A. Feasibility Analysis

- 1. No, I do not have enough data to identify KPI to improve business, education, lifestyle, and safety of Halifax region. Data found on given websites, lacks connectivity between them, thus I am not able to analyse data to find KPIs. Few of the datasets can be linked to other datasets but doesn't provide enough insight.
- 2. I have listed of all the datasets used in the project [1][2][3].

Name: Business Establishment 2010 - 2011

URL: https://data.novascotia.ca/Business-and-Industry/-ARCHIVED-Business-Establishments-2010-2011/wa8g-ji9a

Reason: This dataset provides vital information related to employment in various industries, type and size of industries.

Name: Nova Scotia Public School Contact Information

URL: https://data.novascotia.ca/Education-Primary-to-Grade-12/Nova-Scotia-Public-School-Contact-Information/jyap-ttn5/data

Reason: This dataset provides contact information, board information and school code of all public schools in Nova Scotia.

Name: Nova Scotia Public School Enrolment by Board and School

URL: https://data.novascotia.ca/Education-Primary-to-Grade-12/Nova-Scotia-Public-School-Enrolment-by-Board-and-S/cjnf-ywvt

Reason: this dataset provides relationship between board and public school as well as number of students enrolled by year.

Name: HRM Parks

URL: http://catalogue-

hrm.opendata.arcgis.com/datasets/3df29a3d088a42d890f11d027ea1c0be 0/data

Reason: This dataset contains all information related to parks like address, size of park, owner of that park, etc. Which is useful to know lifestyle of people.

Name: HRM Parks Recreation Features

URL: http://catalogue-

Reason: This dataset provides detailed information of each park, like types of activities in park, address etc.

Name: Crime

URL: http://catalogue-hrm.opendata.arcgis.com/datasets/f6921c5b12e64d17b5cd173cafb23677 0

Reason: This dataset provides type and location of crimes happened, which is useful to measure safety level in that region.

Name: Hospitals

URL: https://data.novascotia.ca/Health-and-Wellness/Hospitals/2kxr-ajui

Reason: This dataset contains all the name and location of hospitals, which can be useful for improving emergency services, thus safer environment level.

Name: Accessible Parking Spots

URL: http://catalogue-hrm.opendata.arcgis.com/datasets/90be8d1040e54793a29a80d1f94d942e 0

Reason: This dataset provides parking spot and timing for people with disabilities, which is related safety and lifestyle of people.

Name: Annual Numbers and Rates of Accident Fatalities in NS by Zone of Residence

URL: https://data.novascotia.ca/Health-and-Wellness/Annual-Numbers-and-Rates-of-Accident-Fatalities-in/nbw4-zth5

Reason: This dataset contains accidents happened in different parts, which can be used as indicator of safety of that areas.

Name: Aquaculture Production, Value, Employment Data by County

URL: https://data.novascotia.ca/Business-and-Industry/Aquaculture-Production-Value-Employment-Data-by-Co/v2ex-ev63

Reason: This database provides employment and production involved with aquaculture industries, which provides business opportunities.

Name: Street Name Routes

URL: http://catalogue-hrm.opendata.arcgis.com/datasets/6d93ecf9e2a348b891e1d5f21c436fe1 0

Reason: This data set is very important to connect all other datasets and to provide locations with routes.

