





# Logo

Our beautiful logo was created by the great Farah Claessens. Use the respected size format appropriate for the situation the logo is used in.



TARRAGON



# Colors

Primary Accent

#942822

#C76B54

#551714

Secondary Accent

#97B78E

#788868

Light

#F2D3B4

#F1E6E0

Dark

#000000

#1E2124

#36393E

# Typeface

The core of Tarragon's font is Rockwell, use Bold for headers and accents. Whenever applicable, the custom Tarragon typography must be to represent the brand name only.

TARRAGON

Rockwell  
Regular

The quick brown fox jumps over the lazy dog.  
THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.  
0 1 2 4 5 6 7 8 9 & \$ ! @

Rockwell  
Bold

**The quick brown fox jumps over the lazy dog.**  
**THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.**  
**0 1 2 4 5 6 7 8 9 & \$ ! @**