

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	5 March, 2025
Team ID	PNT2025TMID01422
Project Name	Global Food Production and Trend Analysis
Maximum Marks	4

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Brainstorm & idea prioritization

Global Food Production Trend and Analysis

⌚ 10 minutes to prepare

👥 1 team to collaborate

👤 4 people

Before you collaborate

Team gathering

To set Purpose (7 min)

To set Target (10 min)

To set Goal (10 min)

Set the goal

- Focus on a single problem statement
- Set a clear and measurable goal
- Set a time limit for the brainstorming session
- Set a time limit for the presentation

1 Define your problem statement

The Global Food Production Analysis project aims to comprehensively assess the current state of food production across the globe, identify key trends and challenges, and explore sustainable practices that can enhance food security and environmental sustainability. This project will leverage data analysis, stakeholder engagement, and innovative methodologies to provide actionable insights for policymakers, agricultural producers, and communities.

PROBLEM

How might we explore sustainable practices that can enhance food security and environmental sustainability?

Key rules of brainstorming

To run an effective and productive session

🗣️ Stay in topic

🗣️ Defer judgment

🗣️ Go for volume

💡 Encourage wild ideas

👂 Listen to others

🎨 If possible, be visual

Need some inspiration?

See a 5 minute version of this template on our website

[Open template](#)

Step-2: Brainstorm, Idea Listing and Grouping

3 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Tarun Prajapat

- Data-Driven Insights
- Innovation Focus
- Collaborative Equity

Yash Sehgal

- Evidence-Based Decisions
- Tailored Interventions
- Resilient Policy Implementation

Bimlesh Mandavi

- Practical Insights
- Social Equity
- Innovative Actions

Anuj Sharma

- Practical Insights
- Feasible Solutions
- Resilience Building

4 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Data - Driven Insights

- Evidence-Based Decisions
- Community Advocacy

Data and Evidence-Based Insights

Innovation Focus

- Tailored Interventions
- Social Equity

Sustainability and Innovation

Growth Actions

- Practical Insights
- Possible Solutions

Practical Implementation and Community Engagement

Collaboration Benefits

- Advanced Knowledge
- Resilience Building

Collaboration and Knowledge sharing

Step-3: Idea Prioritization

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP
 This space can also be used to track all of your ideas. Place your ideas on the grid as you think of them. The facilitator can moderate the grid by using the 2000-point weighting system to help you decide which ideas are most important.

Importance
 A series of ideas, tasks, or projects that are important and valuable to your organization.

Feasibility
 The likelihood of an idea being implemented, given the resources available (time, money, staff, technology, etc.).

Sustainability and Innovation

Collaboration and Knowledge sharing

Data and Evidence-Based Insights

Practical Implementation and Community Engagement