

Weekly Report

Growth and Analytics
25/11/22 - 01/12/22



THE MOST BEAUTIFUL
SPORT NOW ON THE
BLOCKCHAIN

NFT 11



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EXECUTIVE SUMMARY SOCIAL MEDIA



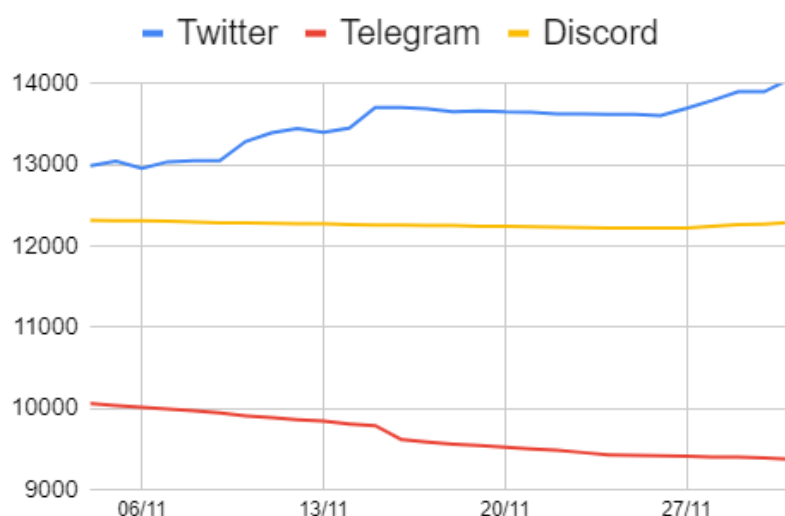
+1.28% COMMUNITY GROWTH

Index that represents the growth of the community compared to the previous week. To make this index, the variation of members in twitter, discord and telegram are considered

WEEKLY STATISTICS

			This Week	Last Week	Change
Socials	Telegram	Members "Announcements"	1012	1017	-0.5 %
		Members EN group	4712	4753	-0.9 %
		Members PT group	2048	2067	-0.9 %
		Members ES group	576	569	1.2 %
		Members VN group	2036	2037	0.0 %
		"Total" Telegram (EN+PT+ES)	9372	9426	-0.6 %
	Discord	Discord members	12289	12224	0.5 %
	Twitter	Twitter followers	14060	13621	3.2 %
	Instagram	Instagram followers	1276	1277	-0.1 %
	Facebook	Facebook likes	19422	19422	0.0 %
		Facebook followers	19422	19422	0.0 %

WEEKLY GROWTH



INSIGHTS

- This week the community grew 1.28%.
- Telegram members decreased 0.6%.
Most of the membership losses occurred in the EN and PT group.

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EXECUTIVE SUMMARY ASSET

ASSET GROWTH

Summary of the main asset values and their weekly growth.

*Addresses with more than 1 NFT11 are considered holders of \$NFT11.

*Legends V2 are contemplated.

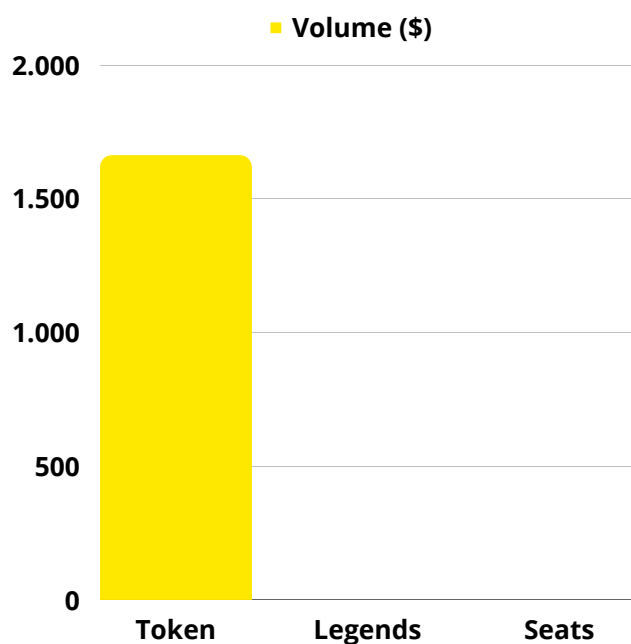
WEEKLY STATISTICS

	Price (USD)	Weekly Growth %	Holders *	Weekly Growth %
Token	0.1633	-1.0%	4377	0.3%
Legends	8.6724	17.0%	5193	0.0%