- **3.** Programming languages/tools used are as follow:
 - M formula language to transform data
 - Power BI Desktop/ DAX Query to extract and transform data
 - Microsoft Excel to extract and load data
- **4.** list of entity-set identified from datasets:
 - From dataset <Aquaculture_Production__Value__Employment_Data_by_County> found 8 out of 8 attributes useful and created 2 entity sets <aquaculture> and <aqua county>.
 - From dataset <Accessible_Parking_Spots> found 5 out of 21 attributes useful and created 2 entity sets <Accessible Parking Spots> and <Accessible Parking Qualifier>.
 - From dataset
 - <Annual_Numbers_and_Rates_of_Accident_Fatalities_in_NS_by_Zone_of_Residence> found 4 out
 of 4 attributes useful and created entity set <Annual Accident Fatalitie>.
 - From dataset <Business_Establishments_2010-2011> found 7 out of 9 attributes useful and created 2 entity sets <Business_Establishments_2010-2011> and <Business geography>.
 - From dataset <Crime> found 5 out of 10 attributes useful and created entity set <Crime>.
 - From dataset <Hospitals> found 8 out of 9 attributes useful and created entity set <hospitals>.
 - From dataset <HRM_Parks> found 4 out of 21 attributes useful and created entity set <HRM Parks>.
 - From dataset <HRM_Park_Recreation_Features> found 6 out of 28 attributes useful and created 2 entity sets <hrm_park_rec_type> and <hrm_park_recreation_features>.
 - From dataset <Street_Name_Routes> found 6 out of 11 attributes useful and created entity set <Street_Name_Routes>.
 - From dataset <Nova_Scotia_Public_School_Contact_Information> found 7 out of 14 attributes useful and created 2 entity set <Nova_Scotia_Public_School_Contact_Information> and <board_code_info>.
 - From dataset <Nova_Scotia_Public_School_Enrolment_by_Board_and_School> found 3 out of 6 attributes useful and created entity set <school_total_by_year>.
- **5.** All the entities are strong entities.

B. Data Modelling

Initial conceptual design:

