**Crowdfunding Review**

FINDINGS

Of all the countries currently using crowdfunding, the United States has the highest success rate. There are many venues where the crowdfunding process has been used. From the data collected, Plays are the most successful venue for crowdfunding. Goals between $1k and $5k have has the highest success rate with an average of 201 backers.

LIMITATIONS

There was no comparison done on the length of projects for a success vs failed rate. I also believe knowing the sex of the backers may be important. I saw no indication on the age of the event attendees or backers, this could be very valuable information. Location of the projects is also not listed in the data collected.

ADDITIONAL ANALYSIS NEEDED

1. Time each project ran
2. City of venue
3. Gender of participants

**MEAN vs MEDIAN**

The median is the better value because it shows the average number of backers which is important to the calculations for future events.