# CS 563: Natural Language Processing: Introduction

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# Artificial Intelligence

THE MOST EXCITING DISCIPLINE

in

Today's World

#### What is Al?

"The exciting new effort to make computers think ... machines with minds, in the full and literal sense" (Haugeland, 1985)

"[The automation of] activities that we associate with human thinking, activities such as decision-making, problem solving, learning ..." (Bellman, 1978)

"The art of creating machines that perform functions that require intelligence when performed by people" (Kurzweil, 1990)

"The study of how to make computers do things at which, at the moment, people are better" (Rich and Knight, 1991) "The study of mental faculties through the use of computational models" (Charniak and McDermott, 1985)

"The study of the computations that make it possible to perceive, reason, and act" (Winston, 1992)

"A field of study that seeks to explain and emulate intelligent behavior in terms of computational processes" (Schalkoff, 1990)

"The branch of computer science that is concerned with the automation of intelligent behavior" (Luger and Stubblefield, 1993)

**Figure 1.1** Some definitions of Al. They are organized into four categories:

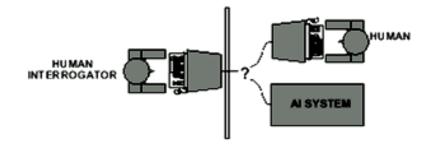
Systems that think like humans.	Systems that think rationally.
Systems that act like humans.	Systems that act rationally.

# From Wikipedia

- Artificial intelligence (AI) is the <u>intelligence</u> of machines and the branch of <u>computer science</u> that aims to create it. Textbooks define the field as "the study and design of <u>intelligent agents</u>" where an intelligent agent is a system that perceives its environment and takes actions that maximize its chances of success. [2] <u>John McCarthy</u>, who coined the term in 1956, [3] defines it as "the science and engineering of making intelligent machines." [4]
- The field was founded on the claim that a central property of humans, intelligence—the <u>sapience</u> of <u>Homo sapiens</u>—can be so precisely described that it can be simulated by a machine. This raises philosophical issues about the nature of the <u>mind</u> and limits of scientific <u>hubris</u>, issues which have been addressed by <u>myth</u>, <u>fiction</u> and <u>philosophy</u> since antiquity. Artificial intelligence has been the subject of optimism, but has also suffered setbacks and, today, has become an essential part of the technology industry, providing the heavy lifting for many of the most difficult problems in computer science.
- AI research is highly technical and specialized, deeply divided into subfields that often fail to communicate with each other. Subfields have grown up around particular institutions, the work of individual researchers, the solution of specific problems, longstanding differences of opinion about how AI should be done and the application of widely differing tools. The central problems of AI include such traits as reasoning, knowledge, planning, learning, communication, perception and the ability to move and manipulate objects. General intelligence (or "strong AI") is still a long-term goal of (some) research.

### Acting Humanly: The Full Turing Test

- Alan Turing's 1950 article *Computing Machinery and Intelligence* discussed conditions for considering a machine to be intelligent
  - "Can machines think?" ←→ "Can machines behave intelligently?"
  - The Turing test (The Imitation Game): Operational definition of intelligence

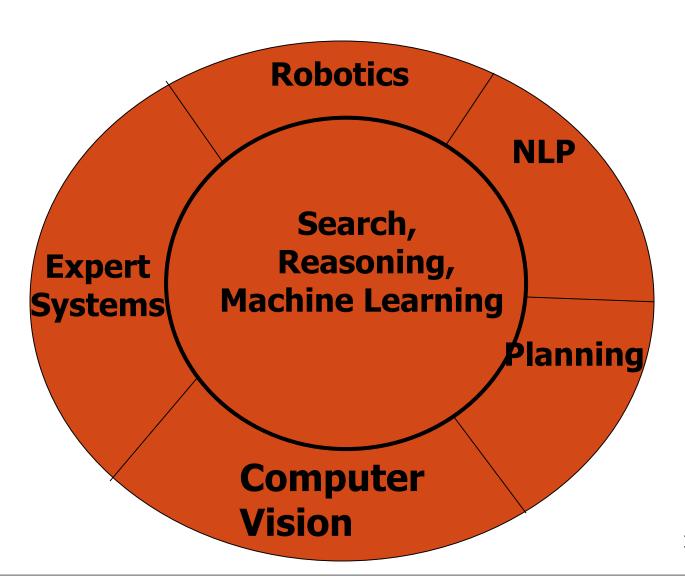


- Computer needs to posses: Natural language processing, Knowledge representation, Automated reasoning, and Machine learning
- <u>Problem:</u> 1) Turing test is not reproducible, constructive, and amenable to mathematic analysis. 2) What about physical interaction with interrogator and environment?
- Total Turing Test: Requires physical interaction and needs perception and actuation.

#### What would a computer need to pass the Turing test?

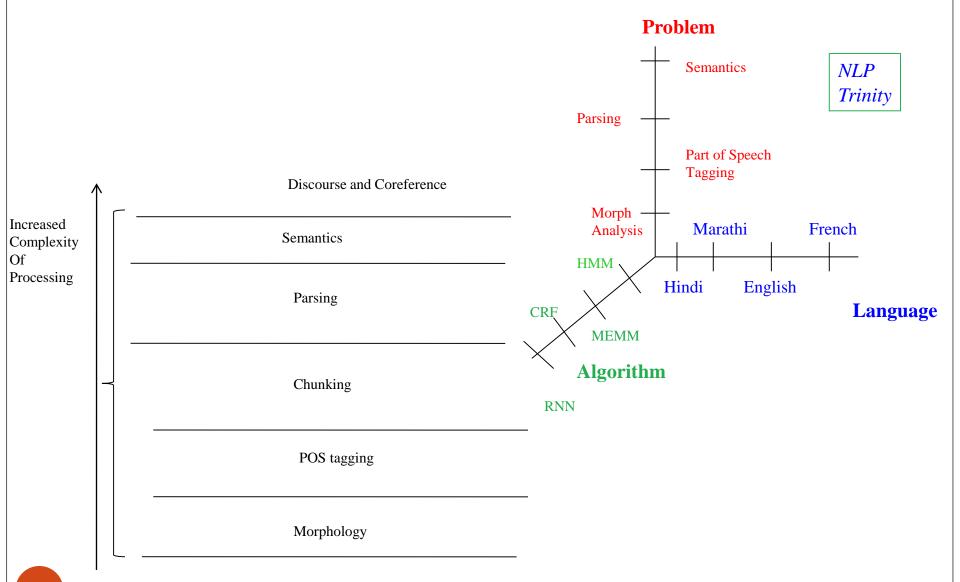
- Natural language processing: to communicate with examiner
- Knowledge representation: to store and retrieve information provided before or during interrogation
- Automated reasoning: to use the stored information to answer questions and to draw new conclusions
- Machine learning: to adapt to new circumstances and to detect and extrapolate patterns
- Vision: to recognize the examiner's actions and various objects presented by the examiner
- Motor control: to act upon objects as requested
- Other senses: such as audition, smell, touch, etc.

