**Crowdfunding Review**

FINDINGS

1. US has the highest success rate for crowdfunding.
2. Plays is the most successful event for crowdfunding.
3. Projects with goals between $1,000 and $4,999 had the best success rate
4. Successful projects had an average of 201 backers

LIMITATIONS

1. Did not compare the length of the project against fail and success
2. Don’t know the age groups of the success and fail projects
3. We don’t know the exact cities of the projects

ADDITIONAL ANALYSIS NEEDED

1. Time each project ran
2. Age groups included
3. Gender of participants