



£6.46M

Total Revenue

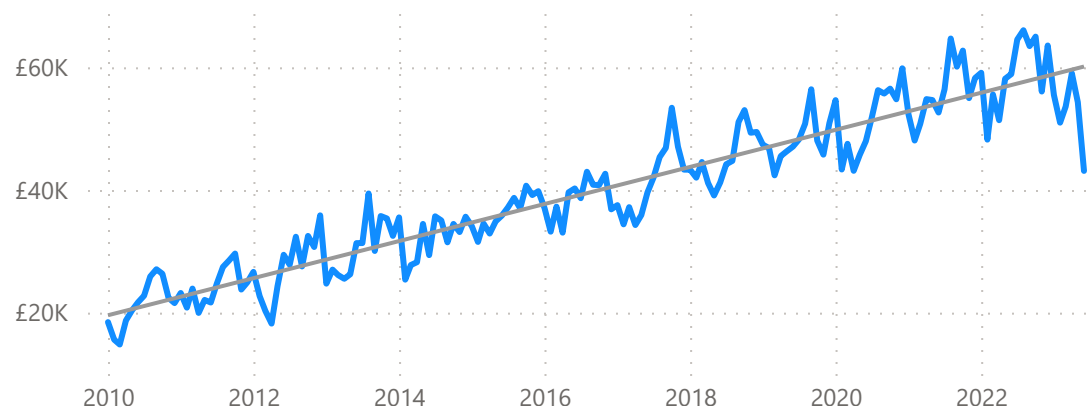
120.1K

Total Orders

£2.99M

Total Profit

Revenue Trending



Quarterly Revenue

£156.5K!

Goal: 164.3K (-4.76%)

Quarterly Orders

2936!

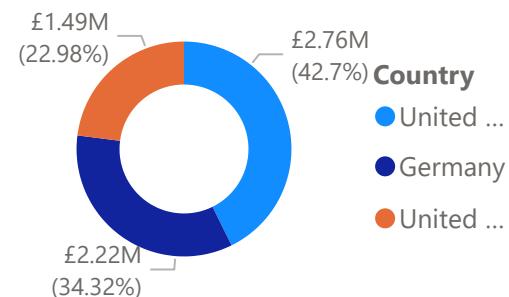
Goal: 3.1K (-4.76%)

Quarterly Profit

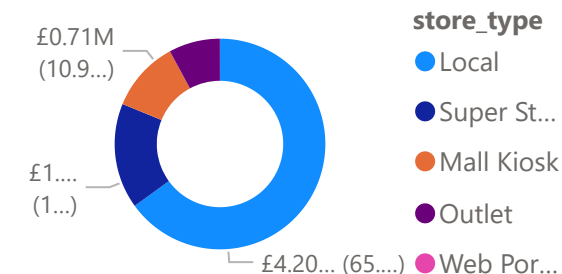
£72.2K!

Goal: 75.8K (-4.76%)

