

# CREDIT CARD TRANSACTION REPORT

Revenue  
56.5...

Amount  
46M

Interest  
8M

Count  
667K

Q4

Q3

Q2

Q1

week\_start\_date

All

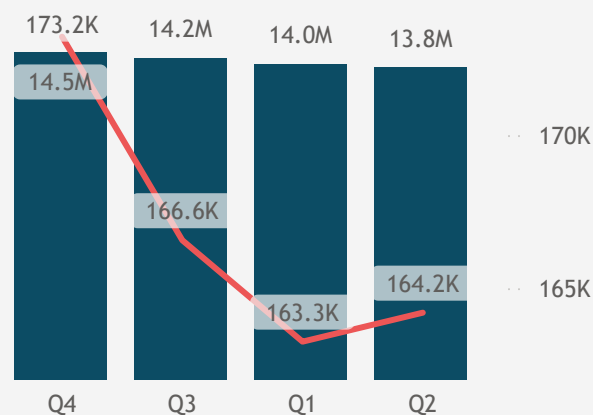
F

M

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188733	37840749	66,14,172.62
Silver	5659121	4647596	8,21,922.98
Gold	2533683	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Total	56517145	45533021	79,82,479.81

## QTR Revenue & Total trans count

Sum of Revenue Sum of total\_trans\_ct



Gold

Silver

Blue

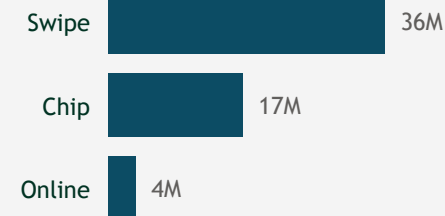
Platinum

low

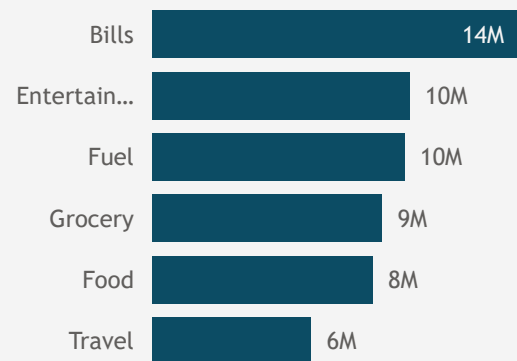
Med

HIGH

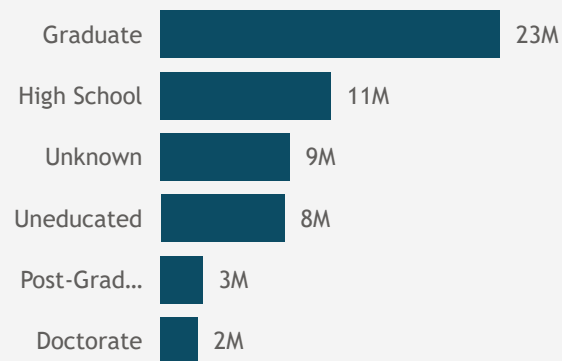
## Revenue by Method



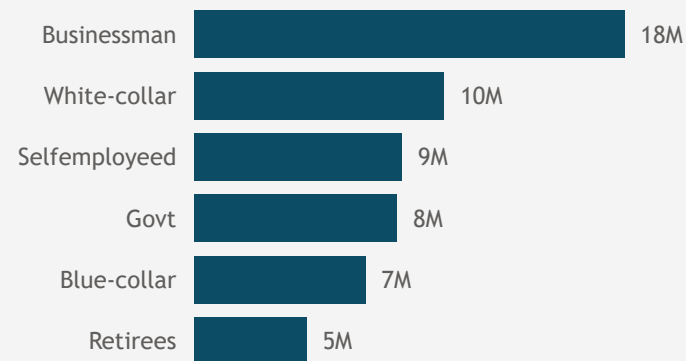
## Revenue by Expenditure Type



## Revenue by Education



## Revenue by Profession



## Customer Acq Cost

