

# TARASOVA ANASTASIIA

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## SUMMARY

Entry-level data analytics professional with a recently completed the Google Data Analytics Professional Certificate. Excellent understanding and proficiency in platforms for effective data analyses, including SQL, Sheets, Excel, Tableau, and R. Strong communication, organization, and analytical skills.

## EDUCATION

**2009 – 2014 Master's degree in**  
Constructing Engineering,  
Zaporizhzhia State Engineering  
Academy  
Specialization: Metallurgical equipment

**2008 - 2012 Bachelor's degree in**  
Public Service Organization  
Management, Classical Private  
University

## PROFESSIONAL KNOWLEDGE AND SKILLS:

- English: B2/ Upper-Intermediate;
- Jira;
- html, css, js, git, gitHub, SQL;
- Ahrefs, Checktrust, Semrush;
- Figma, Adobe Photoshop, Lightroom, Illustrator;
- 1C: Enterprise, Compass 3D;
- readiness for relocation and business trips;

## INTERESTS AND HOBBIES:

Reading, photography, traveling, hiking, cycling, kayaking, jogging, yoga, scuba diving, wakeboarding, skiing, snowboarding, climbing.

## EXPERIENCE

**December 2019 – February 2022**

**Together Networks, Noosphere.**

**Middle SEO Specialist**

- communicated with webmasters, reached agreements about articles placement on favorable terms;
- ordered and read articles, worked with the content department;
- analyzed competitor's publishing;
- searched websites to publish articles;
- analyzed donors for compliance with the specified criteria;
- conducted analytics;
- utilized crowd marketing;
- searched for drop websites;
- raised and recovered drop domain;
- automated email correspondence.

**September 2017 – November 2019**

**Peninsula Montessori Kindergarten, China**

**Preschool Teacher**

- developed curriculum;
- used creative and unusual teaching methods;
- assisted and supervised children aged 2-6 years;
- promoted physical and mental development of children.

**May 2016 – September 2017**

**"Zolotoy vek" Jewelry trading company**

**Specialist of Software Support Department**

- conducted staff training (offline and online);
- solved problems with clients and programming issues;
- assisted with accountant issues;
- corrected mistakes made by staff during the day.

**March 2015 – May 2016**

**"Zolotoy vek" Jewelry trading company**

**Specialist of Control and Audit Department**

- conducted full checkings of the store's network;
- verified internal and external regulatory documents;
- checked stores' cash discipline;
- conducted stores' inventory
- observed company regulations and procedures.