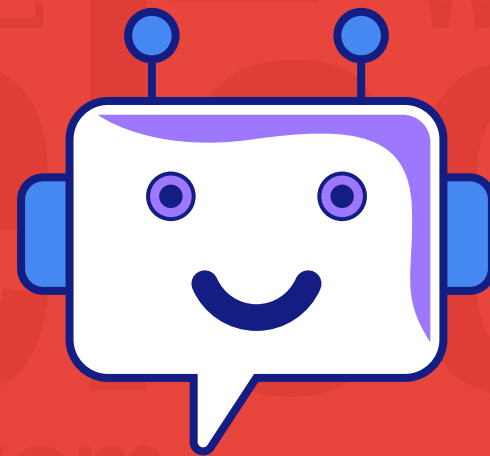


Finally a business that  
speaks your language

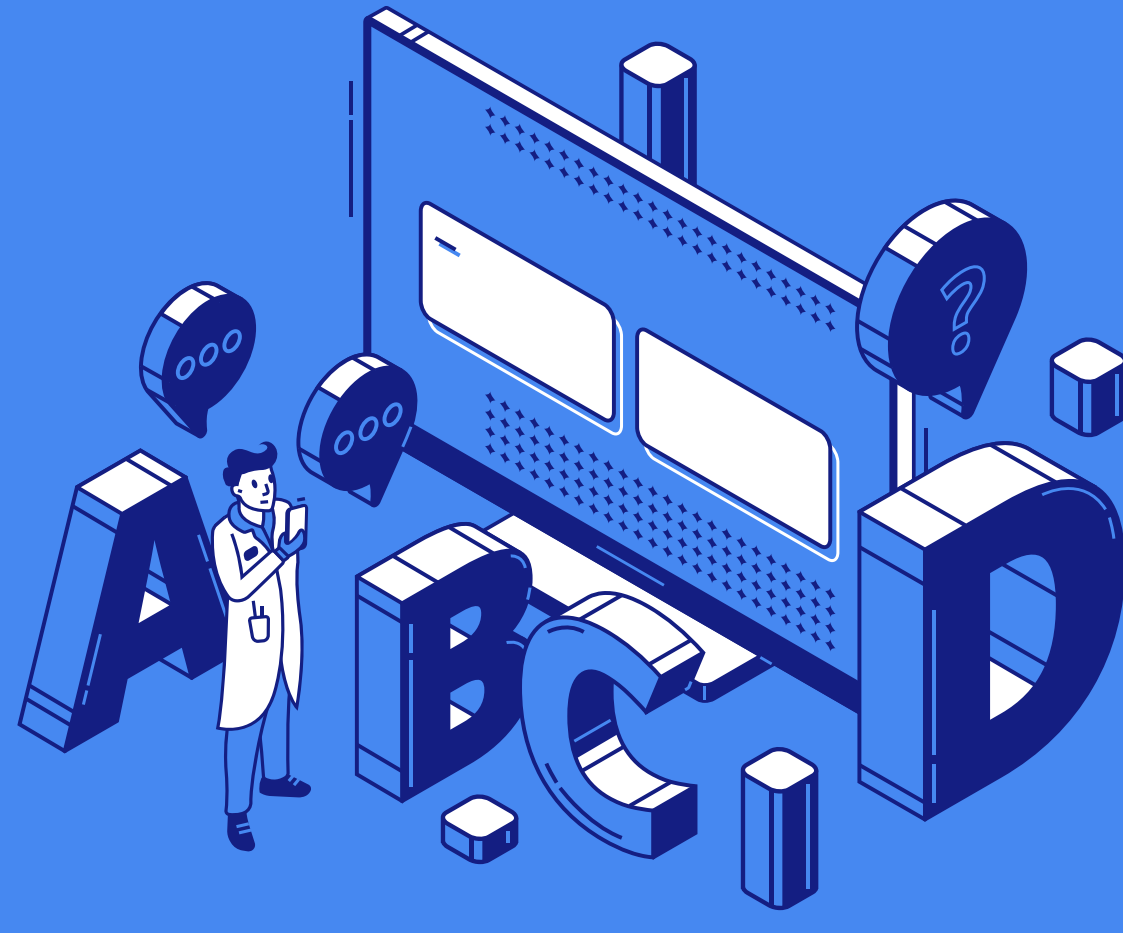


Choose the language ▾

you would like to proceed in

Skip

this to continue in English



## The A-Z of every language. And every business need.

A dynamic language processing portal that comes with an easy-to-use dashboard to give you complete control over your language needs.

