



CRM Dashboard Overview

Overview

Metrics

Cancel

3K

Total Leads

334

Total Deal

\$8M

Total Leads

\$931K

Closed Deal Value

2.7K

Average Deal

12%

conversion_rate

63.2

Avg_Duration

Country

All

Industry

All

Organization size

All

Stage

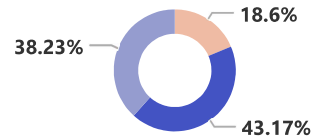
All

Status

All

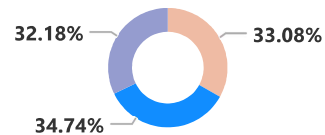
Total Leads by Products

Custom solution SAAS Services



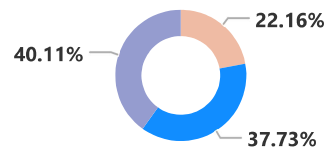
Conversion Rate by Product

Custom solution SAAS Services



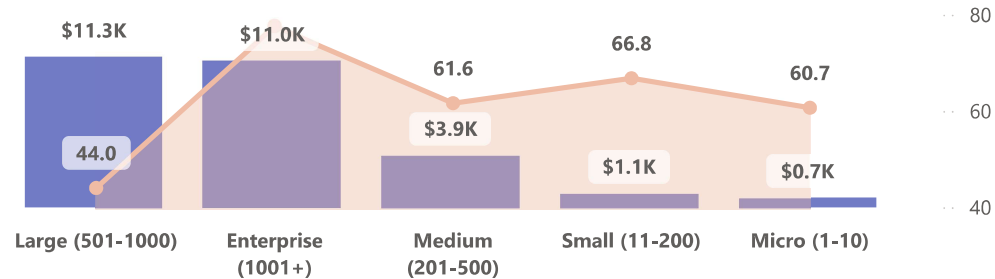
Total Deal Value by Product

Custom solution SAAS Services



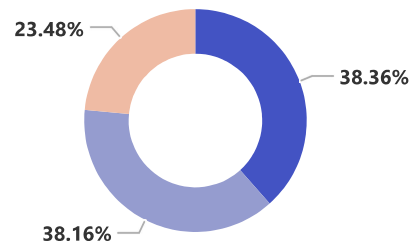
Average Closed Deal Value & Average Sales Cycle Duration