# Disciplines which form the core of AI- inner circle Fields which draw from these disciplines- outer circle



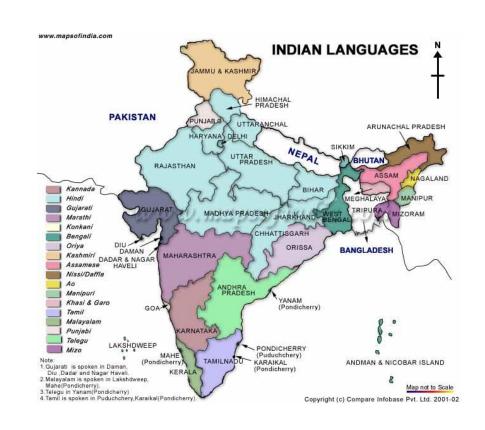
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# **NLP Trinity**



### Multilinguality: Indian situation

- Major streams
  - Indo European
  - Dravidian
  - Sino Tibetan
  - Austro-Asiatic
- Some languages are ranked within 20 in in the world in terms of the populations speaking them
  - Hindi : 4<sup>th</sup> (~350 milion)
  - Bangla:  $5^{h}$  (~230 million)
  - Marathi 10<sup>th</sup> (~84 million)



Language Technology or Natural Language Processing: Background & Relevance in Indian Scenario

# **Background: Indian Context**

- India is a multi-lingual country with great linguistic and cultural diversities
- 22 official languages mentioned in the Indian constitution
- However, Census of India in 2001 reported-
  - 122 major languages
  - 1,599 other regional languages
  - 13 scripts
  - 720 dialects
  - 30 languages are spoken by more than one million native speakers
  - 122 are spoken by more than 10,000 people
- 20% understand English
- 80% cannot understand

# Background

- Phenomenal growth in the number of internet users, social media (Facebook, Twitter etc.)
- Increasing tendency of using Indian language contents for exchanging information
- **Digital divide** cannot be tackled unless citizens are given flexibility in **communicating in their own languages**

Language Technology or Natural Language Processing (NLP) that deals with developing theories and techniques for effective communication in human languages play an important role towards creating this digital society

### TDIL: MeiTY, Govt. of India

Technology Development for Indian Languages (TDIL)
 Programme

#### • Objective:

- developing Information Processing Tools and Techniques to facilitate human-machine interaction without language barrier;
- creating and accessing multilingual knowledge resources; and
- integrating them to develop innovative user products and services

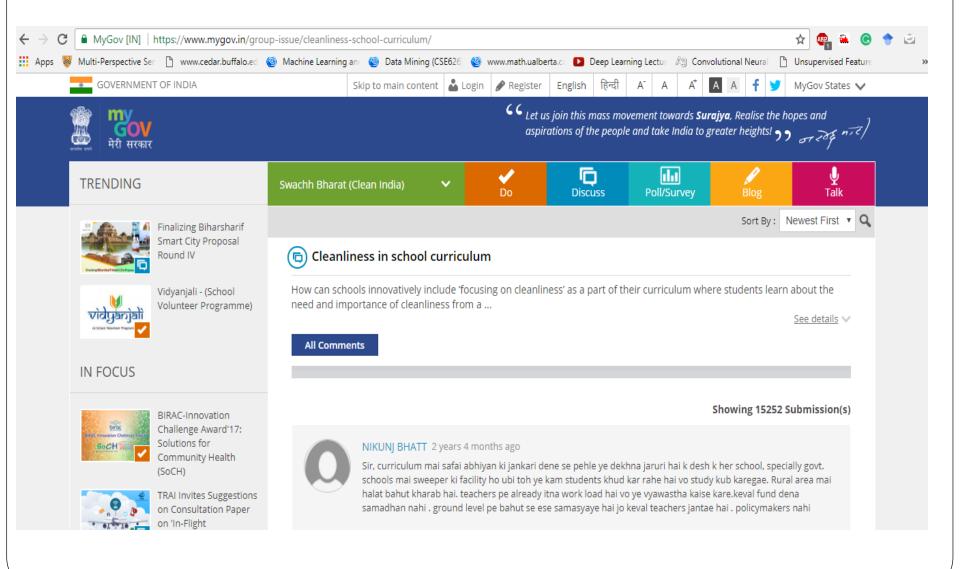
#### TDIL: Some major initiatives

- Development of English to Indian Language Machine Translation (Anuvadaksh):
  - English to Hindi/Marathi/Bangla/Oriya/Tamil/Urdu/Gujrati/Bodo
- Development of English to Indian Language Machine Translation System with Angla-Bharti Technology: English to Bangla/Punjabi/Malaylam/Urdu/Hindi/Telugu
- Development of Indian Language to Indian Language Machine Translation System (Sampark)- 18 pairs of languages
- -Hindi to Bengali, Bengali to Hindi, Marathi to Hindi, Hindi to Marathi, Hindi to Punjabi, Punjabi to Hindi, Hindi to Tamil, Tamil to Hindi, Hindi to Kannada, Kannada to Hindi, Hindi to Telugu, Telugu to Hindi, Hindi to Urdu, Urdu-Hindi, Malaylam to Tamil, Tamil to Malaylam, Tamil to Telugu, Telugu to Tamil

### TDIL: Some major initiatives

- Development of Cross-Lingual Information Access (CLIA)
  - Assamese, Bengali, Hindi, Oriya, Punjabi, Tamil, Telugu, Marathi
- Development of Robust Document Analysis & Recognition System for Indian Languages (OCR)-14 languages
  - Assamese, Bengali, Devanagri, Gujrati, Gurumukhi, Kannada, Malaylam, Manipuri, Marathi, Oriya, Tamil, Telugu, Tibetan, Urdu
- Development of Text to Speech System in Indian Languages
- Development of Automatic Speech Recognition System in Indian Languages
- Development of Hindi to English Machine Translation in Judicial Domain

A Case-Study: MyGov.in Portal



- Citizen-centric platform empowers people to connect with the Government & contribute towards good governance
- Unique first of its kind participatory governance initiative involving the common citizen at large
- Idea is to bring the government closer to the common man by the use of online platform creating an interface for healthy exchange of ideas and views involving the common citizen and experts
- Ultimate goal is to contribute to the social and economic transformation of India
- Was launched on July 26, 2014 by the Hon'ble PM

- This has been more than successful in keeping the citizens engaged on important policy issues and governance, be it Clean Ganga, Girl Child Education, Skill Development and Healthy India to name a few
- Has become a key part of the policy and decision making process of the country
- Platform has been able
  - to provide the citizens a voice in the governance process of the country and
  - create grounds for the citizens to become stakeholders not only in policy formulation and recommendation but also implementation through actionable tasks