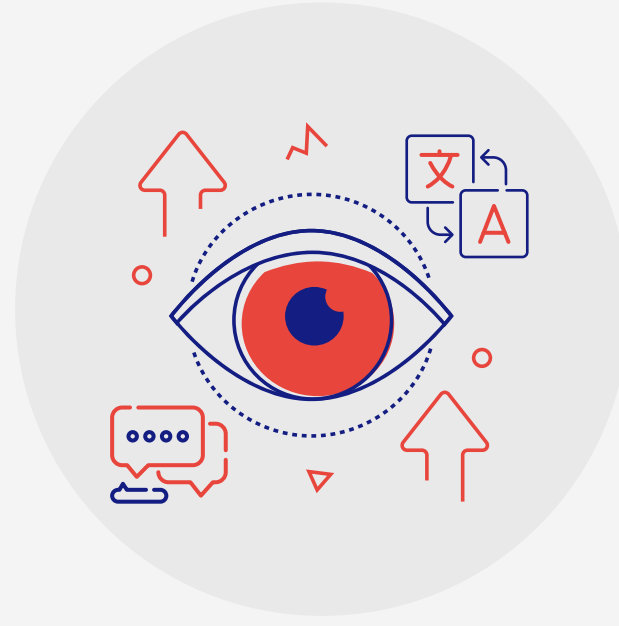
[Request a demo](#)[Know more](#)

## Don't leave your business tongue-tied



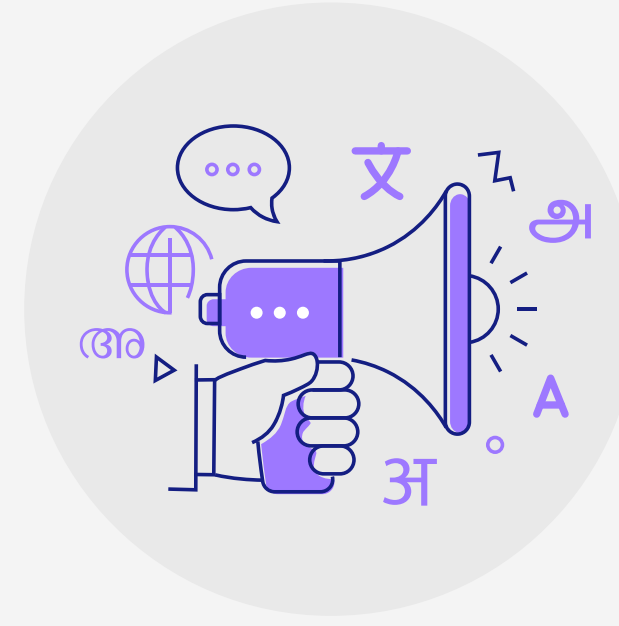
### Open a project

Share your requirements.  
State your guidelines.  
Watch TexLang take over while giving you complete control.



### Track progress

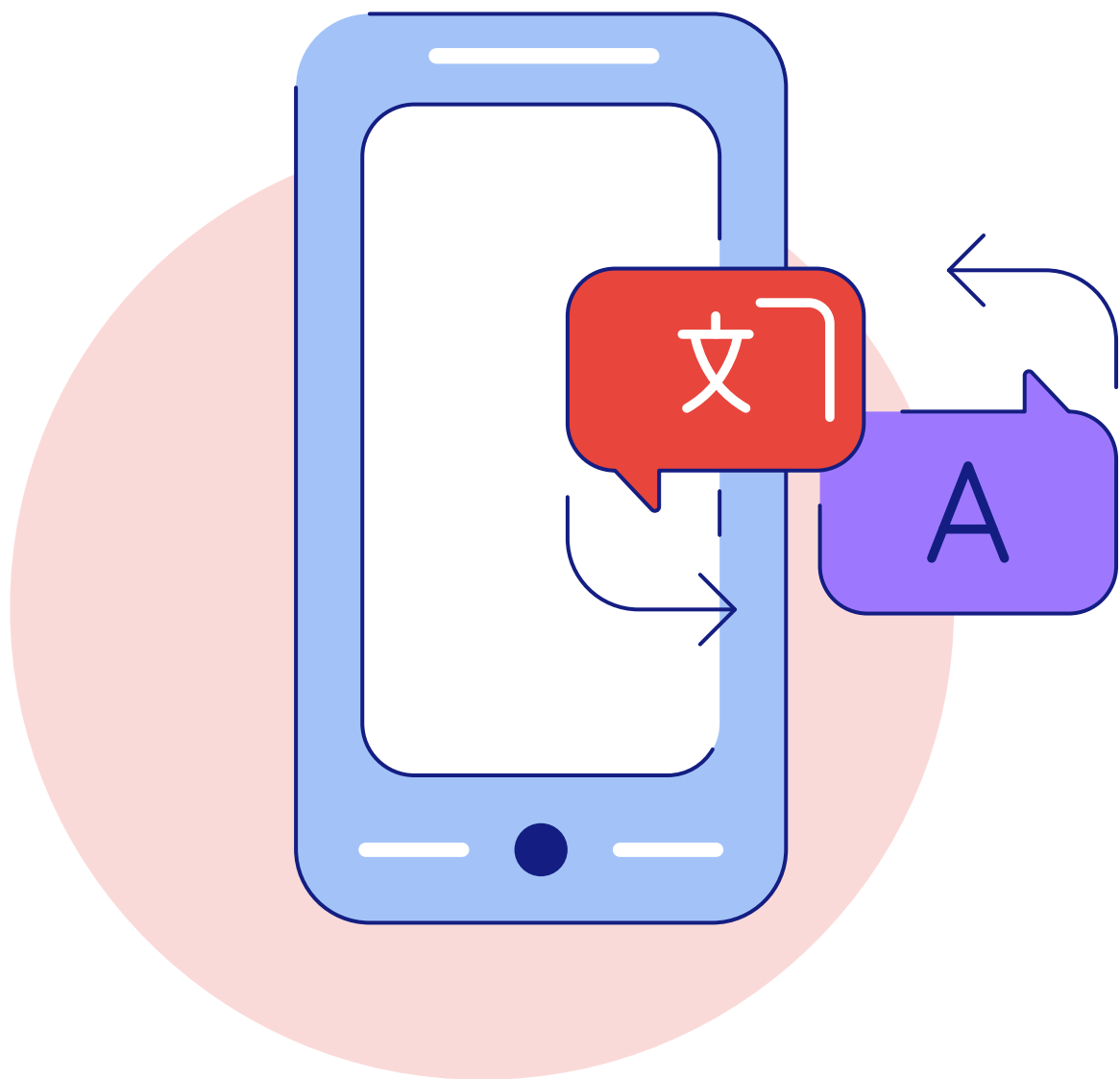
Your dashboard lets you know where your project is at every stage. Add, remove, review – do whatever it takes with a few clicks.



