

**Project Title:** Adding Intelligence to our CRM and improving conversion ratio using Artificial Intelligence

**Project Description:** Understanding customer patterns is one of the important activities in every business, based on customer pattern and customer status our next step was majorly planned in every business process.

**Task-1:** Based on customer status identify the topic whether the customer showing interest or not towards our product

**Task-2:** Based on location, status and type of business executive identify whether the lead going to be converted or not.

**Task-3:** Provide us with product demo on any web application for both task-1 and task-2

**Data Description:**

Customer Name, Location of the customer, Status whether lead converted or not converted and description with business executive name which explain about basic conversation between client and business executive.



9121516181  
9542548626



BEPEC SOLUTION - DIGITAL  
TRANSFORMATION  
65 FOREST MANOR ROAD, UNIT 1703,  
M2J 1M5, TORONTO, CANADA



ENQUIRY@BEPEC.IN  
SUPPORT@BEPEC.IN