- Major attributes: Discussion, Tasks, Talks, Polls and Blogs on various groups based on the diverse governance and public policy issues
- Has more than 1.78 Million users who contribute their ideas through discussions and also participate through the various earmarked tasks
- Platform gets more than 10,000 posts per weeks on various issues

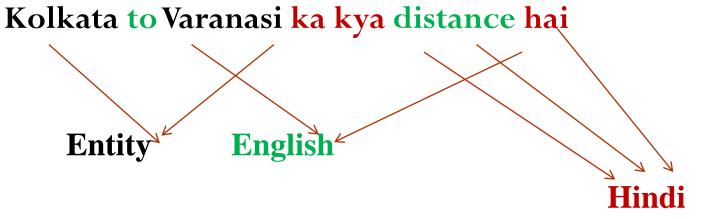
Feedbacks are analyzed and put together as suggestions for the concerned departments which are responsible to transform them into actionable agenda

Infeasible to mine the most relevant information from this huge data

- Needs a method for automated analysis of this data
  - Demands sophisticated NLP and ML techniques to build these

### Code-mixing

• Code-mixing refers to the mixing of two or more languages or language varieties in speech/text



# Code-Mixing in MyGov.in: Few Examples

- Sir ji aapka ye abhiyan acha ha isse naye bharat ka nirman hoga maine apne school ke student ke sath milkar hospital ki safai ki and jagrukta rali nikali jisse log gandagi kam failaye.
- Aaj her school main swachta abhiyan honi chye we do it
- india ko clean rakhne ke lie gandgi karne walo pe penalty lagani chahiye jo kaam das sal me hoga penalty lagane ke bad wo kuch hi dino me ho jaega
- Modi sir swachh bharat m aapke bjp poltician photo click krawane k liye safai krte h sathinye neta sirf pik click krte h bs.
- Our School also participated in Clean India Campaign. The students of class XII cleaned a Park and a Basket Ball area.

# Why to Analyse?

- Public opinions play important roles for the betterment of human lives
- Huge volumes and varieties of user-generated contents and user interaction networks constitute new opportunities for understanding social behavior
- Understanding deep feeling of public can help government to anticipate deep social changes and adapt to population expectations

Discipline known as Opinion Mining or Sentiment Analysis

### **NLP: Projected Growth**

- Growing in an exponential manner
- Expected to touch the market of \$16 billion in 2021
  - With compound growth rate of 16% annually
- Reasons behind this growth
  - Rising of the Chatbots
  - Urge of discovering the customer insights
  - Transfer of technology of messaging from manual to automated
  - Translation of contents, and
  - many other tasks which are required to be automated and involve language/Speech at some point
  - **■** *Etc.*

Major Industries: Amazon, Google, Microsoft, Facebook, IBM etc.

#### **NLP: Evolution**

Evolving from human-computer interaction to human-computer conversation

■ The first critical part of NLP Advancements — Biometrics

 The second critical part of NLP advancements—Humanoid Robotics

#### **NLP: In Governance**

 NLP techniques for the delivery to the common people and to decrease the interaction gap between the citizen and the Government

#### Uses of NLP in Government Websites

 Making e-governance related information to be available in multiple languages

#### Natural Language Generation in e-Governance

- Chatbot
- E.g. farmer can not read or write, but with the multilingual support and NLP generation, s/he can communicate the query in any language and get it resolved

#### NLP: In Business, Healthcare

- Sentiment Analysis: Analyzing public opinion
- Email Filters: Filtering out irrelevant emails
- Voice Recognition: Developing smart voice-driven services
- Information Extraction
- NLP in Healthcare
  - main concern and priority in nowadays the healthcare system is to provide better and 24/7 EHR experience
  - Voice-support systems, Predictive systems, Prescriptive analytics
- NLP in Healthcare: Multilingual
  - can be used to reduce the communication and interaction gap between Healthcare technologies (such as patient portals which contain health records of a patient) and patients
  - Patients can interact in his/her own language
  - Easier for a patient to understand health status

#### **NLP:** In Healthcare

- Increasing the dimension of high quality of care
  - Healthcare reports generally contain parameters which require proper attention
  - Use of NLP can provide significant relief in case of calculating the measure of inpatient care and monitoring the clinical guidelines
- Identification of the patients which require Improved Care Coordination
  - Automated detection of cancer, detection of the root causes related to any substance disorder are some of the examples

#### **NLP: In Finance**

#### Credit Scoring Method

- Estimate risk factor of giving loan with the past histories
- E.g. Lenddo EFL (with 115 employees), a Singapore-based company developed a software called Lenddo Score which uses machine learning and NLP to assess and calculate an individual's creditworthiness.

#### Document search

- Nuance Communications based in Massachusetts developed software known as Nuance Document Finance Solution, which is used to aid financial services companies in automatizing the documentation process
- Fraud detection in banking
- Stock market prediction- based on sentiment

#### **NLP: In Other domains**

- National Security
  - Sentiment in Cross-border languages
  - Hate Speech, Radicalization

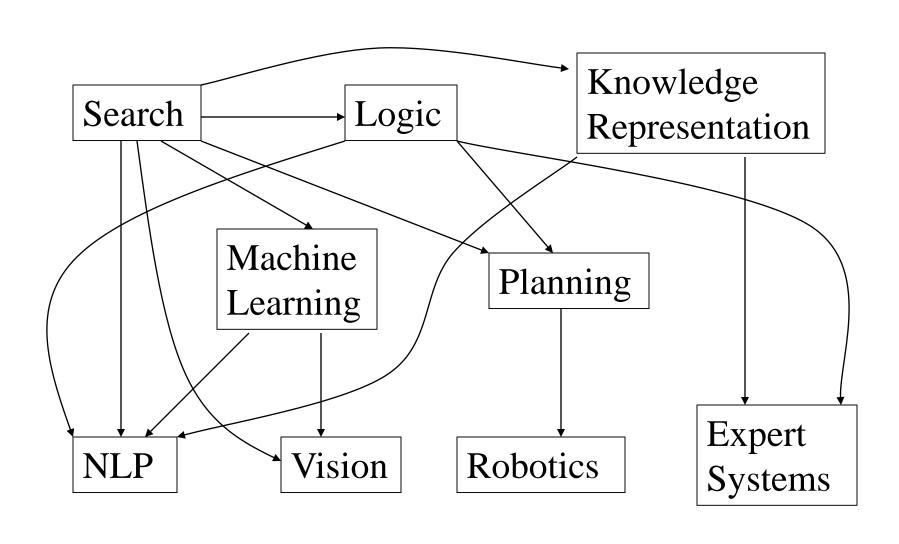
#### NLP in Recruitment

• Searching the appropriate applications from the data, and it also can be used for selecting the best applications from the data available

## Natural Language Processing (NLP)

- NLP is the branch of computer science focused on developing systems that allow computers to communicate with people using everyday language
- Related to Computational Linguistics
  - Also concerns how computational methods can aid the understanding of human language

