

Did Netflix perform well in 2017?



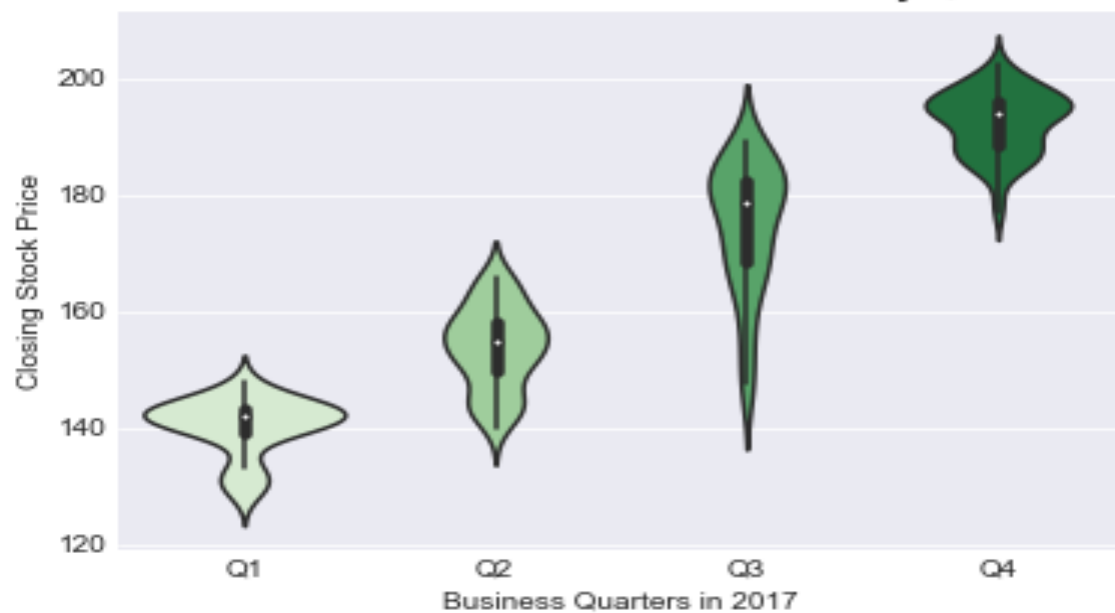
By Ryon Tartell

Role and Visualization Titles

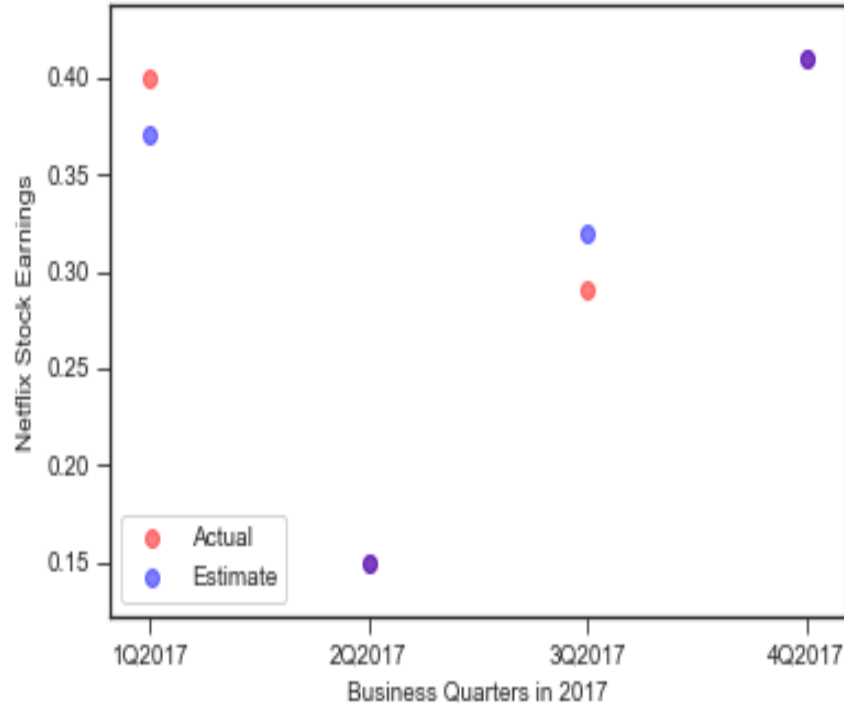
1. Distribution of 2017 Netflix Stock Prices by Quarter
2. Earnings per Share in Cents
3. How does Revenue compare to Earnings in 2017 for Netflix?
4. How does the Netflix Stock compare to Dow Jones Industrial Average?

As the data visualization developer at Yahoo Finance, I plotted the information regarding Netflix's stocks and Revenue/Earnings throughout 2017 for data analysis.

Distribution of 2017 Netflix Stock Prices by Quarter

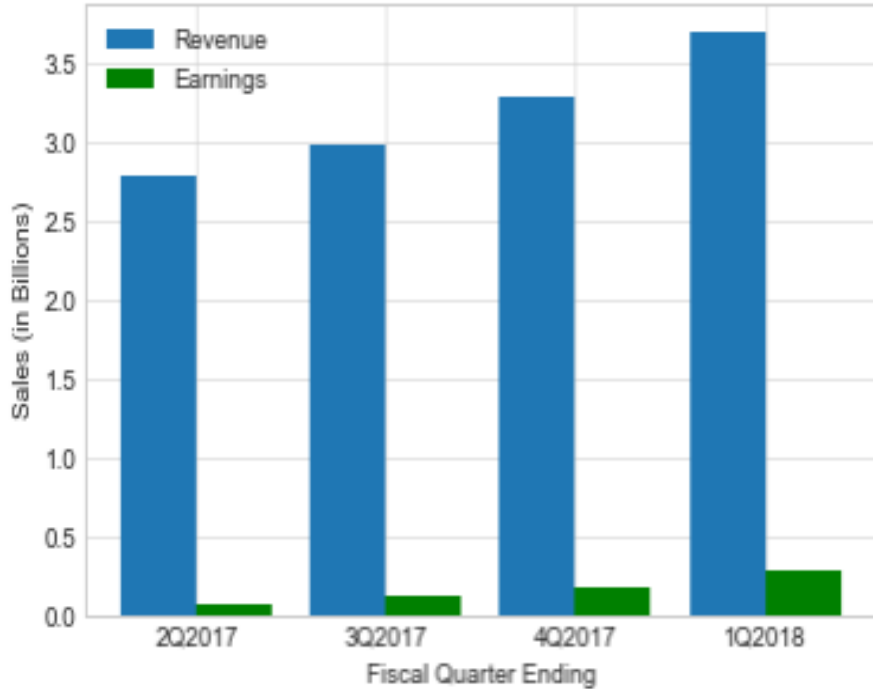


Earnings Per Share in Cents



- In this visualization, Yahoo had predicted what the earnings per share would be for Netflix resulting in our blue dots.
- The red dots, were the actual earnings per share Netflix had by the end of the quarter.
- Two of the quarters result in purple dots, this represents when the actual earnings per share matches the estimated values.

How does Revenue compare to Earnings in 2017 for Netflix?



- As data visualization developer for Yahoo, I grouped together revenue and earnings per quarter.
- On the X axis, we have the quarters in 2017/2018 with our most recent data.
- On the Y axis, we have Netflix's sales revenue and earnings in billions of dollars.
- Roughly 5% of Revenue brought in by Netflix is actually earned by the company.

How does the Netflix Stock compare to Dow Jones Industrial Average?

