# CV TARIQ HUSSAIN

## Personal Information



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## Profile

* MSc. in Corporate Management from University of Europe for Applied Sciences, Berlin with a thesis on "How blockchain based smart-contracts can improve invoicing accuracy". (GPA: 93 out of 100-Distinction).
* BSc. in Information Communication Technology & Business from Fontys University of Applied Sciences, Eindhoven with a capstone project of "Web-application for managing clientele information in OCS Consulting B.V."
* Certifications in Google Data Analytics Professional Certificate (Completed 3 courses of 8) and Google Analytics Academy (Completed All Courses)
* HTML/CSS, PHP, SQL with ORACLE-DB, MySQL, Database Designing (ERD-Diagrams), Data Visualization with Power BI & Tableau, DAX, MS-Excel
* Working student and intern experience in Marketing and Operations departments in Germany and Netherlands
* Experience with Microsoft Dynamics NAV, Microsoft Dynamics 365 and Salesforce

## WORK EXPERIENCE

ROLE:              MICROSOFT POWER-BI CONSULTANT - FREELANCE
20-Apr-2022 to 9-Jun-2022   **LIONROCK MARITIME, Amsterdam, The Netherlands.**

* Completed a freelance project for LionRock Maritime (an Amsterdam based data technology specialist in drawing insights for tugboat operators), as a Microsoft POWER-BI consultant.

ROLE:              DATA ASSISTANT - WORKING STUDENT DIGITAL MARKETING
15-Oct-2019 to 29-Feb-2020   **GLOBAL UNIVERSITY SYSTEMS (GUS), Berlin, Germany.**

* Developing weekly reports by calculating leads and sales figures based on data exported from Microsoft Dynamics 365.
* Changing and structured the formulas into easily comprehensible templates to deliver accurate calculations.
* Simplifying various reporting mechanisms using Microsoft Power BI and its query functionality.

ROLE:              WEB-APPLICATION DEVELOPER- INTERNSHIP (RECOMMENDATION AVAILABLE UPON REQUEST)
03-Sep-2018 to 08-Feb-2019   **OCS CONSULTING B.V., 's-Hertogenbosch, The Netherlands.**

* Developing a database driven web-application using a code-generator, HTML-CSS, PHP and SQL for managing consulting services and client information using AGILE principles.
* Analyzing internal information management processes and gathering and elicitation of requirements.
* Retrofitting a POWER-BI dashboard for improved utilization of consultants/employees and project management.
* Project management and issue tracking with Microsoft Project GANTT Charts, communication plans, budgeting, time-boxing, scheduling-feedback sessions.
* Prioritizing project requirements using the MoSCoW method.
* Conducting usability testing with clients.

ROLE:              ERP ANALYST (MICROSOFT DYNAMICS NAV 2016)- INTERNSHIP
07-Feb-2018 to 05-July-2018   **ANTENNA COMPANY B.V., Eindhoven, The Netherlands.**

* Conducting a user requirements analysis for Microsoft Dynamics NAV usage from multiple stakeholder perspectives.
* Developing a Standard Operating Procedure (SOP) for accelerated Microsoft Dynamics NAV.
* Implementing a dashboard in IBCS standard for monitoring KPIs- Gross Margin %, Backlog, Orders (open and closed), Delivery Performance, Sales from Microsoft Dynamics NAV 2016.

ROLE:              UI/UX DESIGNER (CRM)- INTERNSHIP
13-Feb-2017 to 15-July-2017   **ZETES NETHERLANDS, Son-en-Bruegel, The Netherlands.**

* Observing the way of working and then searching for opportunities to improve the use of our CRM, Salesforce, which is used by the entire commercial part of the company.

- Creating a conceptual design for a software module which collaborates with the Zetes Salesforce environment by analyzing business requirements to enhance marketing activities.
- Delivering a Functional Requirements Document for this concept module along with a User Interface Design (UID).
- Creating a comprehensive press-kit and toolkit for events including but not limited to landing pages for marketing campaigns using HTML/CSS, and banners and posters using Canva.com.

## EDUCATION AND TRAINING

### UNIVERSITY OF EUROPE FOR APPLIED SCIENCES, BERLIN, GERMANY (10/09/2019 TO 27/08/2020)
MASTER OF SCIENCE IN CORPORATE MANAGEMENT
- Overall grade point average of 93 out of 100 grade points (1.4).
- **Subjects:** Customer Management, Strategy and Governance, Value-based Corporate Finance, Corporate Change and Alignment, Strategic Marketing, Economics and Ethics, Quantitative & Qualitative Research Methods
- Thesis: How blockchain based smart-contracts can improve invoicing accuracy.

### FONTYS UNIVERSITY OF APPLIED SCIENCES, EINDHOVEN, THE NETHERLANDS (01/03/2014 TO 28/01/2019)
BACHELOR OF SCIENCE IN INFORMATION COMMUNICATION TECHNOLOGY & BUSINESS
- **Subjects:** Business Economics and Administration, Data Warehousing & Statistics, E-Business, Network Architecture, Service Oriented Architecture & Management, Supply Chain Management, System Development, User Interface Design
- Capstone Project: Web-application for managing clientele information in OCS Consulting B.V.

**UNIVERSITY PROJECTS:**
- PROJECT PROPEDEUTIC PHASE (TEAM OF 4)
  - Designing a platform for a make-believe music festival including websites, database and C# software packages to read RFID chip cards.
    - Role - Project Leader (Make PID, hold group meetings, develop project website)
- PROJECT CORE PHASE (TEAM OF 4)
  - Implementing an ERP system for a make-believe international textile producer and merchant using SAP Business One.
    - Role – Project Leader (Make PID, hold group meetings, task division)
- PROJECT MINOR ON APPLIED DATA SCIENCE FROM 8VANCE (TEAM OF 4)
  - Developing an image recognition system specifically to identify certain features of cars and categorize them (e.g., interior or exterior).
    - Role – Scribe (take notes during meetings, collaborate with research, other miscellaneous tasks assigned)
- PROJECT MINOR ON DATA DRIVEN BUSINESS LAB FROM JUGO (TEAM OF 5)
  - Developing a performance appraisal system based on 360-degree feedback questionnaires.
    - Role – General (research and apply ideas, conceptualize ideas, develop website, collaborate with team)

## PERSONAL SKILLS

### LANGUAGES:
- English – full spoken and written proficiency (TOEFL: 97)

### CERTIFICATIONS:
- Google Data Analytics Professional Certificate (Completed 3 courses out of 8)
  Foundations: Data, data, everywhere,        Ask questions to make data driven decisions,        Prepare data for exploration.
- Google Analytics Academy (Completed all courses)
  Google Analytics for beginners,        Advanced Google Analytics,        Google Analytics for Power Users,
  Introduction to Data Studio,        Google Tag Manager Fundamentals,        Getting Started Google Analytics 360.
- Financial Modelling and Valuations- The Wall Street School- India

### ORGANIZATIONAL /MANAGERIAL SKILLS:
- Structured processing and planning, dedication and consistency with the delivery of high-quality
- Project management, results oriented and proficient in delivering tangible outputs

### TECHNICAL SKILLS:
- SQL and PL/SQL with ORACLE, MySQL, Database Designing (ERD-Diagrams), Data Visualization with Power BI & Tableau, Google Analytics, Google Tag Manager, Data Exploration and Analysis
- MS-Excel, Project Planning with MS-Project, Microsoft Dynamics 365 and Microsoft Dynamics NAV 2016
- User Interface Designing, HTML, CSS and PHP
- DOT framework research methodology, AGILE Development methodology