

# TARS Protocol



WEB3

Bridging the Gap from Web2 to Web3  
with AI-powered Solutions

# What is TARS?

An AI-Driven, Scalable Web3 Modular Infrastructure Platform Designed To Empower Projects With Cutting-Edge Artificial Intelligence Solutions And One-Stop BaaS (Blockchain-As-A-Service).



# What can TARS do?

Leading AI Model Aggregator

Portal & Billboard on Web3

Scalable BaaS Toolset

**Providing Web3 users with seamless access to a diverse collection of pre-trained AI models, and powering Web3 assets with AI utilities.**

**Establishing a transparent and trusted on-chain presence, showcasing organizations' information, influence, and fostering credibility in the Web3 ecosystem.**

**Enabling secure and scalable Web3 solutions, simplifying token distribution, facilitating trustless execution, and seamless blockchain integration.**



# The Problems

With such a large number of Web3 companies,



**Limited Access to AI Solutions:**  
Limited availability and high costs of AI solutions for Web3 applications.



**Complex Smart Contract Development:** Difficulty and complexity in developing and managing smart contracts.



**Inefficient Token Distribution:** Manual, time-consuming, and opaque token distribution processes.



**Lack of Trust & Credibility:**  
Difficulty verifying project authenticity and influence, increasing scam risks.



**Fragmented Web3 Infrastructure:**  
Lack of integration and interoperability among Web3 platforms and technologies.



# TARS Solutions

Harnessing AI and blockchain to revolutionize Web3 with innovative products, empowering trust and growth.

01

## TARS AI Hub

Access a diverse collection of pre-trained AI models for enhanced Web3 applications.

02

## TARS Space

Distribute/Vest tokens on custom unlock schedules.

03

## Claimer

Create an automated pool to raise funds for token sales.

04

## Smart SAFT

Build code-based contracts for trustless execution.



# Use Cases

Enable seamless integration of AI models

Power Your Tokens With AI Utilities

Distribute Tokens On Custom Vesting Schedules

Build the personalized branded portal on Web3

Simplify token sales within few clicks

Create Staff Authenticator For Your Organizations



# Explore Our Products



# AI Hub

01

Extensive library of optimized AI models, **no registration required**

The screenshot shows the TARS Protocol AI Hub interface. At the top, there's a navigation bar with tabs: Home, Explore, UseAI2Earn (Soon), Build2Earn (Soon), Litepaper, and Dashboard. Below the navigation, a large green button says "Unlock AI with your crypto". A "Balance Overview" section displays various tokens with their current balance, required balance, and an "Eligibility Status" column. One row for Ethereum shows a yellow circle with a red "X" and a green "Access Check" button. A note below says: "Obtain AI Hub access by holding the required assets in your wallet. Verify your eligibility by clicking 'Access Check'". At the bottom, there's a footer with the TARS Protocol logo and some social media links.

02

User-friendly interface for all technical backgrounds

03

AI utility for multiple tokens in multi-chain environments

04

Help each user save up to \$2,000/month on AI model usage.

The screenshot shows the TARS AI Hub interface. At the top, there's a navigation bar with tabs: Home, Explore, UseAI2Earn, Build2Earn, Litepaper, and Dashboard. Below the navigation, a large green button says "Discover AI Models Library". A "Getting Started" section provides a 4-step guide: 1. Connected with Web3 Wallet, 2. Choose Your Desired AI Model, 3. Wallet Balance Checked, 4. Access Granted: Use AI Seamlessly. Below this, there's a "Discover AI Models Library" section featuring several AI models like GPT-4, Text-to-Image, Video-to-Anime, Video-Object-Replacement, Video-Colorization, and Make-Any-Image-Talk. Each model has a "Launch" and "Detail" button.

The screenshot shows a specific AI model page for ChatGPT. At the top, there's a navigation bar with tabs: Home, Explore, UseAI2Earn, Build2Earn, Litepaper, and Dashboard. Below the navigation, there's a "ChatGPT" section with a "Description" tab. The description text reads: "ChatGPT: Optimizing Language Models for Dialogue. The dialogue format makes it possible for ChatGPT to answer follow-up questions, admit its mistakes, challenge incorrect premises, and reject inappropriate requests. It is a breakthrough AI language model transforming communication with technology. Leveraging state-of-the-art machine learning, ChatGPT enables context-aware conversations for diverse applications. Experience productivity, user engagement, and AI-powered communication like never before with ChatGPT." Below the description, there's a "Try ChatGPT" button. At the bottom, there's a "Getting Started" section with a 4-step guide: 1. Connected with Web3 Wallet, 2. Choose Your Desired AI Model, 3. Wallet Balance Checked, 4. Access Granted: Use AI Seamlessly. The page also includes a "Collaborate with Us" section and a footer with various links.