### Tell the world

Reach out to your customers, shareholders and anyone else, anywhere in the world, with content that speaks their language.

## It's more than language

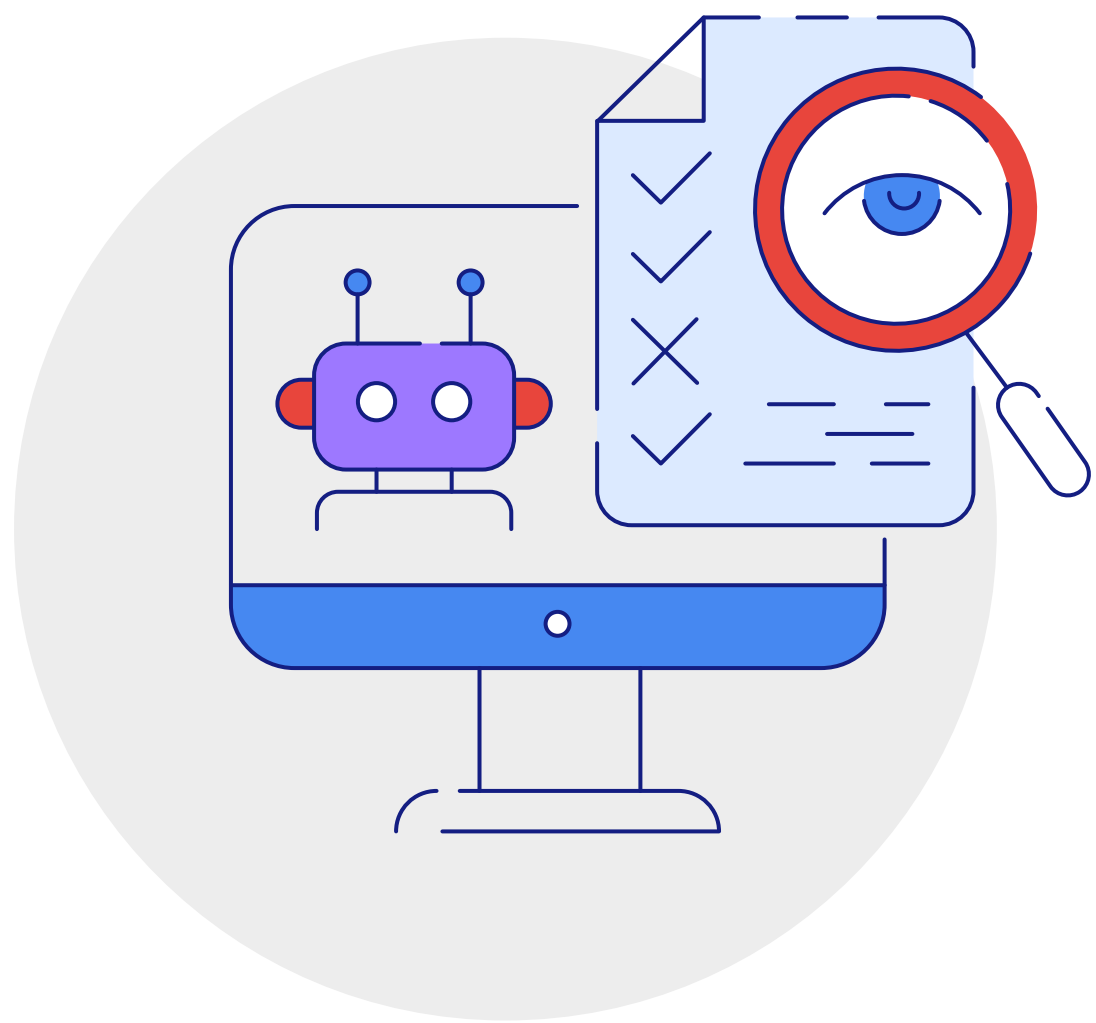
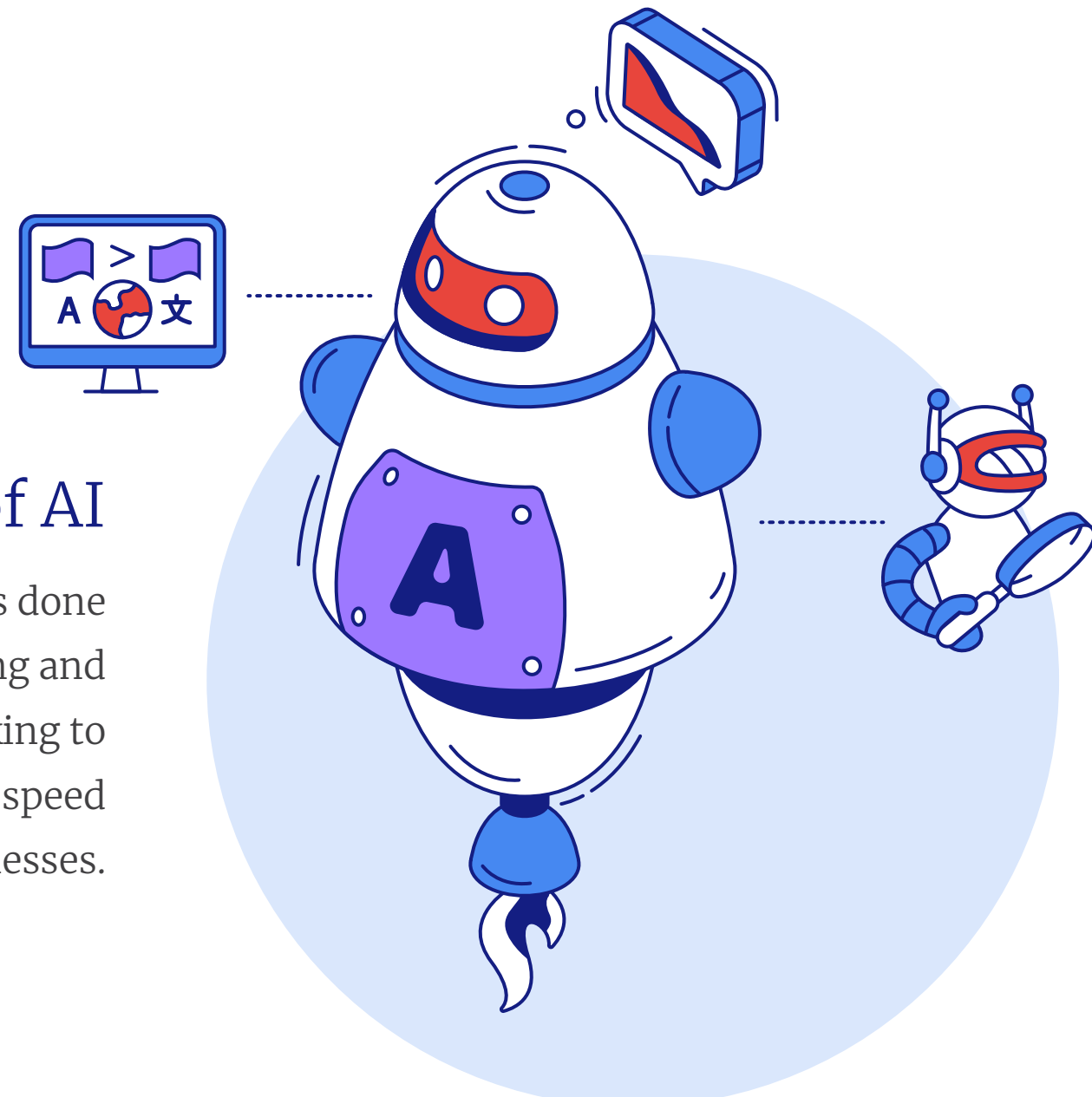


