

A COLLECTION OF DECKS THAT HAVE RAISED OVER \$1400 MILLION

# DCONSTRCT // PITCH DECKS

YES, SHOW ME THE DECKS!

**GET INSPIRED FROM** 

## SUCCESSFUL DECKS

If you need to raise money for your startup, your first step will be to create a pitch deck. Creating a pitch deck is not an easy task. If you've never done it before and you're a first-time entrepreneur, it can be incredibly daunting. It was for me, at least.

Hence, here's a long list of decks that I often look at if I'm lacking in idea or direction. Now, you can too!

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content/uploads/2017/07/startup-photos-1.jpg&description=The biggest collection of successful pitch decks by startups online (40 decks with a total of \$700m raised). Use it as a guide the next time you are making your pitch deck!)

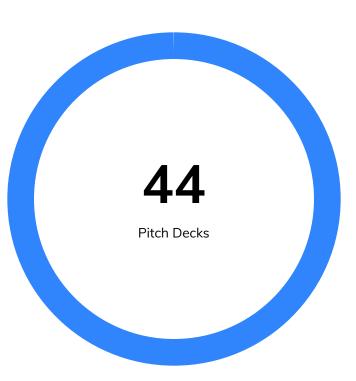
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3.6K SHARES



1,400

Millions Raised

THE MOST COMPLETE COLLECTION ONLINE, EVER!

## STARTUP PITCH DECKS

#### WeWork

Series D - \$335m - Investment from Goldman Sachs, T. Rowe Price, Wellington Management, etc.

WeWork's Deck (https://www.slideshare.net/AlexanderJarvis/wework-pitch-deck-55170129)

#### **AirBnB**

Seed - Raised \$600k - Investment from Sequioa Capital

AirBnB's Deck (https://www.slideshare.net/ryangum/airbnbpitch-deck-from-2008)

#### **Tinder**

Pre Seed - Got into an incubator by IAC Hatch Labs.

Tinder's Deck (https://www.slideshare.net/ryangum/tinderpitch-deck)

#### Intercom

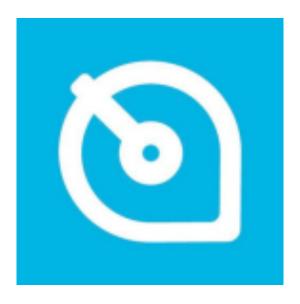
Seed - Raised \$600k - Invested by 500 Startups, Biz Stone, Digital Garage, Dan Martell, Andy McLoughlin

Intercom's Deck
(http://www.slideshare.net/eoghanmccabe/intercoms-first-pitch-deck)

#### **Buffer**

Seed - Raised \$500k - Investment from AngelPad.

Buffer's Deck (http://www.slideshare.net/Bufferapp/bufferseedrounddeck)



#### Soundwave

Seed - Raised \$1m - Invested by Mark Cuban and acquired by Spotify in 2016.

Soundwave's Deck (https://www.slideshare.net/sathyvelu/soundwavefundaraising-pitch-deck-acquired-by-spotifyinvested-by-mark-cuban)

#### **BuzzFeed**

Series A - Raised \$3.5M - Investment from Hearst Ventures, SoftBank Capital, Ken Lerer, etc. BuzzFeed's Deck (https://qz.com/389752/here-isbuzzfeeds-first-pitch-deck-to-investorsin-2008/)

#### **Dwolla**

Series C - Raised \$16.5m - Invested by Andreessen Horowitz, Union Square Ventures, Thrive Capital and Ashton Kutcher

Dwolla's Deck (http://www.businessinsider.com/18slide-pitch-deck-lands-payment-startupdwolla-165-million-2013-4/?IR=T)

#### **eShares**

Series A - \$7m - Investment from Union Square Ventures, Spark Capital, K9 Ventures, etc

eShares Deck (https://esharesinc.app.box.com/s/fjixdt78tl9henx2c75etkx1sootwo9p)

#### **Foursquare**

Seed - Raised \$1.35m - Investment from Chad Stoller, Sergio Salvatore, Jack Dorsey, Kevin Rose, etc.

