

# CCL National Youth Action Team

## 2026 Action Plan

### Membership and Inclusion Team

**GOAL: Create a strong sense of community, and strengthen networking to ensure all members are incorporated and appreciated**

OBJECTIVE	TASKS	TIMELINE	PROGRESS
Organize Educational calls	<ul style="list-style-type: none"> <li>- Time: First Saturday of each month           <ul style="list-style-type: none"> <li>- Except for February (February 8th)</li> </ul> </li> <li>- Alternate between STEM based workshops and legislation workshops:           <ul style="list-style-type: none"> <li>- Workshops that are STEM oriented</li> <li>- Workshops for bipartisan legislation that CCL advocates for</li> </ul> </li> <li>- Climate Career Fair 2</li> </ul>	All Year	
Build Environmental Justice Awareness and Action	<ul style="list-style-type: none"> <li>- Hold an environmental justice educational call w/ speaker, along with Q &amp; A</li> </ul>	TBD (reach out to speaker and coordinate a time)	
Welcome and orient new members	<ul style="list-style-type: none"> <li>- Send out welcome emails and maintain roster</li> <li>- Hold monthly welcome calls, include call dates in welcome emails</li> </ul>	All Year	
Member retention/ engagement and team bonding	<ul style="list-style-type: none"> <li>- Ideas:           <ul style="list-style-type: none"> <li>- Trivia night</li> <li>- Climate vision boarding</li> <li>- Open chats</li> <li>- Conference engagement</li> </ul> </li> <li>- 2026 Rebrand to get more people to join</li> <li>- Change the name of the team</li> <li>- Make the bullet points on the graphic more appealing</li> </ul>	TBD	

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Actions Team			
Goal: Increasing active correspondence with challenge teams, increased number and scope of trainings, collaboration with Communications and Membership			
OBJECTIVE	TASKS	TIMELINE	PROGRESS/ Feedback
Possible policy-related Challenge	<ul style="list-style-type: none"> <li>- A nationwide, point-based challenge that mobilizes youth teams to advocate for priority federal climate policies at the local level using CCL's methodology.</li> <li>- Teams earn points for completing real advocacy actions</li> <li>- Points reward sustained effort and engagement rather than outcomes alone</li> <li>- The challenge is supported by toolkits, regular check-ins, and coordination with the NYAT Actions Team</li> </ul>	8-9 months roughly during 2026-2027, concrete planning details in April and May 2026	
Youth Lobby Trainings	<ul style="list-style-type: none"> <li>- Expand number of youth trained to lobby to 100 <ul style="list-style-type: none"> <li>- Contact CCL youth teams in each state</li> </ul> </li> <li>- Have 40 youth members join lobby teams</li> <li>- Create a database of youth lobby training reflections <ul style="list-style-type: none"> <li>- Work with new interns on this</li> </ul> </li> <li>- Hold mock lobby meeting on federal policies that will actually be lobbied during Lobby week <ul style="list-style-type: none"> <li>- Original training with ice cream prep</li> <li>- A meeting on lobbying new policy</li> </ul> </li> <li>- Hold ~4 youth lobby trainings <ul style="list-style-type: none"> <li>- 2 in the weeks before the fall and summer lobby week</li> </ul> </li> <li>- <b>Encourage and support local youth teams to host a meeting with their Member of Congress/local representative at their school</b></li> </ul>	2-4 lobby trainings every year	

