

INFORMATION ACCESSIBILITY TO TOURIST IN UGANDA

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1 Introduction

Access of information plays a very be role in key decision making. The tourist industry has a variety of activities to offer thus the need for a proper platform to avail information about the industry.

2 Background.

The tourism industry has registered an impressive growth with new tourism activities being brought in which tourist can engage. However some of the information regarding these activities might at times be outdated hence affecting the decisions made by tourists.

3 Problem Statement

With the growth of the tourism industry there has been a growth or increase in the information about the industry. Some of the information provided to the tourist might not be up to date due to its ever changing nature.

4 Objectives

The objective of this research is to find out how ICT can help tourist get up to date information about the industry and understanding how this information affects the decisions made by tourist.

4.1 Other Objectives

To collect data from different tourist

To analyse the given data

5 Methodology

The collection of data is to be done using ODK (open data kit) which entails odk collect and odk aggregate.

the data to be collected is:

numerical

text

media.

The data to be collected will include

-Platforms used by the tourist

Challenges faced

Images of places visited.

6 Impact and Outcomes

The intended outcome of this research is to properly understand how information is accessed by tourist and how to best improve this process.