Total Product

94,225

Product Count. The data is filtered on Country and Price Tier. The Country filter keeps 10 of 10 members. The Price Tier filter keeps Budget, Mid-Range and Premium.

Average Price in INR

Average Price In INR

16,559

Average of Price Inr. The data is filtered on Country and Price Tier. The Country filter keeps 10 of 10 members. The Price Tier filter keeps Budget, Mid-Range and Premium.

Average Engagement

Average Engagement

221.3

Average of Product Rating Count. The data is filtered on Country and Price Tier. The Country filter keeps 10 of 10 members. The Price Tier filter keeps Budget, Mid-Range and Premium.

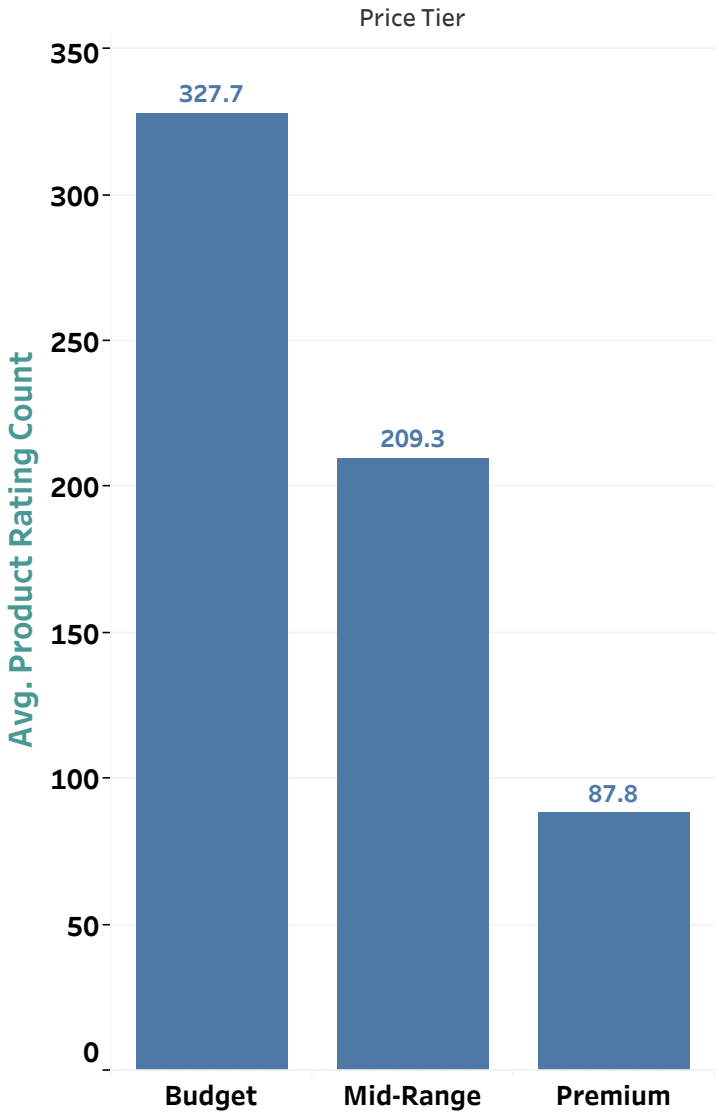
Premium Percentage

Premium Percentage

33.28%

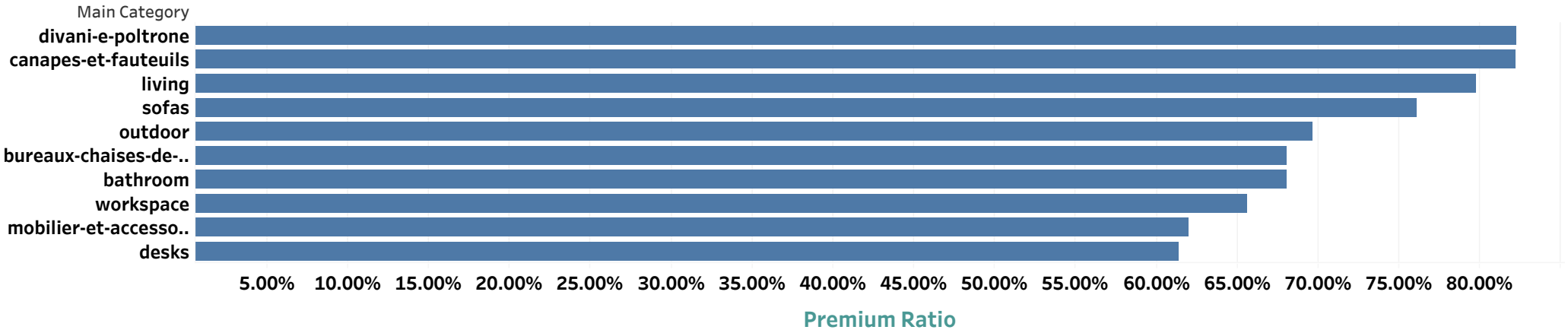
Premium Ratio. The data is filtered on Country and Price Tier. The Country filter keeps 10 of 10 members. The Price Tier filter keeps Budget, Mid-Range and Premium.

Engagement By Price Tier



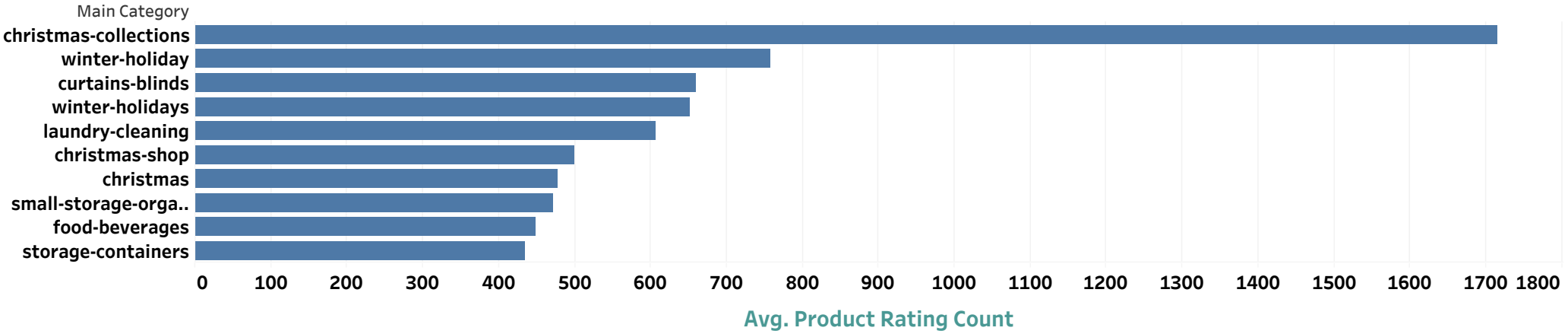
Average of Product Rating Count for each Price Tier. The marks are labeled by average of Product Rating Count. The data is filtered on Country, which keeps 10 of 10 members. The view is filtered on Price Tier, which keeps Budget, Mid-Range and Premium.

