



# Digital Marketing Certified

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## Muhammad Tariq Arif Hussain

The bearer of this certificate is hereby deemed knowledgeable and skilled in applying digital marketing practices with an inbound mindset. They have been tested on the content and best practices and have an understanding of creating search engine-friendly content, optimizing a website, creating a social media strategy, using video to engage their audience, amplifying their messaging with advertising, and measuring the results of their efforts.

Valid from: Jun 11 2022 - Jul 11 2023

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Certification code: 72b58fc1593f4824b636c2a5f0ac25ea

**HubSpot** Academy

*Yamini*  
CEO Yamini Rangan