Youth BRIDGE training	<p>Youth BRIDGE training</p> <ul style="list-style-type: none"> <li>- Integrating BRIDGE into lobby trainings or creating a training regarding BRIDGE</li> </ul>	January-March	
Monthly Actions	<p>Monthly Actions (per CCL's Climate Action Plan)</p> <ul style="list-style-type: none"> <li>- Determine the monthly action</li> <li>- Draft a "how-to" for this action and integrate into the script for the monthly calls</li> <li>- This responsibility will rotate between Actions members (Actions members can sign up via a google sheet)</li> </ul>	All year	
Electrification Challenge Celebration	<p>Winding down Great School Electrification Challenge (celebration at the end)</p> <ul style="list-style-type: none"> <li>- Article on GSEC in the national CCL blog</li> <li>- Instagram video/reel with clips of everyone participating in this challenge</li> <li>- Reaching out to external media platforms to do an article on the all the winners of the Challenge across rounds</li> <li>- No need for any more trainings</li> </ul>		
School Newspaper project	<p>School Newspaper Project</p> <ul style="list-style-type: none"> <li>- Organizing the newspaper</li> <li>- Contacting different teams + working with the Outreach team <ul style="list-style-type: none"> <li>- Medha Konda</li> <li>- Tayla Stempson</li> <li>- Bruce Ru</li> </ul> </li> </ul>		
July Conference	<p>Informational meeting about the July Conference</p> <ul style="list-style-type: none"> <li>- Rewards/benefits of participating and special youth opportunities that NYAT members can take advantage of</li> <li>- Discussing logistics for attendance, parents and guardians, price breakdowns</li> </ul>	April	
Youth Liaisons	<p>Setting up a training on connecting youth as Liaisons to Congressional Offices</p> <ul style="list-style-type: none"> <li>- Working alongside existing training materials</li> <li>- Recorded meeting in case people can't make it the day of</li> </ul>	February Training in Spring	

## Outreach Team

**GOAL: Educate youth both in and out of CCL about the NYAT and how to take action for the climate, as well as supporting general CCL ideas, like climate solutions and lobbying Congress.**

Objective	TASKS	TIMELINE	PROGRESS
Keep the NYAT informed about upcoming events by making flyers and other materials	<ul style="list-style-type: none"> <li>- Make monthly announcement pages</li> <li>- Create quarterly newsletters</li> <li>- Make flyers for campaigns and other NYAT events and meetings</li> </ul>	Throughout the year	
Create a presentation for Sarah Mason/ CCL New Mexico call	<ul style="list-style-type: none"> <li>- Figure out length of presentation needed</li> <li>- Find a date and presenters</li> <li>- Create a presentation</li> <li>- Rehearse</li> <li>- Present</li> </ul>	Before Earth day	
Hold lobby/advocate trainings for FXB	<ul style="list-style-type: none"> <li>- Stay in touch with Karina</li> <li>- Make changes to the presentation if needed</li> <li>- Make sure all presenters understand their obligation when signing up to present</li> </ul>	Throughout the year	
Create a new lobby training for FXB alumni - specific to climate	<ul style="list-style-type: none"> <li>- Get specifics from Karina</li> </ul>		
Plan and run the school newspaper project to encourage youth to speak up about climate change in their school and local newspapers	<ul style="list-style-type: none"> <li>- Finish guide</li> <li>- Reach out to teams</li> <li>- Plan an introductory call?</li> <li>- Keep in communication with Charlotte Ward (CCL staff)</li> <li>- Work with communications team to build a map on the website</li> <li>- Work with actions team</li> </ul>	Launch goal - mid February	

Video for CCL Intro Call	- Meet with Elli Sparks - Donna can help create it	- By January 31st	
Keep in touch regularly with Flannery	- Nadia will email her the quarterly newsletter and relevant news	Throughout the year	
Reach out to and support local youth teams	- Send them info about youth lobby trainings and other NYAT events	Throughout the year	-
Support Actions Team with campaigns	- Create flyers for events - Promote to organizations like FXB - Send info to list of CCL chapters - Send local eco clubs info via social media	- Throughout the year and as needed	
Create main NYAT video	- send to schools once done - can be used on website		

