KARTHIKA

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PROFESSIONAL SUMMARY

Motivated Product Development Intern with strong full-stack development expertise and marketing acumen. Experienced in building scalable web applications, collaborating with cross-functional teams, and contributing to product growth strategies.

TECHNICAL SKILLS

- Frontend: HTML5, CSS3, JavaScript, React.js, Bootstrap
- Backend: Node.js, Express.js
- Database: MongoDB, MySQL
- Tools: Git, GitHub, Postman, VS Code
- Marketing: Market Research, SEO, Social Media Campaigns, Google Analytics, Data Analysis

EXPERIENCE

Product Development Intern | ABC Tech Solutions | Jun 2025 – Present

- Developed full-stack web modules using React.js and Node.js.
- Built REST APIs and integrated MongoDB for scalable applications.
- Collaborated with UI/UX teams to improve user experience by 25%.
- Conducted market research and competitor analysis for feature launches.
- Supported SEO optimization and digital marketing campaigns.

PROJECTS

- Built a full-stack E-Commerce MERN application with authentication and cart features.
- Executed a product launch campaign increasing engagement by 40% through digital marketing strategies.

EDUCATION

Bachelor of Technology (B.Tech) – Computer Science | XYZ University | 2022 – 2026