# Josh Kumar

# Senior UX Designer

I'm a User Experience Designer with over six years experience Problem solver & passionate about designing digital interfaces that aligns user needs & business goals.



#### **EXPERIENCE**

# Senior User Experience Designer

# IndianEagle

OCT 2020 - PRESENT

- Collaborated with the internal team, stakeholders & led them to create a internal data visualization system that provides meaningful insights within the data and helps us to make better business decisions.
- Responsible for the re-branding of IndianEagle's digital space from basic concepts to high-fidelity spatial solutions.
- Acted as project guide for internship candidates & monitored their overall performances and offered feedback regularly.

# **User Experience Designer**

# **Future Factory**

JAN 2020 - MAY 2020

- Played an important role in setting the UX design process and collobrated with bigger brands like 5paisa and HDFC mutual funds.
- Applied the end to end design process from discovery and strategy to usability testing for diversed range of projects.

# **User Experience Designer**

#### Imaginnovate Pvt Ltd

MAR 2018 - DEC 2019

- Directly collaborated with the CEO & stakeholders and responsible for making design conceptualization, implementation, user experience design, and visual design to a range of projects.
- Designed solutions for brand, business, market, and customer requirements, including screen layouts, color palettes, typography, and user-interface elements.

### Visual Designer

# Gurujada It Solutions

APR 2015 - FEB 2018

- Early employee and the first designer of Gurujada, designed graphics and digital products for the marketing team & gathered business specifications and user insights from the project manager & clients.
- Responsible for solving a wide range of user and business problems including wireframing and iterating on potential solutions.

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# Industry Knowledge

Design Thinking & Strategy,
User Research, Usability Testing,
Data Visualization, Design Systems,
Wireframes, User flows, User Personas,
Competitive analysis, Heuristic analysis,
Information Archetiture, Prototyping

# Tools & Technologies

Figma, Adobe XD, Sketch, Miro, Lookback, Hotjar, Fullstory, Zeplin, Balsamiq

## **Design Certifications**

Mobile User Experience (UX) Design Interaction Design Foundation (IxDF)

Design Thinking in 3 Steps

DesignIt | Wipro

Digital Skills - User Experience Accenture

#### Other Skills

Constant Learner, Self Starter Freelancing, Investing

#### Langauges

Telugu (Native)
English (Professionnal)