### One-stop for all language needs

TexLang is a platform that lets you take command at every step and gives you the right options to choose from depending on your needs – from extracting content to translating it to the desired languages to putting back to your product to generate the translated version. Simply put, convenience.

### The benefits of AI

The first round of translation is done by AI powered tools that are constantly learning and improving the way language is used for talking to consumers around the world. This ensures speed and scalability for global businesses.

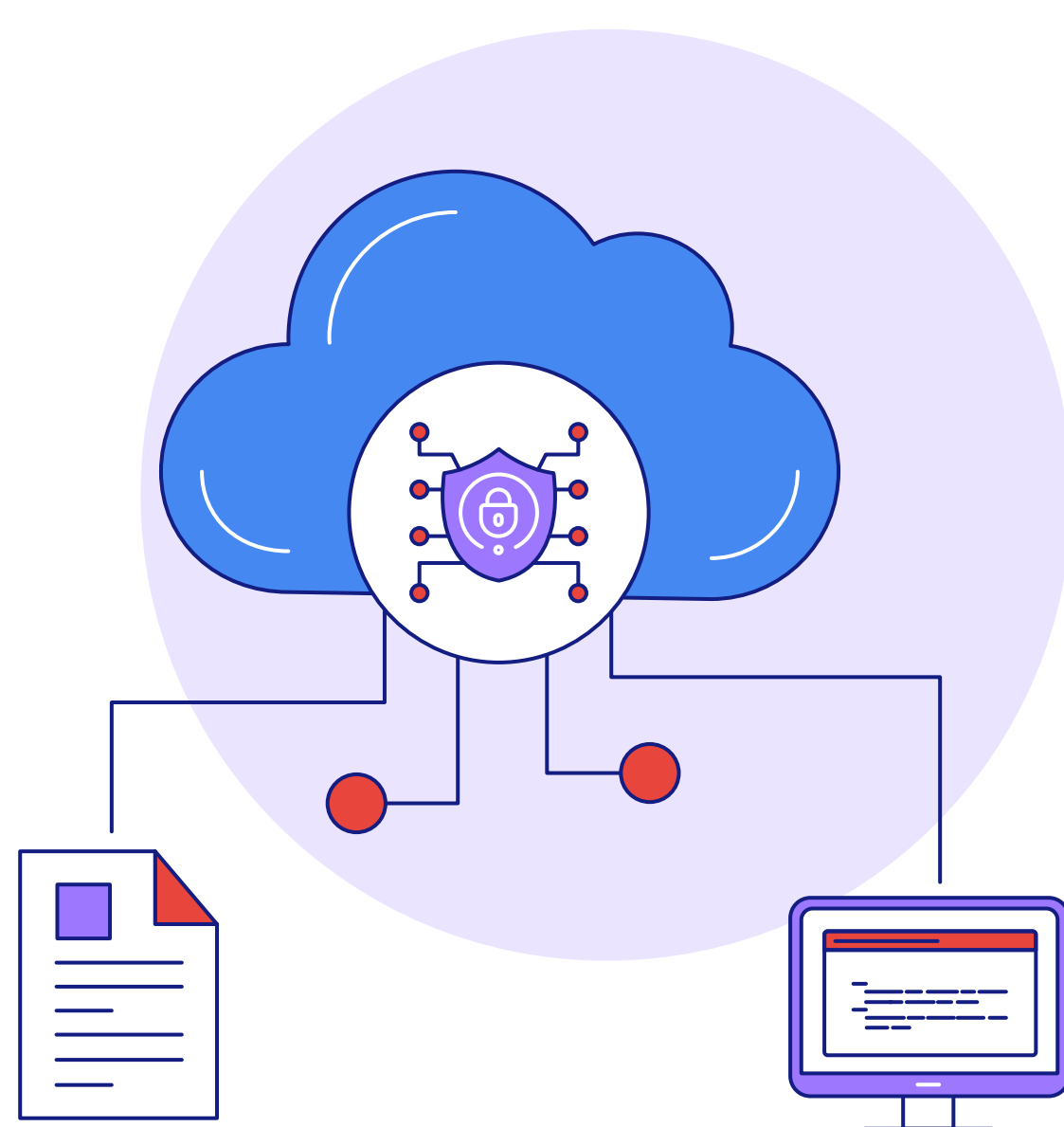


### An eye for detail

There are some things for which machines cannot replace humans. This is where our professional linguists and translators from around the world take over your content and give it a perfectly human touch.

