

August 14, 2024

To,  
BSE Limited  
P J Tower, Dalal Street,  
Fort, Mumbai - 400 001.  
Security Code: 543637

To,  
PACE E-COMMERCE VENTURES LIMITED  
(FORMERLY KNOWN AS PACE E-COMMERCE VENTURES PRIVATE LIMITED)  
(PREVIOUSLY KNOWN AS PACE SPORTS AND ENTERTAINMENT PRIVATE  
LIMITED)  
Compliance Officer  
Add: Anugrah Bunglow, Street 4, Pallod Farms II, Shambhu Vihar Society,  
Nankude Vasti, Aundh, Pune, Maharashtra - 411045, India  
Email: compliance@pacesports.in

Ref.: PACE E-COMMERCE VENTURES LIMITED (FORMERLY KNOWN AS PACE E-COMMERCE VENTURES PRIVATE LIMITED) (PREVIOUSLY KNOWN AS PACE SPORTS AND ENTERTAINMENT PRIVATE LIMITED)

Sub: Reporting under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

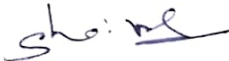
Dear Sir/ Madam,

With reference to the above cited subject, please be informed that 12,50,000 equity shares, held by me in Pace E-Commerce Ventures Limited (Formerly known as Pace E-Commerce Ventures Private Limited) (Previously known as Pace Sports and Entertainment Private Limited) are pledged with Finstars Capital Limited (Formerly known as Gopalka Motor Finance Limited) (Pledgee DP: KIFS Trade Capital Private Limited) with effect from August 13, 2024 and the disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 is enclosed.

This is for your information and records.

Thanking You

Yours Truly

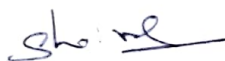


Shaival Dharmendra Gandhi  
Promoter

Enclosure: As below

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / ~~invocation of encumbrance~~ / ~~release of encumbrance~~, in terms of Regulation 31(1) and ~~31(2)~~ of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)										Pace E-Commerce Ventures Limited (Formerly known as Pace E-Commerce Ventures Private Limited) (Previously known as Pace Sports and Entertainment Private Limited)				
Name(s) of the Stock Exchange(s) where the shares of Target Company are Listed										BSE Limited				
Date of Reporting										August 14, 2024				
Name of the Promoter or PAC on whose shares encumbrance has been created/ <del>released/invoked</del>										Mr. Shaival Dharmendra Gandhi				
Details of the Creation of Encumbrance														
Name of the Promoter (s) or PACs with him*	Promoter holding in the Target Company (1)		Promoter holding already encumbered (2)		Details of events pertaining to Encumbrance (3)							Post Event Holding of Encumbered Shares (Creation [(2)+(3)])		
	No.	% of Total Share Capital	No.	% of Total Share Capital	Type of Event	Date of Creation	Type of Encumbrance	Reasons for Encumbrance	No.	% of Share Capital	Name of the Entity in whose favor shares are Encumbered	No.	% of Total Share Capital	
Shaival Dharmendra Gandhi	1,38,21,465	61.33	Nil	Nil	Creation	13.08.2024	Pledge	Loan	12,50,000	5.54	Finstars Capital Limited (Formerly known as Gopalka Motor Finance Limited) (Pledgee DP: KIFS Trade Capital Private Limited)	12,50,000	5.54	



Shaival Dharmendra Gandhi  
Promoter

Place: Ahmedabad

Date: August 14, 2024