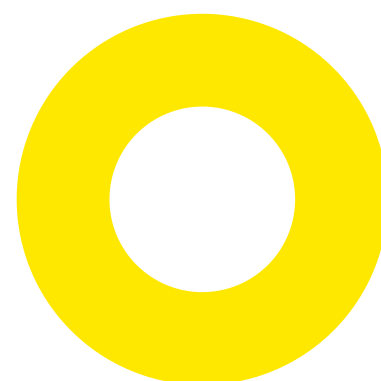
INSIGHTS

- Total **volume** across all assets **increased 66%** from the previous week. 100% corresponds to \$NFT11 volume.
- The number of **holders** of NFT11 **increased by 0.3%**. The number of Legends (V1 and V2) holders didn't change.
- Legends floor price increased by 17% (BNB decreased 3% this week).
- 0 legends and 0 seats were traded.

WEEKLY VOLUME



- Token
- Seats
- Legends

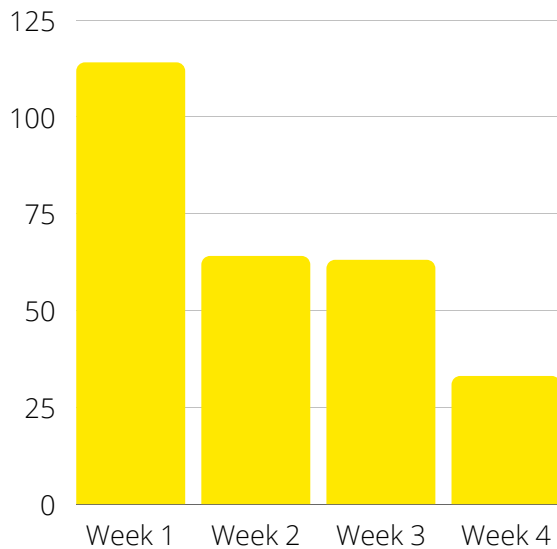


NFT11

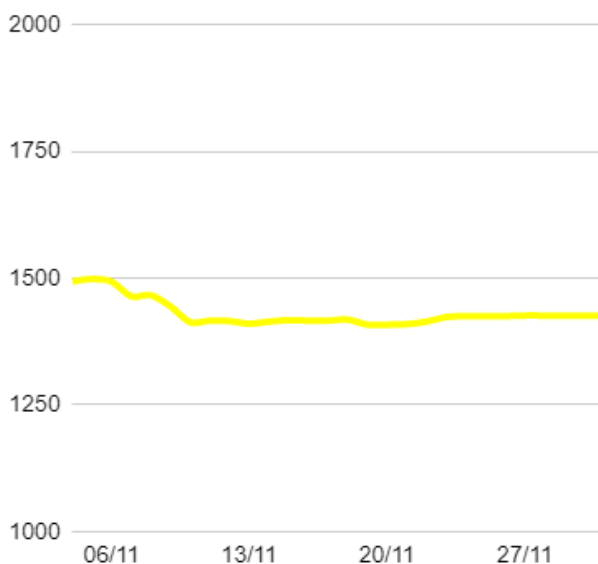
NFT11 STADIUM



LAST 4 WEEKS LEGENDS SCOUTING

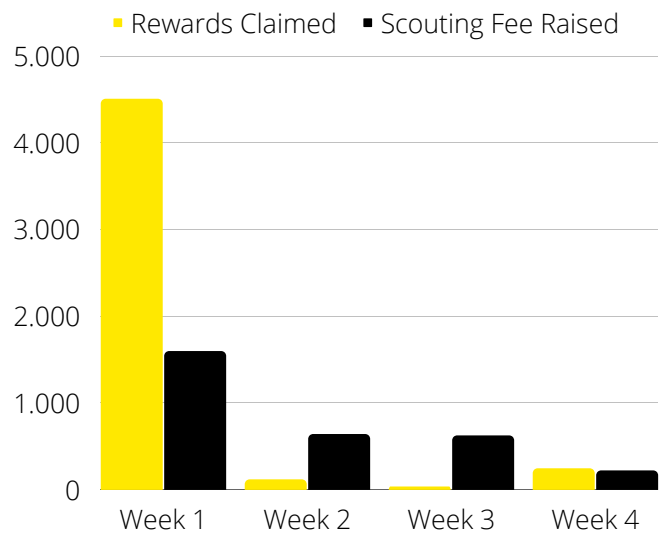


TOTAL LEASED SEATS



LAST 4 WEEKS REWARDS AND FEES

TOTAL REWARDS CLAIMED: 141162 NFT11
TOTAL SCOUTING FEES RAISED: 40413 NFT11



STADIUM INSIGHTS

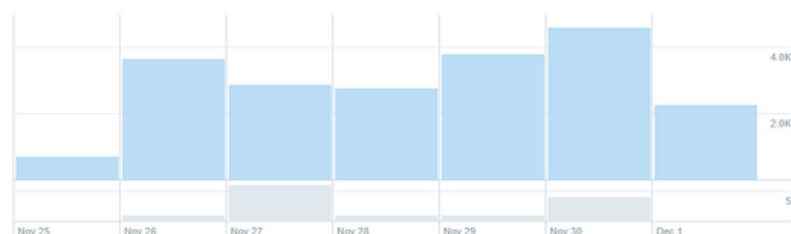
- This week 33 legends were put under scouting.
- The rewards claimed for seat leasing have been greater than fees collected for scouting.
- 1 more seat have been staked.

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TWITTER GROWTH AND ANALYTICS

