

Subscription tracker

Aim: The aim of the subscription tracker app is to provide users with a simple and intuitive tool to manage and track their subscription effectively. The app will help users monitor their recurring expenses, avoid unnecessary charges, and stay informed about upcoming renewal dates.

Problem Statement:

In today's digital age, people subscribe to multiple services such as streaming platforms. However managing these subscription can become overwhelming.

- ① **Lack of Centralized tracking:** Users often forget about active subscription, leading to unnecessary expenses.
- ② **Missed Renewal Dates:** Auto renewals of subscription they no longer needed.
- ③ **Budgeting challenges:** Multiple subscriptions can strain monthly budgets.

Features:

1. **Subscription Management:**
Allow users to easily add or remove subscriptions including the option to chose from popular services or manually enter details.

2. Payment tracker

Track Payment Dates: Allow users to set the renewal dates of each subscription and track when payments are due.

3. Notification & alerts

Due date Reminders: Push notifications when or when a trial is about to end.

4. Budgeting & Analytics

Track overall spending on subscription and set monthly budgets.

Show analytics on how much is spent on subscription.

Allow users to see how their subscription will impact future spending based on upcoming payments.

Conclusion: A subscription tracker can provide immense value by helping users stay on top of their recurring payments, manage budget effectively and avoid unexpected charges.