

# WorkShop

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## End Term Report

*By*

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Section: K20KH

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**Department of Intelligent Systems**

**School of Computer Science Engineering**

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**April-2020**

## Student Declaration

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This is to declare that this report has been written by us. No part of the report is copied from other sources. All information included from other sources has been duly acknowledged. We aver that if any part of the report is found to be copied, we are shall take full responsibility for it.

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23-April-2020

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## BONAFIDE CERTIFICATE

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Certified that this project report “WorkShop” is the bonafide work of “Tarun Joshi, Satwinder Singh, and Aditya Sharma” who carried out the project work under my supervision.

Ashish Srivastava

Professor

25703

Division of Information Technology

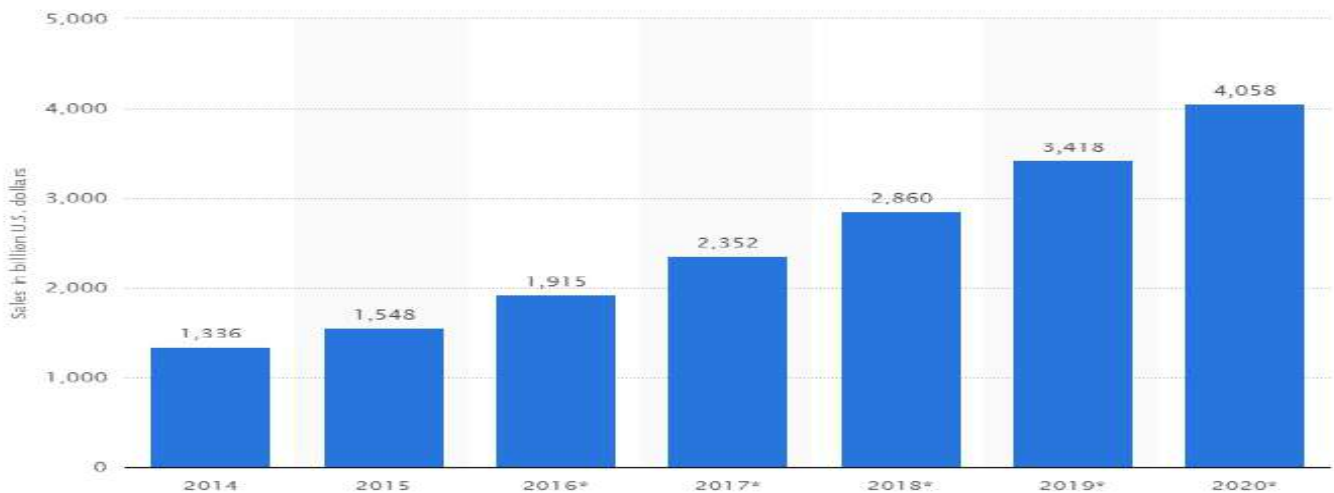
# BACKGROUND AND OBJECTIVE

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WorkShop is a counseling as well as event organization site highly focused on developing the knowledge about websites development and their benefits to the people all across the world by collaborating with industry leaders and professionals in this field furthermore, people can know how to expand their business to the next level.



As we know, the current era is highly focused on technology boom so, the main and the prior motive of our site is the make this online as much as possible but a question arises, "why to do that?". So, to answer this we have some statistics Showing the contentious growth in online market sales globally and it is even highly predicate by economist that this growth will sky rocket in the upcoming future. That's why it is the one of primary need of a business to get online for hitting their mile stones as soon as possible eventually, it will increase the demand of web developers and here comes our role to be delivered.



So our organization “WorkShop” provides all the necessary information to our clients regarding web development thought web development conferences by the masters and leaders of this field specially .



**Mr. Dan Cederholm**


WEB DEVELOPER

Dan Cederholm is from USA and is one of the great Web developer.

Achievements:-

- # Inc. 5000: Fastest-Growing Private Companies in America (2019)
- # Webby Awards: Honoree, Best Website – Community (2019)
- # CSS Design Awards: Best UI Design, Best UX Design, Best Innovation (2019)
- # Inc. 5000: Fastest-Growing Private Companies in America (2018)

linkedin:- [Linkedin profile](#)




**Dr. Angela Yu**

INDUSTRIALIST

Angela Yu is from UK and she is the founder of applications development course the London App Brewery in which students are taught about web development and ios app building respectively. After studying medicine to become an NHS doctor, Yu decided to also set up the Brewery to teach people how to develop applications in short-burst weekend courses.

linkedin:- [Linkedin profile](#)



**Mr. Dipen Patel**

PRESIDENT/CEO

Dipen Patel is from India and is President/CEO of one of the India's leading web developing company Arete Capital. Dipen is a portfolio manager for the Global Fixed Income team. He joined Morgan Stanley in 2009 and has seven years of investment experience. During his time at the firm he has worked in the Financial Control Group, before joining Morgan Stanley Investment Management in 2014.

