

# **PACE E-COMMERCE VENTURES LIMITED**

CIN: L51909PN2015PLC156068

**CORPORATE OFFICE: 423, BLOCK-C, 1/1, SUMEL-11, INDIAN TEXTILE PLAZA, SHAHIBAUG,  
AHMEDABAD, GUJARAT, INDIA, 380004**

**REG. OFFICE: ANUGRAH BUNGLOW, STREET 4, PALLOD FARMS II, SHAMBHU VIHAR SOCIETY,  
NANKUDE VASTI, AUNDH, PUNE, MAHARASHTRA - 411045, INDIA  
Contact No. +917948900801 | E-mail: - [compliance@pacesports.in](mailto:compliance@pacesports.in)**

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**September 05, 2025**

To,  
The Department of Corporate Relations  
**BSE Limited**  
P. J. Towers, Dalal Street,  
Fort, Mumbai-400001.

**Scrip Code: 543637**

**ISIN: INE0N1L01018**

**SUBJECT: SUBMISSION OF NOTICE OF ANNUAL GENERAL MEETING UNDER REGULATION 30 OF THE  
SEBI (LISTING OBLIGATION AND DISCLOSURE REQUIREMENTS) REGULATION, 2015.**

Respected Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the Notice of 10<sup>th</sup> Annual General Meeting of the Company to be held on **Saturday, September 27, 2025 at 03:00 P.M. IST** through Video Conferencing/Other Audio Visual Means ("OAVM"). The aforesaid notice is being sent to all eligible shareholders through permitted mode and is also available on the website of the Company at [www.pacevltd.com](http://www.pacevltd.com).

Kindly take the above on record.

Thanking You

Yours faithfully,

**FOR AND ON BEHALF OF,  
PACE E-COMMERCE VENTURES LIMITED**

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**SHAIVAL DHARMENDRA GANDHI  
MANAGING DIRECTOR  
(DIN:02883899)**

# Notice

**NOTICE** is hereby given that the **10<sup>TH</sup> (Tenth)** Annual General Meeting (“**AGM**”) of the Pace E-Commerce Ventures Limited will be held on Saturday, 27<sup>th</sup> September, 2025 at 03:00 P.M. (IST), through Video Conferencing/Other Audio Visual Means (“OAVM”) to transact the following businesses:

## ORDINARY BUSINESS(ES):

To consider and if thought fit to pass with or without modification the following resolution as an **Ordinary Resolution**:

**1. To receive, consider and adopt the Audited Standalone Financial Statements of the Company for the financial year ended March 31, 2025, together with the Reports of the Board of Directors and the Auditors thereon.**

**“RESOLVED THAT** the audited standalone financial statements of the Company, comprising of the balance sheet as at March 31, 2025, the statement of profit and loss, cash flow statement and statement of equity, together with the notes thereto, for the financial year ended March 31, 2025 and the reports of the board of directors and the auditors thereon, be and are hereby approved and adopted.”

**2. To re-appoint Mr. Harshal Chandrakant Gala (DIN: 09539871), Non-Executive Director, who retires by rotation and being eligible, offers himself for re-appointment.**

**“RESOLVED THAT** pursuant to Section 152 and other applicable provisions of the Companies Act, 2013, and the rules made thereunder (including any amendment(s), statutory modifications (s), or re-enactment(s) thereof for the time being in force), read with the Articles of Association of the Company, Mr. Harshal Chandrakant Gala (DIN: 09539871), Non-Executive Director, who retires by rotation, and being eligible, has offered himself for re-appointment, be and is hereby re-appointed as a Non-Executive Director, liable to retire by rotation.”

## SPECIAL BUSINESS:

**3. Approval for shifting the Registered Office of the Company from the “State of Maharashtra” to the “State of Gujarat” and consequent amendment of Clause 2 of the Memorandum of Association**

To consider and if thought fit to pass, with or without modification (s) the following Resolution as **Special Resolution**:

**“RESOLVED THAT** pursuant to the provisions of Sections 13(4) and other applicable provisions of the Companies Act, 2013 (“**Act**”) read with Rule 27, 30 and 31 of the Companies (Incorporation) Rules, 2014 and other applicable rules (“**Rules**”), the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations,

2015 (“**Listing Regulations**”) (including any amendment(s), modification(s) or re-enactment(s) thereof, for the time being in force) and subject to the approval of the Central Government (Powers delegated to Regional Director) and/or any other authority(ies) as may be prescribed from time to time and subject to such other approvals, permissions and sanctions, as may be required, under the provisions of the said Act or under any other law for the time being in force, the consent of the Members of the Company be and is hereby accorded for shifting of the Registered Office of the Company from the State of Maharashtra to the State of Gujarat.”

