

# Credit Card Transaction Report

Transaction Amount

45M

Total Interest

7.84M

Transaction Count

656K

Total Revenue

55.3M

Card\_Category Sum of Revenue Sum of Interest\_Earned Sum of Annual\_Fees

|          |            |              |         |
|----------|------------|--------------|---------|
| Blue     | 46139397.7 | 64,95,887.74 | 2685635 |
| Silver   | 5586332.3  | 8,12,081.28  | 187505  |
| Gold     | 2454072.2  | 3,73,784.16  | 56210   |
| Platinum | 1135608.1  | 1,61,629.05  | 20665   |
| Total    | 55315410.2 | 78,43,382.23 | 2950015 |

Q1

Q2

Q3

Q4

Week\_Start\_Date

All

F

M

HIGH

LOW

MID

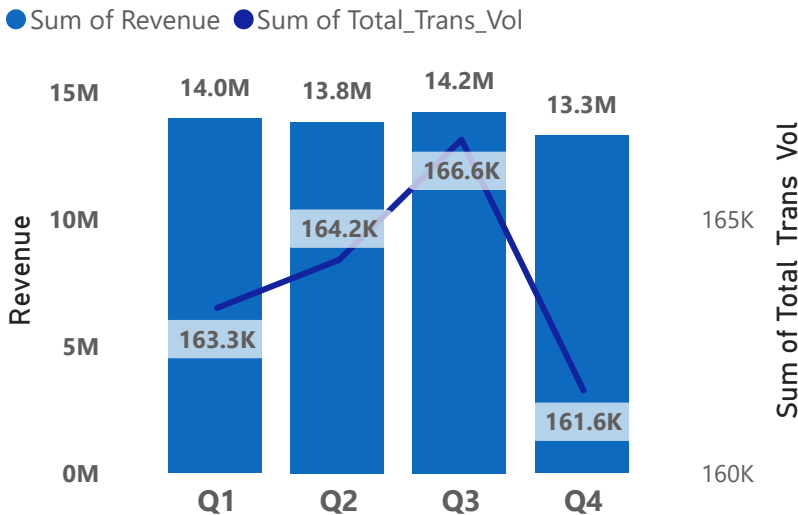
Blue

Gold

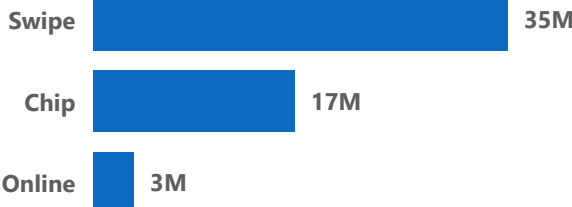
Platin...

Silver

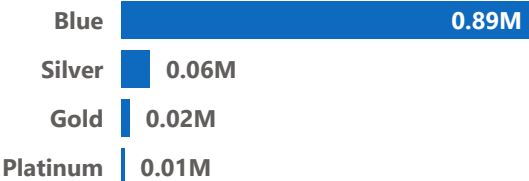
Qtr Revenue & Transaction Count



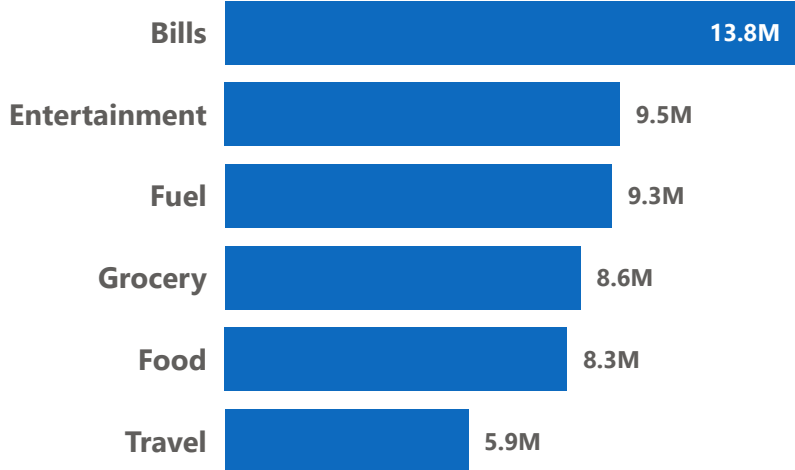
Revenue by Use Chip



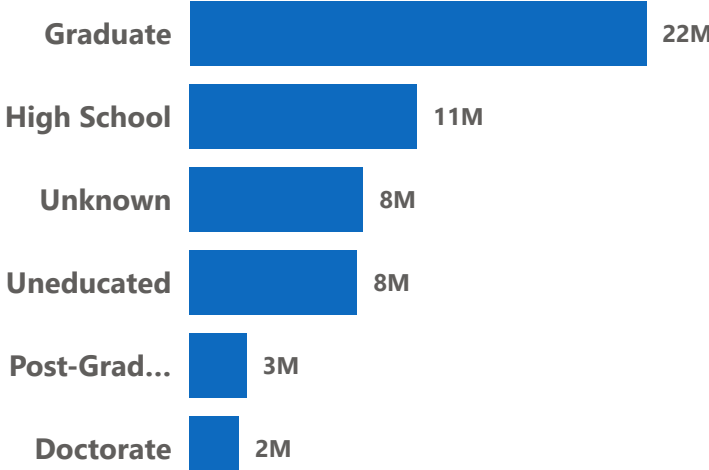
Customer Acq Cost



Revenue by Expenditure Type



Revenue by Education



Revenue by Customer Job