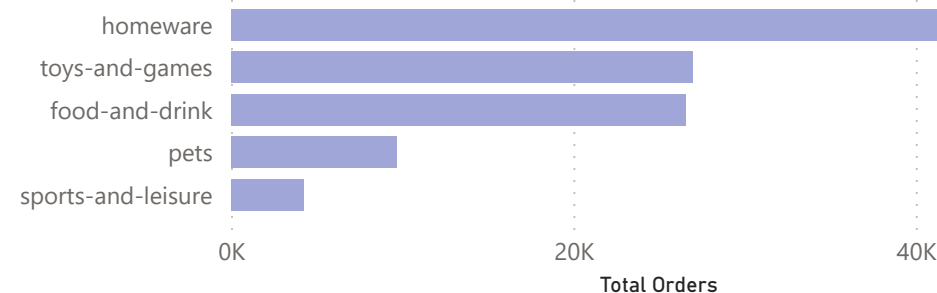
Total Revenue by Country



Total Revenue by store_type



Total Orders by category



description	category	Total Revenue	Total Customers	Total Profit
Avesta Executive Office Chair	homeware	£42,320.00	125	£20,782.78
Blaupunkt Breakfast Maker	homeware	£38,385.00	212	£16,465.09
Blaupunkt Rapid Air Fryer 4.5L	homeware	£50,715.00	224	£25,071.35
Brody Swivel Chair	homeware	£37,760.00	110	£16,244.91
Coberg Bench Dining Set 3pc	homeware	£53,130.00	110	£25,905.33
Michigan Coat Rack With Shoe Storage	homeware	£38,960.00	220	£18,584.71
Tower Compact Oven 15L	homeware	£41,760.00	219	£20,033.47
Tower Vortx Dual Basket Air Fryer 7.6L	homeware	£164,241.00	404	£80,249.50
Total		£621,261.00	1748	£283,793.91



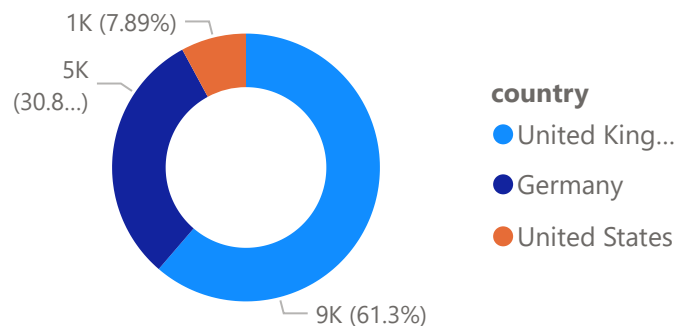
15.28K

Unique Customers

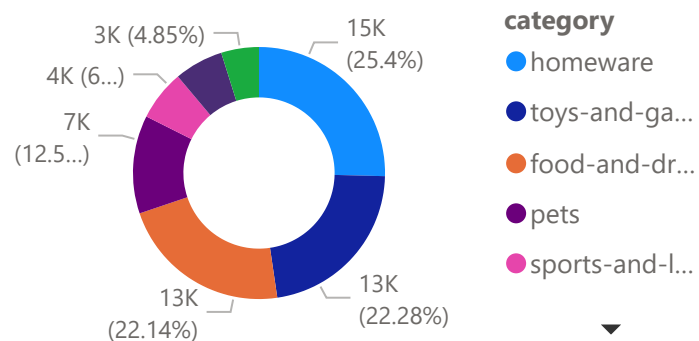
£422.85

Revenue per customer

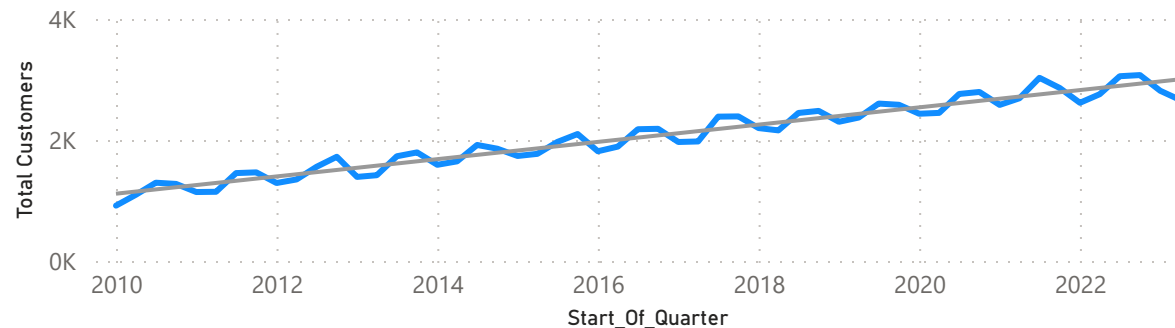
Total Customers by country



Total Customers by category



Customers Trending



Year

2010

2023

Full Name	Total Revenue	Total Orders
Conor Williams	£4,494.09	13
Jade Harris	£4,209.17	21
Lothar Reinhardt	£3,761.03	9
Thomas Smith	£3,383.35	7
Charlie Ford	£3,379.15	6
Emilie Lange	£3,165.18	8
Bayram Fritsch	£2,894.76	10
Owen Bell	£2,726.96	12
Nicholas Allen	£2,668.47	20
Diane Marsh	£2,599.95	10
Elenore Hendriks	£2,578.92	8
Grace Smith	£2,517.00	39
Stephen Hudson	£2,442.34	5
Tyler Hughes	£2,429.51	12
Eleanor Williams	£2,401.87	39
Rosie Wright	£2,335.46	18
Melissa Johnson	£2,301.05	23
Mandy Powell	£2,288.40	10
Gustav Scheuermann	£2,285.91	13
Aaron Carter	£2,269.55	26
Total	£57,132.12	309

