

INSTITUTION OF COOPERATIVE MANAGEMENT, BHOPAL (M.P.)

Course Name: Small Business /Rural Entrepreneurship Programme

Entrepreneur: Fundamentals of Entrepreneur DETAILED SYALLABUS

Sr No.	Name/Subject	Total Periods
1	Evolution of Concept of Entrepreneur	02
2	Concept of Entrepreneurship	02
3	Characteristics of Entrepreneur	01
4	Traits of Entrepreneur	02
5	Entrepreneur & Manager – Distinction	02
6	Qualifies, functions & Role of Entrepreneur	05
7	Models of Entrepreneurship	03
8	Theories of Entrepreneur	03
9	Types of Entrepreneurs	01
10	Growth of Entrepreneurship in India	02
11	Role of Entrepreneurship in economic development	02
12	Schemes & Incentives	02
13	Introduction to SSI	02
14	Legal requirement for establishment of a new unit	02
15	Role of government in Entrepreneurial development	02
16	Woman Entrepreneurship	01
17	Assignment	05
18	Revision	02
19	Test	01
	Total =	42

Entrepreneur: Rural Entrepreneurship & Enterprise
DETAILED SYALLABUS

Sr No.	Name/Subject	Total Periods
1	Introduction	01
2	Meaning of Rural Entrepreneurship	01
3	Theory of Entrepreneurship	01
4	Latest Entrepreneurship Qualities & Entrepreneur	01
5	Entrepreneurs Function	01
6	Assignment	01
7	Need for Rural Entrepreneur	02
8	Need for Rural Entrepreneur	02
9	Problem of Rural Entrepreneurship	01
10	Problem of Specifics Rural Entrepreneurship	01
11	Suggestion for increasing Entrepreneur	01
12	Assignment	01
13	How to develop Rural Entrepreneurship	01
14	Do	01
15	Information Technology for motives Entrepreneurship	01
16	Institutional Support of Entrepreneur	01
17	Cooperative organization in Rural Area	02
18	Policy support & Rural Employment opportunities	01
19	Micro Finance & Rural Development	01
20	Assignment	01
21	Profit & budget of Rural Enterprise	02
22	Selection of Type of Organization	03
23	Role of Regulatory Bodies	02
24	Role of Promotional institutions- KVIC	02
25	Assignment	01
26	Legal Aspects of Entrepreneurship	01
27	Control Act. , Sale of Goods Act., Labour Law	02
28	Partnership Act., & Related Act.	02
29	Assignment & Test	02
30	Revision	02
Total Sessions		42

Entrepreneurial Growth & Entrepreneurial Motivation DETAILED SYALLABUS

S.No.	Topic	Total Periods
1	Meaning Of Entrepreneurial Growth	02
2	Entrepreneurial Growth In India	02
3	Factors Of Entrepreneurial Growth	02
4	Factor Effecting The Entrepreneurial Growth	02
5	Economic Growth	02
6	Non-Economic Factors	01
7	Government Actions	01
8	Government Agencies – NABARD/DIC/Horticulture/ Animal Husbandry/ State & Control Govts. Schemes Etc	05
9	Subsidily, Assistance Rebate	01
10	Business Plan – It DPR For Institutional Finance	05
11	Entrepreneurial Motivation – Meaning, Objectives	02
12	Motivation Theories	02
13	Motivation Factors	02
14	Achievement Motivation	01
15	Assignment	05
16	Revision	02
17	Test	05
18	Total Session	42

Entrepreneurial Competencies And Rural Entrepreneurship Development Programmes (EDPs)

S.No.	Topic	Total Periods
1	Meaning Of Entrepreneurial Competencies	03
2	Competencies Qualities Of On Entrepreneur	02
3	Major Entrepreneurial Competencies	02
4	Developing Competencies	02
5	Need Of EDP's	02
6	Objectives Of EDP's	02
7	Process Of EDP's	02
8	Phases Of EDP's	03
9	Evaluation Of EDP's	03
10	Institutions For Entrepreneurship Development –NIESBUD, EDII,TCOS,NEDB,NSTEDB etc.	05
11	Assignment	05
12	Revision	06
13	Test	05
	Total	42

DETAILED SYALLABUS
Paper – Project Identification and Selection

Sr . No	Topic	Total Period
1	Definition of Project, Characteristics of project	1
2	Project management, essential of project management	1
3	Life cycle of project	1
4	Idea generation of project	1
5	Technical Analysis of project	2
6	Market Analysis of project	2
7	Financial analysis of project	2
8	Environmental analysis of project	1
9	Class test (Objective type)	1
10	Preparing project report	1
11	Projects of Agriculture sector	2
12	Projects of SMEs	2
13	District Industry Centers – Objective, Function	2
14	Projects of NABARD	2
15	Projects of NCDC	2
16	Funding Agencies of projects	2
17	Class Test (Objective Type)	1
18	Working Capital Management of Project	2
19	Projects of KVIC	1
20	Preparation and presentation of model project by participants	1
21	Format of Project Report	2
22	Revision	5
23	Assignment	5
	Total =	42