WEEKLY STATISTICS

Your Tweets earned 20.7K impressions over this 7 day period



Weekly activity. Top blue bars: organic impressions.
Bottom gray bars: number of tweets.

AVERAGE NUMBERS

- Engagements rate: 26.9% (5.8% last week)
- Link clicks per day: 117 (7 last week)
- Retweets per day: 135 (40 last week)
- Likes per day: 156 (106 last week)
- Replies per day: 138 (9 last week)

GLOSSARY

Impressions: Times this Tweet was seen on Twitter.

Engagements: Total number of times a user has interacted with a Tweet. This includes all clicks anywhere on the Tweet.

14,06 K

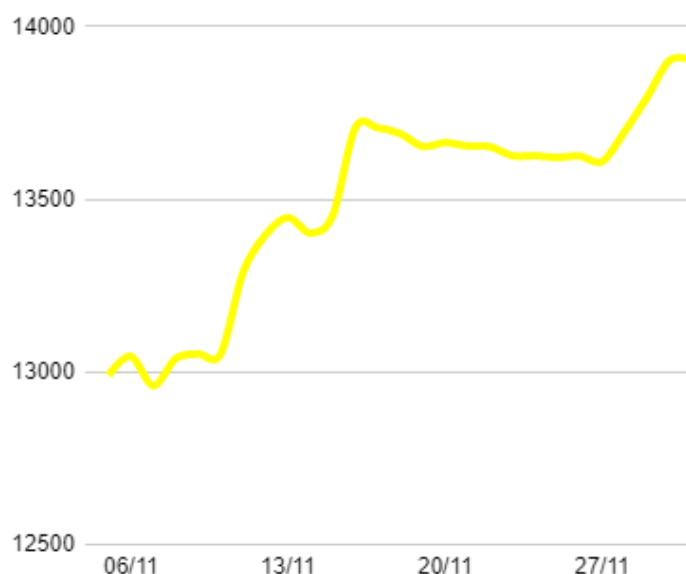
TOTAL FOLLOWERS

+439 [+3.2%]

WEEKLY VARIATION

LAST 4 WEEKS FOLLOWERS

Twitter Followers



TWITTER INSIGHTS

- This week we had **20.7K** impressions, which represents a 31% decrease compared with last week (29.9k impressions).
- In total we uploaded 12 **tweets** this week, including announcements, newsletters, retweets, contests or tips on game mechanics.
- The tweet with the **most interaction** was the weekly quest 14 announcement.