Foursquare's Deck (https://www.slideshare.net/alkarmi/foursquare-1stpitch2009)

#### **Front App**

Series A - Raised \$10m - Investment by Social Capital.

Front App's Deck (https://medium.com/@collinmathilde/front-series-a-deck-f2e2775a419b)

#### LinkedIn

Series B - Raised \$10m - Invested by Greylock Partners

LinkedIn's Deck (http://www.slideshare.net/webjoe/linkedin-deck-27367069)

#### Mattermark

Series A - \$6.5m - Investment from Arena Ventures,

Drummond Road Capital, Great Oaks Venture Capital,

Henry McNamara, etc.

Mattermark's Deck (http://www.slideshare.net/DanielleMorrill/mattermark-2nd-final-series-a-deck)

#### MetaCert

Seed - Raised \$1.2m - Investment from Monta Vista
Capital

MetaCert's Deck
(https://www.slideshare.net/PaulWalsh11/metacert-investor-pitch-deck-that-secured-12m-in-seed-capital-unedited)

#### Mixpanel

Series A - Raised \$65m - Investment from Andreessen Horowitz Mixpanel's Deck (http://www.slideshare.net/metrics1/mixpanel-our-pitch-deck-that-we-used-to-raise-65m)

#### Moz

Series B - Raised \$18m - Invested by Foundry Group and Ignition Partners

Moz's Deck (http://www.slideshare.net/randfish/seomoz-pitch-deck-july-2011)

#### Pendo

Series B - \$20m - Investment from Salesforce Ventures, IDEA Fund Partners, Core Capital Partners, etc

Pendo's Deck (http://blog.pendo.io/2017/01/12/pendosseries-b-slide-deck/)



**Gaia Design** 

Venture Round - Raised \$2.5m - Investment from Rise

Capital and Capital Invent

# Gaia's Deck (http://www.slideshare.net/valentinelanger/presentation-gaia-design-furniture)

#### **Standard Treasury**

Series A - Raised \$2.7m - Acquired by Silicone Valley Bank (August 2015)

Standard Treasury's Deck (http://www.slideshare.net/linhir/standardtreasury-series-a-pitch-deck)

#### YouTube

Series A - Raised \$8m - Acquired by Google on October, 2006

YouTube's Deck (http://www.slideshare.net/AlexanderJarvis/youtubepitch-deck)

#### **Snapchat**

Series C - Raised \$50m - Investment from Coatue

Management

Snapchat's Deck (https://www.scribd.com/doc/235629204/Snapchat-business-deck)

#### Vettery

Series A - Raised \$9m - Investment from Greycroft Partners, Raine Ventures.

#### Vettery's Deck (http://www.slideshare.net/AlexanderJarvis/vetterypitch-deck-series-a)

#### Contently

Series B - Raised \$9m - Investment from Jackson Square Venture and Sigma Prime Ventures.

Contently's Deck
(https://www.slideshare.net/GoCanvas/the10-most-interesting-slides-that-helpedour-saas-company-raise-9-million42566344)

#### Canvas

Series D - Raised \$9m - Invested by River Cities Capital Funds.

Canvas Deck
(https://www.slideshare.net/GoCanvas/the10-most-interesting-slides-that-helpedour-saas-company-raise-9-million42566344)

#### Cubeit

Seed - Raised \$3m - Investment from Accel Partners and Helion Venture Partners.

Cubeit's Deck (http://www.slideshare.net/AlexanderJarvis/cubeit-pitch-deck)

Seed - Raised \$900k - Investment from Seedcamp, Chris Mairs, etc.

Twine's Deck (http://www.slideshare.net/AlexanderJarvis/twine-pitch-deck-75090270)

#### **MySQL**

Series B - Raised \$16m - Investment from Benchmark

Capital and Index Ventures

MySQL's Deck (http://www.slideshare.net/robinwauters1/mysql-fundraising-pitch-deck-16-million-series-b-round-2003)

#### **Thrive Global**

Series A - Raised \$7m - Invested by Lerer Hippeau Ventures, Female Founders Fund, etc.

Thrive Global's Deck (https://www.slideshare.net/AlexanderJarvis/thrive-global-pitch-deck)

#### Bliss.ai

Seed - Raised \$400k - Investment from 61 investors through Angelist.

