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Enterprise Ethereum Alliance (EEA) - Coming together to Disrupt the World

Enterprise Ethereum Alliance (EEA) - Working Together to Change to the World describe the EEA,

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3.37%	Cash	0.89%
\$10,932.20	5.64%	\$879.1
	\$1,293.21	

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it's purpose, key members, and working groups



by Vakeesan

Mahalingam , 11 February



Launched 12 months ago, The Enterprise Ethereum Alliance, the world's largest open-source Blockchain initiative, was established to connect Fortune 500 companies, Blockchain startups, academics, and industry experts together with a common goal.

Experts have come together to learn and build upon the Ethereum

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protocol to define enterprise grade software, utilizing Blockchain technology. Given the maturity and multi-purpose design of Ethereum, the alliance is on a mission to bring privacy, scalability, security, and performance improvements to build the Ethereum Blockchain as the primary solution for Enterprise adoption on a mass scale.



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The alliance includes members that span numerous industries and sectors, including finance, IT, healthcare, and energy to name a few, with notable early members J.P Morgan, Santander, and ConsenSys leading the pack. More recent members, include Microsoft, Samsung SDS, University of New South

Wales, Mastercard, and Intel, Scotiabank, BNY Mellon Hewlett Packard Enterprise, along with Blockchain based firms like, Status, Dash, and Coinvest to name a few. With over 250+ members and counting, the EEA is a sign that Blockchain technology is here to stay and not just a fad, like some may believe.

Ron Resnick, the recently appointed Executive Director, is ready to take on the challenge and lead the 200+ member alliance. Resnick is a former Intel Executive and graduate of Cornell University. He is a smart mind with over 25 years of experience growing high tech businesses and their ecosystems. As former President and Chairman of WiMax Forum, he was instrumental in rolling out 4G wireless broadband

technology to the masses
and gives him credibility to
take Blockchain
technology to the
Enterprise -ready status
that is much needed for
mass adoption to occur.
With Resnick leading the
alliance, our future is in
good hands.

“My focus is to
drive the further
development of
Ethereum-based
technology best
practices, open
standards and
open-source
reference
architectures to
evolve Ethereum
into an
enterprise-grade
technology”. EEA
has the critical
mass of
companies –
both established
and startup- from

every region of the world and over 17 bendor-lead industry-specific application layer working groups and committes to get the work done and increase the adoption of Ethereum technology in the enterprise” - Ron Resnick

The Alliance currently consists of over 10 major Working Groups (WG) that intend to innovate, test, educate, and disrupt their respective industries by contributing Ethereum based solutions to tackle current industry challenges. Members of the EEA, based on the their needs and opportunities, create

different working groups to collaborate on common goals. These include: Supply Chain WG, Standards WG, Advertising Industry WG, Banking WG, Communications Protocol WG, Healthcare WG, Insurance WG, Integration and Tools WG, Qorum WG, and Legal Industry WG. Three of the newest WG additions include:

Digital Identity Working Group – focuses on researching the role of a digital identity on the Ethereum Blockchain

Energy Working Group – looking to define industry standards and pioneer the infrastructure for Ethereum applications in mining, oil and gas, solar, energy trading, and utilities, among other energy initiatives and use cases.

Multiplatform/Working Group – primarily focused on researching and advancing the technology require to make the Ethereum platform usable across multiple physical hardware, operating systems, and ultimately interoperability amongst many different blockchains.

The Enterprise Ethereum Alliance will only get stronger as more enterprises follow suit, and ultimately improve on the current deficiencies of the Ethereum platform. For those that experience Fear, Uncertainty, and Doubt (FUD) in Blockchain technology, The Alliance should reaffirm your stance that Ethereum is the true creme de la creme as a platform for Enterprise use.

You can find out more info
at
<https://entethalliance.org/>

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