**“RESOLVED FURTHER THAT** pursuant to Section 13 of the Act and other applicable provisions, if any, and subject to such other approvals/ sanctions as may be required, the existing Clause 2 of the Memorandum of Association of the Company be substituted by the following:

**2) The Registered Office of the Company will be situated in the State of Gujarat.”**

**RESOLVED FURTHER THAT** any Directors of the Company be and are hereby severally authorized to file a petition before the Central Government (Powers delegated to Regional Director), and to appoint Authorised Representative to appear for and represent the Company before the Board and to do all such acts and things as may be deemed necessary in connection with shifting of the Registered Office of the Company from State of Maharashtra to the State of Gujarat.

**RESOLVED FURTHER THAT** Mr. Dipesh Anupkumar Mistry, Practising Company Secretary, be and is hereby authorised to appear and represent the Company before the Central Government (Powers delegated to Regional Director) in the matter of the petition to be filed with the Regional Director, Western Region, for its confirmation to the proposed alteration of the situation clause of the Memorandum of Association and be and is hereby authorised to make such statements, furnish such information and do such things as may be necessary in relation to the said petition.

**RESOLVED FURTHER THAT** a copy of this resolution certified to be true by any Director of the Company be forwarded to whomsoever concerned or interested in this regard.”

**4. Alteration in Main Object Clause of the Memorandum of Association of the Company:**

To consider and if thought fit to pass, with or without modification (s) the following Resolution as **Special Resolution**:

**“RESOLVED THAT** pursuant to the provisions of section 13 and other applicable provisions, if any, of the Companies

Act, 2013 ("Act") read with Companies (Incorporation) Rules, 2014 2014 and other applicable rules ("Rules"), the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") (including any statutory modification(s) or re-enactment thereof for the time being in force), consent of the members be an is hereby accorded to append the following **sub-clause 9 and sub-clause 10** after **sub-clause 8 of Clause 3 (A)** of the Memorandum of Association of the Company:

*"3 (A) 9. To carry on in India or elsewhere the business of manufacturing, processing, refining, distilling, fermenting, converting, bottling, preserving, packing, moving, consigning, transporting, distributing, stocking, importing, exporting, selling, reselling, supplying, indenting, acting as agent, sub-agent, broker, concessionaire or otherwise dealing in all kinds of beverages, including soft drinks, soft drink concentrates, syrups, effervescent drinks, aerated water, mineral water, fruit juices, fruit drinks, artificial and natural flavoured drinks, tea, coffee, condensed milk, solvents, mixtures, by-products, intermediates, ingredients, and all kinds of organic and inorganic food and drinking products, consumable provisions and related items of every description for human consumption, whether made from natural or synthetic materials, in India or abroad.*

**10. To establish, develop, and operate solutions and technologies for recycling, reprocessing, and upcycling of fabrics, textiles, materials, and paper-based products; to promote responsible consumption and sustainable practices through collection, segregation, reuse, and repurposing of such products; to create systems and platforms that enable reduction of waste, conservation of resources, and minimization of environmental impact; and to undertake consultancy, research, training, and awareness initiatives for enterprises, institutions, and communities towards adoption of circular economy and recycling models in relation to fabrics, materials, and paper-based products."**

**"RESOLVED FURTHER THAT** any of the Directors of the Company be and are hereby severally authorized to do all such acts, deeds, matters and things as may be deemed proper, necessary, or expedient, including filing the requisite forms with Ministry of Corporate Affairs or submission of documents with any other authority, for the purpose of giving effect to this resolution and for matters connected therewith or incidental thereto and to settle all questions, difficulties or doubts that may arise in this regard at any stage without requiring the Board to secure any further consent or approval of the Members of the Company to the end and intent that the Members shall be deemed to have given their approval thereto expressly by the authority of this resolution."

**Date:** 05/09/2025  
**Place:** Ahmedabad

**Registered Office:**  
Anugrah Bunglow, Street 4, Pallod Farms II,  
Shambhu Vihar Society, Nankude Vasti, Aundh,  
Pune-411045, Maharashtra - 411045, India

**Corporate Office:**  
C-423 Sumel Business Park – 11,  
Near Namaste Circle,  
Shahibaug,  
Ahmedabad – 380 004

For & on Behalf of,  
**Pace E-Commerce Ventures Limited**

Sd/-  
**Shaival Dharmendra Gandhi**  
Chairman & Managing Director  
DIN: 02883899