Bliss Deck (https://www.slideshare.net/AlexanderJarvis/blissaipitch-deck) Angel Round - Raised \$635k - Investment from 14 different angels.

Ad PushUp's Deck (https://www.slideshare.net/AlexanderJarvis/adpushupseed-pitch-deck)

#### WealthSimple

Seed - Raised \$1.9m - Investment from Impression Ventures, Joe Canavan, Roger Martin, etc

WealthSimple's Deck (https://www.slideshare.net/AlexanderJarvis/wealthsimple-pitch-deck)

#### Castle

Angel Round - Raised \$270k - Invested by Y

Combinator, etc

Castle's Deck (https://www.slideshare.net/AlexanderJarvis/castle-pitch-deck-75070238)

#### LaunchRock

Seed - Raised \$800k - Acquired by Fundable on March 2014

LaunchRock's Deck (http://www.slideshare.net/500startups/launchrock)

#### Manpacks

Seed - Raised \$500k - Investment from multiple angels.

# Manpacks Deck (http://www.slideshare.net/500startups/manpacks)

#### **Crew (Formerly Oompf)**

Seed - Raised \$10m - Acquired a majority in Dribbble on April 6, 2017

Crew's Deck (https://www.slideshare.net/AlexanderJarvis/crewpitch-deck-seriesa)

#### **Podozi**

Seed - Raised \$100k - Invested by 500 startups.

Podozi's Deck (https://www.slideshare.net/500startups/500sdemo-day-batch-16-podozi)



#### Magic Leap

Series B - Raised \$542m - Invested by Google Ventures, Kleiner Perkins Caufield & Byers, etc

Magic Leap's Deck (https://www.slideshare.net/nicholasngjf/magicleap-pitch)

#### Yammer

Series B - Raised \$10m - Acquired by Microsoft on June 25, 2012

Yammer's Deck (https://www.slideshare.net/vishaltx/yammmerpitch-deck)

#### **Nutanix**

Series D - Raised \$101m - Went IPO in 2016

Nutanix's Deck (https://www.slideshare.net/Murugesh/nutanix-36050380)



#### Mandae

Series A - Raised \$1.53m - Invested by Qualcomm Ventures, Kima Ventures, etc

Mandae's Deck (https://www.slideshare.net/celocelo/mandaeslideshare-35898022)





#### **Properati**

Seed - Raised \$225k - Invested by NXTP Labs

Properati's Deck
(http://www.slideshare.net/properati/properatidemo-day-nxtp-silicon-valley-sep-13)



#### **ZIO Studies**

Series A - Raised \$1.3m - by Promotora de Proyectos

ZIO Studies Deck (http://www.slideshare.net/IGDA\_Colombia/perspectivaalejandro-gonzalez-zio)



PedidosYa

Series B - Raised \$5m - Acquired by Delivery Hero on June 26, 2014

PedidosYa's Deck (http://www.slideshare.net/einstituto/presentacinalvaro-garcia-pedidos-yaecommerce-daymontevideo)



#### Linio

Venture - Raised \$79m - Invested by Access Industries,
Northgate Capital, etc

Linio's Deck (http://www.slideshare.net/sygrp/linio-irdeck-may-2014)

#### **AppNexus**

Seed - Raised an undisclosed amount - Investment from First Round Capital, Marc Andreessen, etc.

AppNexus's Deck (https://www.slideshare.net/CamilleRicketts2/appnexusfirst-pitch-deck)

#### **Coming Soon**

We add more decks every week!

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- Buffer 72 (https://bufferapp.com/add?url=http://dconstrct.com/pitch-decks/&text=A Huge Collection of Startup Pitch Decks %%sitename%%&via=Dconstrct&nicture=&count=horizontal&source=buttor

3.6K

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Credit: Some of the decks here were unearthed by Alexander Jarvis (\_wp\_link\_placeholder). The links from his blog (http://alexanderjarvis.com/2015/05/19/pitch-deck-collection-from-vc-funded-startups/) have been set to lead back to his Slideshare account. Check out his awesome site for more resources.

# One Last Thing...

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