#### Perspectives of NLP: Areas of Al and their interdependencies



### **Evaluation Challenges**

- Message Understanding Conference (MUC): Information Extraction (<a href="http://www.cs.nyu.edu/cs/faculty/grishman/muc6.html">http://www.cs.nyu.edu/cs/faculty/grishman/muc6.html</a>)
- Text Retrieval Conference (TREC): Information Retrieval (<a href="http://trec.nist.gov/">http://trec.nist.gov/</a>)
- Document Understanding Conference (DUC): Summarization (<a href="http://duc.nist.gov/duc2003/call.html">http://duc.nist.gov/duc2003/call.html</a>)
- Automatic Content Extraction (ACE): Information Extraction (<a href="http://www.itl.nist.gov./iad/894.01/tests/ace/2004/">http://www.itl.nist.gov./iad/894.01/tests/ace/2004/</a>)
- Evaluation exercises on Semantic Evaluation (SemEval): WSD, Coreferences etc. (http://en.wikipedia.org/wiki/SemEval)
- Cross Language Evaluation Forum (CLEF): Cross-lingual Information retrieval (<a href="http://www.clef-initiative.eu//">http://www.clef-initiative.eu//</a>)
- Recognising Textual Entailment Challenge (RTE): Textual entailment (<a href="http://www.pascal-network.org/Challenges/RTE/">http://www.pascal-network.org/Challenges/RTE/</a>)

### **Evaluation Challenges**

- <u>Morpho Challenge</u>: unsupervised segmentation of words into morphemes (<a href="http://www.cis.hut.fi/morphochallenge2005/">http://www.cis.hut.fi/morphochallenge2005/</a>)
- <u>Web People Search Evaluation Challenges (WePS)</u>: <u>Information Extraction (http://nlp.uned.es/weps/weps-2/)</u>
- CoNLL challenges: Chunking, Named Entity extraction etc. (<a href="http://www.cnts.ua.ac.be/conll/">http://www.cnts.ua.ac.be/conll/</a>)
- Text Analysis Conference (TAC): Entailment etc.
   (<a href="http://pascallin.ecs.soton.ac.uk/Challenges/RTE/">http://pascallin.ecs.soton.ac.uk/Challenges/RTE/</a>)
- BioCreative challenges: Biomedical text mining (<a href="http://biocreative.sourceforge.net/">http://biocreative.sourceforge.net/</a>)
- Biomedical information extraction challenges
  - JNLPBA (<a href="http://www-tsujii.is.s.u-tokyo.ac.jp/GENIA/ERtask/report.html">http://www-tsujii.is.s.u-tokyo.ac.jp/GENIA/ERtask/report.html</a>)
  - BioNLP 2009 (<a href="http://www-tsujii.is.s.u-tokyo.ac.jp/GENIA/SharedTask/">http://www-tsujii.is.s.u-tokyo.ac.jp/GENIA/SharedTask/</a>)
  - BioNLP 2011 (<a href="http://2011.bionlp-st.org/">http://2011.bionlp-st.org/</a>)
  - BioNLP 2013, 2014, 2015, 2016 etc.
- SemEval: Sentiment, Emotion, Question-Answering etc.

## Allied Disciplines

Philosophy	Semantics, Meaning of "meaning", Logic (syllogism)
Linguistics	Study of Syntax, Lexicon, Lexical Semantics etc.
Probability and Statistics	Corpus Linguistics, Testing of Hypotheses, System Evaluation
Cognitive Science	Computational Models of Language Processing, Language Acquisition
Psychology	Behavioristic insights into Language Processing, Psychological Models
Brain Science	Language Processing Areas in Brain
Physics	Information Theory, Entropy, Random Fields
Computer Sc. & Engg.	Systems for NLP

# Definitions etc.

### What is NLP?

- Branch of AI
- 2 Goals
  - Science Goal: Understand the way language operates
  - *Engineering Goal*: Build systems that analyse and generate language; reduce the man-machine gap

### Two Views of NLP

- 1. Classical View
- 2. Statistical/Machine Learning View

The burden is on the data as opposed to the human.

Linguist

Text data

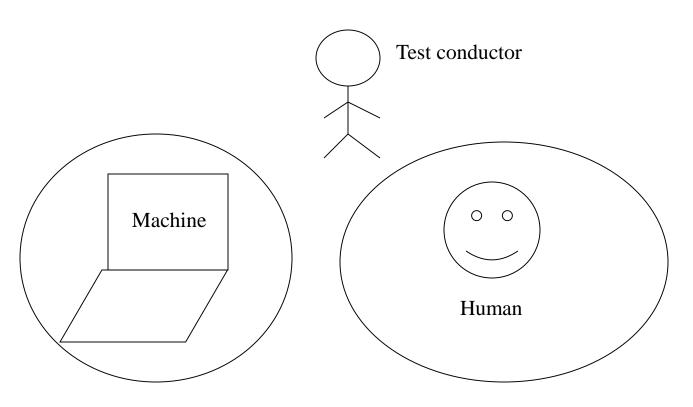
Corpus

Statistical NLP

Classical NLP

Computer

# The famous Turing Test: Language based Interaction (Computing Machinery and Intelligence: 1950)



Can the test conductor find out which is the machine and which the human

### Natural Languages vs. Computer Languages

- *Ambiguity* is the primary difference between *natural* and *computer languages*
- Formal programming languages are designed to be unambiguous, i.e. they can be defined by a grammar that produces a unique parse (*in general*) for each sentence in the language
- Programming languages are also designed for efficient (deterministic) parsing, i.e. they are deterministic context-free languages (DCFLs)
  - A sentence in a DCFL can be parsed in O(n) time where n is the length of the string

# NLP architecture and stages of processingambiguity at every stage

- Phonetics and phonology
- Morphology
- Lexical Analysis
- Syntactic Analysis
- Semantic Analysis
- Pragmatics
- Discourse

### **Phonetics**

- Processing of speech
- Challenges
  - Homophones: bank (finance) vs. bank (river bank)
  - Near Homophones: maatraa vs. maatra (Hin)
  - Word Boundary
    - aajaayenge (aa jaayenge (will come) or aaj aayenge (will come today)
    - I got [ua]plate
  - Phrase boundary
    - PhD students are especially exhorted to attend as such seminars are integral to one's post-graduate education
  - Disfluency: *ah*, *um*, *ahem etc*.

The best part of my job is ... well ... the best part of my job is the responsibility.

# **Word Segmentation**

- Breaking a string of characters (graphemes) into a sequence of words
- In some written languages (e.g. Chinese) words are not separated by spaces
- Even in English, characters other than white-space can be used to separate words [e.g.,;.-:()]
- Examples from English URLs:
  - jumptheshark.com  $\Rightarrow$  jump the shark .com
  - myspace.com/pluckerswingbar
    - ⇒ myspace .com pluckers wing bar

# Morphological Analysis

- *Morphology* is the field of linguistics that studies the internal structure of words (Wikipedia)
- A *morpheme* is the smallest linguistic unit that has semantic meaning (Wikipedia)
  - e.g. "carry", "pre", "ed", "ly", "s"
- Morphological analysis is the task of segmenting a word into its morphemes:
  - carried  $\Rightarrow$  carry + ed (past tense)
  - independently  $\implies$  in + (depend + ent) + ly
  - Googlers  $\implies$  (Google + er) + s (plural)
  - unlockable  $\Rightarrow$  un + (lock + able) ?  $\Rightarrow$  (un + lock) + able ?