7. AI Hub

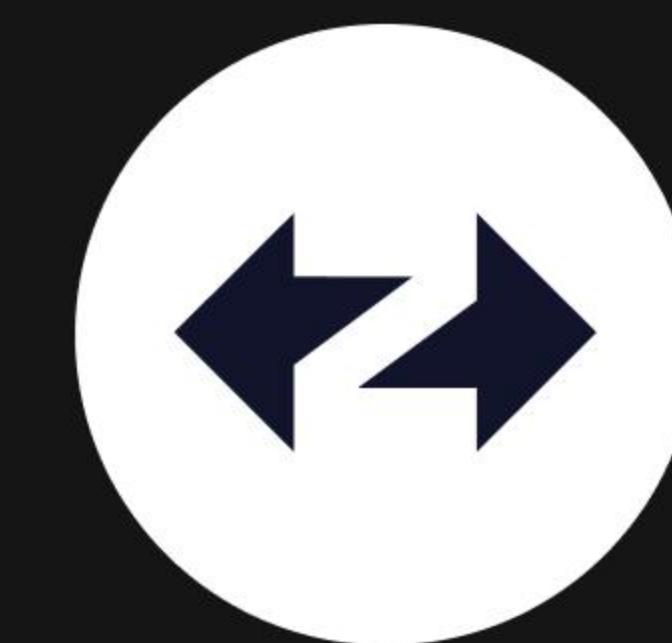
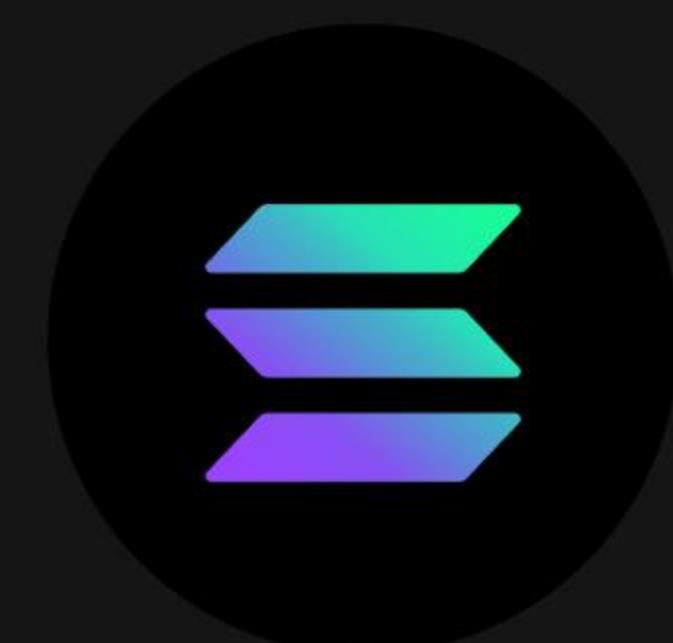


