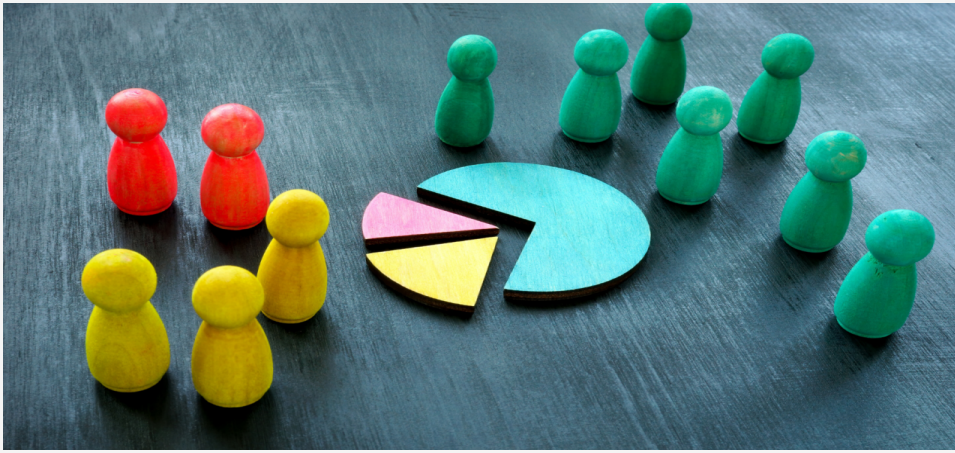


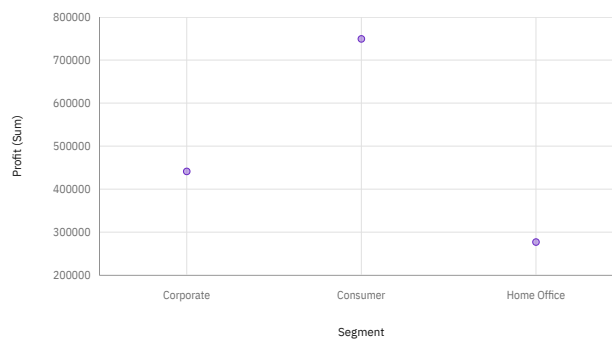
STORY



SEGMENT

- The data is drawn on the scatter plot.
- It is about segment by profit.
- It shows the profit of corporate, consumer and home office.
- The consumers has the highest profit.
- The Home office has lowest profit than corporate.

Segment by Profit



SEGMENT BY POSTAL CODE

- It is drawn on the bubble chart.
- It is about segment by postal code sized by shipping cost.
- It shows about postal code.
- The postal code in segments are same in corporate, home office and consumers.
- The consumers has highest postal code compared to home office.