### Morphology

- Word formation rules from root words
- Nouns: Plural (boy-boys); Gender marking (czar-czarina)
- Verbs: Tense (stretch-stretched); Aspect (e.g. perfective sit-had sat); Modality (e.g. request khaanaa  $\rightarrow$  khaaiie)
- Crucial first step in NLP
- Languages rich in morphology: e.g., Dravidian, Hungarian, Turkish, Indian languages
- Languages poor in morphology: Chinese, English
- Languages with rich morphology have the advantage of easier processing at higher stages of processing
- A task of interest to computer science: *Finite State Machines for Word Morphology*

# Lexical Analysis

Essentially refers to dictionary access and obtaining the properties of the word
 e.g. dog

```
noun (lexical property)
take-'s'-in-plural (morph property)
animate (semantic property)
4-legged (-do-)
carnivore (-do)
```

Challenge: Lexical or word sense disambiguation

# Lexical Disambiguation

### First step: Part of Speech Disambiguation

- Dog as a noun (animal)
- Dog as a verb (to pursue or to go after)

### Sense Disambiguation

- Dog (as animal)
- Dog (as a very detestable person)

### Needs word relationships in a context

The chair emphasized the need for adult education

Very common in day to day communications

Satellite Channel Ad: Watch what you want, when you want (two senses of watch)

Watch: wrist watch/watching something

# Technological developments bring in new terms, additional meanings/nuances for existing terms

- Justify as in *justify the right margin* (word processing context)
- *Xeroxed*: a new verb
- *Digital Trace*: a new expression
- Communifaking: pretending to talk on mobile when you are actually not
- *Discomgooglation*: anxiety/discomfort at not being able to access internet
- Helicopter Parenting: over parenting

# Ambiguity of Multiwords

- The grandfather <u>kicked the bucket after</u> suffering from cancer.
- This job is a piece of cake
- <u>Put</u> the sweater on
- He is the <u>dark horse</u> of the match

Google Translations of above sentences:

दादा कैंसर से पीड़ित होने के बाद बाल्टी लात मारी. इस काम के केक का एक टुकड़ा है. स्वेटर पर रखो. वह मैच के अंधेरे घोड़ा है.

# **Ambiguity of Named Entities**

• Bengali: *চঞ্চল সরকার বাড়িতে আছে* 

English: Government is restless at home. (\*)

Chanchal Sarkar is at home

Amsterdam airport: "Baby Changing Room"

• Hindi: दैनिक दबंग दुनिया English: Daily domineering world

Actually name of a Hindi newspaper in Indore

- High degree of overlap between NEs and MWEs
- Treat differently transliterate do not translate

Syntactic Tasks

# Part of Speech (PoS) Tagging

Annotate each word in a sentence with a PoS

```
I ate the spaghetti with meatballs.
Pro V Det N Prep N
```

Useful for subsequent syntactic parsing and word sense disambiguation

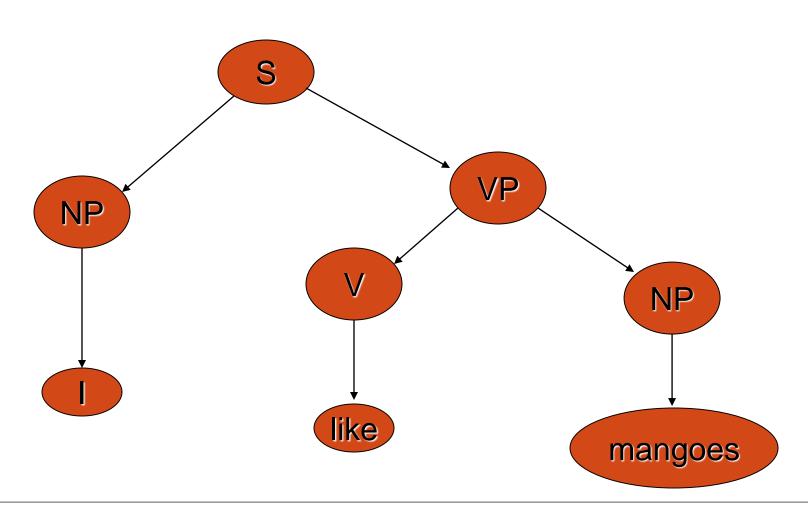
```
John saw the saw and decided to take it to the table. PN V Det N Con V Part V Pro Prep Det N
```

# Phrase Chunking

- Find all non-recursive noun phrases (NPs) and verb phrases (VPs) in a sentence
  - [NP I] [VP ate] [NP the spaghetti] [PP with] [NP meatballs].
  - [NP He ] [VP reckons ] [NP the current account deficit ] [VP will narrow ] [PP to ] [NP only # 1.8 billion ] [PP in ] [NP September ]

# Syntax Processing Stage

### **Structure Detection**



# Parsing Strategy

- Driven by grammar
  - $S \rightarrow NPVP$
  - NP-> N | PRON
  - VP->V NP | V PP
  - N-> Mangoes
  - PRON-> I
  - V-> like

### Challenges in Syntactic Processing: Structural Ambiguity

### Scope

- 1. The old men and women were taken to safe locations (old men and women) vs. ((old men) and women)
- 2. No smoking areas will allow Hookas inside

### Preposition Phrase Attachment

- I saw the boy with a telescope (who has the telescope?)
- I saw the mountain with a telescope (world knowledge: mountain cannot be an instrument of seeing)
- I saw the boy with the pony-tail (world knowledge: pony-tail cannot be an instrument of seeing)

Very ubiquitous: newspaper headline "20 years later, BMC pays father 20 lakhs for causing son's death"

### Headache for Parsing: Garden Path sentences

- Garden Pathing: A garden path sentence is a grammatically correct sentence that starts in such a way that the readers' most likely interpretation will be incorrect
  - The horse raced past the garden fell → The horse (that was) raced past the garden fell
  - The old man the boat  $\rightarrow$  The boat (is manned) by the old
  - Twin Bomb Strike in Baghdad kill 25 (Times of India 05/09/07) → (Twin Bomb Strike) in Baghdad kill 25

Semantic Tasks

# Semantic Analysis

- Representation in terms of
  - Predicate calculus/Semantic Nets/Frames/Conceptual Dependencies and Scripts
- John gave a book to Mary
  - Give: action, Agent: John, Object: Book, Recipient: Mary
- Challenge: ambiguity in semantic role labeling
  - (Eng) Visiting aunts can be a nuisance
  - (Hin) aapko mujhe mithaai khilaanii padegii (ambiguous in Bengali too)
  - Aapnaake aamake misti khoaate hobe