1. Crime and Safety

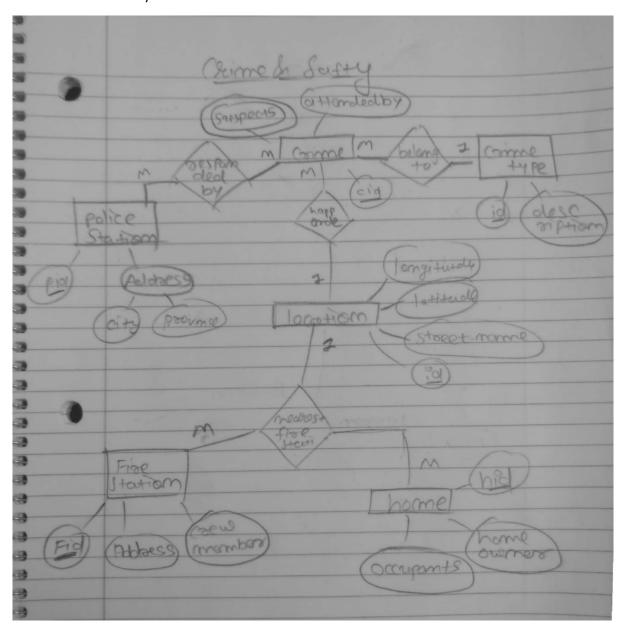


Figure 1: Crime and Safety

2. Education

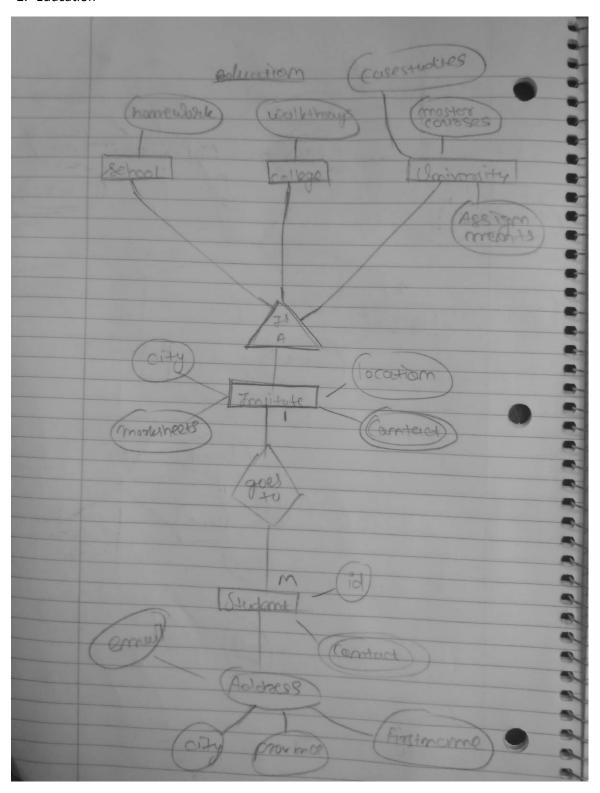


Figure 2: Education

3. Lifestyle

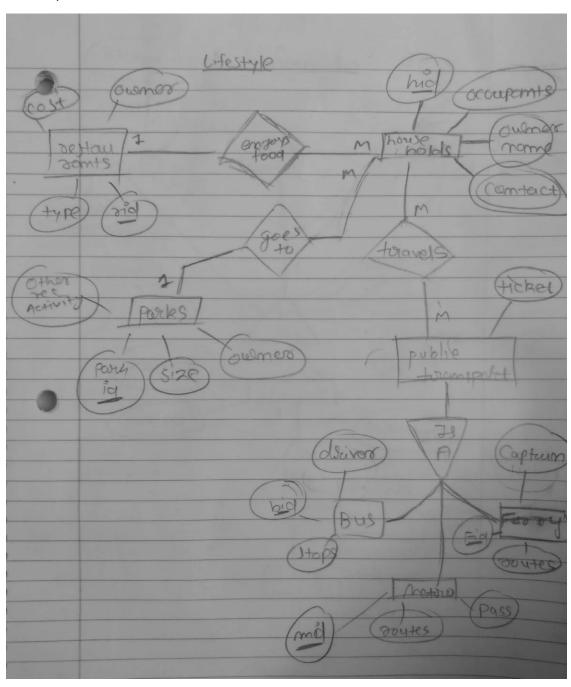


Figure 3: Lifestyle

4. Business

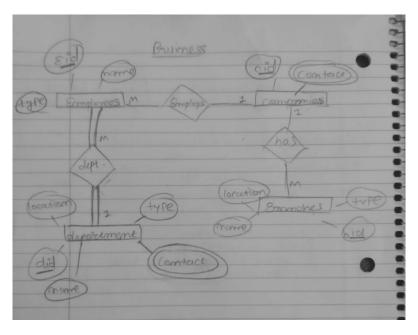


Figure 4: Business

Final design:

- Used Draw.io website to create ERD [4].

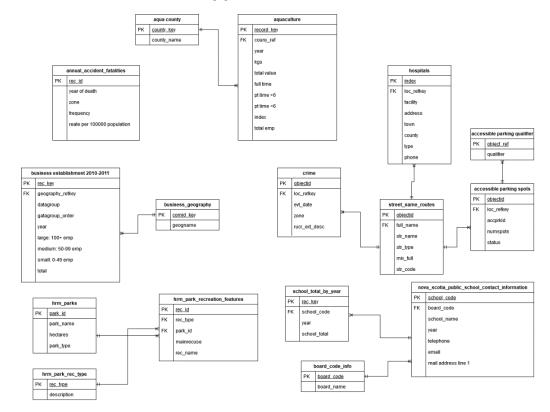


Figure 5: Final design

C. Query

1. Which business organization or type of business organization has highest employees?

Query: "select datagroup, year, sum(total) as totalemp FROM assignment1. business_establishments_2010-2011` where Geography_refkey <> 'can' group by year, Datagroup order by totalemp desc; "

