

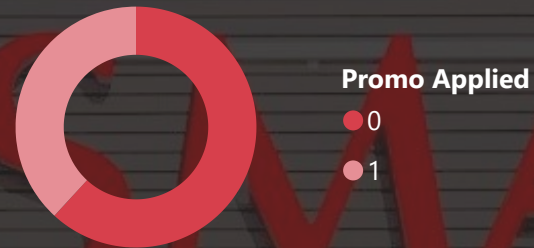
1/1/2013

7/31/2015

Total  
Customers  
644M

Total Sales  
5,873M

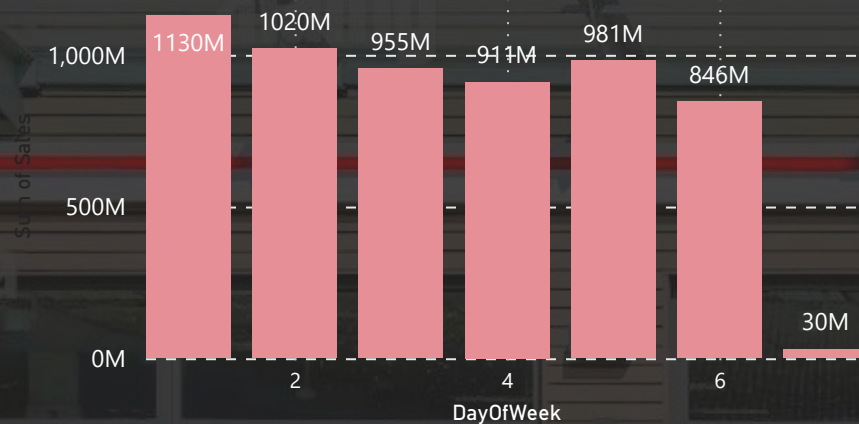
School Holiday by Promo Applied



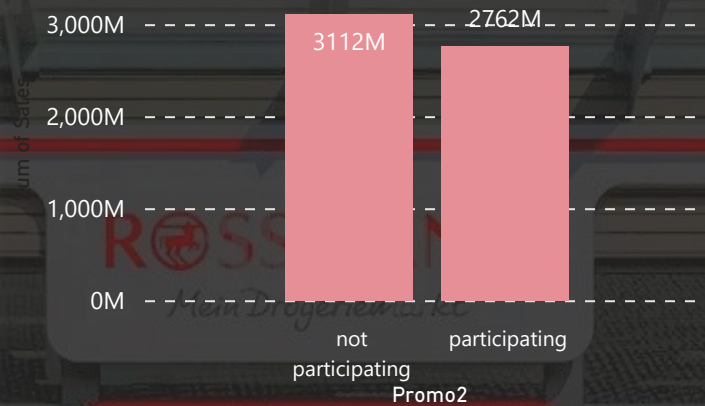
Sales by Promo Interval and Promo Applied