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TELEGRAM GROWTH AND ANALYTICS

9,37 K



TOTAL MEMBERS

Number of members on NFT 11 Telegram

-54 (-0.57%)

WEEKLY VARIATION

WEEKLY STATISTICS

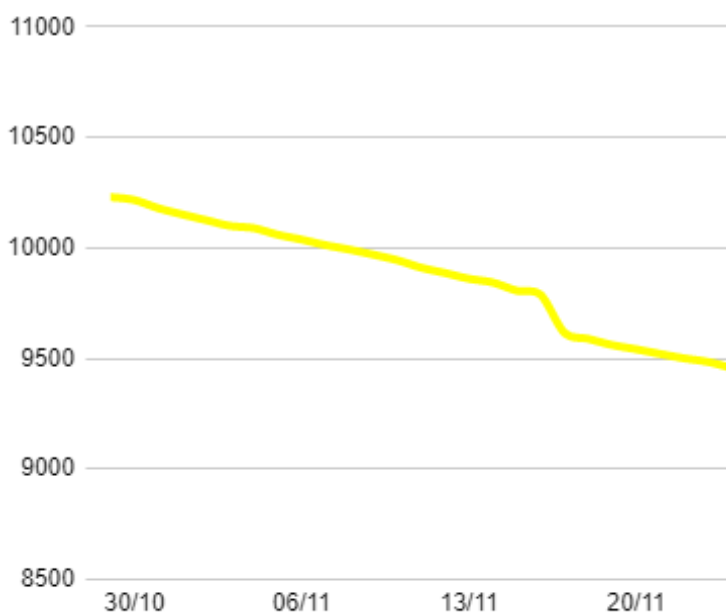
	Members
Last week	9426
This week	9372
Variation	-0.57%

INSIGHTS

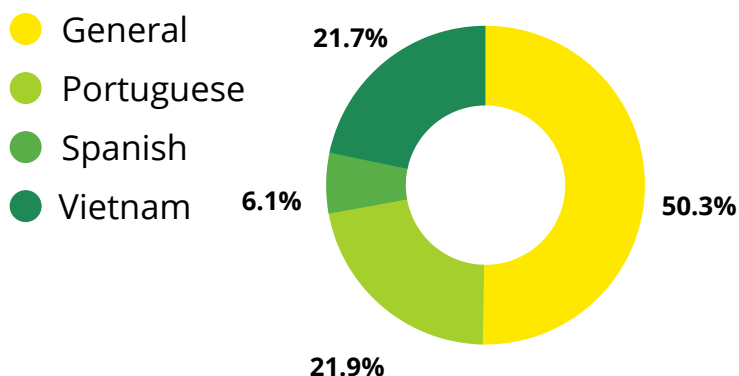
- This week there was a loss of members, especially in the EN and PT group.
- New members are to be expected when we take a new bull cycle in the crypto market.

LAST 4 WEEKS MEMBERS

Telegram Members



DISTRIBUTION OF MEMBERS



NFT11

NFT11 TOKEN STATS REPORT

\$0.163



CURRENT PRICE *

*Data collected from CMC

-0.0017 (-1.0%)