### Your safety is in safe hands

Rest assured, your business interests are in safe hands. Unlike most translation service providers in the industry, we use our own cloud-based platform which avoids third-party tool access yet being able to customise and improvise as required.



## Global businesses that speak local languages



**1000**  
PROJECTS

**20**  
LANGUAGES

**10**  
COUNTRIES

**TexLang** is a language technology platform that helps your business communicate efficiently and effectively with anyone anywhere.

[Request a demo](#)



## Break the language barrier. While conquering geographical boundaries.

Give your business the support it needs  
as it grows, from marketing collaterals to  
subtitling your OTT content.

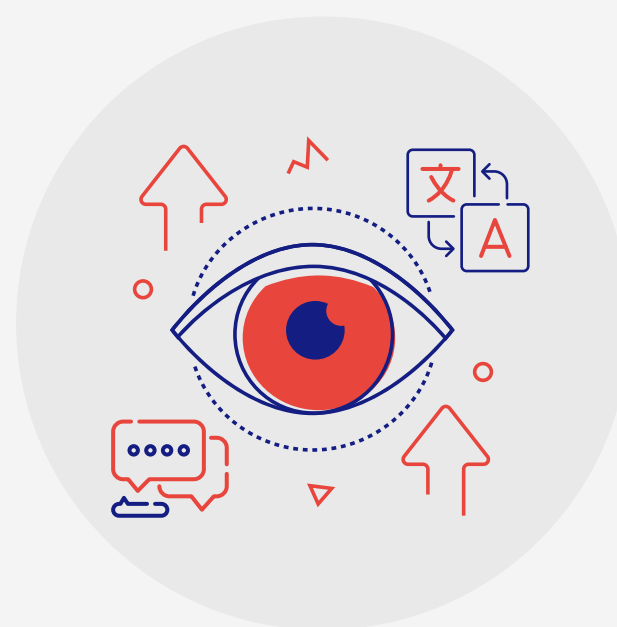
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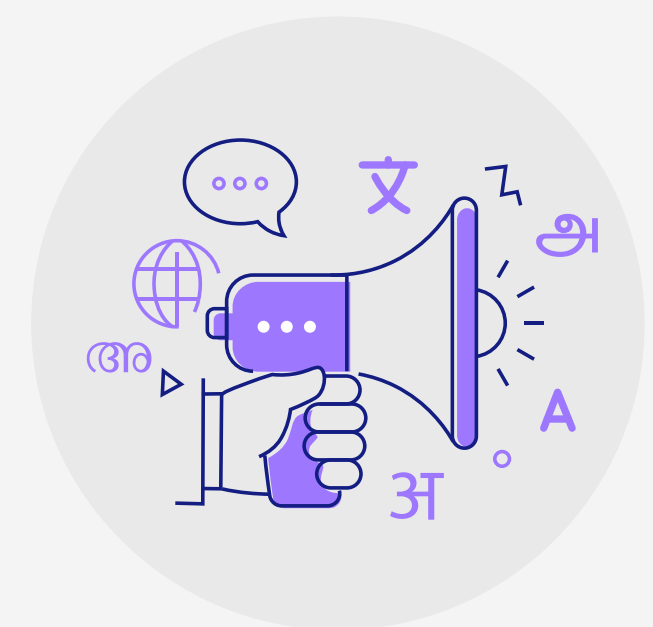
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### Tell the world