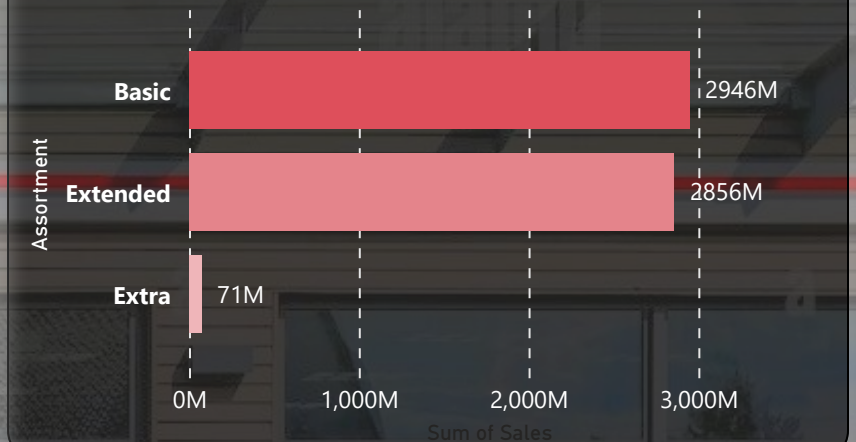
Sales by Day Of Week



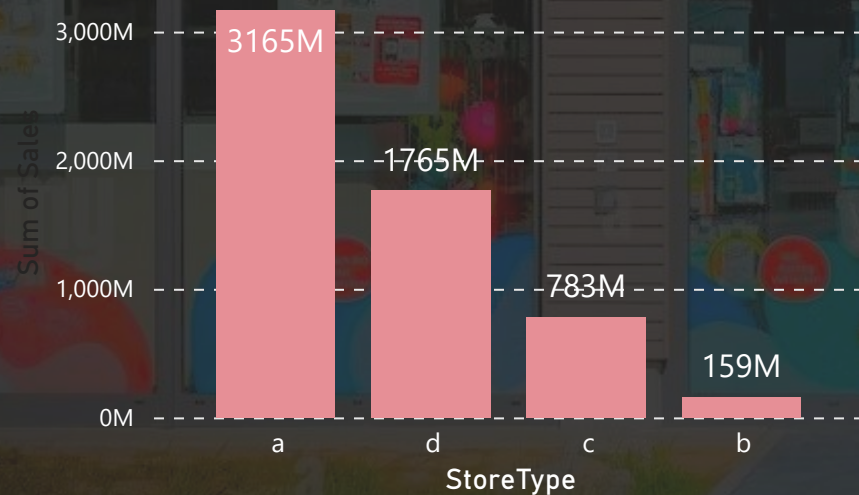
Sales by Promo2



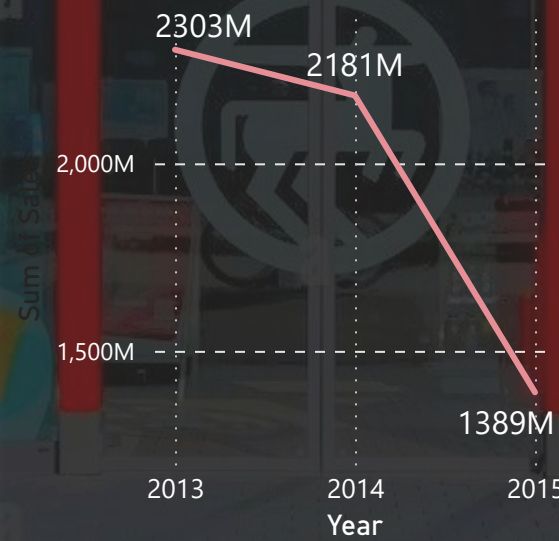
Sales by Assortments



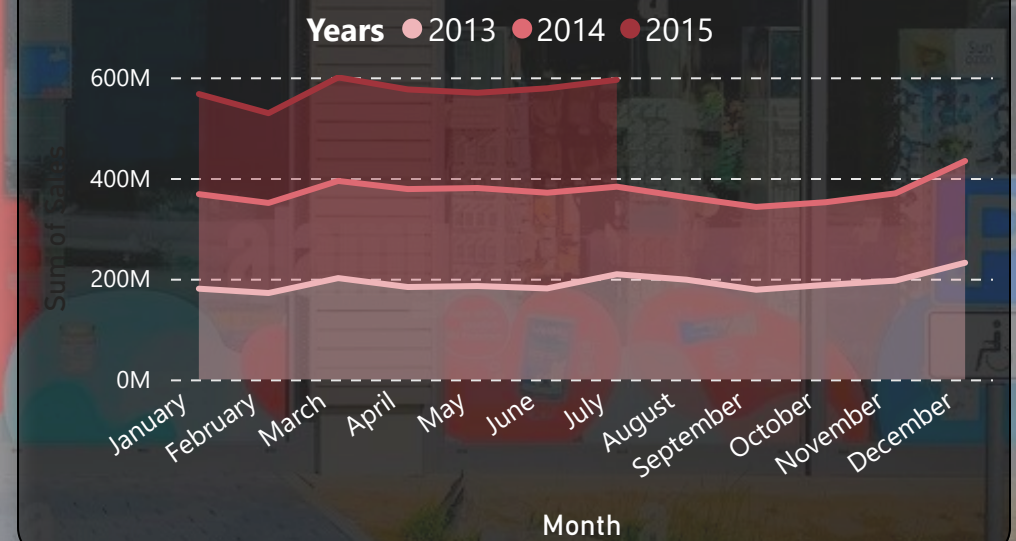
Sales by Store Type &amp; Promo



Sales by Years



Sales by Months