# Notes:

1. Pursuant to the General Circular No. 09/2024 dated September 19, 2024, issued by the Ministry of Corporate Affairs (MCA) and circular issued by SEBI vide circular no. SEBI/HO/CFD/CFDPoD-2/P/CIR/2024/133 dated October 3, 2024 ("SEBI Circular") and other applicable circulars and notifications issued (including any statutory modifications or re-enactment thereof for the time being in force and as amended from time to time, companies are allowed to hold EGM/AGM through Video Conferencing (VC) or other audio visual means (OAVM), without the physical presence of members at a common venue. In compliance with the said Circulars, EGM/AGM shall be conducted through VC/OAVM.
2. Pursuant to the Circular No. 14/2020 dated April 08, 2020, issued by the Ministry of Corporate Affairs, the facility to appoint proxy to attend and cast vote for the members is not available for this EGM/AGM. However, the Body Corporates are entitled to appoint authorised representatives to attend the EGM/AGM through VC/OAVM and participate there at and cast their votes through e-Voting.
3. The Members can join the EGM/AGM in the VC/OAVM mode 15 minutes before and after the scheduled time of the commencement of the Meeting by following the procedure mentioned in the Notice. The facility of participation at the EGM/AGM through VC/OAVM will be made available for 1000 members on first come first served basis. This will not include large Shareholders (Shareholders holding 2% or more shareholding), Promoters, Institutional Investors, Directors, Key Managerial Personnel, the Chairpersons of the Audit Committee, Nomination and Remuneration Committee and Stakeholders Relationship Committee, Auditors etc. who are allowed to attend the EGM/AGM without restriction on account of first come first served basis.
4. The attendance of the Members attending the EGM/AGM through VC/OAVM will be counted for the purpose of reckoning the quorum under Section 103 of the Companies Act, 2013.
5. Pursuant to the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 (as amended) the Secretarial Standard on General Meetings (SS-2) issued by the ICSI and Regulation 44 of SEBI (Listing Obligations & Disclosure Requirements) Regulations 2015 (as amended), and the Circulars issued by the Ministry of Corporate Affairs from time to time the Company is providing facility of remote e-Voting to its Members in respect of the business to be transacted at the EGM/AGM. For this purpose, the Company has entered into an agreement with National Securities Depository Limited (NSDL) for facilitating voting through electronic means, as the authorized agency. The facility of casting votes by a member using remote e-Voting system as well as e-Voting on the date of the EGM/AGM will be provided by NSDL.
6. In line with the Ministry of Corporate Affairs (MCA) Circular No. 17/2020 dated April 13, 2020, the Notice calling the EGM/AGM has been uploaded on the website of the Company at <https://pacevltd.com/>. The Notice can also be accessed from the websites of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com) respectively and the EGM/AGM Notice is also available on the website of NSDL (agency for providing the Remote e-Voting facility) i.e. [www.evoting.nsdl.com](http://www.evoting.nsdl.com).
7. EGM/AGM has been convened through VC/OAVM in compliance with applicable provisions of the Companies Act, 2013 read with MCA Circular No. 14/2020 dated April 08, 2020 and MCA Circular No. 17/2020 dated April 13, 2020, MCA Circular No. 20/2020 dated May 05, 2020 and MCA Circular No. 2/2021 dated January 13, 2021.

## THE INSTRUCTIONS FOR MEMBERS FOR REMOTE E-VOTING AND JOINING GENERAL MEETING ARE AS UNDER:

The remote e-Voting period begins on **24<sup>th</sup> September, 2025 at 09:00 A.M. and ends on 26<sup>th</sup> September, 2025 at 05:00 P.M.** The remote e-Voting module shall be disabled by NSDL for voting thereafter. The Members, whose names appear in the Register of Members/Beneficial Owners as on the record date (cut-off date) i.e. 20/09/2025, may cast their vote electronically. The voting right of shareholders shall be in proportion to their share in the paid-up equity share capital of the Company as on the cut-off date, being 20/09/2025.

### How do I vote electronically using NSDL e-Voting system?

The way to vote electronically on NSDL e-Voting system consists of "Two Steps" which are mentioned below:

#### Step 1: Access to NSDL e-Voting system

A) Login method for e-Voting and joining virtual meeting for Individual shareholders holding securities in demat mode

In terms of SEBI circular dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and email Id in their demat accounts in order to access e-Voting facility.