Dipen received a B.Sc. (Hons) in investment and financial risk management from the Cass Business School and is a qualified Chartered Management Accountant.

linkedin:- [Linkedin profile](#)

Even more, we also organize multiple event through the year to provide hand-on experience with real life practical project which can benefit them in through their life.

<div data-bbox="243 138 444 172" data-label="Section-Header"> <h3>Current events</h3> </div> <div data-bbox="144 186 545 413" data-label="Image"> </div>	<div data-bbox="735 138 894 172" data-label="Section-Header"> <h3>Benchmarks</h3> </div> <div data-bbox="617 186 1015 413" data-label="Image"> </div>	<div data-bbox="1170 138 1396 172" data-label="Section-Header"> <h3>Upcoming Events</h3> </div> <div data-bbox="1084 186 1484 413" data-label="Image"> </div>
<div data-bbox="251 457 436 489" data-label="Section-Header"> <h3>Conference 2021</h3> </div>	<div data-bbox="748 457 881 489" data-label="Section-Header"> <h3>Achivements</h3> </div>	<div data-bbox="1222 457 1349 489" data-label="Section-Header"> <h3>Web World</h3> </div>
<ul style="list-style-type: none"> <li>• venue: Pragati Maidan, New Delhi, NCR</li> <li>• Date: September 21,2021 to september 23,2021</li> <li>• Timings: 11:30 A.M - 2:00 PM</li> <li>• Hands-on: Will be given Tool kit for web development worth \$2,000 to everyone and authentic certificate from Chief Speakers.</li> </ul>	<p>April,25 2021: We had extended and launched our reach in different platforms by providing ovr applicatuions including (Ios, Android, Windows, Lunix) and have plans for other platforms very soon...</p> <p>march,20 2021: We were recognized as the Asia best Web development Counseling organization by WBO(World business organization).</p> <p>September,08 2020: Made a world record to influnce the most amount of people at a time and got registered at guinness book.</p>	<p>September,21 2021: Confrence 2021 &gt;&gt; Yearly event where best deginers and experts share their experience about the Web world and its advantages.</p> <p>December,05 2021: Webshok &gt;&gt; An event with worlds top instructor to give Hand-on professional level experience with projects related with daily life needs.</p> <p>March,02 2022: Webex &gt;&gt; An world class conference with Industry leaders for boosting businesses to next level with website.</p> <p>August,23 2022: Confrence 2022 &gt;&gt; Yearly event where best deginers and experts share their experience about the Web world and its advantages.</p>

So, this site helps every one who wants to flourish their business or he/she wants to grow their skill level and become one of those who are always in high demand for Job in MNC's and International firm. Last but not least, our goal is to make this world completely online as well as accessible to everyone everywhere by sites.





# Description of Project

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## Modules

### Home

In this part of the website, you have a quick review on upcoming event and seminar with their Booking link.

### About Us

This feature provides all the basic and necessary information about us and our works.

### Speakers

Using this feature on the website, you will come to know about the chief speakers of upcoming seminar/event.

### News

Here, you will find all the all the informatics news related to our site and organization.

### CONTACT US

You can get contact details from the website and can use them to get further information about the land and property and you can easily get your work done.