# Word Sense Disambiguation (WSD)

- Words in natural language usually have a fair number of different possible meanings
  - Ravi has a strong interest in computer science
  - Ravi pays a large amount of interest on his credit card
- For many tasks (*question answering, translation*), the proper sense of each ambiguous word in a sentence must be determined

# Semantic Role Labeling (SRL)

- For each clause, determine the semantic role played by each noun phrase that is an argument to the verb
   agent patient source destination instrument
  - John drove Mary from Austin to Dallas in his Toyota
  - The hammer broke the window

• Also referred to a "case role analysis," "thematic analysis," and "shallow semantic parsing"

### **Textual Entailment**

• Determine whether one natural language sentence entails (implies) another under an ordinary interpretation

# Textual Entailment Problems: from PASCAL Challenge

TEXT	HYPOTHESIS	ENTAIL MENT
Eyeing the huge market potential, currently led by Google, Yahoo took over search company Overture Services Inc last year.	Yahoo bought Overture.	TRUE
Microsoft's rival Sun Microsystems Inc. bought Star Office last month and plans to boost its development as a Web-based device running over the Net on personal computers and Internet appliances.	Microsoft bought Star Office.	FALSE
The National Institute for Psychobiology in Israel was established in May 1971 as the Israel Center for Psychobiology by Prof. Joel.	Israel was established in May 1971.	FALSE
Since its formation in 1948, Israel fought many wars with neighboring Arab countries.	Israel was established in 1948.	TRUE

Pragmatics/Discourse Tasks

### Pragmatics

- Very hard problem
- Model user intention
  - Tourist (in a hurry, checking out of the hotel, motioning to the service boy): Boy, go upstairs and see if my sandals are under the divan. Do not be late. I just have 15 minutes to catch the train.
  - Boy (running upstairs and coming back panting): yes sir, they are there.
- World knowledge
  - WHY INDIA NEEDS A SECOND OCTOBER? (ToI, 2/10/07)

### Discourse

Processing of *sequence* of sentences *Mother* to *John*:

John go to school. It is open today. Should you bunk? Father will be very angry. Ambiguity of open bunk what?

Why will the father be angry?

Complex chain of reasoning and application of world knowledge Ambiguity of *father* 

father as parent
or
father as headmaster

### Anaphora Resolution/ Co-Reference

- Determine which phrases in a document refer to the same underlying entity
  - John put the carrot on the plate and ate it.
  - Bush started the war in Iraq. But the president needed the consent of Congress.
- Some cases require difficult reasoning.
  - Today was Jack's birthday. Penny and Janet went to the store. They were
    going to get presents. Janet decided to get a kite. "Don't do that," said
    Penny. "Jack has a kite. He will make you take it back."

Other Tasks

# Information Extraction (IE)

- Identify phrases in language that refer to specific types of entities and relations in text
- Named entity recognition is task of identifying names of people, places, organizations, etc. in text

people organizations places

- Michael Dell is the CEO of Dell Computer Corporation and lives in Austin Texas.
- Relation extraction identifies specific relations between entities.
  - Michael Dell is the CEO of Dell Computer Corporation and lives in Austin Texas.

# **Question Answering**

- Directly answer natural language questions based on information presented in a corpora of textual documents (e.g. the web)
  - When was Barack Obama born? (factoid)
    - August 4, 1961
  - Who was president when Barack Obama was born?
    - John F. Kennedy
  - How many presidents have there been since Barack Obama was born?
    - 9

### **Text Summarization**

- Produce a short summary of a longer document or article
  - Article: With a split decision in the final two primaries and a flurry of superdelegate endorsements, <u>Sen. Barack Obama</u> sealed the Democratic presidential nomination last night after a grueling and history-making campaign against <u>Sen. Hillary Rodham Clinton</u> that will make him the first African American to head a major-party ticket. Before a chanting and cheering audience in St. Paul, Minn., the first-term senator from Illinois savored what once seemed an unlikely outcome to the Democratic race with a nod to the marathon that was ending and to what will be another hard-fought battle, against <u>Sen. John McCain</u>, the presumptive Republican nominee....

• Summary: Senator Barack Obama was declared the presumptive Democratic presidential nominee.

### Sentiment Analysis

- Sentiment analysis
  - Extract subjective information usually from a set of documents, often using online reviews to determine "polarity" about specific objects
  - especially useful for identifying trends of *public opinion in the social media*, for the purpose of marketing

### Machine Translation (MT)

- Translate a sentence from one natural language to another.
  - Hasta la vista, bebé ⇒
     Until we see each other again, baby.

#### Ambiguity Resolution is Required for Translation

- Syntactic and semantic ambiguities must be properly resolved for correct translation:
  - "John plays the guitar."  $\rightarrow$  "John toca la guitarra."
  - "John plays soccer."  $\rightarrow$  "John juega el fútbol."
- An apocryphal story is that an early MT system gave the following results when translating from English to Russian and then back to English:
  - "The spirit is willing but the flesh is weak." ⇒ "The liquor is good but the meat is spoiled."
  - "Out of sight, out of mind." ⇒ "Invisible idiot."

### Resolving Ambiguity

- Choosing the correct interpretation of linguistic utterances requires knowledge of:
  - Syntax
    - An agent is typically the subject of the verb
  - Semantics
    - Michael and Ellen are names of people
    - Austin is the name of a city (and of a person)
    - Toyota is a car company and Prius is a brand of car
  - Pragmatics
  - World knowledge
    - Credit cards require users to pay financial interest
    - Agents must be animate and a hammer is not animate

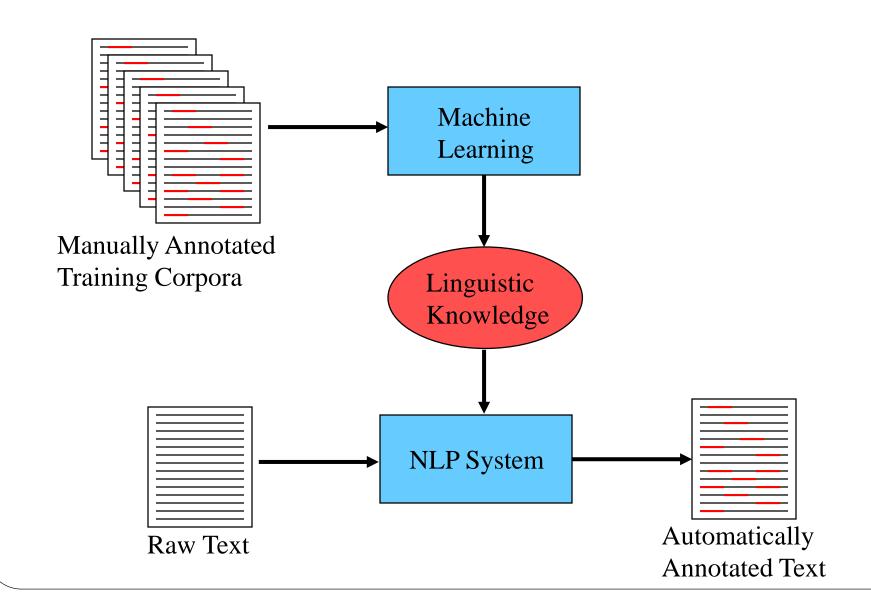
### Manual Knowledge Acquisition

- Traditional, "rationalist" approaches to language processing require human specialists to specify and formalize the required knowledge
- Manual knowledge engineering is difficult, time-consuming, and error prone
- "Rules" in language have numerous exceptions and irregularities
  - "All grammars leak.": Edward Sapir (1921)
- Manually developed systems were expensive to develop and their abilities were limited and "brittle" (not robust)

