

Tarek Nageh

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Objective

A results-driven Data Analyst specializing in transforming complex datasets into actionable business insights. Skilled in the full data lifecycle—from ETL processes and SQL querying to advanced Power BI visualization—with a proven ability to bridge technical analysis and strategic decision-making. Proficient in Python (Pandas, Seaborn, Matplotlib) for data manipulation and visualization.

Professional Experience

Data Analyst Intern

DEVBYTE for programming services and courses

04/2025 – 07/2025

Tanta, Egypt

- Drove business decision-making through in-depth analysis of Sales and HR data, identifying key growth opportunities.
- Developed and maintained **4 interactive Power BI dashboards** for executive reporting, improving performance metric visibility by 40%.
- Utilized advanced SQL queries and complex Excel functions to extract and manipulate large datasets, ensuring **100% data integrity**.

Education

Higher Institute of Technology and Information and Management

Bachelor in Business Information Systems

10/2024 – Present

Tanta, Egypt / GPA: 3.2/4.0 / Expected Graduation: October 2027

- Integrated curriculum covering Information Technology, Computer Science, and Business Administration.
- Developed skills to address technical challenges while aligning with organizational objectives.

Certificates and Challenges

- Data Analytics Job Simulation – Deloitte Australia via Forage Oct 2025
 - Built Tableau dashboards for business data visualization and used Excel for strategic analysis.
- Data Visualization: Empowering Business with Effective Insights – Forage Dec 2025
 - Developed skills in transforming raw data into compelling visual narratives for decision-making.

Projects

- SQL Retail Sales Analysis Project – *Personal Project*
 - Developed comprehensive SQL queries to analyze retail sales data, focusing on revenue trends, customer behavior, and product performance.
 - Created complex joins, aggregations, and window functions to derive actionable insights from transactional data.
 - Implemented data cleaning and transformation techniques to ensure data quality and consistency.
 - Generated key performance indicators (KPIs) including monthly sales growth, customer retention rates, and product category performance.
- Sales and Profit Analysis Dashboard – *Power BI Project*
 - Developed an interactive Power BI dashboard for tracking sales and profit metrics with advanced DAX calculations.

- Implemented dynamic filters for branch, geographic segment, and product category analysis.
- Visualized key metrics including high sales (\$62.7K), maximum profit (\$3.1K), and profitability by product category.
- **Sales Overview Dashboard** – *Power BI Project*
 - Designed an interactive Power BI dashboard tracking 9.9M Total Profit from 20M Total Sales with 49.9% profitability.
 - Implemented DAX functions for dynamic time-intelligence calculations and quarter-over-quarter analysis.
- **HR Analytics Dashboard** – *Power BI Project*
 - Created workforce analysis dashboard covering 689 employees and 1.4M total salary for headcount planning.
 - Analyzed departmental distribution, gender ratios, and geographical employee distribution.

Technical Skills

- **Data Analysis & Visualization:** Power BI, Tableau, Excel (Pivot Tables, Power Query, VLOOKUP), Data Modeling
- **Programming & Querying:** SQL (Advanced Queries, Joins, CTEs), Python (Pandas, NumPy, Seaborn, Matplotlib)
- **Databases:** SQL Server, MySQL
- **Business Intelligence:** Microsoft Fabric, Dashboard Design, KPI Development
- **Soft Skills:** Problem-solving, Analytical Thinking, Attention to Detail, Communication