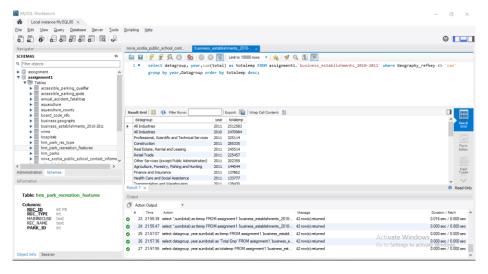


Figure 6: Organization that has highest number of employees

2. Provide the name of the park that has most recreational features?

Query: "SELECT REC_NAME,PARK_ID,count(REC_TYPE) as count_of_recreation_features FROM assignment1.hrm_park_recreation_features group by PARK_ID order by count_of_recreation_features desc;"

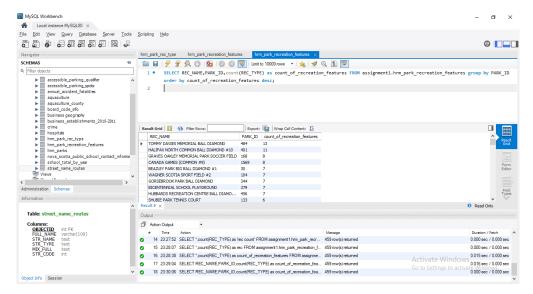


Figure 7: Park name that has the greatest number of features

3. Which street in Halifax region has more number of reported crimes?

Query: "SELECT count(crime.OBJECTID) as crimes ,street_name_routes.FULL_NAME FROM assignment1.crime inner join street_name_routes on crime.loc_refkey = street_name_routes.OBJECTID group by loc_refkey order by crimes desc;"

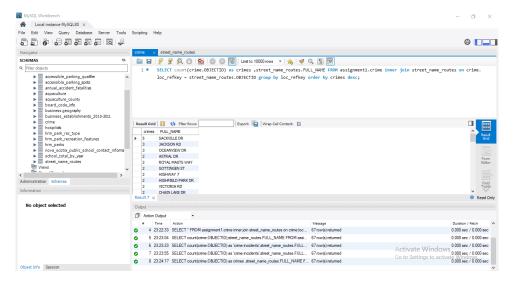
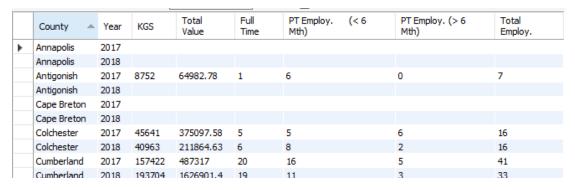


Figure 8: Street name that has most reported number of crimes

D. Normalization:

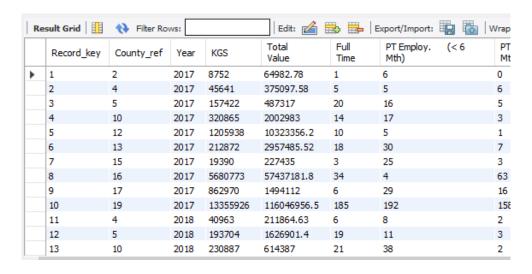
After applying normalization all entity-sets are in 3NF. Following are the steps, performed on each entity-set to convert them into 3NF.

- 1. Dataset <Aquaculture_Production__Value__Employment_Data_by_County>
 - No primary key defined.
 - Not in 1NF.

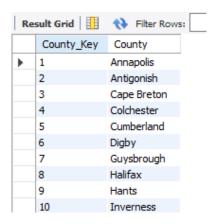


After normalization:

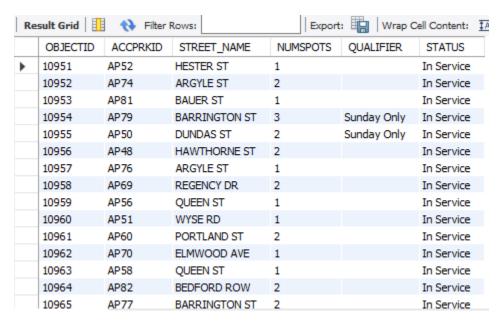
Primary key "Record key" is added in entity-set.