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anywhere in the world, with content  
that speaks their language.





## When the same word can mean different things in the same language.

When language gets complicated with nuances and dialects, we combine AI with real human translators for 100% accuracy.

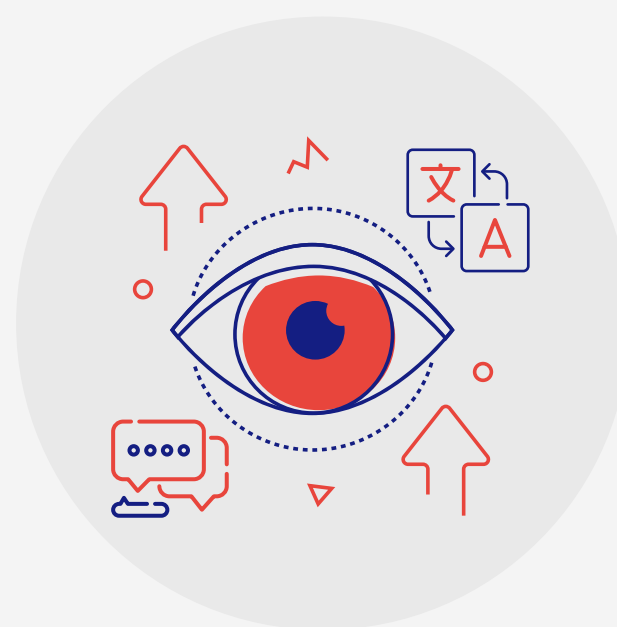
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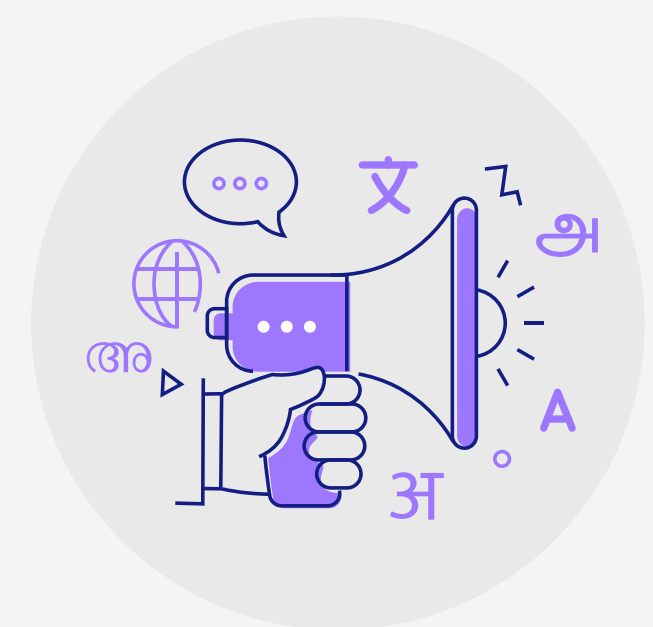
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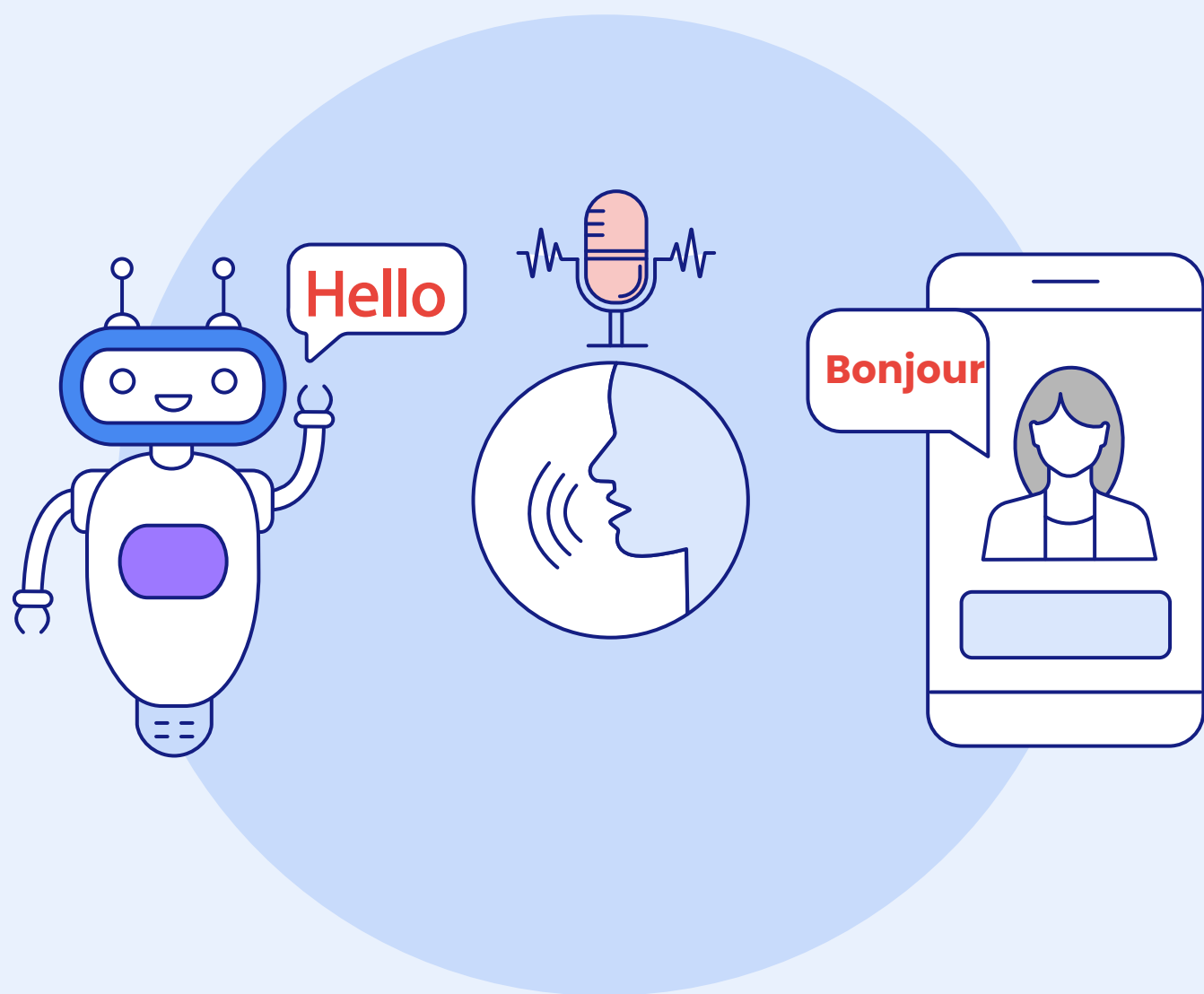
# How to spell success in any language.