Conor Williams

Top Customer by Revenue

£4.49K

Total Revenue

13

Total Orders



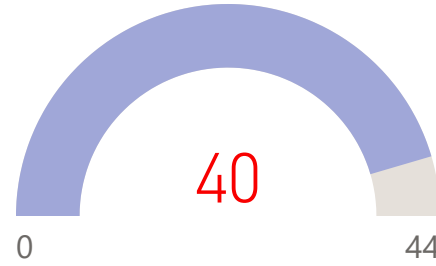
sports-and-leisure

Category Selection

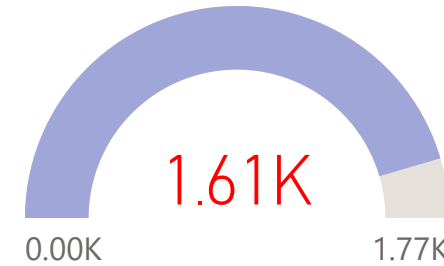
United Kingdom

Country Selection

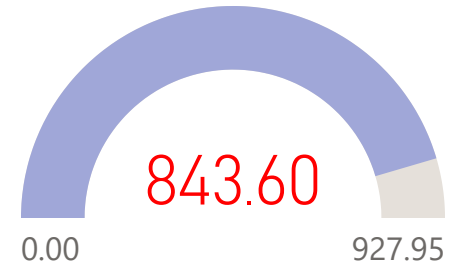
Quarterly Orders vs. Target



Quarterly Orders vs. Target

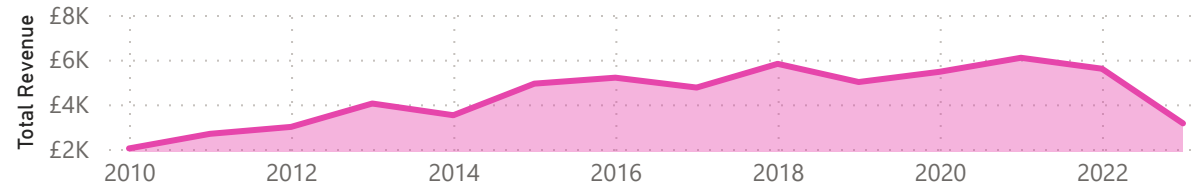


Quarterly Profit vs. Target



Total Revenue by Start Of Quarter and Category

category ● sports-and-leisure



description	Total Revenue	Total Customers	Total Orders	Total Profit
Crayola Ultimate Light Board	£7,441.62	103	105	£4,092.70
Crayola Activity Set & Carry Case 75pc	£5,144.04	93	93	£2,717.62
Hobby World 2 in 1 Tablet	£4,741.35	92	93	£2,404.82
Total	£61,378.69	1705	1793	£32,293.87