Login method for Individual shareholders holding securities in demat mode is given below:

Type of Shareholders	Login Method
Individual Shareholders holding securities in demat mode with NSDL.	<ol style="list-style-type: none"> <li>For OTP based login you can click on <a href="https://eservices.nsdl.com/SecureWeb/evoting/evotinglogin.jsp">https://eservices.nsdl.com/SecureWeb/evoting/evotinglogin.jsp</a>. You will have to enter your 8-digit DP ID, 8-digit Client Id, PAN No., Verification code and generate OTP. Enter the OTP received on registered email id/mobile number and click on login. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on Company name or e-Voting service provider i.e. NSDL and you will be redirected to e-Voting website of NSDL for casting your vote during the remote e-Voting period or joining virtual meeting &amp; voting during the meeting.</li> <li>Existing <b>IDeAS</b> user can visit the e-Services website of NSDL Viz. <a href="https://eservices.nsdl.com">https://eservices.nsdl.com</a> either on a Personal Computer or on a mobile. On the e-Services home page click on the "<b>Beneficial Owner</b>" icon under "<b>Login</b>" which is available under '<b>IDeAS</b>' section, this will prompt you to enter your existing User ID and Password. After successful authentication, you will be able to see e-Voting services under Value added services. Click on "<b>Access to e-Voting</b>" under e-Voting services and you will be able to see e-Voting page. Click on Company name or <b>e-Voting service provider i.e. NSDL</b> and you will be re-directed to e-Voting website of NSDL for casting your vote during the remote e-Voting period or joining virtual meeting &amp; voting during the meeting.</li> <li>If you are not registered for IDeAS e-Services, option to register is available at <a href="https://eservices.nsdl.com">https://eservices.nsdl.com</a>. Select "<b>Register Online for IDeAS Portal</b>" or click at <a href="https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp">https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp</a>.</li> <li>Visit the e-Voting website of NSDL. Open web browser by typing the following URL: <a href="https://www.evoting.nsdl.com/">https://www.evoting.nsdl.com/</a> either on a Personal Computer or on a mobile. Once the home page of e-Voting system is launched, click on the icon "Login" which is available under 'Shareholder/ Member' section. A new screen will open. You will have to enter your User ID (i.e. your sixteen digit demat account number hold with NSDL), Password/OTP and a Verification Code as shown on the screen. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on Company name or <b>e-Voting service provider i.e. NSDL</b> and you will be redirected to e-Voting website of NSDL for casting your vote during the remote e-Voting period or joining virtual meeting &amp; voting during the meeting.</li> <li>Shareholders/Members can also download NSDL Mobile App "<b>NSDL Speede</b>" facility by scanning the QR code mentioned below for seamless voting experience.</li> </ol>

### NSDL Mobile App is available on



Login method for Individual shareholders holding securities in demat mode is given below: (Contd.)

Type of Shareholders	Login Method
Individual Shareholders holding securities in demat mode with CDSL	<ol style="list-style-type: none"> <li>1. Users who have opted for <b>CDSL Easi/Easiest facility</b>, can login through their existing user id and password. Option will be made available to reach e-Voting page without any further authentication. The users to login Easi/Easiest are requested to visit CDSL website <a href="http://www.cdsindia.com">www.cdsindia.com</a> and click on login icon &amp; New System Myeasi Tab and then user your existing my easi username &amp; password.</li> <li>2. After successful login the Easi/Easiest user will be able to see the e-Voting option for eligible companies where thee-voting is in progress as per the information provided by Company. On clicking the e-Voting option, the user will be able to see e-Voting page of the e-Voting service provider for casting your vote during the remote e-Voting period. Additionally, there is also links provided to access the system of all e-Voting Service Providers, so that the user can visit the e-Voting service providers' website directly.</li> <li>3. If the user is not registered for Easi/Easiest, option to register is available at CDSL website <a href="http://www.cdsindia.com">www.cdsindia.com</a> and click on login &amp; New System Myeasi Tab and then click on registration option.</li> <li>4. Alternatively, the user can directly access e-Voting page by providing Demat Account Number and PAN No. from e-Voting link available on <a href="http://www.cdsindia.com">www.cdsindia.com</a> home page. The system will authenticate the user by sending OTP on registered Mobile &amp; Email as recorded in the Demat Account. After successful authentication, user will be able to see the e-Voting option where the e-Voting is in progress and also able to directly access the system of all e-Voting Service Providers.</li> </ol>
Individual Shareholders (holding securities in demat mode) login through their <b>Depository Participants</b>	You can also login using the login credentials of your demat account through your Depository Participant registered with NSDL/CDSL for e-Voting facility upon logging in, you will be able to see e-Voting option. Click on e-Voting option, you will be redirected to NSDL/CDSL Depository site after successful authentication, wherein you can see e-Voting feature. Click on Company name or e-Voting service provider i.e. NSDL and you will be redirected to e-Voting website of NSDL for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting.

**Important Note:** Members who are unable to retrieve User ID/Password are advised to use Forget User ID and Forget Password option available at abovementioned website.