Premium Concentration By Category



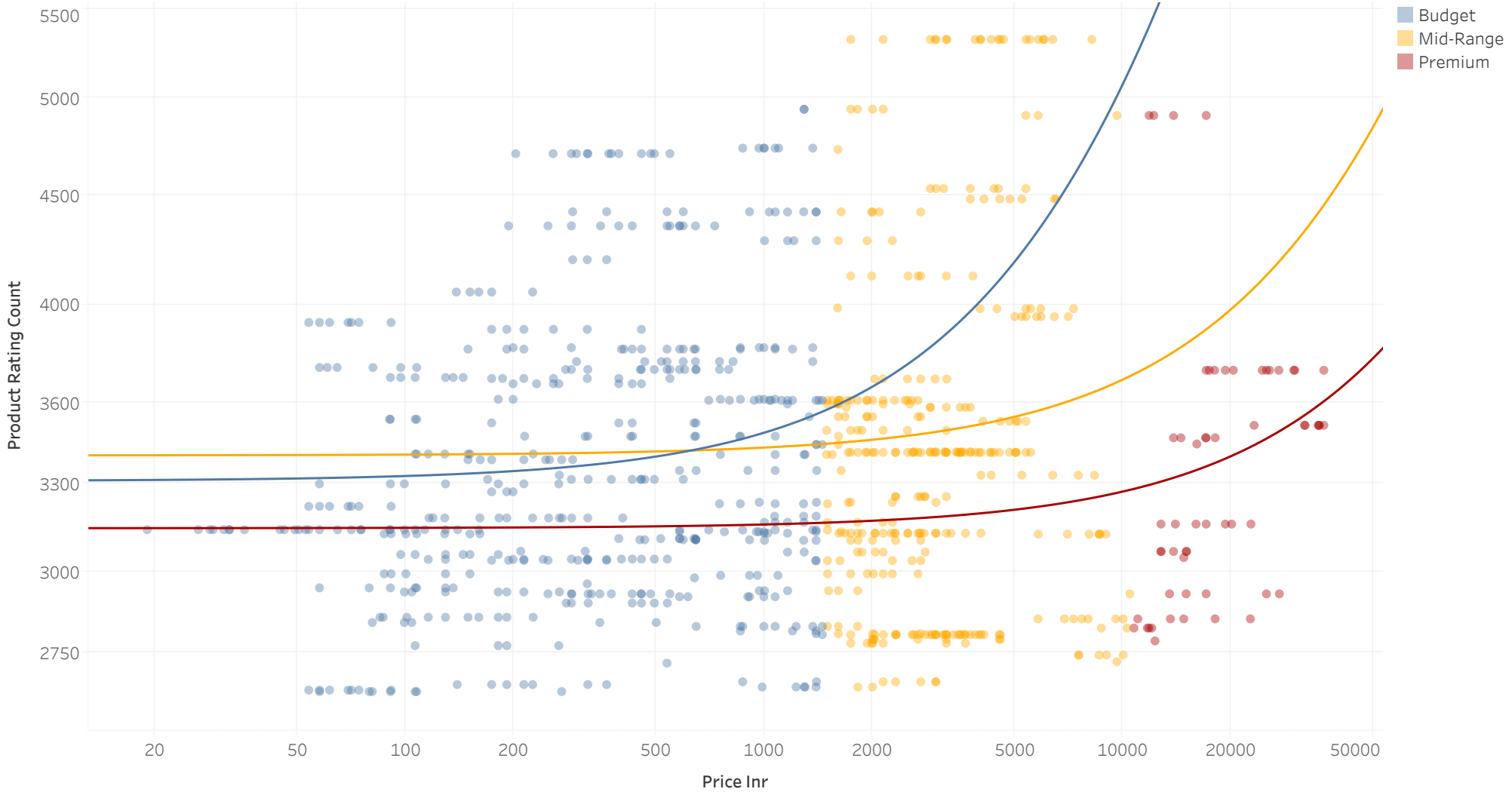
Premium Ratio for each Main Category. The data is filtered on Country and Price Tier. The Country filter keeps 10 of 10 members. The Price Tier filter keeps Budget, Mid-Range and Premium. The view is filtered on Main Category, which keeps 10 of 95 members.