- Created new entity-set <Aquaculture_County> to remove rows with null values.

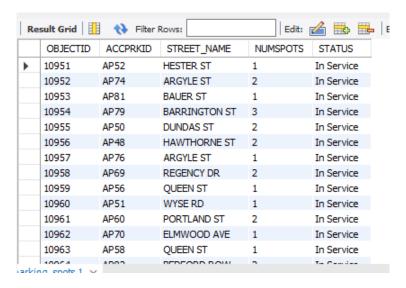


- Entity-set <Aquaculture_County> and
 <Aquaculture_Production_Value_Employment_Data_by_County> are now in 3NF.
- 2. Dataset <accessible_parking_spots>
 - "OBJECTID" is not defined as primary key.
 - Not in 1FN.

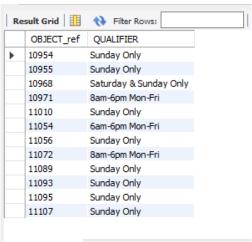


After normalization:

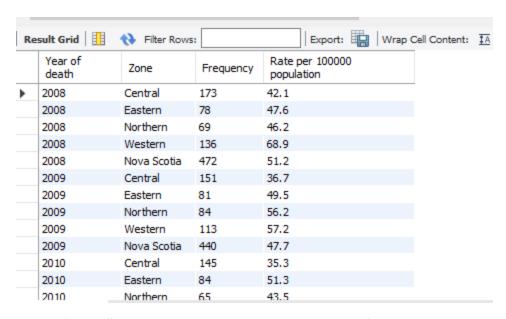
- Defined "OBJECTID" as primary key.



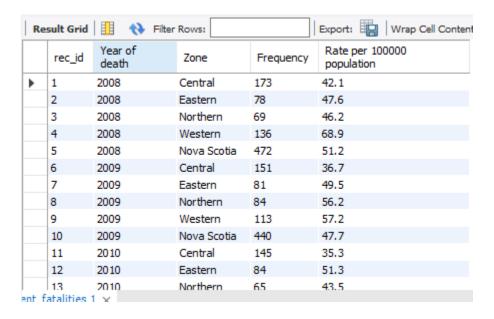
- Separated column "Qualifier" and created new entity-set <accessible_parking_qualifier> having foreign key "OBJECT_ref".



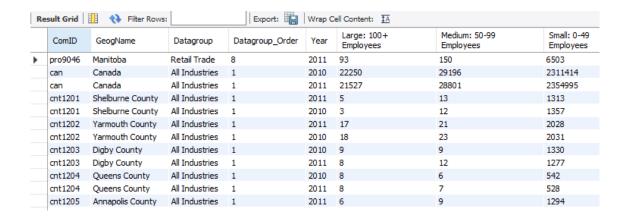
- 3. Dataset <annual_accident_fatalities>
 - No primary key defined.



Primarr key "rec_id" is created in entity-set <annual_accident_fatalities>.

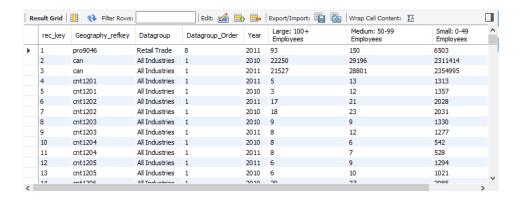


- 4. Dataset <business_establishments_2010-2011>
 - No primary key defined.
 - "ComID" repeated for each year as well as "GeogName".

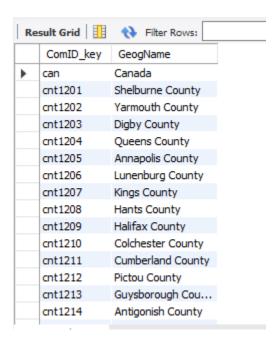


After Normalization:

- Primary key "Rec_key" and "Geography_refkey" is created.

