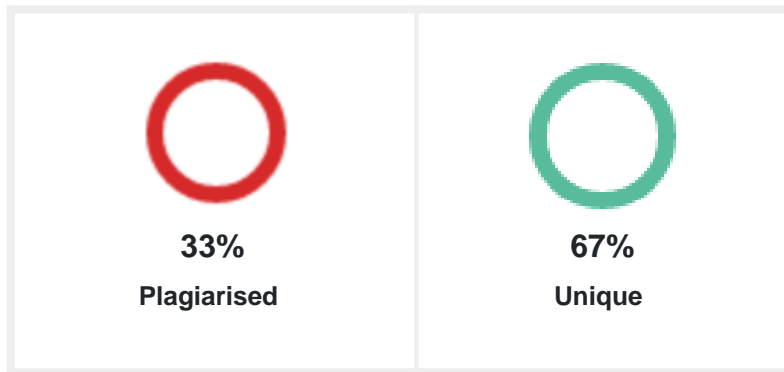




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Date 2020-08-09

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PROJECT ID : 20PJ-IT-12 SYNOPSIS On ML Powered E-Commerce Mobile Application Submitted In Partial Fulfillment of the Requirements For the Degree of Bachelor of Technology In Information Technology By Shubhashish Dangwal 1603013100 Vikash Chaurasia 1603013119 Tarun Pal 1603013112 VIRUPAKSH 1603013121 Under the Supervision of Ms. Bindu Rani INDERPRASTHA ENGINEERING COLLEGE GHAZIABAD, UTTAR PRADESH AFFILIATED TO DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY LUCKNOW, UTTARPRADESH (SESSION: 2019 - 2020) I DECLARATION We Shubhashish ,Vikash chaurasia ,Tarun pal, and virupaksh.hereby declare that this submission is our own work and that, to the best of our knowledge and belief, it contains no material previously published or written by another person nor material which to a substantial extent has been accepted for the award of any other degree of the university or other institute of higher learning, except where due acknowledgment has been made in the text. Signature: Name: Roll No.: Date : Signature: Name: Roll No.: Date : Signature: Name: Roll No.: Date : II CERTIFICATE This is to certify that Project Report entitle ML powered E commerce mobile application which is submitted by Shubhashish ,Vikas chaurasia ,Tarun pal, and virupaksh partial fulfillment of the requirement for the award of degree B. Tech. in Department of INFORMATION TECHNOLOGY of Dr. A.P.J. Abdul Kalam Technical University, Lucknow, is a record of the candidate own work carried out by him under my supervision. The matter embodied in this thesis is original and has not been submitted for the award of any other degree. Date: Supervisor III ACKNOWLEDGEMENT It gives us a great sense of pleasure to present the report of the B. Tech Project undertaken during B. Tech. (VIII- Semester) Final Year. We owe special debt of gratitude to Ms Bindu Rani for his/her constant support and guidance throughout the course of our work. His sincerity, thoroughness and perseverance have been a constant source of inspiration for us. It is only his cognizant efforts that our endeavors have seen light of the day.We also take the opportunity to acknowledge the contribution of Dr. Pooja Tripathi for his/her full support and assistance during the development of the project.We also do not like to miss the opportunity to acknowledge the contribution of all faculty members of the department for their kind assistance and cooperation during the development of our project. Last but not the least, we acknowledge our friends for their contribution in the completion of the project. Signature: Name: Roll No.: Date : Signature: Name: Roll No.: Date : Signature: Name: Roll No.: Date : IV ABSTRACT The purpose of the app is to help a large number of sellers like be it handicraft makers and buyers ,who wants to buy hand made goods. Sellers on this app includes the individual craftsmen ,artists, handicraft makers, fair sellers ,local food item businesses , Vintage and collectibles sellers..etc. These kind of Sellers faces a common problems like, if they want to sell their products online,they doesn't have a dedicated platform for them .All other e-commerce platforms ,like amazon , flipkart essentially focuses on the merchants selling branded items and buyers who want branded items.Thus their visibility is compromised. Also if they are able to somehow have a good sale , a major part of their earning never reaches them due to the sales policies made for benefiting the merchants selling branded items at large scale. Buyers in India , who are fond of buying handmade materials have only the offline means of finding and purchasing them .They have to rely on local shops of handmade items which doesn't offers a lot of variety and Fairs which happens once in a long time and is mostly costs time and money just to reach them. The aim is to provide a centralized marketplace designed only for this community . This marketplace targets and solves all the problems mentioned above . It provides all the technical functionalist that the major e commerce platforms like amazon ,flipkart provides like user sign up /login , browse and upload items for sale ,purchase and pay online ..etc . All this with high end security , bug free experience ,easy to use and beautiful front end . The app also solves the two highly needed issue by introducing two relatively new features. The first problem, which the app focuses on solving is 'how to search for an item

which u not know the name of, but do have a pic or the object itself'. This scenario can occur, Like when someone wants a thing he saw in a movie/youtube video. Or someone can have a , real life instance where he uses a thing daily ,Say chapati roller. And now wants to buy a new Chapati roller online ,but is unable to since he only knows the hindi word for it, But not the official english one. Here the app comes to rescue and provides a feature called 'search using ml object detection', which identifies the object in the image provided to app through camera or V gallery of phone. Then the app identifies the object and look for it in the e commerce app, If the same or similar object is available for sale or not. The second real life problem, Which the app provides a solution is for, The times when one have a list of items written on a paper, be it your weekly grocery shopping items or parts of a sewing machine, one would need to search for the items each time individually per item in the list. For this Instance our app provides the solution using feature called 'search using text recognition' , which will just identify all the text in a image , when provided through camera or phone's gallery. After identifying, it will search for each of the text in the image of the list written on a paper. VI VII

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it gives us a great sense of pleasure to present the report of the b. tech. project undertaken during b. tech. pre final year. we owe special debt of gratitude to ms. priyanka paul, lecturer, department of computer science & engineering, psit, kanpur for her constant support and guidance throughout the...

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we also do not like to miss the opportunity to acknowledge the contribution of all faculty members, especially professor arvind kumar, of the department for their kind assistance and cooperation during the development of our project.

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