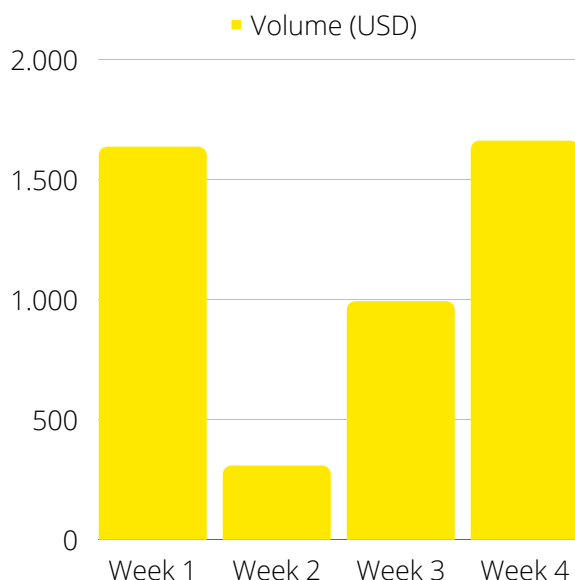
7D CHANGE

WEEKLY STATISTICS *

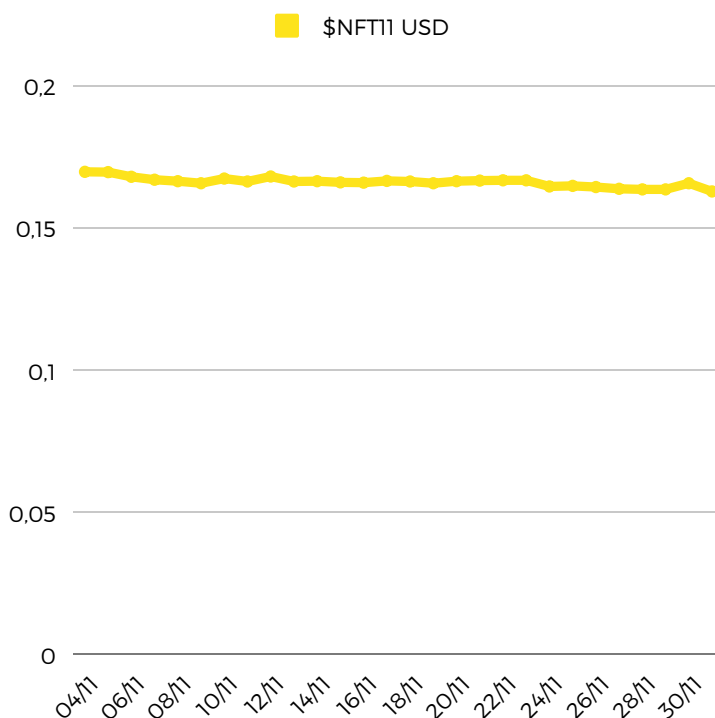
	Price (\$)	Volume (\$)	Holders
Last week	0.165	993	4366
This week	0.1633	1662	4377
change	-1.0%	67.4%	0.3%

*Data collected from CMC and ApeSwap

LAST 4 WEEKS TOTAL VOLUME



LAST 4 WEEKS PRICE



NFT11 TOKEN INSIGHTS

- The price has decreased by 1% this week.
- The trading volume grew 67% this week, reaching 1662 USD. This is the highest volume of the last 4 weeks.

NFT11

NFT11 LEGENDS STATS REPORT



LEGENDS V2 FLOOR PRICE (USD)

8.67 (+17%)

REGULARS FLOOR PRICE (USD)

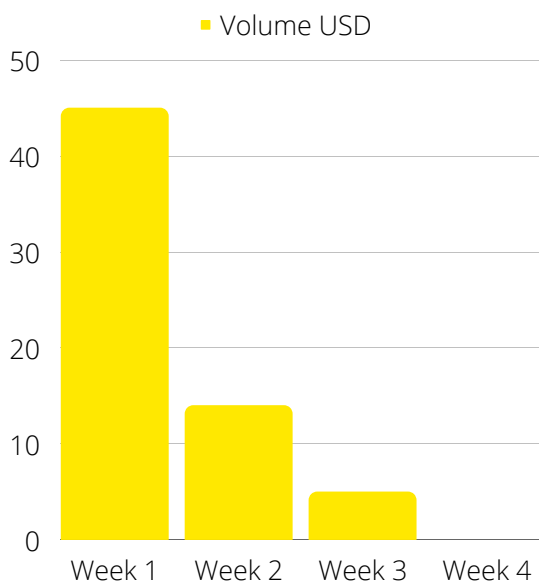
3.5 (-2.7%)