Engagement Density By Category



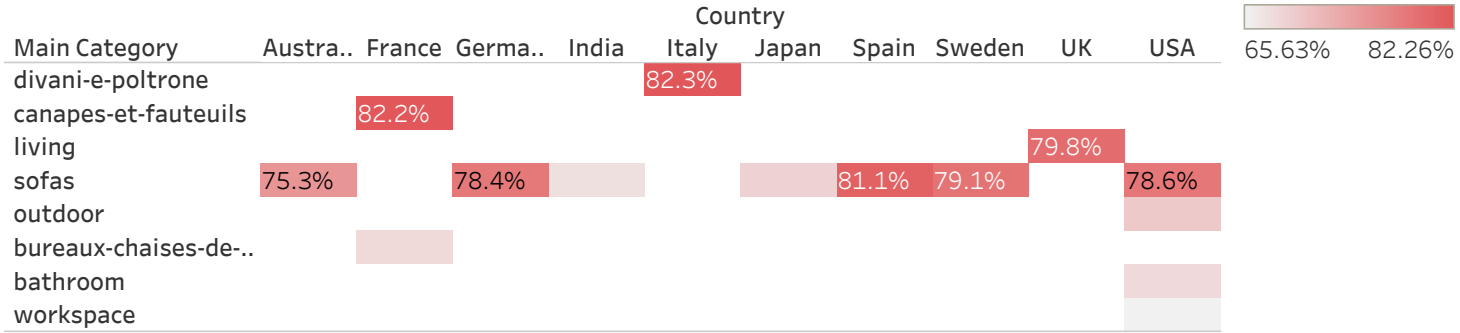
Average of Product Rating Count for each Main Category. The data is filtered on Country and Price Tier. The Country filter keeps 10 of 10 members. The Price Tier filter keeps Budget, Mid-Range and Premium. The view is filtered on Main Category, which keeps 10 of 95 members.

Price VS Engagement Scatter



Price Inr vs. Product Rating Count. Color shows details about Price Tier. The data is filtered on Country, which keeps 10 of 10 members. The view is filtered on Product Rating Count and Price Tier. The Product Rating Count filter ranges from 2629 to 5372. The Price Tier filter keeps Budget, Mid-Range and Premium.

Country Premium Heatmap



Premium Label broken down by Country vs. Main Category. Color shows Premium Ratio. The marks are labeled by Premium Label. The data is filtered on Product Count and Price Tier. The Product Count filter includes values greater than or equal to 10. The Price Tier filter keeps Budget, Mid-Range and Premium. The view is filtered on Main Category and Country. The Main Category filter keeps 8 of 95 members. The Country filter keeps 10 of 10 members.