Crayola Ultimate Light Board

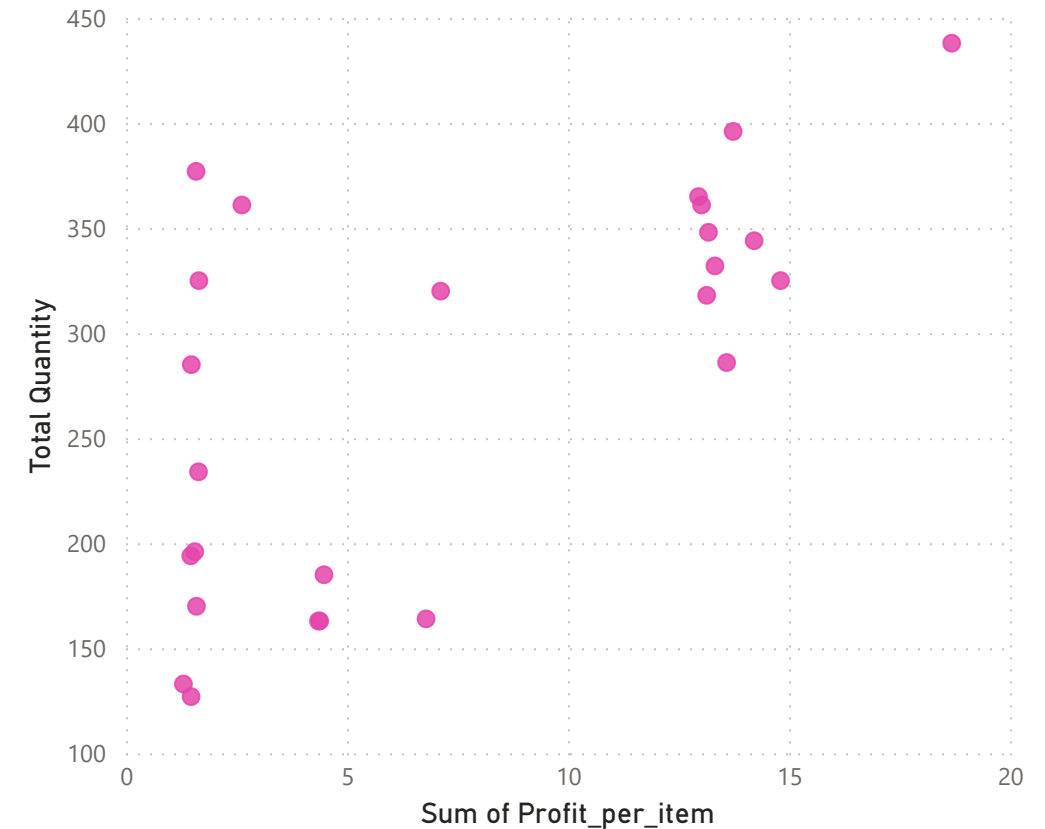
Highest Revenue

Crayola Ultimate Light Board

Most Ordered

Orders vs profitability

category ● sports-and-leisure





Country

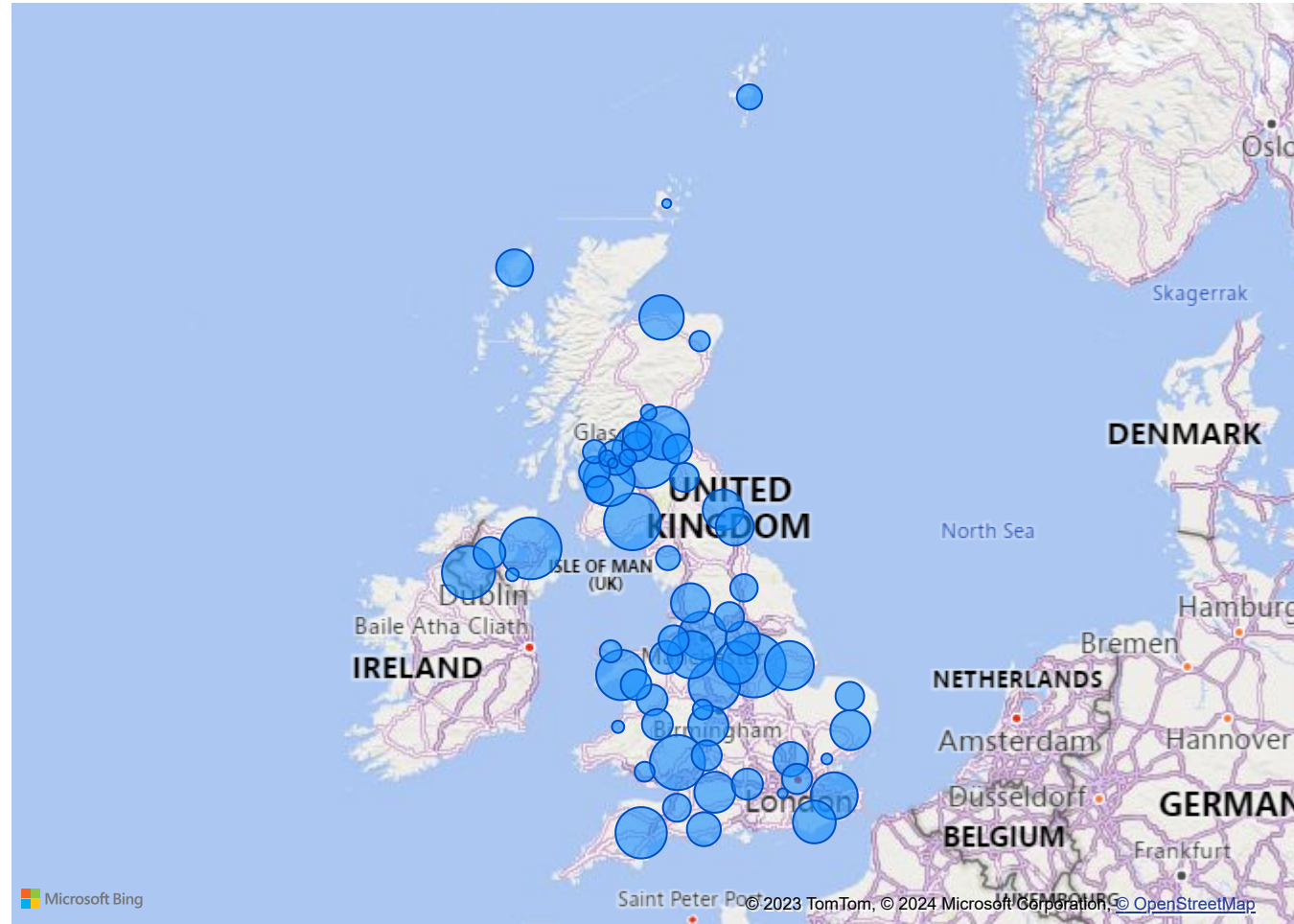
Select all

Germany

United Kingdom

United States

Profit YTD by Geography

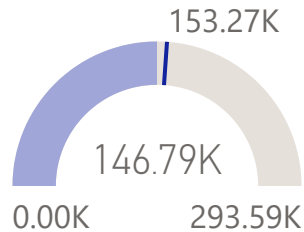




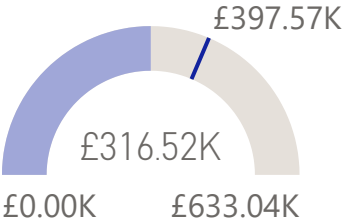
Aberdeenshire, United Kingdom

First Geography

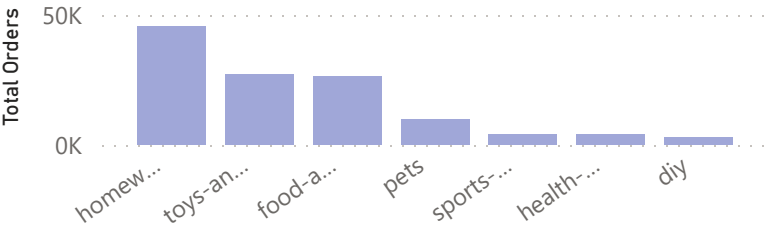
Profit YTD and Profit Goal



Revenue YTD and Revenue Goal



Total Orders by category



description	Profit YTD	Total Orders	Total Revenue
Wired E-350 Electric Scooter	1,773.36	92	£94,230.00
Viper Go Kart	1,792.75	112	£59,760.00
Tower Vortx Dual Basket Air Fryer 7.6L	3,131.52	408	£164,241.00
Coberg Bench Dining Set 3pc	1,019.05	110	£53,130.00
Blaupunkt Rapid Air Fryer 4.5L	629.09	225	£50,715.00
Total	8,345.77	947	£422,076.00

Profit YTD and Profit Goal