Helpdesk for Individual Shareholders holding securities in demat mode for any technical issues related to login through Depository i.e. NSDL and CDSL:

Login type	Helpdesk details
Individual Shareholders holding securities in demat mode with NSDL	Members facing any technical issue in login can contact NSDL helpdesk by sending a request at <a href="mailto:evoting@nsdl.com">evoting@nsdl.com</a> or call at 022 - 4886 7000
Individual Shareholders holding securities in demat mode with CDSL	Members facing any technical issue in login can contact CDSL helpdesk by sending a request at <a href="mailto:helpdesk.evoting@cdsindia.com">helpdesk.evoting@cdsindia.com</a> or contact at toll free no. 1800-21-09911

**B) Login Method for e-Voting and joining virtual meeting for shareholders other than Individual shareholders holding securities in demat mode and shareholders holding securities in physical mode.**

#### How to Log-in to NSDL e-Voting website?

1. Visit the e-Voting website of NSDL. Open web browser by typing the following URL: <https://www.evoting.nsdl.com/> either on a Personal Computer or on a mobile.
2. Once the home page of e-Voting system is launched, click on the icon "Login" which is available under 'Shareholder/ Member' section.
3. A new screen will open. You will have to enter your User ID, your Password/OTP and a Verification Code as shown on the screen.

Alternatively, if you are registered for NSDL eservices i.e. IDEAS, you can log-in at <https://eservices.nsdl.com/> with your existing IDEAS login. Once you log-in to NSDL eservices after using your log-in credentials, click on e-Voting and you can proceed to Step 2 i.e. Cast your vote electronically.

4. Your User ID details are given below:

Manner of holding shares i.e. Demat (NSDL or CDSL) or Physical	Your User ID is:
a) For Members who hold shares in demat account with NSDL.	8 Character DP ID followed by 8 Digit Client ID For example if your DP ID is IN300*** and Client ID is 12***** then your user ID is IN300***12*****.
b) For Members who hold shares in demat account with CDSL.	16 Digit Beneficiary ID For example if your Beneficiary ID is 12***** then your user ID is 12*****.
c) For Members holding shares in Physical Form.	EVEN Number followed by Folio Number registered with the Company For example if folio number is 001*** and EVEN is 130982 then user ID is 130982001***

5. Password details for shareholders other than Individual shareholders are given below:

- a) If you are already registered for e-Voting, then you can user your existing password to login and cast your vote.
- b) If you are using NSDL e-Voting system for the first time, you will need to retrieve the 'initial password' which was communicated to you. Once you retrieve your 'initial password', you need to enter the 'initial password' and the system will force you to change your password.
- c) How to retrieve your 'initial password'?

- (i) If your email ID is registered in your demat account or with the Company, your 'initial password' is communicated to you on your email ID. Trace the email sent to you from NSDL from your mailbox. Open the email and open the attachment i.e. a .pdf file. Open the .pdf file. The password to open the .pdf file is your 8 digit client ID for NSDL account, last 8 digits of client ID for CDSL account or folio number for shares held in physical form. The .pdf file contains your 'User ID' and your 'initial password'.
- (ii) If your email ID is not registered, please follow steps mentioned below in **process for those shareholders whose email ids are not registered.**

6. If you are unable to retrieve or have not received the "Initial password" or have forgotten your password:

- a) Click on "**Forgot User Details/Password?**" (If you are holding shares in your demat account with NSDL or CDSL) option available on [www.evoting.nsdl.com](http://www.evoting.nsdl.com).
- b) "**Physical User Reset Password?**"(If you are holding shares in physical mode) option available on [www.evoting.nsdl.com](http://www.evoting.nsdl.com).

- c) If you are still unable to get the password by aforesaid two options, you can send a request at [evoting@nsdl.co.in](mailto:evoting@nsdl.co.in) mentioning your demat account number/folio number, your PAN, your name and your registered address etc.
- d) Members can also use the OTP (One Time Password) based login for casting the votes on the e-Voting system of NSDL.

- 7. After entering your password, tick on Agree to "Terms and Conditions" by selecting on the check box.
- 8. Now, you will have to click on "Login" button.
- 9. After you click on the "Login" button, Home page of e-Voting will open.

## Step 2: Cast your vote electronically and join General Meeting on NSDL e-Voting system.

### How to cast your vote electronically and join General Meeting on NSDL e-Voting system?

1. After successful login at Step 1, you will be able to see all the companies "EVEN" in which you are holding shares and whose voting cycle and General Meeting is in active status.
2. Select "EVEN" of Company for which you wish to cast your vote during the remote e-Voting period and casting your vote during the General Meeting. For joining virtual meeting, you need to click on "VC/OAVM" link placed under "Join Meeting".
3. Now you are ready for e-Voting as the Voting page opens.
4. Cast your vote by selecting appropriate options i.e. assent or dissent, verify/modify the number of shares for which you wish to cast your vote and click on "Submit" and also "Confirm" when prompted.
5. Upon confirmation, the message "Vote cast successfully" will be displayed.