### **Automatic Learning Approach**

- Use machine learning methods to automatically acquire the required knowledge from appropriately annotated text corpora
- Variously referred to as the "corpus based," "statistical," or "empirical" approach
- Statistical learning methods were first applied to speech recognition in the late 1970's and became the dominant approach in the 1980's
- During the 1990's, the statistical training approach expanded and came to dominate almost all areas of NLP

# Learning Approach



# Early History: 1950's

- Shannon (the father of information theory) explored probabilistic models of natural language (1951)
- Chomsky (the extremely influential linguist) developed formal models of syntax, i.e. finite state and context-free grammars (1956)
- First computational parser developed at U Penn as a cascade of finite-state transducers (Joshi, 1961; Harris, 1962)
- Bayesian methods developed for optical character recognition (OCR) (Bledsoe & Browning, 1959).

# History: 1960's

- Work at MIT AI lab on question answering (BASEBALL) and dialog (ELIZA)
- Semantic network models of language for question answering (Simmons, 1965).
- First electronic corpus collected, Brown corpus, 1 million words (Kucera and Francis, 1967)
- Bayesian methods used to identify document authorship (*The Federalist* papers) (Mosteller & Wallace, 1964)

## History: 1970's

- "Natural language understanding" systems developed that tried to support deeper semantic interpretation
  - SHRDLU (Winograd, 1972) performs tasks in the "blocks world" based on NL instruction
  - Schank *et al.* (1972, 1977) developed systems for conceptual representation of language and for understanding short stories using hand-coded knowledge of scripts, plans, and goals.
- Prolog programming language developed to support logic-based parsing (Colmeraurer, 1975).
- Initial development of hidden Markov models (HMMs) for statistical speech recognition (Baker, 1975; Jelinek, 1976).

# History: 1980's

- Development of more complex (mildly context sensitive) grammatical formalisms, e.g. unification grammar, tree-adjoning grammar etc
- Symbolic work on discourse processing and NL generation.
- Initial use of statistical (HMM) methods for syntactic analysis (POS tagging) (Church, 1988).

# History: 1990's

- Rise of statistical methods and empirical evaluation causes a "scientific revolution" in the field
- Initial annotated corpora developed for training and testing systems for POS tagging, parsing, WSD, information extraction, MT, etc.
- First statistical machine translation systems developed at IBM for Canadian Hansards corpus (Brown *et al.*, 1990)
- First robust statistical parsers developed (Magerman, 1995; Collins, 1996; Charniak, 1997)
- First systems for robust information extraction developed (e.g. MUC competitions)

# History: 2000's

- Increased use of a variety of ML methods, SVMs, logistic regression (i.e. max-ent), CRF's, etc.
- Continued developed of corpora and competitions on shared data.
  - TREC Q/A
  - SENSEVAL/SEMEVAL
  - CONLL Shared Tasks (NER, SRL...)
- Increased emphasis on unsupervised, semi-supervised, and active learning as alternatives to purely supervised learning.
- Shifted focus to semantic tasks such as WSD and SRL.

## History: 2000 onwards

- Information extraction from social networks
- Information retrieval
- Cross-lingual information access
- Machine Translation (statistical, hybrid etc.)
- Biomedical text mining
- Discourse processing

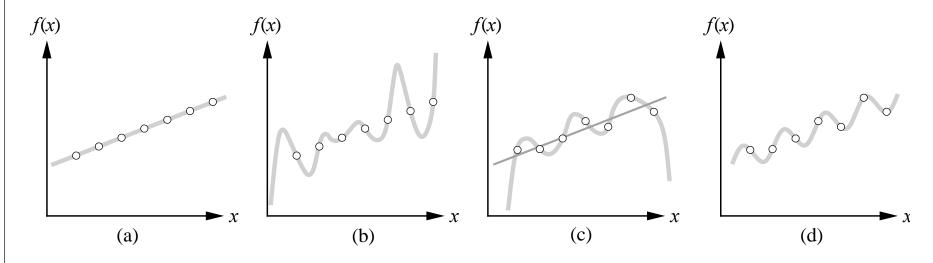
### Machine Learning

- Machine learning: how to acquire a model on the basis of data / experience?
  - Learning parameters (e.g. probabilities)
  - Learning structure (e.g. BN graphs)
  - Learning hidden concepts (e.g. clustering)

#### Machine Learning

- Unsupervised Learning
  - No feedback from teacher; detect patterns
- Reinforcement Learning
  - Feedback consists of rewards/punishment
- Supervised Learning
  - Examples of correct answers are given
  - Discrete answers: *Classification*
  - Continuous answers: Regression

## Supervised Machine Learning



Given a training set:

$$(x_1, y_1), (x_2, y_2), (x_3, y_3), \dots (x_n, y_n)$$

Where each  $y_i$  was generated by an unknown y = f(x), Discover a function h that approximates the true function f

#### **How to Learn**

- Data: labeled instances, e.g. emails marked spam/ham
  - Training set
  - Held out (validation) set
  - Test set
- Features: attribute-value pairs which characterize each x
- Experimentation cycle
  - Learn parameters (e.g. model probabilities) on training set
  - Tune hyperparameters on held-out set
  - Compute accuracy on test set
  - Very important: never "peek" at the test set!
- Evaluation
  - Accuracy: fraction of instances predicted correctly
- Overfitting and generalization
  - Want a classifier which does well on test data
  - Overfitting: fitting the training data very closely, but not generalizing well to test data