BNB: 292 USD (-2.7%)

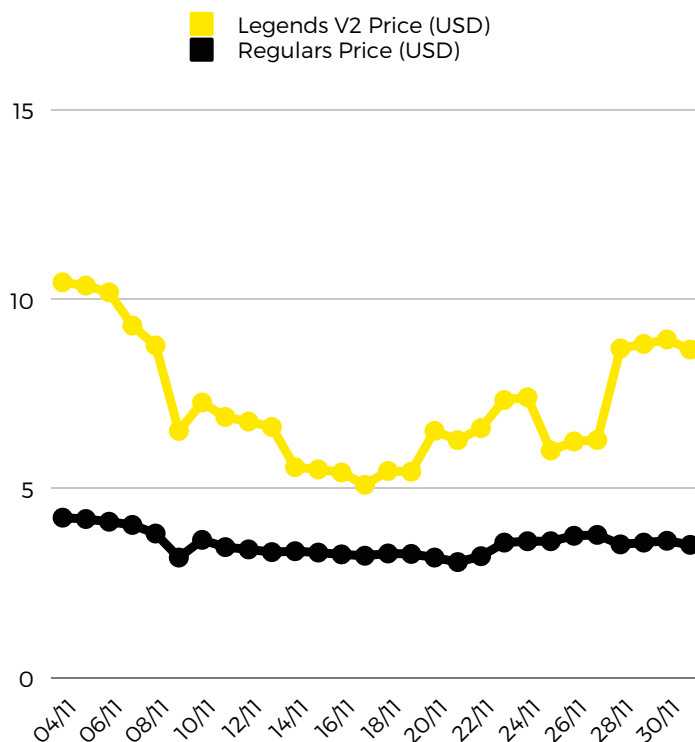
LEGENDS WEEKLY STATISTICS

	V2 Price (USD)	Total Volume (USD)	Holders	Legends traded
Last week	7.41	5	5193	1
This week	8.67	0	5193	0
change	17.0%	-100.0%	0.0%	-100%

LEGENDS LAST 4 WEEKS TOTAL VOLUME



PLAYERS LAST 4 WEEKS PRICE



NFT11 LEGENDS INSIGHTS

- Trading volume has been the lowest in the last 4 weeks.
- The price of legends has increased 17% and that of regulars has decreased by 2.7% (due to BNB's price drop).

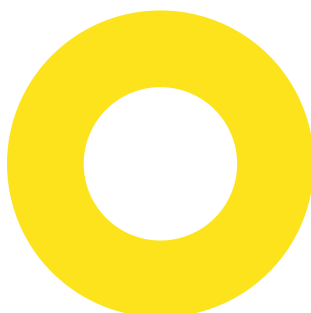
NFT11

NFT11 SEATS STATS REPORT

STATS PER TIER

	Floor Price (USD)	Floor Price Last week (USD)	Weekly Volume (USD)
Field Seat	8.8	9.0	0
Tower	13.4	13.8	0
Stadium Stand	29.2	30.0	0
Terrace	75.9	78.0	0
Grand Stand	94.9	97.5	0
Director Box	365.0	375.0	0

MONTHLY TRADES PER TIER



TIER 2
100%

SEATS REPORT

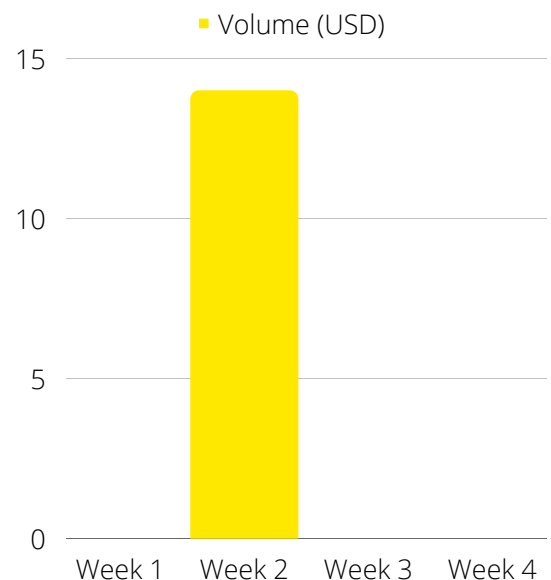
This section analyzes the behavior of seats during the week, considering their price, volume and number of seats traded.

