

REVIEWS

EDUCATION

ABOUT

CONTACT ▼

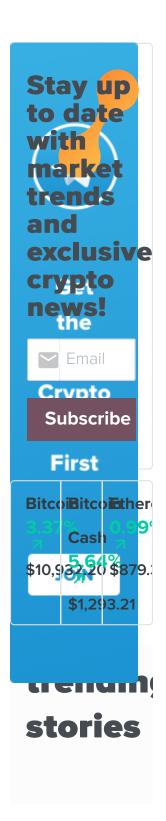




home > news

Enterprise Ethereum Alliance (EEA) Coming together to Disrupt the World

Enterprise
Ethereum Alliance
(EEA) - Working
Together to Change
to the World
describe the EEA.



it's purpose, key members, and working groups















Launched 12 months ago,
The Enterprise Ethereum
Alliance, the world's
largest open-source
Blockchain initiative, was
established to connect
Fortune 500 companies,
Blockchain
startups,academics, and
industry experts together
with a common goal.

Experts have come together to learn and build upon the Ethereum

FLEETCOR
Signs Up to
Pilot
Ripple's
xRapid 2
hours ago

Overstock's
\$250
Million
tZero ICO
Snagged in
SEC
Subpoena;
Info
Request
Probe 2
hours ago

Subpoenas,
Criminal
Charges;
U.S.
Regulators
Tapping
Wheelhouse
to Bring
Crypto
Criminals to
Justice 4
hours ago

protocol to define
enterprise grade software,
utilizing Blockchain
technology. Given the
maturity and multi-purpose
design of Ethereum, the
alliance is on a mission to
bring privacy,
scalability,security, and
performance
improvements to build the
Ethereum Blockchain as
the primary solution for
Enterprise adoption on a
mass scale.



The alliance includes members that span numerous industries and sectors, including finance, IT, healthcare, and energy to name a few, with notable early members J.P Morgan, Santander, and ConsenSyS leading the pack. More recent members, include Microsoft, Samsung SDS, University of New South

Wales, Mastercard, and Intel, Scotiabank, BNY Mellon Hewlett Packard Enterprise, along with Blockchain based firms like, Status, Dash, and Coinvest to name a few. With over 250+ members and counting, the EEA is a sign that Blockchain technology is here to stay and not jus a fad, like some may believe.

Ron Resnick, the recently appointed Executive Director, is ready to take on the challenge and lead the 200+ member alliance. Resnick is a former Intel Executive and graduate of Cornell University. He is smart mind with over 25 years of experience growing high tech businesses and their ecosystems. As former President and Chairman of WiMax Forum, he was instrumental in rolling out 4G wireless broadband

technology to the masses and gives him credibility to take Blockchain technology to the Enterprise -ready status that is much needed for mass adoption to occur. With Resnick leading the alliance, our future is in good hands.

"My focus is to drive the further development of Ethereum-based technology best practices, open standards and open-source reference architectures to evolve Ethereum into an enterprise-grade technology". EEA has the critical mass of companies both established and startup- from

every region of the world and over 17 bendorlead industryspecific application layer working groups and committes to get the work done and increase the adoption of Ethereum technology in the enterprise" - Ron Resnick

The Alliance currently consists of over 10 major Working Groups (WG) that intend to innovate, test,educate, and disrupt their respective industries by contributing Ethereuem based solutions to tackle current industry challenges. Members of the EEA, based on the their needs and opportunities, create

different working groups to collaborate on common goals. These include:Supply Chain WG, Standards WG, Advertising Industry WG, Banking WG, Communications Protocol WG, Healthcare WG, Insurance WG, Integration and Tools WG, Qourum WG, and Legal Industry WG. Three of the newest WG additions include:

Digital Identity Working

Group – focuses on
researching the role of a
digital identity on the

Ethereum Blockchain

Energy Working Group – looking to define industry standards and pioneer the infrastructure for Ethereum applications in mining, oil and gas, solar, energy trading, and utilities, among other energy initiatives and use cases.

Multiplatform/Working
Group – primarily focused
on researching and
advancing the technology
require to make the
Ethereum platform usable
across multiple physical
hardware, operating
systems, and ultimately
interoperability amongst
many different
blockchains.

The Enterprise Ethereum Alliance will only get stronger as more enterprises follow suit, and ultimately improve on the current deficiencies of the Ethereum platform. For those that experience Fear, Uncertainty, and Doubt (FUD) in Blockchain technology, The Alliance should reaffirm your stance that Ethereum is the true creme de la creme as a platform for Enterprise use.

You can find out more info

at

https://entethalliance.org/





****cryptovest**

ABOUT

CONTACT