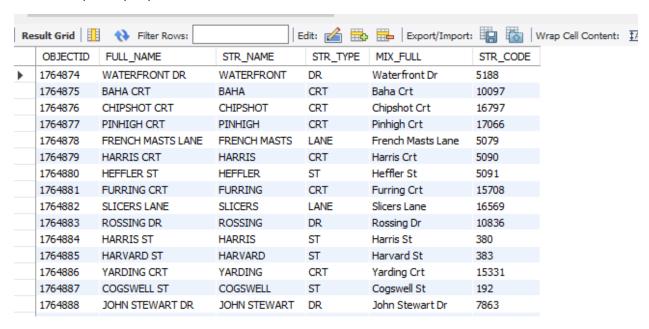


"GeogName" is moved to separate entity-set <business geography>.



5. Dataset <Street_Name_Routes>

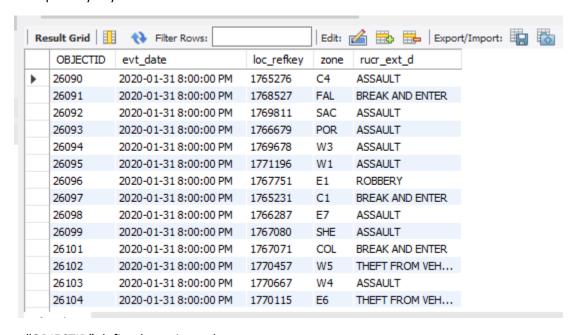
- No primary key defined.



- "OBJECTID" is defined as primary key.

6. Dataset < Crime >

- No primary key defined.



- "OBJECTID" defined as primary key.
- Defined "loc_refkey" is foreign key for <Street_Name_Routes>.

7. Dataset <Hospital>

- No primary key defined.
- "Address" is multivalve attribute.



After normalization:

Added "STREET_NAME" attribute separated from "Address" attribute.



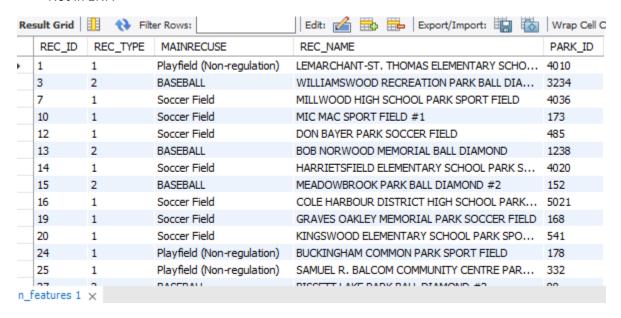
Note: When provided location reference to <street_name_routes>, only 5 rows affected out of 48.

8. Dataset <HRM_Parks>

- It is already in 3NF.

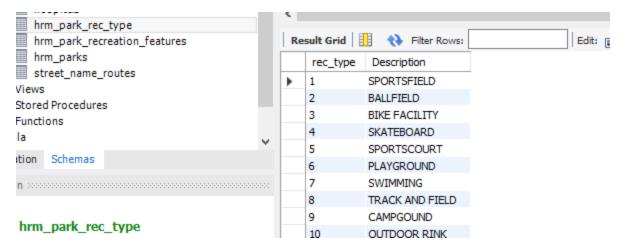
PARK_ID	PARK_NAME	HECTARES	PARK_TYPE
1	GRANVILLE MALL	0.2	PLAZA
2	ALBRO LAKE PARK	8.2 8.2	District
3	MARLBOROUGH WOODS PARK	0.27	Community
4	HISTORIC PROPERTIES	0.95	Regional
6	SIR SANDFORD FLEMING PARK	50.71	Regional
7	SCOTT SAUNDERS MEMORIAL PARK	0.68	Community
9	BRULE STREET PARK	0.92	Community
10	WESTERN COMMON	1992.6	Regional
11	CENTENNIAL PARK	0.34	Neighbourhood
13	THE BIRCHES PARK	2.87	Community
14	ROTARY PARK	0.11	Community
15	EARLS ROAD PARK	0.79	Neighbourhood
16	DAVIS DRIVE PARK	1.29	Community

- 9. Dataset <HRM_Park_Recreation_Features>
 - No primary key defined.
 - Not in 1NF.



