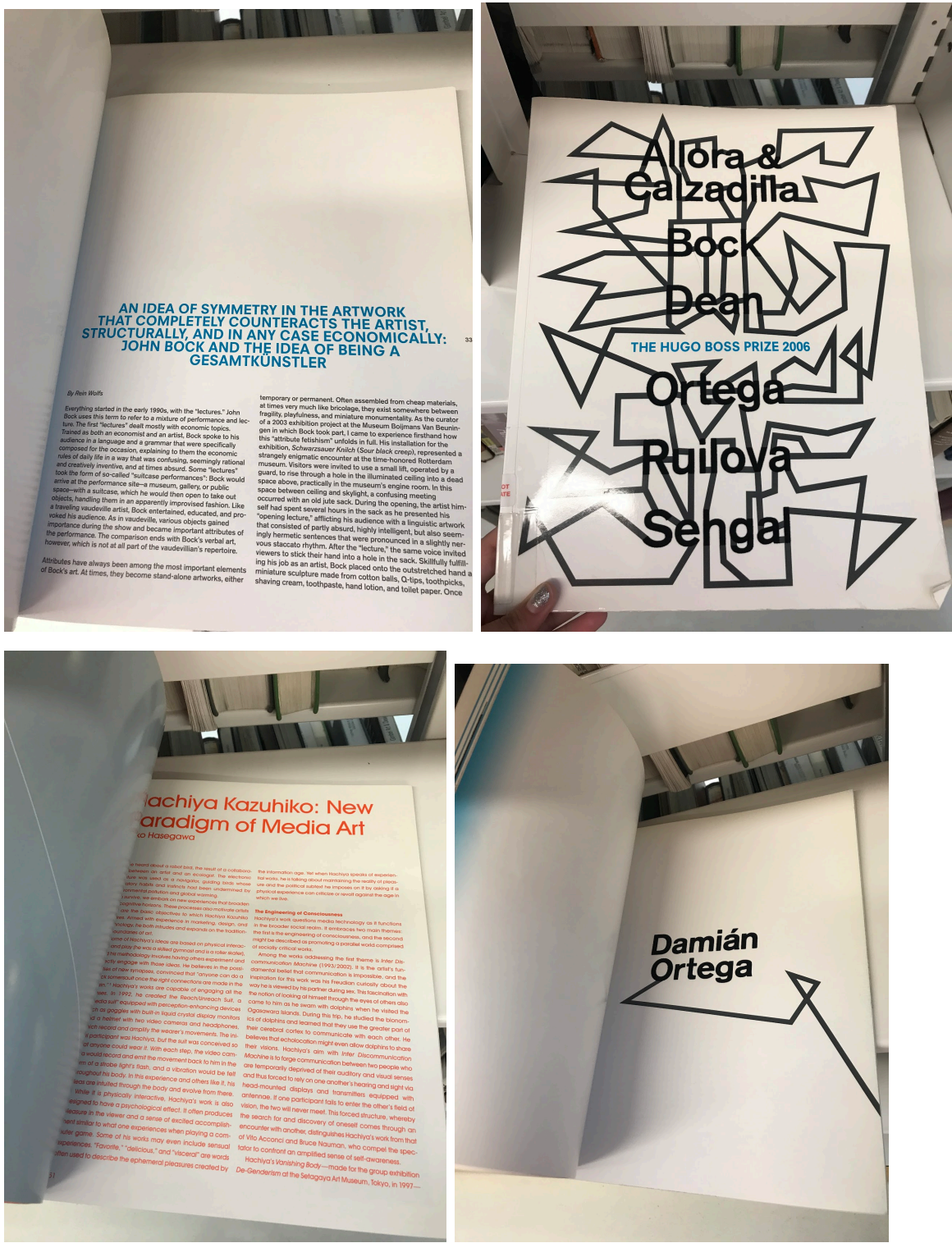


Crystal Goblet Response



In the 'Hugo Boss Prize 2006' book, the use of typography throughout the novel was simple yet efficient. The style of type relies heavily on color and justifies the text as well to make it appear well organized and more visually pleasing.

I believe this text can be viewed as a crystal goblet because it does an effective job at displaying the text with a clear format rather than trying to mask it with gaudy graphics and typographic placement. I appreciate the way he divided each title page



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with the person's name along with line design to place emphasis that clearly separates the text even more. It is simple because the subject matter of this event is significant and the designer wanted to put the emphasis on that rather than anything else. He uses color to separate each section and it is a simple tool to differentiate the different portions of the book. I believe there is a fine line to what Beatrice Ward stated about how stained glass is used more to obscure text and that a crystal goblet is the best way to display text clearly. I think that it's extremely subjective for a designer to limit themselves to what they believe would be an effective design to display the text.























