

THE FOOD SECURITY -CUSTOMER JOURNEY MAP

Date	15 Oct 2022
Team ID	PNT2022TMID14821
Project Name	Project Applied data science
Maximum Marks	4 Marks

PHASE	AWARENESS	WEBSITE SEARCH	ORDERING AND WAITING	RECEIVING	CONSUMING	SHARING AND REVIEWS
ACTION	Plans to order out for daily food	Browse the entire food collecting from a particular place	Search for the website that collecting wastage food	Goes to collecting the ordered food	Give to that person those who have need	Leave a review and share about the team
THOUGHTS	Consider breakfast as an important meal and does not want to skip it, due to any unnecessary circumstance	Food will be deliver at a particular place	Consider it a good start to the daily as basis on which is collecting from website Does not want to wait for more then expected time	Hopes that the food has an excellent quality	It will we provide free of cost	Quite happy on the type of services deliver. Thinks the using the services on every alternative day provide alternative food.
FEELING	Make the decision, While being uncertain	Interesting expending a wide channel	Anticipatory rush Loves the idea of collecting food online from any function. But want the process to it faster.	Excited and hungry, Not happy with the overall proving the food	Energized, relaxed, Satisfied, and enriched	After leaving the review on the website food provider feel happiness
OPPORTUNITIES	Plans to collect the Wastage food from several functions. Where wasting food in much quantity after the function, They can provide to hunger persons	So them the option that is best for meal According to needed by hunger persons	Enable one click ordered. Allows the website to remember information to save from the hassle of signing up again ad again	Use the clean and recyclable packing for provided to hunger person.	Encourage them to leave a review on he mobile app	Make use of proper packaging and branding so that more aware of the food Give the existing to food the hunger person