6. You can also take the printout of the votes cast by you by clicking on the print option on the confirmation page.
7. Once you confirm your vote on the resolution, you will not be allowed to modify your vote.

### **General Guidelines for shareholders**

1. Institutional shareholders (i.e. other than individuals, HUF, NRI etc.) are required to send scanned copy (PDF/ JPG Format) of the relevant Board Resolution/Authority letter etc. with attested specimen signature of the duly authorized signatory(ies) who are authorized to vote, to the Scrutinizer by e-mail to [csdamistry@gmail.com](mailto:csdamistry@gmail.com) with a copy marked to [evoting@nsdl.co.in](mailto:evoting@nsdl.co.in). Institutional shareholders (i.e. other than individuals, HUF, NRI etc.) can also upload their Board Resolution/Power of Attorney/Authority Letter etc. by clicking on "**Upload Board Resolution/Authority Letter**" displayed under "e-Voting" tab in their login.
2. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential. Login to the e-Voting website will be disabled upon five unsuccessful attempts to key in the correct password. In such an event, you will need to go through the "Forgot User Details/Password?" or "Physical User Reset Password?" option available on [www.evoting.nsdl.com](http://www.evoting.nsdl.com) to reset the password.
3. In case of any queries, you may refer the Frequently Asked Questions (FAQs) for Shareholders and e-Voting user manual for Shareholders available at the download section of [www.evoting.nsdl.com](http://www.evoting.nsdl.com) or call on toll free no.: 022 - 4886 7000 or send a request to Suketh Shetty at [evoting@nsdl.co.in](mailto:evoting@nsdl.co.in)

### **Process for those shareholders whose email ids are not registered with the depositories for procuring user id and password and registration of e mail ids for e-Voting for the resolutions set out in this notice:**

1. In case shares are held in physical mode please provide Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to [compliance@pacesports.in](mailto:compliance@pacesports.in).
2. In case shares are held in demat mode, please provide DPID-CLID (16 digit DPID + CLID or 16 digit beneficiary ID), Name, client master or copy of Consolidated Account statement, PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) to [compliance@pacesports.in](mailto:compliance@pacesports.in). If you are an Individual shareholders holding securities in demat mode, you are requested to refer to the login method explained at **step 1 (A) i.e. Login method for e-Voting and joining virtual meeting for Individual shareholders holding securities in demat mode.**

3. Alternatively shareholder/members may send a request to [evoting@nsdl.co.in](mailto:evoting@nsdl.co.in) for procuring user id and password for e-Voting by providing above mentioned documents.
4. In terms of SEBI circular dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are required to update their mobile number and email ID correctly in their demat account in order to access e-Voting facility.

### **THE INSTRUCTIONS FOR MEMBERS FOR E-VOTING ON THE DAY OF THE EGM/AGM ARE AS UNDER:**

1. The procedure for e-Voting on the day of the EGM/ AGM is same as the instructions mentioned above for remote e-Voting.
2. Only those Members/shareholders, who will be present in the EGM/AGM through VC/OAVM facility and have not casted their vote on the Resolutions through remote e-Voting and are otherwise not barred from doing so, shall be eligible to vote through e-Voting system in the EGM/AGM.
3. Members who have voted through Remote e-Voting will be eligible to attend the EGM/AGM. However, they will not be eligible to vote at the EGM/AGM.
4. The details of the person who may be contacted for any grievances connected with the facility for e-Voting on the day of the EGM/AGM shall be the same person mentioned for Remote e-Voting.

### **THE INSTRUCTIONS FOR MEMBERS FOR ATTENDING THE AGM THROUGH VC/ OAVM ARE AS UNDER:**

1. Member will be provided with a facility to attend the AGM through VC/OAVM through the NSDL e-Voting system. Members may access by following the steps mentioned above for **Access to NSDL e-Voting system**. After successful login, you can see link of "VC/OAVM link" placed under "**Join General meeting**" menu against Company name. You are requested to click on VC/ OAVM link placed under Join General Meeting menu. The link for VC/OAVM will be available in Shareholder/ Member login where the EVEN of Company will be displayed. Please note that the members who do not have the User ID and Password for e-Voting or have forgotten the User ID and Password may retrieve the same by following the remote e-Voting instructions mentioned in the notice to avoid last minute rush.
2. Members are encouraged to join the Meeting through Laptops for better experience.