# AI Hub

by TARS Protocol

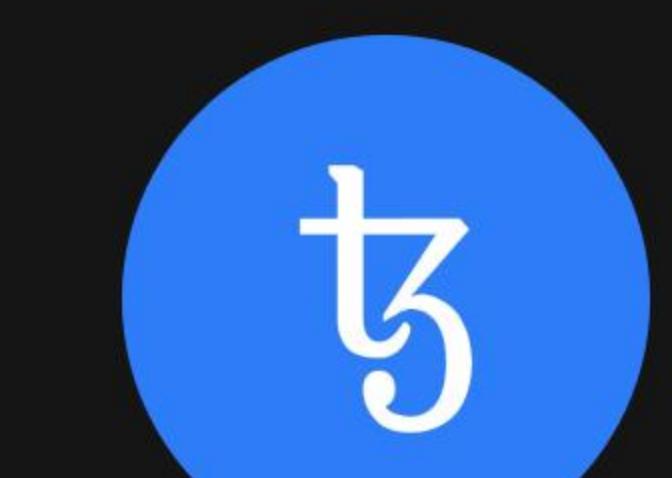
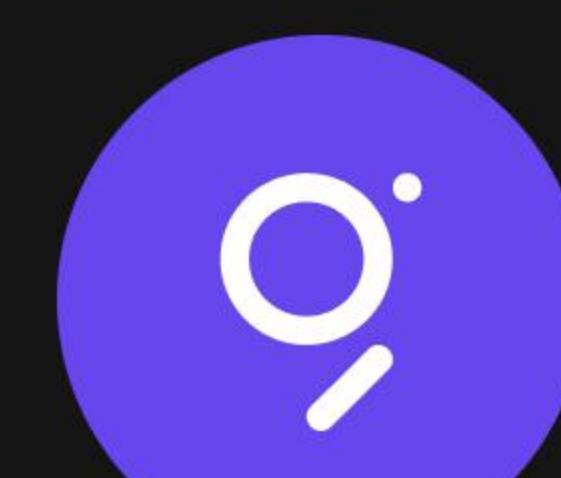
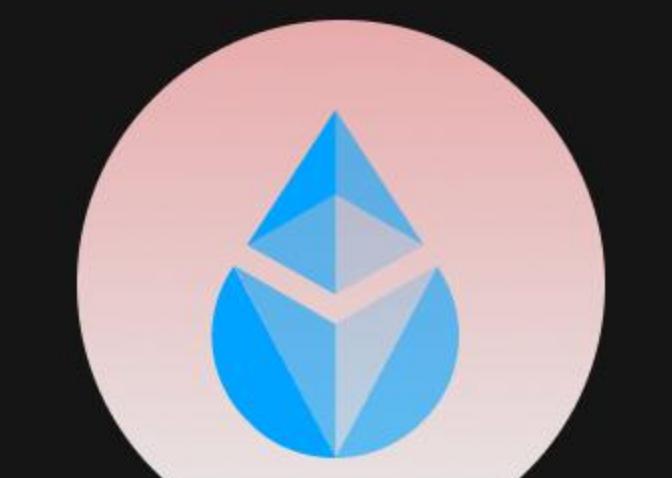
Supporting Networks

10+



Listing Tokens

100+



28+ Pre-trained AI Models

2,000\$/mo Saved for Each User

UseAI to Earn & Build to Earn



# TARS Space

01

Personalized, dedicated,  
one-stop branded portal.



02

200+ indexed tags for options  
to reach target audience.



03

On-chain trusted testimonials  
to prove the influence in Web3.

04  
Manage all BaaS  
products in one place.



9. TARS Space

# Claimer

01

Automated Time-released  
token vesting.