NFT11 SEATS INSIGHTS

- 0 seat was traded this week.
- The number of holders decreased by 0.1%.
- There are 1426 seats leased.

	Holders	Seats traded
Last week	1017	0
This week	1016	0
Change	-0.1%	-

LAST 4 WEEKS TOTAL VOLUME



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NFT11 WHALES

NFT11 WHALES



This section analyzes the incidence of whales in the ecosystem.

The number of existing whales, the weekly variation of their holdings and the participation they had in the total purchase and sale operations are shown.

The data is extracted from BSCScan.

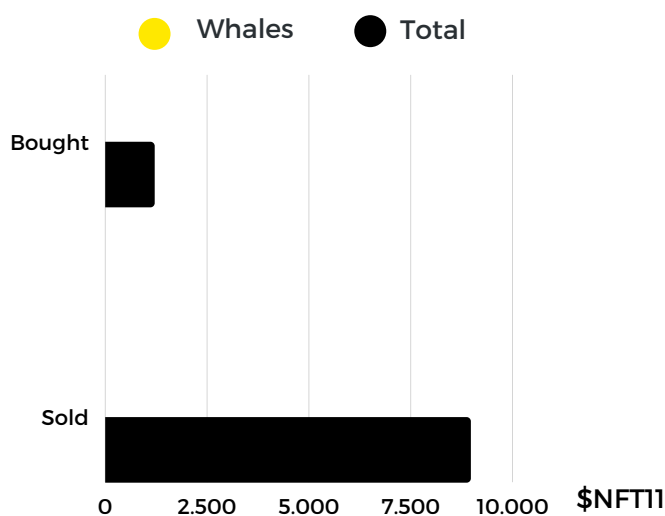
Buy/sell is assumed for transactions ranging from/to pancakeswap and Apeswap.

Whales are considered to be those private addresses that are holding more than:

- 20000 NFT11.
- 60 Legends.
- 20 Seats

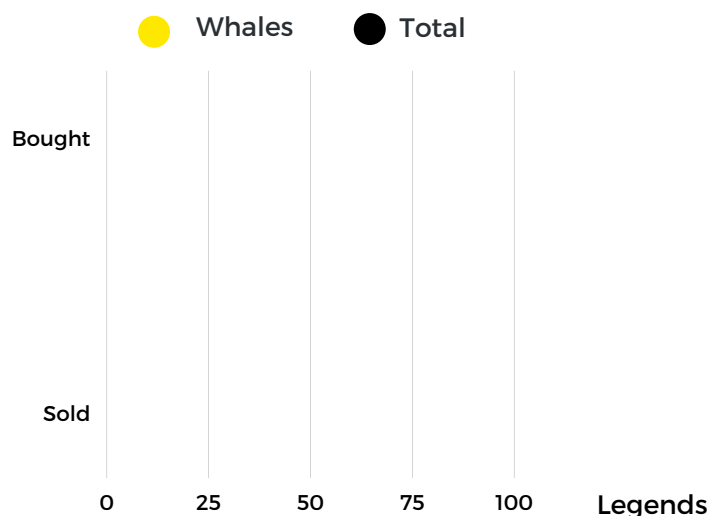
Asset	Whales (weekly variation)	Weekly Holding variation	Whales Holding (% of circulating)
\$NFT11	20 (0.0%)	0.0%	1.5%
Legends	9 (0.0%)	0.3%	5.6%
Seats	22 (0.0%)	0.0%	15.3%

