

Tareq Haboukh

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Professional Summary

Dynamic and results-driven Business Analyst with 6+ years of experience in data analytics and process optimization. Expertise in ETL workflows, predictive analytics, and data visualization using tools like Power BI and Tableau. Proven track record of collaborating with cross-functional teams to deliver actionable insights, drive efficiency, and contribute to business success.

Skills

Technical: SQL, Python (Pandas, Scripting, Flask), Power BI, Tableau, Power Query, Jira, Advanced Excel (Pivot Tables, VLOOKUP, Macros), Documentation tools (Confluence, SharePoint), ETL & Data Transformation.

Analytical: Predictive Analytics, Statistical Modeling, Data Mining.

Business: Requirements Gathering, Process Optimization, KPI Monitoring, Metadata management.

Collaboration: Cross-functional Teams, Stakeholder Engagement, Project Management.

Professional Experience

EllisDon Corporation — Business Assurance & Transformation Coordinator

Mississauga, Ontario | June 2023 – Present

- Coordinate with site General Managers to define objectives, gather details, and finalize Performance Monitoring Reports, ensuring 100% on-time delivery to P3 clients and avoiding penalties.
- Create and optimize data workflows using ETL processes to identify energy trends and issues, collaborating with cross-functional teams to resolve them and help clients achieve energy efficiency targets.
- Manage end-to-end data processing and report creation in Power BI, delivering actionable insights to support departmental needs.
- Automated data retrieval and survey distribution processes, eliminating all manual work and significantly increasing operational efficiency.

Uber (Careem Networks) — Supply Lead - Performance & Marketplace

Amman, Jordan | March 2017 – May 2023

- Analyzed and investigated complex quantitative data to provide insights, develop dashboards, and automate reports, presenting findings clearly to support business decisions.
- Defined problems and applied solutions independently, collaborating closely with multiple verticals across the company.
- Designed and developed a program to drive key business decisions by managing demand during peak hours based on accurate data.
- Led and completed six projects focused on acquisition, compliance, and KPI monitoring, developing procedures, collecting data, and designing workflow diagrams to streamline operations.

Education

Seneca College

Post-Graduate Certificate in Business Analytics | Toronto, Canada | 2022

Al-Balqa Applied University

Bachelor of Arts in Business Administration | Al-Salt, Jordan | 2015