3. Further Members will be required to allow Camera and use Internet with a good speed to avoid any disturbance during the meeting
4. Please note that Participants Connecting from Mobile Devices or Tablets or through Laptop connecting via Mobile Hotspot may experience Audio/Video loss due to Fluctuation in their respective network. It is therefore recommended to use Stable Wi-Fi or LAN Connection to mitigate any kind of aforesaid glitches.
5. Shareholders who would like to express their views/have questions may send their questions in advance mentioning their name demat account number/folio number, email id, mobile number at [compliance@pacesports.in](mailto:compliance@pacesports.in). The same will be replied by the Company suitably.
6. Members who would like to express their views/ask questions as a Speaker at the AGM may preregister themselves by sending a request from their registered email ID mentioning their names, DPID and Client ID/folio number, PAN and mobile number to [compliance@pacesports.in](mailto:compliance@pacesports.in) between 10<sup>th</sup>

September, 2025 (9:00 A.M. IST) to 14<sup>th</sup> September, 2025 (5:00 P.M. IST). Only those Members who have pre-registered themselves as Speakers will be allowed to express their views/ask questions during the AGM. The Company reserves the right to restrict the number of speakers depending on the availability of time for the AGM.

### Other Instructions:

1. The Scrutinizer shall, immediately after the conclusion of voting at the AGM, first count the votes cast during the AGM, thereafter unblock the votes cast through remote evoting and make, not later than 48 hours of conclusion of the AGM, a consolidated Scrutinizer's Report of the total votes cast in favour or against, if any, to the Chairman or a person authorised by him in writing, who shall countersign the same.
2. The result declared along with the Scrutinizer's Report shall be placed on the Company's website <https://pacevltd.com/> and on the website of NSDL <https://www.evoting.nsdl.com> immediately. The Company's hall simultaneously forward the results to and BSE Limited, where the shares of the Company are listed.

For & on Behalf of,  
**Pace E-Commerce Ventures Limited**

Sd/-  
**Shaival Dharmendra Gandhi**  
Chairman & Managing Director  
DIN: 02883899

**Date:** 05/09/2025  
**Place:** Ahmedabad

**Registered Office:**  
Anugrah Bunglow, Street 4, Pallod Farms II,  
Shambhu Vihar Society, Nankude Vasti, Aundh,  
Pune-411045, Maharashtra - 411045, India

**Corporate Office:**  
C-423 Sumel Business Park – 11,  
Near Namaste Circle,  
Shahibaug,  
Ahmedabad – 380 004

# Explanatory Statement

As required by Section 102 of the Companies Act, 2013 ('the Act'), the following Explanatory Statement sets out all material facts relating to the business mentioned under Item No. 03 & 04 of the accompanying Notice dated 05<sup>th</sup> September, 2025.

## **Item No. 03:**

The Registered Office of the Company is situated at Anugrah Bunglow, Street 4, Pallod Farms II, Shambhu Vihar Society, Nankude Vasti, Aundh, Pune, Maharashtra – 411045, India.

The majority of the Company's administrative operations, manufacturing activities, and overall business management are presently being carried out from its operational base in Ahmedabad, Gujarat, the Company hardly conducts any business in the State of Maharashtra except having and maintaining its Registered Office.

In order to enhance administrative efficiency, reduce compliance burden, and facilitate smoother and more effective business operations, the Board of Directors of the Company in their meeting held on 05<sup>th</sup> September, 2025 subject to requisite approvals, has approved the shifting of the Registered Office of the Company from the State of Maharashtra to the State of Gujarat.

The new proposed registered office of the Company will be situated at:

423, Block-C, 1/1, Sumel-11, Indian Textile Plaza, Shahibaug, Ahmedabad – 380004, Gujarat, India.

The shifting of the Registered Office as aforesaid is in the best interest of the Company, its shareholders and all concerned. The proposed shifting will in no way be detrimental to the interest(s) of any member of the public, employees or other associates of the Company in any manner whatsoever.

Pursuant to the provisions of Sections 13(4) and other applicable provisions, if any, of the Act read with the Rules framed thereunder (including any amendment(s), modification(s) or reenactment(s) thereof for the time being in force), shifting of the Registered Office from one State to another and alteration of the Registered Office Clause (Clause II) of the Memorandum of Association of the Company requires the approval of the Members of the Company by means of a Special Resolution and approval Central Government through Hon'ble Regional Director, Western Region, Pune.

Accordingly, approval of the Members is being sought by way of a Special Resolution for shifting of the Registered Office from the State of Maharashtra to the State of Gujarat and consequential amendment to Memorandum of Association.

The Board of the Company recommends the resolution set out in Item No. 03 for approval of shareholders as *Special Resolution*.