Create a New Claimer

Basic Info

Additional Info

Contract Address

Logo

Claim Rule

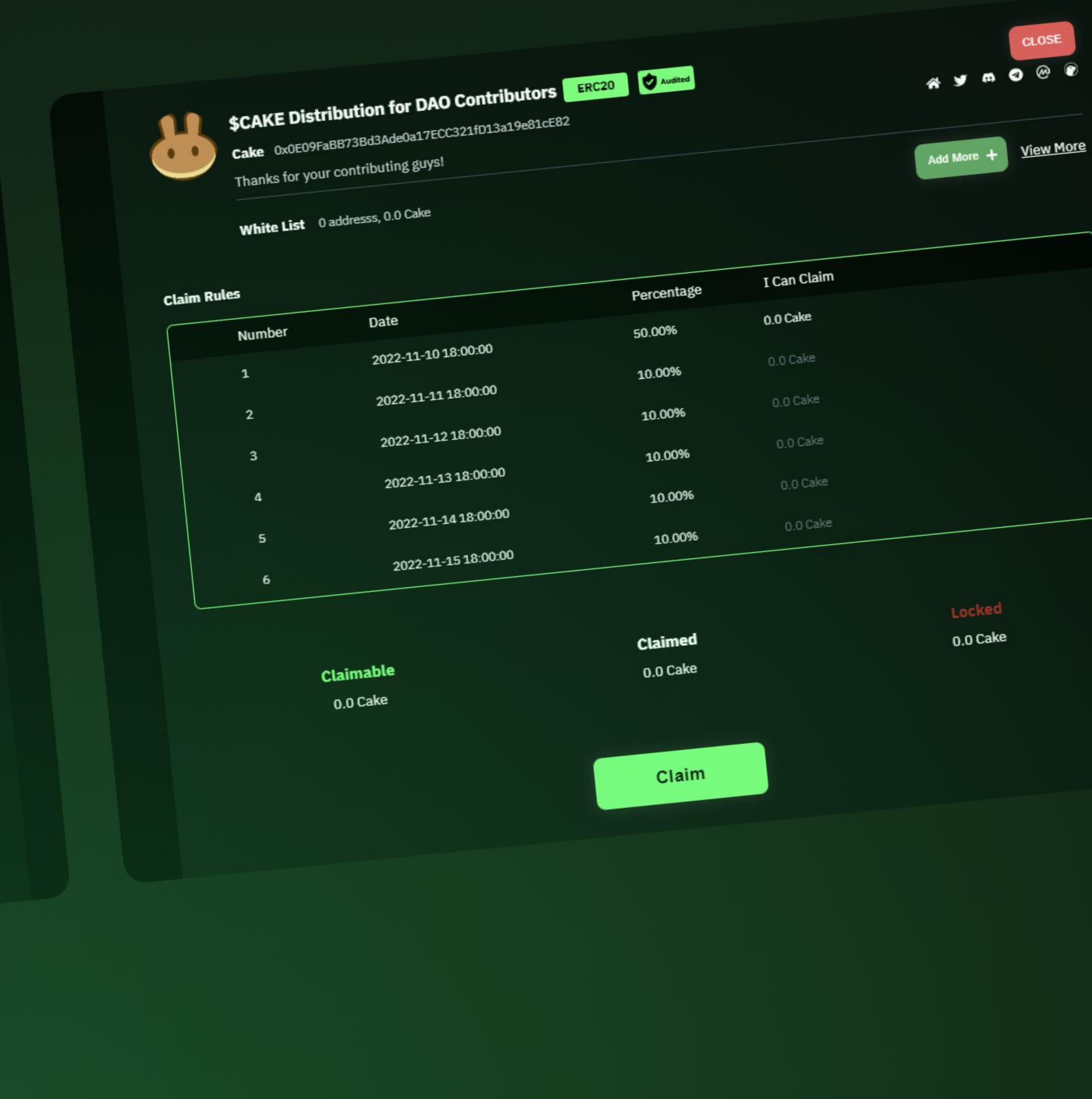
02

Support to lock  
tokens/LPs.



03

Time-based NFT  
distribution.



# Smart SAFT

01

Build code-based contracts  
for trustless execution.

02

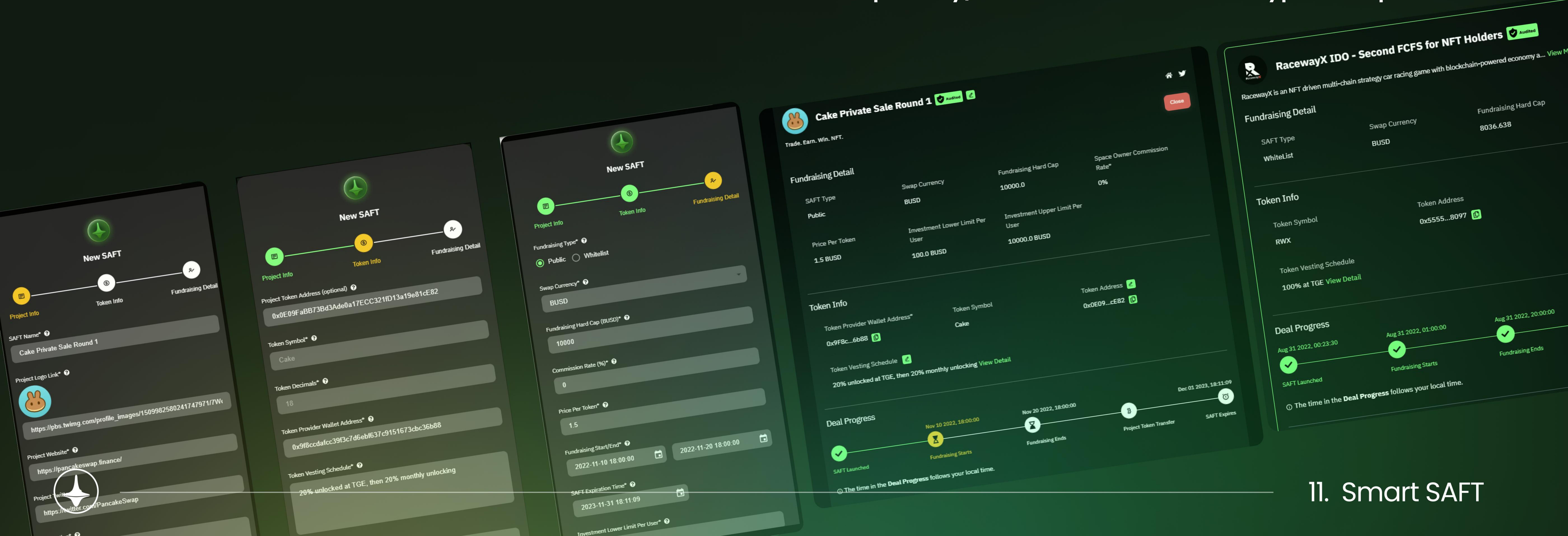
Protect investors from  
token distribution chaos.