After Normalization:

- Defined "REC ID" as primary key.
- Separated "rec_type" and its description to different entity-set to convert it to 3NF.

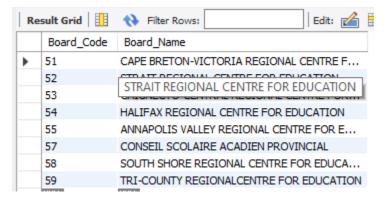


- 10. Dataset <Nova_Scotia_Public_School_Contact_Information>
 - No primary key defined.
 - Year is not in "Year ()" format.]
 - Not in 1NF.

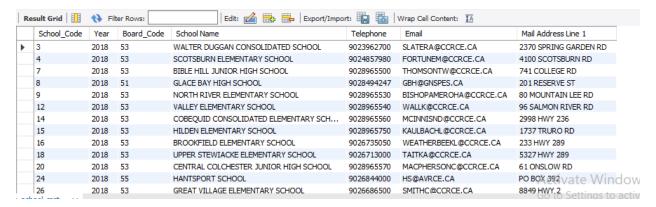
Year	Board Code	Board Name	School Code	School Name	Mail Addr	Mail Addr	Mailing Post	Civic Addr	Civic Addr	Civic Post	Telephon
2018-2019	51	CAPE BRETON-VICTO	96	BADDECK ACADEMY	PO BOX 3	BADDECK	B0E 1B0	320 SHORE	BADDECK	B0E 1B0	9.02E+09
2018-2019	51	CAPE BRETON-VICTO	93	BOULARDERIE ELEMENTARY SCHOO	12065 KEN	BOULARD	B1X 1J9				9.03E+09
2018-2019	51	CAPE BRETON-VICTO	101	BRAS D'OR ELEMENTARY SCHOOL	10 ALDER	BRAS D'O	B1Y 2K1				9.03E+09
2018-2019	51	CAPE BRETON-VICTO	640	BRETON EDUCATION CENTRE	667 EIGHT	NEW WAT	B1H 3T4				9.03E+09
2018-2019	51	CAPE BRETON-VICTO	995	BROOKLAND ELEMENTARY SCHOOL	153 COTTA	SYDNEY N	B1P 2E5				9.03E+09
2018-2019	51	CAPE BRETON-VICTO	107	CABOT EDUCATION CENTRE	32039 CAE	NEIL'S HAI	B0C 1N0				9.02E+09
2018-2019	51	CAPE BRETON-VICTO	962	CAPE SMOKEY ELEMENTARY SCHOO	PO BOX 26	INGONISH	B0C 1K0	39 BRAND	INGONISH	B0C 1K0	9.02E+09
2018-2019	51	CAPE BRETON-VICTO	1169	CBVRCE ADULT HIGH SCHOOL	290 WHITI	SYDNEY N	B1P 5A6				9.03E+09
2018-2019	51	CAPE BRETON-VICTO	186	COXHEATH ELEMENTARY SCHOOL	30 MT. FLO	COXHEAT	B1R 1T8				9.03E+09
2018-2019	51	CAPE BRETON-VICTO	1101	CUSACK SCHOOL	500 BIRCH	SYDNEY N	B1P 3V9				9.03E+09
2018-2019	51	CAPE BRETON-VICTO	996	DONKIN SCHOOL	81 CENTRE	DONKIN N	B0A 1G0				9.03E+09
2018-2019	51	CAPE BRETON-VICTO	98	DR. T.L. SULLIVAN MIDDLE SCHOOL	256 PARK	FLORENCE	B1Y 1N2				9.03E+09
2018-2019	51	CAPE BRETON-VICTO	1153	FERRISVIEW ELEMENTARY SCHOOL	83 ARCHIE	NORTH SY	B2A 2W9				9.03E+09
2018-2019	51	CAPE BRETON-VICTO	416	GLACE BAY ELEMENTARY SCHOOL	135 BROO	GLACE BA	B1A 1K8				9.03E+09

After Normalization:

- New entity-set <Board_info> create to separate "board_code" and "board_name".