None of the Directors and Key Managerial Personnel of the Company or their respective relatives is/ are concerned or interested, financially or otherwise, in the proposed resolution except to the extent of their shareholding, if any, in the Company.

## **Item No. 04:**

The existing Main Object Clause of the Memorandum of Association (MOA) of the Company does not comprehensively cover certain activities which the Company now proposes to undertake as part of its future business expansion and diversification plans.

In order to enable the Company to expand its business operations and explore new areas of opportunity aligned with the long-term vision and strategic goals of the Company, the Board of Directors at its meeting held on 05<sup>th</sup> September, 2025, has approved the proposal for the addition of the following **sub-clause 9 and sub-clause 10 after sub-clause 8 of Clause 3 (A) of the Memorandum of Association of the Company**:

**"3 (A) 9. To carry on in India or elsewhere the business of manufacturing, processing, refining, distilling, fermenting, converting, bottling, preserving, packing, moving, consigning, transporting, distributing, stocking, importing, exporting, selling, reselling, supplying, indenting, acting as agent, sub-agent, broker, concessionaire or otherwise dealing in all kinds of beverages, including soft drinks, soft drink concentrates, syrups, effervescent drinks, aerated water, mineral water, fruit juices, fruit drinks, artificial and natural flavoured drinks, tea, coffee, condensed milk, solvents, mixtures, by-products, intermediates, ingredients, and all kinds of organic and inorganic food and drinking products, consumable provisions and related items of every description for human consumption, whether made from natural or synthetic materials, in India or abroad.**

**10. To establish, develop, and operate solutions and technologies for recycling, reprocessing, and upcycling of fabrics, textiles, materials, and paper-based products; to promote responsible consumption and sustainable practices through collection, segregation, reuse, and repurposing of such products; to create systems and platforms that enable reduction of waste, conservation of resources, and minimization of environmental impact; and**

***to undertake consultancy, research, training, and awareness initiatives for enterprises, institutions, and communities towards adoption of circular economy and recycling models in relation to fabrics, materials, and paper-based products."***

Pursuant to the provisions of Sections 4, 13, and other applicable provisions of the Companies Act, 2013, read with the applicable rules and subject to the approval of the members by way of a *Special Resolution* and subsequent approval by the Registrar of Companies

(ROC), the Company is required to alter its Memorandum of Association to give effect to the proposed change.

The draft Copy of the Memorandum of Association of the Company is available for inspection at the registered office of the Company on any working day during Business Hours till the date of AGM.

The Board of the Company recommends the resolution set out in Item No. 04 for approval of shareholders as Special Resolution.

For & on Behalf of,  
**Pace E-Commerce Ventures Limited**

**Date:** 05/09/2025

**Place:** Ahmedabad

**Registered Office:**

Anugrah Bunglow, Street 4, Pallod Farms II,  
Shambhu Vihar Society, Nankude Vasti, Aundh,  
Pune-411045, Maharashtra - 411045, India

Sd/-

**Shaival Dharmendra Gandhi**

Chairman & Managing Director

DIN: 02883899

**Corporate Office:**

C-423 Sumel Business Park – 11,  
Near Namaste Circle,  
Shahibaug,  
Ahmedabad – 380 004

**Details of the Directors Seeking Appointment/Re-Appointment at 10<sup>th</sup> Annual General Meeting  
(In pursuance of Regulation 36(3) of the Listing Regulations and Secretarial Standard - 2 on General Meetings)**

Name of the Director and DIN	<b>Harshal Chandrakant Gala (DIN:09539871)</b>
Date of Birth (Age)	19/12/1986
Date of first appointment on the Board	25/06/2022
Designation/Category of Directorship	Non-independent, Non-Executive Director
Qualifications	Masters of Commerce from University of Mumbai
Brief profile and expertise in specific functional areas	Mr. Harshal Chandrakant Gala has an extensive expertise in business development and marketing. His vision aligns with the Company's objectives and his skills have helped the Company towards consistent growth and innovation.
Terms and Conditions of appointment/re-appointment	Re-appointment in terms of Section 152(6) of the Companies Act, 2013.
Inter se relationship with other Directors, Manager and other Key Managerial Personnel of the Company	None
Name of listed entities from which the person has resigned in the past three years	None
Directorships held in other companies (excluding foreign companies)	None
Committee position held in other companies (excluding foreign companies)	Member- Audit Committee Member- Nomination and Remuneration Committee Chairman- Stakeholder Relationship Committee
Details of remuneration last drawn	None
Details of remuneration sought to be paid	None
No. of meetings of the Board attended during the year	4 Board Meetings
No. of shares held in the Company either by self or as a beneficial owner	None