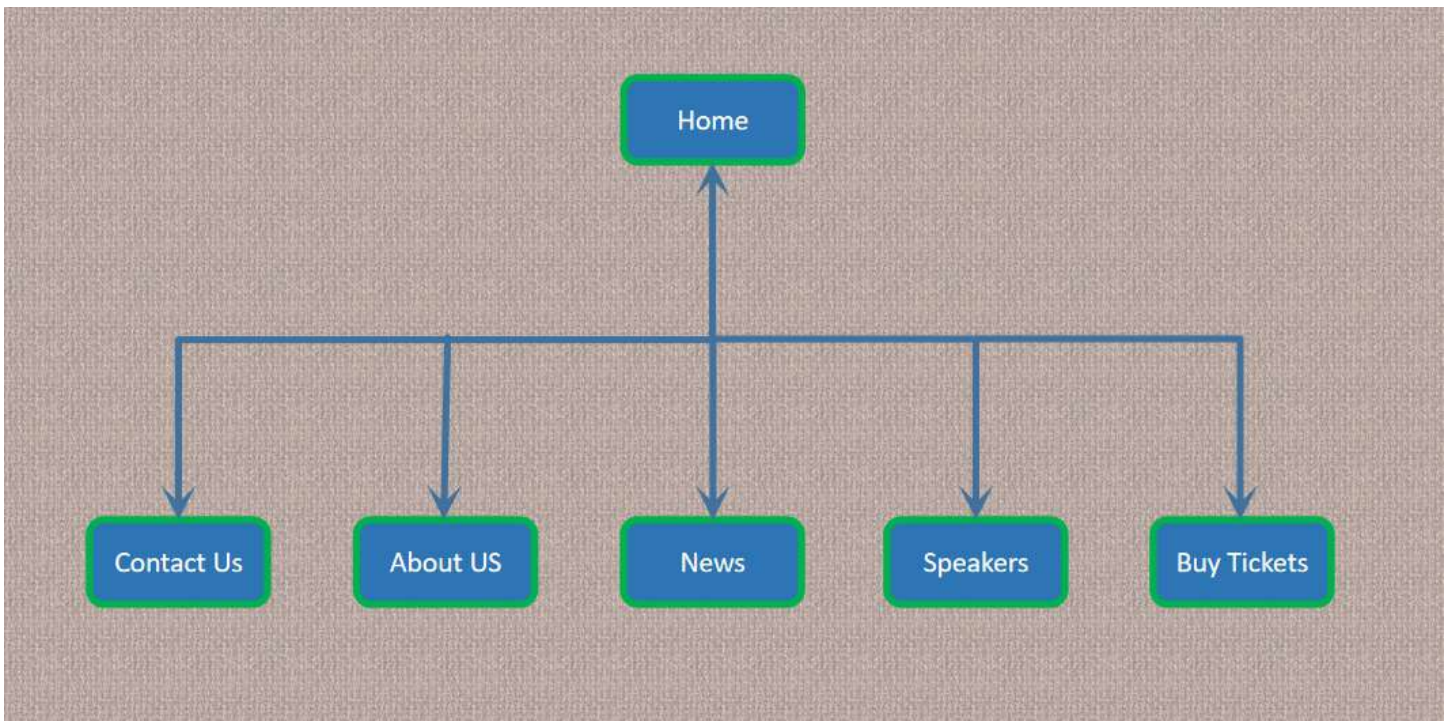
### Buy Tickets

This part of our site provides, you an safe gate way in order to buy tickets for upcoming events and seminars.



# Flow chart

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# ROLE OF EACH MEMBER

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- **Tarun:-**

1. Created and designed pages like News and Speakers .
2. Created footer for site overall site.
3. Worked on header improvement for site.
4. Create Project Report.

- **Satwinder:-**

1. Create and designed pages like Buy Tickets and Contact Us.
2. Worked on footer improvement for site.
3. Created Gateway and terminal for Transactions.
4. Helped Team mates in their works.

- **Aditya:-**

1. Create and designed pages like Home and About Us.
2. Created Header for overall site.
3. Worked on Linking part of site.
4. Gave final touches to project.

# Technologies and Framework

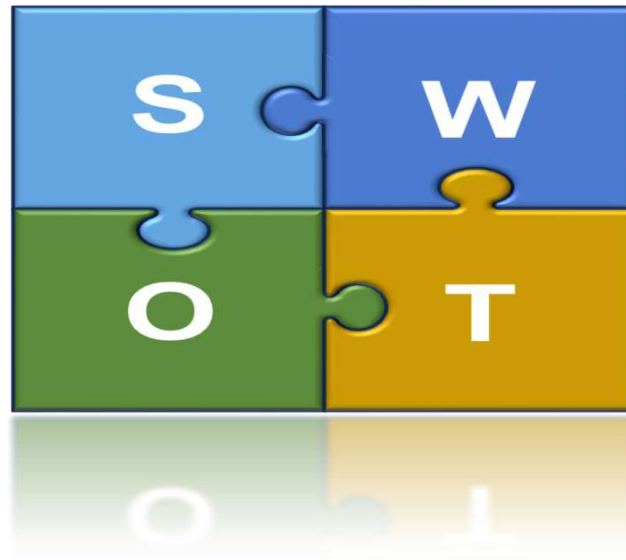
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## Technologies & languages:-

- HTML
- CSS

## Framework & platforms:-

- W3schools.com
- Google Fonts
- Shutter Stock.com(For images)



## STRENGTHS (+)

- World-Class responsive websites.
- Easy to Access.
- 24/7 customer support.

## WEAKNESSES (-)

- Server capacity issues.
- Reach of events
- Work-force management.

## OPPORTUNITIES (+)

- Less competitors.
- Large Online Market Growth.
- The urge to be more inclined towards an online platforms.

## THREATS (-)

- Competitors growing day by day.
- New and fresh content every time.
- Changing customer's attitude.