Low Level Design

Analyzing Swiggy: Bangalore delivery outlet data

Author: Tarun Choudhary

Version: 1.0

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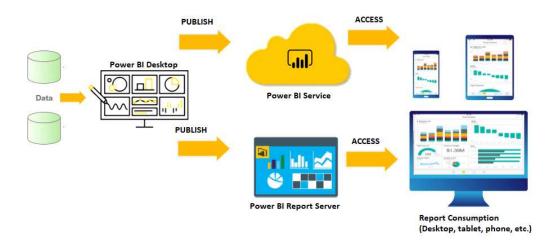
Problem Statement:

The online food ordering market includes foods prepared by restaurants, prepared by independent people, and groceries being ordered online and then picked up or delivered. The first online food ordering service, World Wide Waiter (now known as Waiter.com), was founded in 1995. Online food ordering is the process of ordering food from a website or other application. The product can be either ready-to-eat food or food that has not been specially prepared for direction consumption.

Scope:

Low-level design (LLD) is a component-level design process that follows a step-by step refinement process. This process can be used for designing data structures, required software architecture, source code and ultimately, performance algorithms. Overall, the data organization may be defined during requirement analysis and then refined during data design work. This study demonstrates the how different analysis help out to make better business decisions and help analyse customer trends and satisfaction, which can lead to new and better products and services.

Architecture:



Power Query:

Power Query is the data transformation and mash up the engine. It enables you to discover, connect, combine, and refine data sources to meet your analysis need. It can be downloaded as an add-in for Excel or can be used as part of the Power BI Desktop.

Power Pivot:

Power Pivot is a data modeling technique that lets you create data models, establish relationships, and create calculations. It uses Data Analysis Expression (DAX) language to model simple and complex data.

Power View:

Power View is a technology that is available in Excel, Sharepoint, SQL Server, and Power BI. It lets you create interactive charts, graphs, maps, and other visuals that bring your data to life. It can connect to data sources and filter data for each data visualization element or the entire report.

Power Map:

Microsoft's Power Map for Excel and Power BI is a 3-D data visualization tool that lets you map your data and plot more than a million rows of data visually on Bing maps in 3-D format from an Excel table or Data Model in Excel. Power Map works with Bing maps to get the best visualization based on latitude, longitude, or country, state, city, and street address information.

Power BI Desktop:

Power BI Desktop is a development tool for Power Query, Power Pivot, and Power View. With Power BI Desktop, you have everything under the same solution, and it is easier to develop BI and data analysis experience.

Power BI Service:

Power BI service is the Software as a Service (SaaS) part of Power BI. It is also known as Power BI Online. To access Power BI Service, you need to log in to Power BI service.

Power O&A:

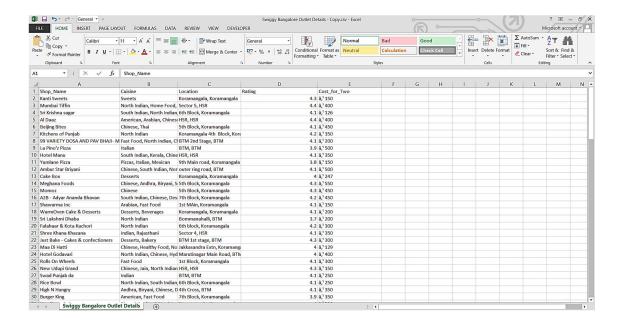
The Q&A feature in Power BI lets you explore your data in your own words. It is the fastest way to get an answer from your data using natural language. An example could be what was the total sales last year? Once you've built your data model and deployed that into the Power BI website, then you can ask questions and get answers quickly.

Data Description:

As we have seen earlier, in our Swiggy dataset, we have around 118 records with 5 different features. Features are distributed as 2 Continuous features and 3 Categorical features. These datasets are given in the form of Comma Separated Value (.csv) format.

Features: -

- 1. Shop Name = name of the shop and its data type is text
- 2. Cuisine = Food name which are available in shop and its data type is text
- 3. Location = Location where shops are located and its data type is text
- 4. Rating = It's a rating of shop and its data type is numeric
- 5. Cost of two = It is a cost of two Cuisine and its data type is numeric



Connect Data to Power BI:

First of all, open Power BI Desktop in your desktop. At first screen there is a get data tab click on it then it show the list of sources then click on that source which you want to connect after connection browse the data then load into power BI desktop