03

Applicable in the  
primary/OTC market.

04

Whitelist/Public/Hidden  
types for options.



# Revenue Streams

During The Current Promotional Period, Our Products Are Not Yet Subject To Fees; TARS Tokens Will Be Utilized As The Means Of Payment For Various Services Within The Ecosystem.

## TARS REVENUE STREAMS

FEATURE	ITEM	CHARGE FEES(Using ETH Before Listing)
TARS AI Hub	Token Listing Fees	1,000\$ For 12 Month
	Membership NFTs	100\$-200\$ Each
	Integration Of AI Models	100\$ Each
TARS Space	Creation Of Space	100\$ Each
	Verification Of Space	100\$ Each
	Editing Space	10\$ Each Time
Smart SAFT	Creation Of New Deals	100\$ Each
	Cancellation Of The Deals	20\$ Each
	Cross-Marketing For The Deals	1,000\$ For 1 Month
Claimer	Creation Of Claim Rules	100\$ Each
	Cancellation Of The Claimer	20\$ Each
	Fines From PDF (Dynamic Penalty Function)	$Z = K * \text{Ceil}(\text{Abs}(X-Y))$



# Competitive Edges

Competitive Comparison	Magna	Fetch.ai	Cyber Connect	TARS Protocol
Time Based Token Vesting Tool	✓	✗	✗	✓
Tools for Token Sales	✗	✗	✗	✓
Branded Portal	✗	✗	✓	✓
BaaS Infrastructure	✓	✗	✓	✓
Ai Features	✗	✓	✗	✓
Web3 Staff Authenticator	✗	✗	✗	✓
Lock Token/LP	✗	✗	✗	✓
NFT Distribution	✗	✗	✗	✓
Connection to Web2 Socials	✗	✗	✓	✓



# Trusted by 20+ Web3 Companies



# \$TARS TOKENOMICS



## Governance

Ecosystem/Treasury allocations usage, buyback and burn percentage, beyond.



## Payment

TARS token as the price unit in some services.



## Value Accrual

A portion of the platform fees collected for buyback /burning TARS tokens.



## Incentive

Rewards to the positive stakeholders/participants /contributors to TARS.



## Access

Users enjoy tiered access to services based on the holdings of TARS tokens.



# Token Distribution

SEGMENT	ALLOCATION	TOKEN VESTING SCHEDULE
Seed Round Backers	8.00%	5% Unlocked at TGE, then Quarterly Vesting for 18 Months
Series A Backers	10.00%	10% Unlocked at TGE, then Quarterly Vesting for 18 Months
Series B Backers	5.00%	12.5% Unlocked at TGE, then Quarterly Vesting for 18 Months
Public Round Token Sale	1.50%	15% Unlocked at TGE, then Monthly Vesting for 10 Months
Liquidity/MM	10.00%	10% Unlocked at Listing CEX/DEX, then 5% Monthly Unlocking
Early Contributor Rewards	2.50%	1- Month Cliff Starting at TGE, then 10% Monthly Unlocking
Marketing/Development	15.00%	5% Unlocked at TGE, Followed by a 4- Year Equal Quarterly Unlocking
Team	15.00%	12- Month Cliff Starting at TGE, Followed by a 5- Year Equal Quarterly Unlocking
Partners / Advisors	5.00%	6- Month Cliff Starting at TGE, Followed by a 4- Year Equal Quarterly Unlocking
Ecosystem / Treasury	28.00%	3- Month Cliff Starting at TGE, Followed by a 5- Year Equal Quarterly Unlocking
<b>TOTAL</b>	<b>100%</b>	

\$TARS has a total supply of 450,000,000 tokens, and will be unlocked in a predetermined schedule.




