

TARUN SINGH

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EDUCATION

B.Tech., Electrical Engineering
National Institute of Technology, Raipur

Graduated Jun 2025
7.61 CGPA

Relevant coursework: **Data Analytics with Python, Pattern Recognition**

SKILLS

Product & PM: BRDs, Wireframing (Figma), Journey Mapping, Roadmapping, Requirement Gathering, Design Thinking

Data & Analytics: Mixpanel, Metabase, SQL, Excel, Visualization

Tools: JIRA, Miro, Git, MS Office, Agile/Scrum, Notion

Technical : Python, C++, HTML/CSS, Js

PROFESSIONAL EXPERIENCE

Brick & Bolt, Bengaluru, India: Junior Program Manager

Jun 2025 – Present

- **Authored BRDs** and launched features like revamped form flows with exhaustive dropdowns and mandatory closure reasons, enhancing lead traceability and follow-up rigor.
- Mapped **user journeys** and designed digital touchpoints across app and email to streamline sales communication and enforce accountability.
- **Led analytics** pod to build dashboards and surface sales insights, enabling faster GTM pivots and metric-driven decisions.

ElectricPe (EV Fintech), Bengaluru, India: Founder's office PM Intern

Jan 2025 – Jun 2025

- Drove product discovery for stock-audit & PoD features by authoring **BRDs** and **wireframes**, aligning operations and engineering to reduce inventory discrepancies across outlets.
- Automated CRM workflows, improving call-connection rates 33% → 41%.
- Co-built WhatsApp engagement flows with the CPO to boost **user communication**.
- Led Ugadi-focused customer campaigns, driving culturally relevant engagement and improving reactivation intent.

HUDA (Haryana Urban Development Authority), Remote: Strategy Consulting Intern

Jan 2023 – May 2023

- Optimized operations and launched targeted campaigns increasing member retention by 25%.
- Collaborated with a 5-member government-supervised team ensuring strategic alignment.

PROFESSIONAL CERTIFICATIONS

AI Product Management fellow
AcceleratorX

Nov 2025 - March 2026 (Expected)

Description: Selected for a fellowship focused on AI-first product strategy, user-centric design, and go-to-market execution. Awarded 60% scholarship for a high-potential product idea.

AWARDS & RECOGNITION

IIM Bangalore, International: Business Case Competition Finalist

Mar 2023

- Ranked #6 among 800+ global participants; only undergraduate team recognized.

NIT Nagpur, India: Case Study Competition Winner

Mar 2024

- Secured top rank among 100+ teams based on solution, feasibility and presentation.

Finance and Consulting Club, NIT Raipur, : Head of PR and Corporate Outreach

- Led corporate outreach initiatives and managed public relations for club events and partnerships.