\$NFT11



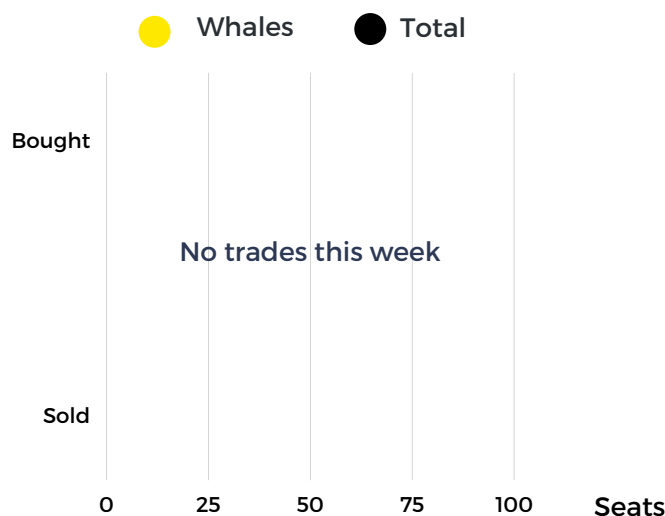
- NFT11's Whales holdings didn't change.
- Whales didn't trade NFT11 this week.

LEGENDS



- Legends Whales didn't change their holding.
- Whales did not trade this week.

SEATS



- Seats Whales didn't change their holding.
- Whales did not trade this week.

NFT11

CRYPTOCURRENCY MARKET

MARKET CONTEXT

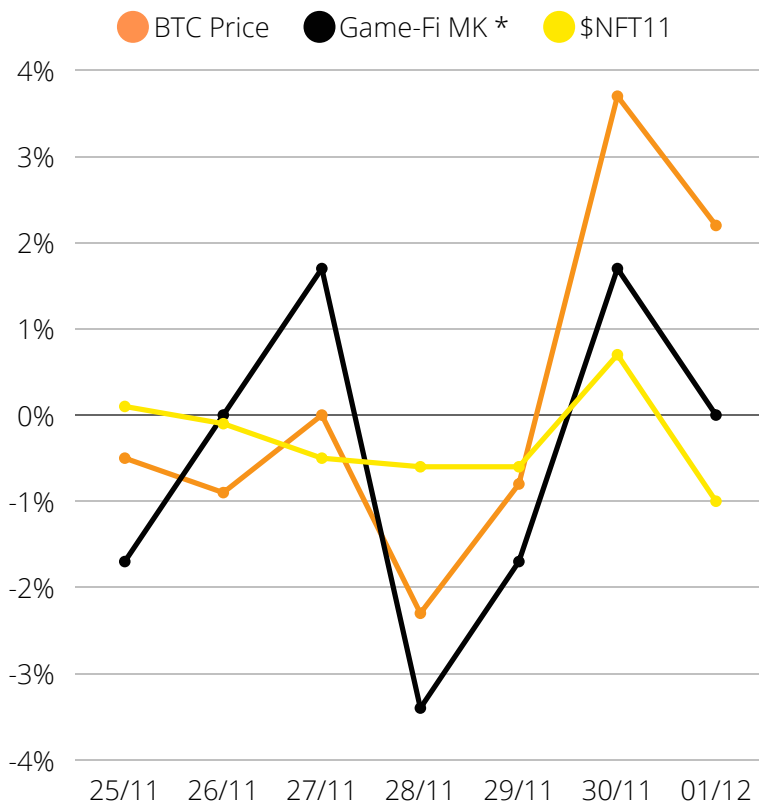


In general, there is a correlation between the price movement of Bitcoin and the behavior of Altcoins.

This section will analyze how the price of \$NFT11 behaved with respect to Bitcoin and the market capitalization of the Game-Fi ecosystem*.

*Data collected from Crypto.com

WEEKLY MARKET GROWTH COMPARED TO \$NFT11



INSIGHTS

- This week Bitcoin grew 2%, but the marketcap of the Game-Fi ecosystem remained at the same level. NFT11 fell 1%.

	Weekly Growth
Bitcoin	2.2%
Game-Fi Market	0.0%
NFT11	-1.0%