# Token Distribution

<b>Token Ticker</b>	TARS			
<b>Total Supply</b>	450,000,000			
<b>TGE Date</b>	TBA			
Sale Round	SEED ROUND	SERIES A	SERIES B	PUBLIC ROUND
<b>Token Vesting Schedule</b>	5% Unlocked at TGE, then Quarterly Vesting for 18 Months	10% Unlocked at TGE, then Quarterly Vesting for 18 Months	12.5% Unlocked at TGE, then Quarterly Vesting for 18 Months	15% Unlocked at TGE, then Monthly Vesting for 10 Months
<b>% of Total Supply</b>	8%	10%	5%	1.5%
<b>Token Amount</b>	36,000,000	45,000,000	22,500,000	6,750,000
<b>Price per Token</b>	\$0.028	\$0.078	\$0.138	TBA
<b>Hard Cap Raised \$</b>	1,008,000	3,510,000	3,105,000	TBA
<b>Token Valuation Cap</b>	\$12,600,000	\$35,100,000	\$62,100,000	TBA
<b>Eligible Participants</b>	Excludes Certain Jurisdictions			



# Investor's Allocation Release



# Our Team

Paul is from Cornell University SC Johnson College of Business and a core member of the Cornell blockchain club. Being the co-founder of TARS Protocol, he is committed to creating great products with web3 technology to empower the industry. His ambition and leadership help him thrive as the CEO of TARS.



**Paul Xu** Co-Founder & CEO

Joesph is an entrepreneur, crypto investor, and start-up incubator. He has been engaging in research about blockchain protocols and DeFi since 2017 and has seasoned experience in scaling startups from 0 to 1. Joesph is responsible for business strategy and he leads the business team of TARS.



**Joesph Chueng** Co-Founder & CSO

William is from Cornell University and Cornell Blockchain Club. His field of study is mathematics and computer science. Prior to joining TARS, he gained experience by working on business development at both biotech and financial advising companies. He is leading the business development at TARS.



**William Sarbinowski** Head of BD

Clyde previously worked for Microsoft focused on distributed computing. He is a full stack developer with a deep understanding of smart contracts. As the technical advisor, Clyde has guided the technical design of several DeFi products.



**Clyde Da** CTO

Chiev is from Carnegie Mellon University, and his field of study is Electrical and Computer Engineering. Before he got interested in blockchain, Chiev used to work as the software engineer for tech firms, such as Bytedance. He has abundant experience developing smart contracts.



**Chiev Wan** Head Developer

Previously a Barry M. Goldwater Scholar, Jerry is from Stanford University, specializing in computer science and Mathematics. He dived into the web3 world from his in-depth research on DeFi and blockchain protocols. His expertise and passion for blockchain technology allow him to thrive in this position.



**Jerry Tang** Marketing Manager

Betül is the user experience and interface designer with a focus on creating unique brands and identities. She has expertise in Web3 and NFT projects. Betül is the lead designer at TARS.



**Betül Şevik** Lead Designer

Emma is the Operations Manager at TARS Protocol, with a background in operations management and logistics. Emma's organizational skills and attention to detail have helped her streamline operations and improve supply chain management for TARS Protocol.



**Emma Chong** Operation Manager

Prior to joining TARS Protocol, Anthony gained valuable experience in the blockchain industry by working with several leading companies. With a strong track record of collaborating with cross-functional teams and managing the product development process, Anthony brings a wealth of experience to his role at TARS.



**Anthony Won** Head of Product

Brian is a full-stack engineer, who used to work for a smart contract audit company. He specializes in the development of Solidity and Rust, and participates actively in the CTF.



**Brian Hu** Full Stack Engineer



# Our Team



# As Featured In



**yahoo!news**

**yahoo!finance**

**NEWSMAX**

*MarketWatch*

**azcentral.**

**BENZINGA**

THE BUFFALO NEWS



Pittsburgh Post-Gazette



**Daily Herald**



**DIGITAL JOURNAL**

**BRITISHFUTURE**



# Roadmap



# Contact Us

 [GITHUB.COM/TARS-PROTOCOL](https://github.com/tars-protocol)

 [DISCORD.COM/INVITE/TARSProtocol](https://discord.com/invite/tarsprotocol)

 [TWITTER.COM/TARSProtocol](https://twitter.com/tarsprotocol)

 [BLOG.TARS.PRO](https://blog.tars.pro)

 [MIRROR.XYZ/TARSProtocol.ETH](https://mirror.xyz/tarsprotocol.eth)

 [T.ME/TARSProtocol](https://t.me/tarsprotocol)

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