<h2 style="text-align: center;">Communications Team</h2> <p><b>GOAL:</b> Create interactive and fun digital content to encourage climate-interested youth to get involved in CCL, stay up to date, and take action, utilizing multiple forms of media</p>			
OBJECTIVE	TASKS	TIMELINE	PROGRESS
Make <b>social media</b> accounts and <b>website</b> more coherent and engaging and improve coordination of graphics assets	<ul style="list-style-type: none"> <li>- Follow a stricter posting schedule through an established design and editing workflow           <ol style="list-style-type: none"> <li>1. Graphic designer assigned post (Deadline: 3 days before posting date)</li> <li>2. Reminder by Communications Team Leaders 1 day after deadline due date</li> <li>3. Graphic designer finishes post and shares editing access to graphics,</li> </ol> </li> </ul>	<ul style="list-style-type: none"> <li>- Throughout the year on a regular basis</li> <li>1. Beginning of each month</li> <li>3. Member sends their post in the Comms Messages group chat by due date</li> </ul>	Make <b>social media</b> accounts and <b>website</b> more coherent and engaging and improve coordination of graphics assets

	<p>caption, and hashtags in group chat by the assigned due date (refer to <a href="#">social media tips</a>)</p> <ol style="list-style-type: none"> <li>4. Annabelle edits post (input from other team members encouraged)</li> <li>5. Annabelle will also make templates to help students get inspiration</li> <li>6. Shiloh emails post to Sharon</li> <li>7. Post uploaded to Instagram and added to story (post scheduled for deadline date if completed earlier)</li> <li>8. Meeting links/Action Workshops on Instagram will be added to Instagram highlights</li> </ol> <ul style="list-style-type: none"> <li>- Send Canva links to post - add caption and hashtags to another page in Canva</li> <li>- Informal social media training workshops hosted by team leaders</li> <li>- Increasing engagement through reels, polls, etc. (more variety)</li> <li>- Make reels using drawings and good visuals</li> </ul>	<p>4. Within the 3 days before posting, Communications Team Leaders will edit and send to Sharon for approval</p> <p>5. Post uploaded by post date</p>	
Maintain an <b>active and up to date blog</b> featuring youth climate related news	<ul style="list-style-type: none"> <li>- Follow a stricter posting schedule through an established writing and editing workflow <ol style="list-style-type: none"> <li>1. Blog writer(s) assigned blog post and instagram post (Deadline: 1 week before posting date)</li> <li>2. Reminder sent by Communications Team Leader(s) 2 days before deadline</li> <li>3. Blog writer finishes interviews, rough draft, and final draft by assigned due date</li> <li>4. Communications Team Leaders edit post (input from other team members encouraged)</li> <li>5. Communications Team Leader(s) send blog to Sharon for editing and approval</li> <li>6. Shiloh will post blog to the youth website (by last Wednesday of each month)</li> </ol> </li> <li>- Cover a wide variety of topics in the blog <ul style="list-style-type: none"> <li>• Climate policy - keep it connected to CCL</li> <li>• Developments in climate friendly laws and innovations (students will have to research and maybe</li> </ul> </li> </ul>	<p>- On a monthly basis</p>	Maintain an <b>active and up to date blog</b> featuring youth climate related news

	<ul style="list-style-type: none"> <li>interview people about this)</li> <li>● School Electrification</li> <li>● Micro Level Spotlights</li> <li>● Youth Spotlights</li> </ul>		
Continue supporting the school electrification program through online interaction and advertising	<ul style="list-style-type: none"> <li>- Connect with other 1 or 2 teams per year to hear about progress with the campaigns <ul style="list-style-type: none"> <li>● Monthly overview; where the teams stand in terms of actions</li> </ul> </li> <li>- Create corresponding Instagram and/or blog posts surrounding local and national process</li> <li>- Shiloh will update school electrification website page for Round 3</li> <li>- Update Linktree regularly with resources</li> </ul>	<ul style="list-style-type: none"> <li>- Throughout the year on a weekly basis starting with Beginning of Round 3 of School Electrification Challenge</li> </ul>	
Get 10 more members	<ul style="list-style-type: none"> <li>- Email local chapters about joining NYAT and comms team</li> <li>- Ask people to spread the word about our team</li> <li>- Tell students about new leadership position and training them</li> <li>- Ask during the monthly call if we can talk about the comms team</li> <li>- Making a document members can refer to for posting!</li> <li>- Assigning simple tasks like emailing Sharon about questions to motivate students to work</li> </ul>		