%** compared to **2.06%** for women.
- Of those who have holdings in cryptocurrency, **78.95%** have bought bitcoin.



4.68%

Of millennials have jumped on the crypto bandwagon.

For more insights [see the full results of the survey.](#)

Market capitalisation

Market capitalisation is effectively a way of measuring the relative size of a cryptocurrency, it is calculated by multiplying the price of a coin and its circulating supply. So what are the top 10 cryptocurrencies?

Since March the top 10 has been shaken up, with EOS overtaking Litecoin to become the 5th biggest cryptocurrency by market capitalisation. Whilst TRON has also overtaken NEO, knocking it off the top 10 spot.

Rank	Name	Market Cap (\$)
1	Bitcoin	\$143,506,539,558
2	Ethereum	\$70,468,882,041
3	Ripple	\$28,416,763,540
4	Bitcoin Cash	\$23,892,234,750
5	EOS	\$12,007,090,578
6	Litecoin	\$7,742,463,883
7	Cardano	\$6,996,212,568
8	Stellar	\$6,640,803,936
9	IOTA	\$5,280,190,293
10	TRON	\$4,756,060,601

Market capitalisation data accurate as of 14/05/18 from coinmarketcap.com

The biggest rise and falls in cryptocurrency

If there is one thing cryptocurrencies are notorious for, it's unpredictable price fluctuations. But what have been the biggest rises and falls in the crypto world?

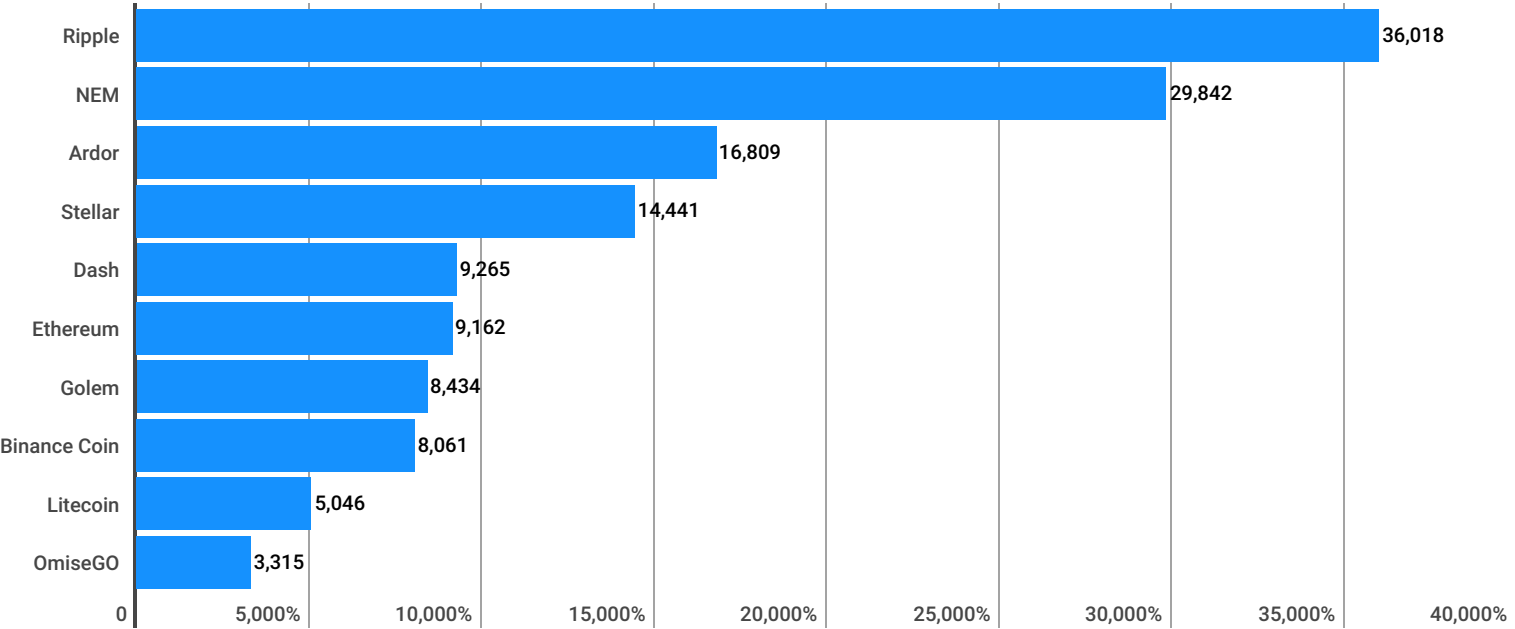
- 24 hours is a long time in the crypto-world, alt-coin Aeron (ARN) experienced a **337.29%** rise in just 24 hours in January 2018.
- Bitcoin experienced growth of **1,318%** in 2017, at its peak worth \$19,783 on December 17th, 2017.
- The biggest rise of 2017 was by Ripple, which experienced **36,018%** growth over the year.

- Amid fears of government regulation in February 2018, over **\$100 billion** was wiped off the global cryptocurrency market in just 24 hours.