Every business is different; just like every customer. Sometimes, two customers in the same place could also be very different, speaking different languages or the same language with different dialects or nuances that AI might not be able to understand yet. TexLang is a language technology platform that understands this perfectly. Which is why we have a set of AI based tools, resources and APIs combined with human intervention wherever required, to deliver content as per your needs, with 100% accuracy.

From simple translation to building complex AI Data for Training to generating subtitles for videos, TexLang steps up the dynamics and reachability of your content, ubiquity of your tools while seamlessly fitting into your existing business workflows. Moreover, it runs on a secure, cloud infrastructure that follows best data management practices for safeguarding the privacy and security of your data.

With TexLang, language and content transformation will never be overheads for your business again.

- Translation with Localisation
- Sub-titling
- Content Extraction
- Content Moderation
- Sentiment Analysis



Translation and localization sound similar yet they are very distinct services. Translation refers to the process of converting the existing content in a language to another language. This will help you to reach any market and any audience. Localisation does the same, but with local flavour. Making the original product feel like it was created for the local community.

During translation, the source language content is converted into the target language without making any addition, omission or deviation from the source content. During localisation, professional and specialized translators consider local aspects like legal requirements, slang, expressions, idioms, culturally sensitive text, and even the formatting. Translation talks the language of your customer while localisation talks to their heart.





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Even if you’ve never considered building an international audience, your channel and your content likely has a bulk of viewers who speak a different language or live in a country other than your own. Today, more than 66% of video viewership comes from outside the creator’s home country. Which is why, subtitling services can play an important part in your content strategy.

Our highest priority is to ensure that your message comes across clearly in any market and culture. With our subtitle translation services, your video translation and subtitling read as if it was written in the target language, in the context of the actual video. Thus increasing the accessibility of your video or channel, which in turn leads to growth in watch time, reach, and engagement in new markets.

### Different Domains

- Educational Videos like online skill set training and other courses.
- Entertainment Videos like Tele shows, movies, and OTT content
- For Webinars live captioning.
- Other types of videos like speeches and vlogs.