- Entity-set < Nova Scotia Public School Contact Information > refers entity-set < Board info > .



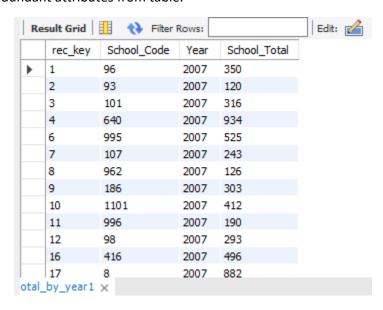
Defined "Schoold Code" as primary key.

- 11. Dataset <Nova_Scotia_Public_School_Enrolment_by_Board_and_School>
 - Not in 1NF.
 - "Year" is not in Year () format.

Year	Board Code	Board Name	School Code	School Name	School Total
2006-2007	51	CAPE BRETON-VICTOR	96	BADDECK ACADEMY	350
2006-2007	51	CAPE BRETON-VICTOR	93	BOULARDERIE ELEMENTARY SCHOOL	120
2006-2007	51	CAPE BRETON-VICTOR	101	BRAS D'OR ELEMENTARY SCHOOL	316
2006-2007	51	CAPE BRETON-VICTOR	640	BRETON EDUCATION CENTRE	934
2006-2007	51	CAPE BRETON-VICTOR	551	BRIDGEPORT SCHOOL	132
2006-2007	51	CAPE BRETON-VICTOR	995	BROOKLAND ELEMENTARY SCHOOL	525
2006-2007	51	CAPE BRETON-VICTOR	107	CABOT EDUCATION CENTRE	243
2006-2007	51	CAPE BRETON-VICTOR	962	CAPE SMOKEY ELEMENTARY SCHOOL	126
2006-2007	51	CAPE BRETON-VICTOR	186	COXHEATH ELEMENTARY SCHOOL	303
2006-2007	51	CAPE BRETON-VICTOR	1101	CUSACK SCHOOL	412
2006-2007	51	CAPE BRETON-VICTOR	996	DONKIN SCHOOL	190
2006-2007	51	CAPE BRETON-VICTOR	98	DR. T. L. SULLIVAN MIDDLE SCHOOL	293
2006-2007	51	CAPE BRETON-VICTOR	99	FLORENCE ELEMENTARY SCHOOL	151
2006-2007	51	CAPE BRETON-VICTOR	626	GEORGE D. LEWIS SCHOOL	137
2006-2007	51	CAPE BRETON-VICTOR	442	GLACE BAY ADULT EDUCATION CENTRE	47
2006-2007	51	CAPE BRETON-VICTOR	416	GLACE BAY ELEMENTARY SCHOOL	496
2006-2007	51	CAPE BRETON-VICTOR	8	GLACE BAY HIGH SCHOOL	882
2006 2007	51	CARE DRETON MICTOR	06/	HADBOLIDGIDE ELEMENTADY COLOOL	476

After normalization:

- Inserted new primary key "rec_key"
- Removed redundant attributes from table.



- Created a reference to entity-set <Nova_Scotia_Public_School_Contact_Information> for "School_code".

References:

- [1] https://dal.ca.libguides.com/data/novascotia
- [2] https://data.novascotia.ca/
- [3] http://catalogue-hrm.opendata.arcgis.com/
- [4] https://www.draw.io/