Promo Applied

☐ 0

☐ 1

Date

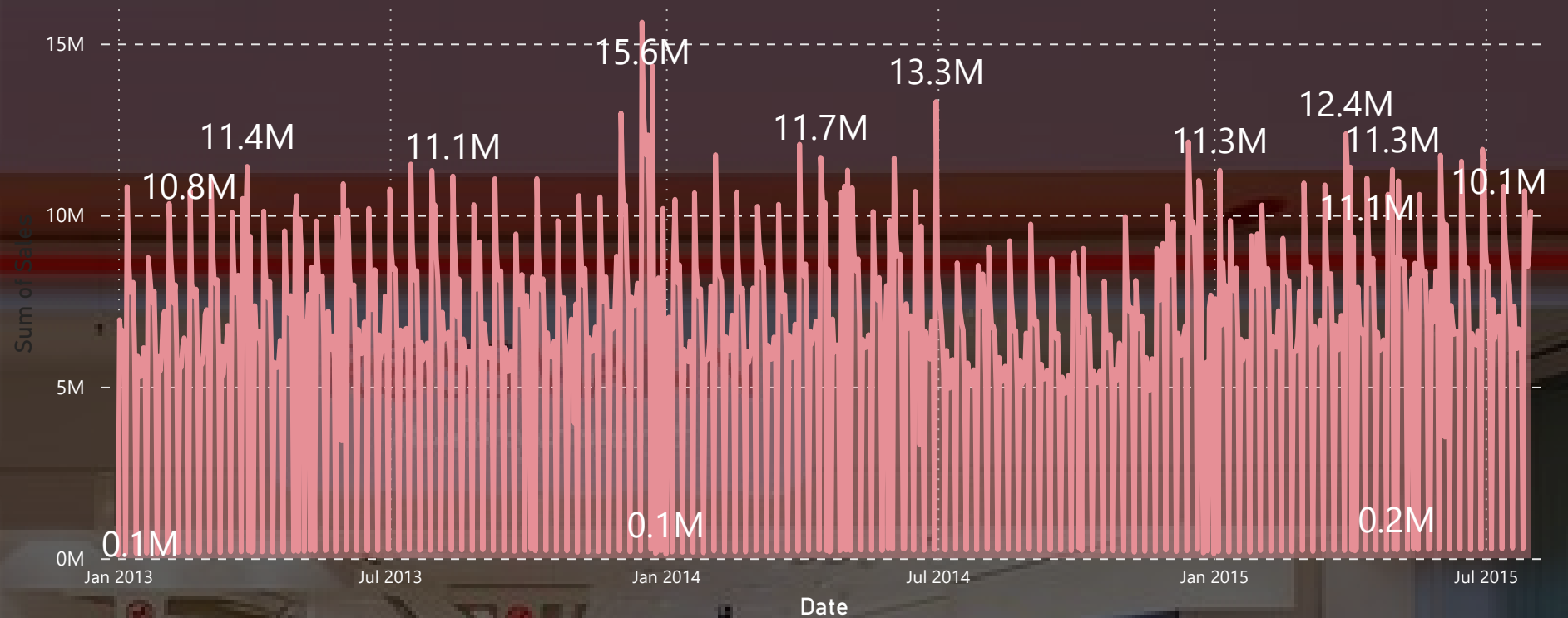
1/1/2013

7/31/2015

Month

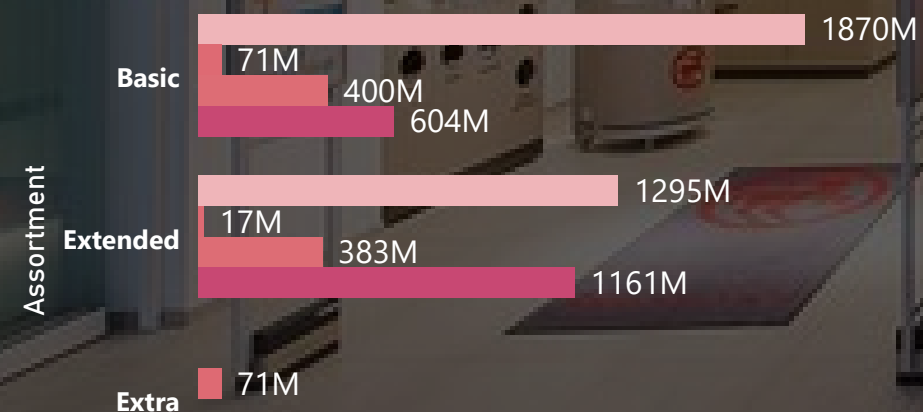
All

## Sales by Date



## Sales by Assortments and Store Types

StoreType ● a ● b ● c ● d



## Sales by Competition Distance



## Sales by Year