Training Data

Held-Out Data

> Test Data

#### NLP and ML: From Past to Present

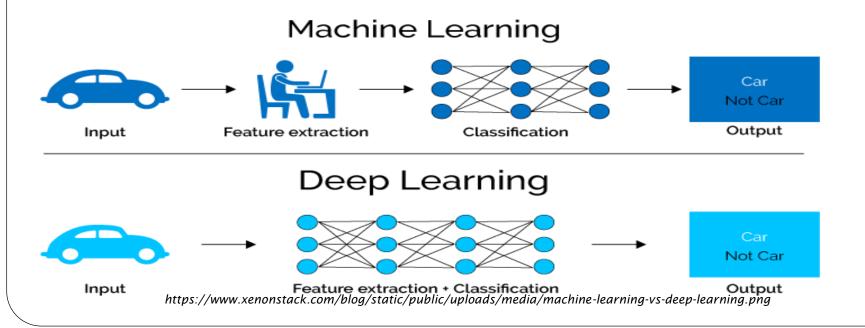
- NLP based systems have enabled wide-range of applications
  - Google's powerful search engines, Google's MT
  - Alexa etc.
  - Amazon Comprehend Medical services
  - Cognitive Analytics and NLP, Spam detection, NLP in Recruitment
  - Sentiment Analysis, Hate Speech detection, Fake News detection
- Shallow ML algorithms (corresponds to Statistical NLP)
  - Used extensively (HMM, MaxEnt, CRF, SVM, Logistic Regression etc.)
  - Requires handcrafting of features
  - Time-consuming
  - Curse of dimensionality (because of joint modeling of language models)

#### NLP and ML: From Past to Present

- Deep Learning algorithms
  - No feature engineering
  - Success of distributed representations (Neural language models)
- Some recent developments
  - The rise of distributed representations (e.g., Word2vec, GLOVE, ELMO, BERT etc)
  - Convolutional, recurrent, recursive neural networks, Transformer, Reinforcement learning
  - Unsupervised sentence representation learning
  - Combining deep learning models with memory-augmenting strategies
- Explainable AI

### Deep Learning (DL)

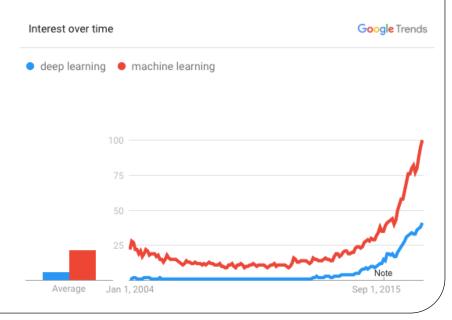
- •Subfield of learning representations of data
- •Exceptionally effective at learning patterns
- •Deep learning algorithms attempt to learn (*multiple levels of*) representations by using a **hierarchy of multiple layers**
- •If you provide the system tons of information, it begins to understand it and respond in useful ways



# Why is DL useful?

- Manually designed features are often over-specified, incomplete and take a long time to design and validate
- O Learned Features are easy to adapt, fast to learn
- O Deep learning provides a very **flexible**, (almost?) **universal**, learnable framework for representing world, visual and linguistic information
- O Can learn both unsupervised and supervised
- Effective end-to-end learning
- O Utilize large amounts of training data

In ~2010 DL started outperforming other ML techniques first in speech and vision, then NLP



### News: March 27, 2019

Yoshua Bengio, Geoffrey Hinton, and Yann LeCun received the

Turing Award-2018 (equivalent to Nobel Prize of Computing)

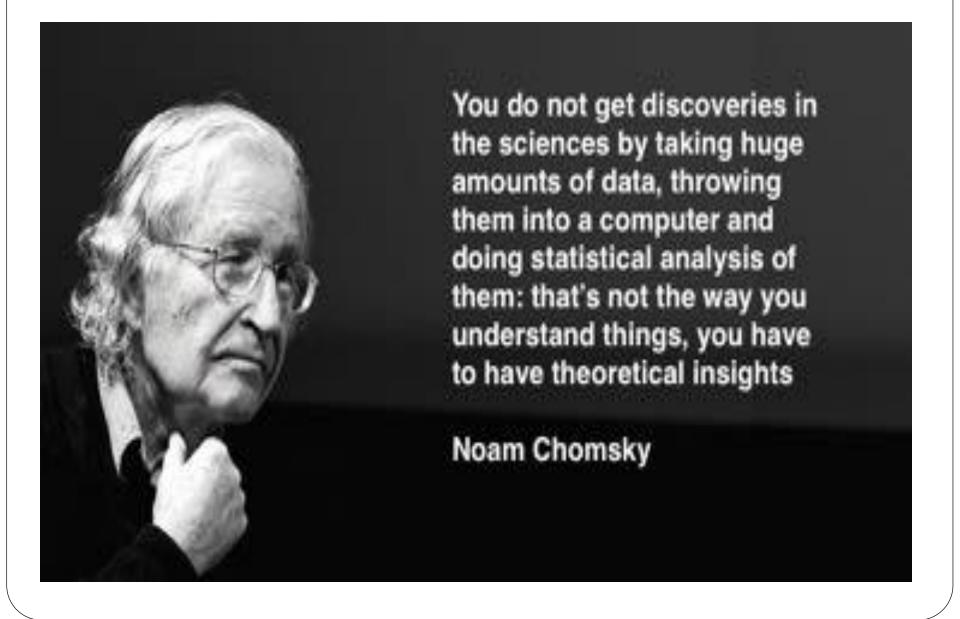
for Modern AI (specifically for deep learning research)

Bengio- University of Toronoto and Google

Hinton- University of Montreal

LeCun- Facebook's chief AI scientist and a professor at NYU

## Statistics are no panacea!



#### **Syllabus**

- Intro to NLP
- Simple Word Vector representations: word2vec, GloVe: <u>Distributed Representations of Words and Phrases and their Compositionality</u>
- Neural Networks and backpropagation: PoS tagging and named entity recognition
- Parsing: Syntactic and Probabilistic
- Semantics: Lexical Knowledge Net, WSD: Knowledge based and Machine Learning
- Recurrent neural networks -- for language modeling and other tasks: <u>Recurrent neural network</u>
   <u>based language model</u>, <u>Extensions of recurrent neural network language model</u>, <u>Opinion Mining</u>
   and Sentiment Analysis with Deep Recurrent Neural Networks
- Convolutional neural networks -- for sentence classification
- Machine Translation: Statistical MT, Seq2Seq and Attention
- Deep Learning for NLP for Question Answering, Natural Language Generation and Summarization
- Contextual Word Representations: BERT
- Recent advancements on NLP
- Some topics on Indian Language Computing

Topics will be discussed with probabilistic, machine learning and deep learning techniques

#### Books etc.

- Main Text(s):
  - Natural Language Understanding: James Allan
  - Speech and NLP: Jurafsky and Martin
  - Foundations of Statistical NLP: Manning and Schutze
  - Yoav Goldberg. <u>A Primer on Neural Network Models for Natural</u> <u>Language Processing</u>
- Other References:
  - NLP a Paninian Perspective: Bharati, Cahitanya and Sangal
  - Statistical NLP: Charniak
- Journals
  - Computational Linguistics, Natural Language Engineering, AI, AI Magazine, IEEE SMC
- Conferences
  - ACL, EACL, HLT/NAACL, EMNLP, COLING, MT Summit, EMNLP, IJCNLP, HLT, ICON, SIGIR, WWW, ICML, ECML

Thank you very much for your attention!