Country
All

Price Tier
All

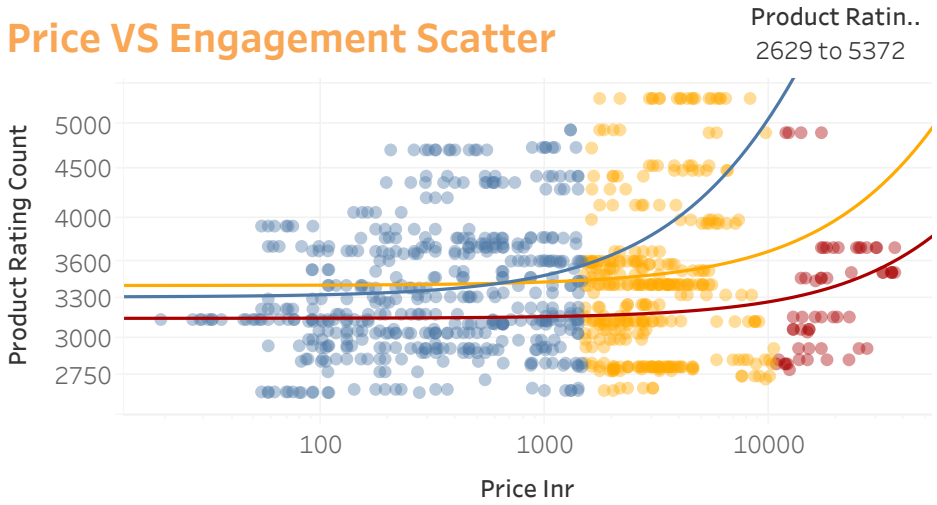
Total Product
94,225

Average Price In INR
16,559

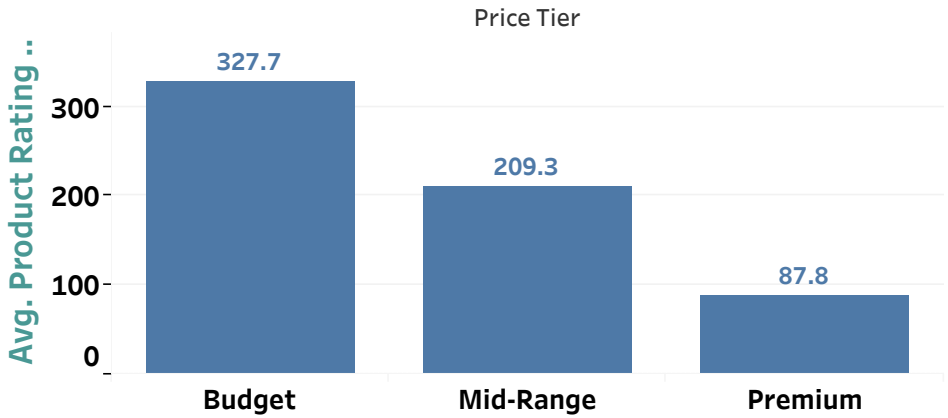
Average Engagement
221.3

Premium Percentage
33.28%

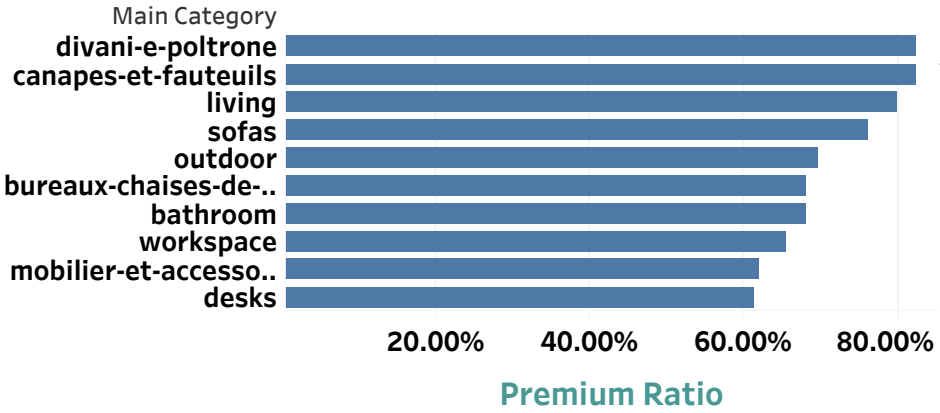
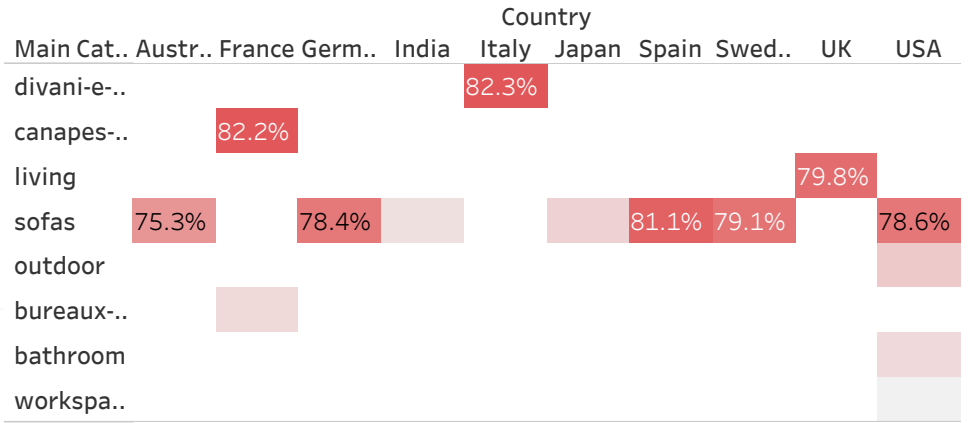
Price VS Engagement Scatter



Engagement By Price Tier



Premium Concentration By Category



Country Premium Heatmap