Graph

Table

Best performing cryptocurrencies in 2017, ranked by percentage increase.



Who is winning from the rise of cryptocurrency?

It is no secret that there is money to be made from cryptocurrency, but with such unpredictable price fluctuations, it’s a risky game. We explored Forbes’ latest rich list to find out who the biggest players in the game are.

- To make the list, you need to have made **\$350 million** from cyptocurrency.
- Chris Larsen, the co-founder of ripple, tops the list with an estimated crypto net worth of **\$7.5 – \$8 billion**.
- The average age on the crypto rich list is **42** – compared to 67 on the traditional Forbes’ rich list.

The richest people in cryptocurrency

Mainly populated by Cofounders and CEOs, the Forbes cryptocurrency rich list details those who have made their millions from crypto. Explore the table below to see who made the list.

Name	Age	Estimated Crypto Net Worth	How they made their money
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Top 15 Cryptocurrency Investors			
Chris Larsen	57	\$7.5 billion – \$8 billion	Cofounder, Ripple
Joseph Lubin	53	\$1 billion – \$5 billion	Cofounder, Ethereum. Founder, Consensus
Changpeng Zhao	41	\$1.1 billion – \$2 billion	CEO, Binance
Cameron & Tyler Winklevoss	36	\$900 million – \$1.1 billion	Cofounders, Winklevoss Capital
Matthew Mellon	54	\$900 million – \$1 billion	Individual Investor
Brian Armstrong	35	\$900 million – \$1 billion	CEO, Coinbase
Matthew Roszak	45	\$900 million – \$1 billion	Cofounder, Bloq. Founder, Tally Capital
Anthony Di Iorio	43	\$750 million – \$1 billion	Cofounder, Ethereum. Founder, Jaxx and Decentral
Brock Pierce	37	\$700 million – \$1 billion	Chairman, Bitcoin Foundation. Advisor, Block.one
Michael Novogratz	53	\$700 million – \$1 billion	CEO, Galaxy Digital
Brendan Blumer	31	\$600 million – \$700 million	CEO, Block.one
Dan Larimer	35	\$600 million – \$700 million	Chief Technology Officer, Block.one
Valery Vavilov	38	\$500 million – \$700 million	CEO, Bitfury
Charles Hoskinson	30	\$500 million – \$600 million	Cofounder, Ethereum, IOHK
Brad Garlinghouse	47	\$400 million – \$500 million	CEO, Ripple
Barry Silbert	41	\$400 million – \$500 million	CEO, Digital Currency Group
Vitalik Buterin	24	\$400 million – \$500 million	Creator of Ethereum

Tim Draper	59	\$350 million – \$500 million	Founder, Draper Associates
Song Chi-Hyung	38	\$350 million – \$500 million	CEO, Dunamu. Founder, Upbit

Who are the biggest losers from cryptocurrency?

The value of cryptocurrency, much like any investment, can go up as well as down. We explored who the biggest losers from cryptocurrency are, whether these are from big scams or massive missed opportunities, who has lost the most?

- Rapper **50 Cent (Curtis Jackson)** accepted Bitcoin payments for his album back in 2014, recently claiming that he has forgotten about them and they were now worth millions. However, his record label had actually converted the currency into US dollars immediately, meaning the rapper missed out on the potential meteoric rise of Bitcoin in late 2017.
- Apple co-founder, **Steve Wozniak** recently announced he had been scammed out of 7 bitcoin – worth over **\$70,000** at its peak.
- **Lily Allen** turned down an online-concert for “several hundred thousand bitcoin” back in 2009. If the offer was just for 100,000 Bitcoin, that would be worth an astounding **£621,340,000** (May 2018).

Sources used



Latest cryptocurrency headlines



Bank of England warns finance bosses over high risk from cryptocurrencies

Deputy Governor says cryptocurrency investment



FCA launches probe into cryptocurrency firms operating in the UK

Britain's financial watchdog

is looking at 24 unauthorised crypto businesses to



British crypto traders investigated by US officials over price manipulation

Digital currency trading in Britain, the United States

could expose companies to fraud. [Read more...](#)



by Georgina Littlejohn
29 Jun 2018

determine if they are carrying on activities requiring FCA authorisation. [Read more...](#)



by Nathan Kay
29 May 2018

and other global powerhouses is being looked at over concerns that groups of individuals are illegally inflating prices. [Read more...](#)



by Nathan Kay
25 May 2018



British government's cryptocurrency task force holds its first meeting

Representatives from the Treasury, BoE and the FCA met to discuss the impact of cryptocurrencies, the benefits of blockchain technology and regulation.

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by Nathan Kay
23 May 2018



Former CEO of Visa UK appointed head of the world's first mobile cryptocurrency bank

Crypterium App users will be issued with "virtual cards" that they can link to Apple Pay, Samsung Pay or Android Pay. [Read more...](#)



by Nathan Kay
18 May 2018



Ethereum futures to trade on a regulated platform for the first time

Crypto Facilities claims buyers will be able to broaden their opportunities and manage risks more effectively. [Read more...](#)



by Nathan Kay
11 May 2018

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