Average of actual deal Average of sales_cycle

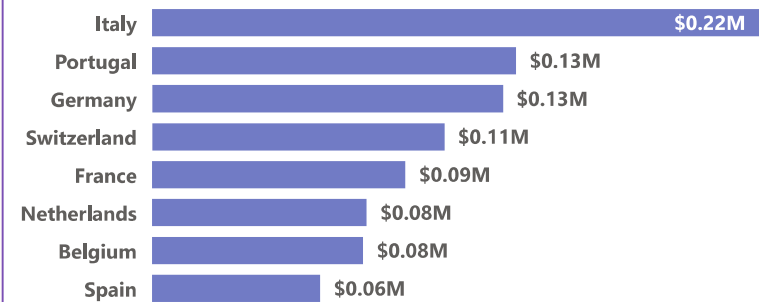


Sales Performance by Product

SAAS Services Custom solution



Sales Performance by Country



Date

▼

All

▼

Stage

▼

All

▼

Status

▼

All

▼

Organization size

▼

All

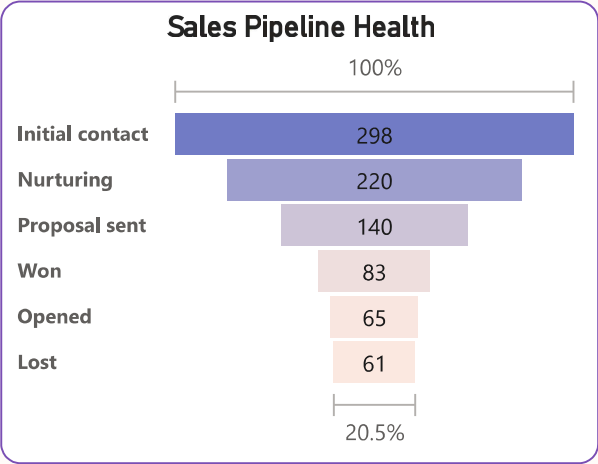
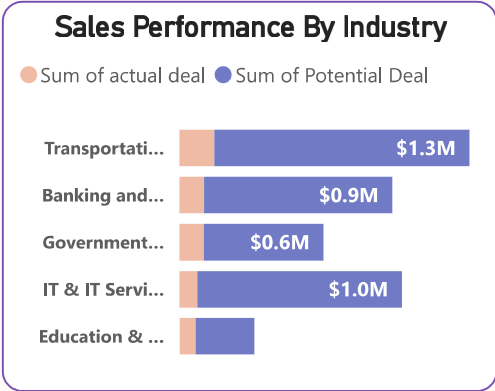
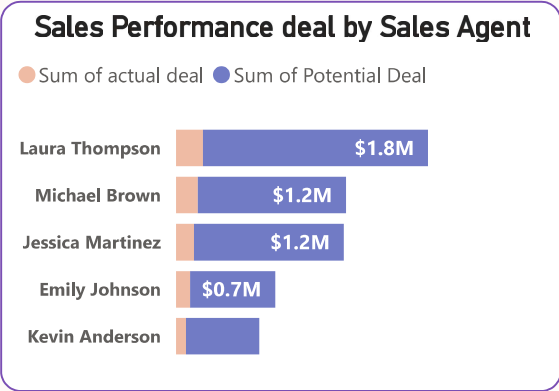
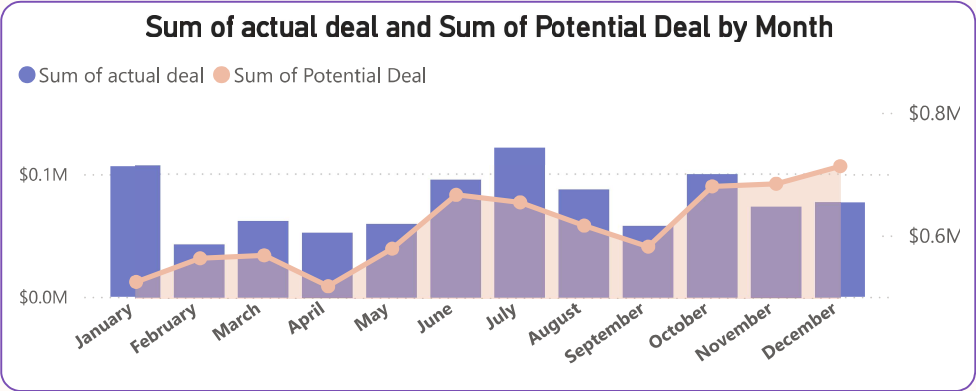
▼

Country

▼

All

▼



Sales Agent	Avg. Weeks	Lead Closed	Lead Closed Over Months	Closed Deal Value	Potential Deal Value	Total Deal Value
Laura Thompson	19	90	93	\$218,624	\$1,829,709	\$2,048,333
Jessica Martinez	21	62	61	\$145,299	\$1,216,439	\$1,361,738
Michael Brown	21	59	58	\$177,109	\$1,202,695	\$1,379,804
Kevin Anderson	20	34	33	\$80,248	\$596,763	\$677,011
Emily Johnson	19	32	31	\$115,032	\$688,623	\$803,655
John Smith	20	28	27	\$75,652	\$681,178	\$756,830
Sarah Davis	19	28	27	\$73,028	\$549,166	\$622,194
David Wilson	19	19	18	\$46,283	\$579,287	\$625,570