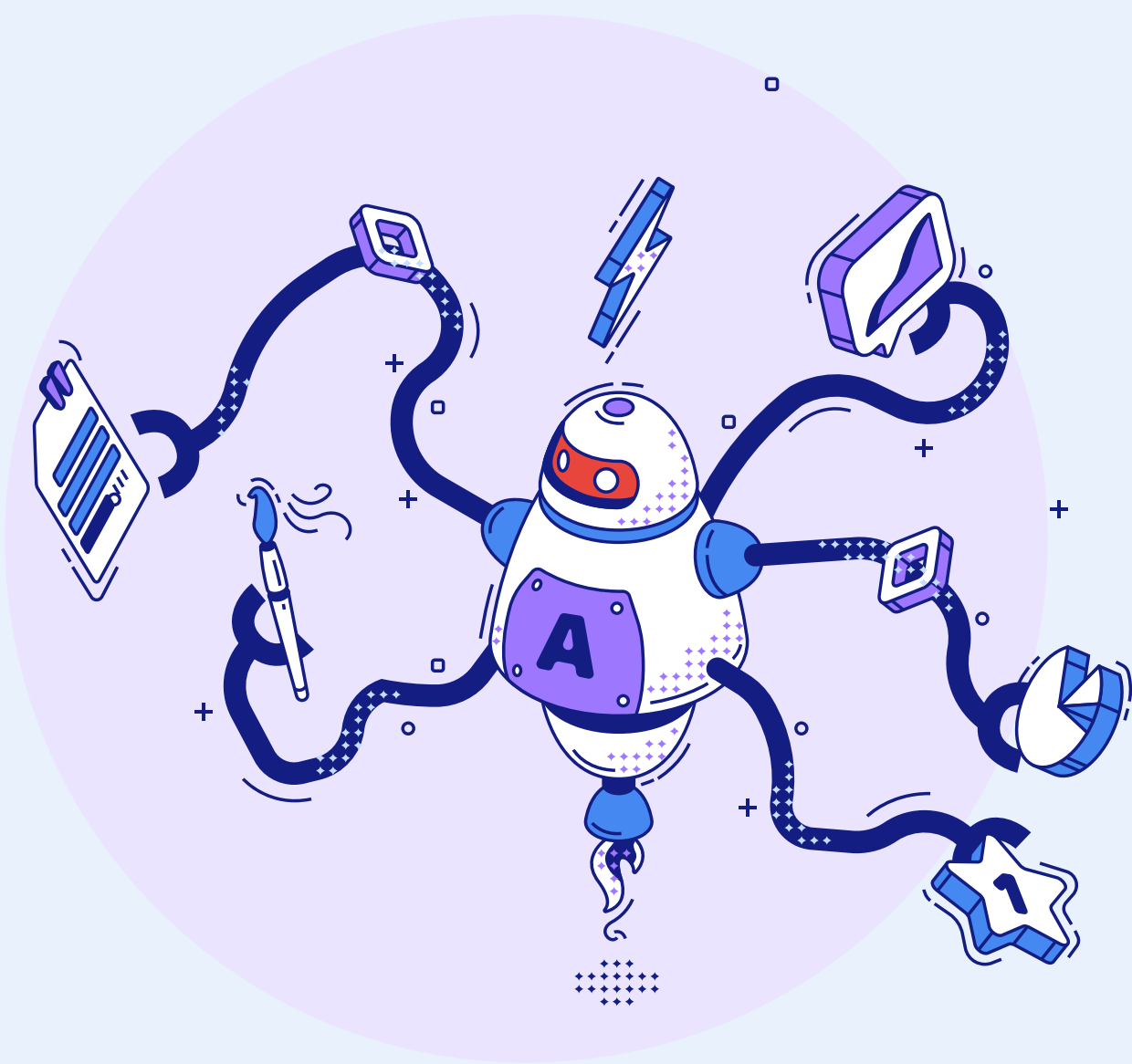
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Unlike traditional OCR, our text extraction system based on AI, is capable of operating on a wide variety of documents of varying quality, detecting and extracting text in real time across a wide set of languages. Our proprietary post processing tools help correct potential errors by highlighting areas of low confidence and provide the highest levels of accuracy across multiple Latin based, Indic and East Asian languages.

From automated cheque processing to invoice and form processing to claims handling to generating searchable documents, our recognition APIs can be integrated into any existing workflows or you can choose to use our portal for self-extraction using our online capabilities. Reach out to us for a special introductory pricing for large volume data extraction.





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We live in the age of digital content. Digital platforms create a lot of content and often there is a tremendous amount of user generated content as well. As audiences span age groups, social segments and span geographies it is really important that obscene content, fake news, geo politically sensitive content, hate speech or those that can impact religious sentiments are flagged for moderation. We can help you make sure that your platform and its contents meets your requirements and guidelines through our content moderation services. With automated systems, custom databases and human augmentation where needed we ensure the safety and integrity of your digital properties and brand.





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Also known as opinion mining or emotion AI, sentiment analysis uses natural language processing, text analysis, computational logistics and biometrics to determine whether a piece of communication is positive, negative or neutral. It is widely applicable to voice of the customer materials such as reviews and survey responses, online and social media, and healthcare materials for applications that range from marketing to customer service to clinical medicine.

Sentiment analysis helps you gauge public opinion, conduct nuanced market research, monitor brand and product reputation and understand what your customer is experiencing. You can integrate our sentiment analysis API into your customer experience management, social media monitoring or workforce analytics platform to gather useful insights.