A S M Taseen

taseen 08. github.io - email/ataseen @uwaterloo.ca - in/a-s-m-taseen - github/asm-taseen

EDUCATION

University of Waterloo

Sept '20 - Apr '25 (expected)

Bachelor of Computer Science, 2x Dean's Honours List

EXPERIENCE

TutorOcean

Ottawa, ON

Incoming Full Stack Developer Intern

May '22 – Aug '22

- Expected to work on infrastructure with REST APIs, AWS API Gateway, and AWS Lambda
- Recommence in the B2C marketplace team for SEO improvements to increase customer acquisition

TutorOcean

Ottawa, ON

Full Stack Developer Intern

Sept '21 - Dec '21

- Integrated HubSpot API to track 25 unique customer data in HubSpot from the user life cycle of 20,000+ users to improve lifecycle marketing which increased customer conversion rates by 18%
- Enhanced the message flagging scope by generating effective **regex** in **MongoDB** database to increase customer retention by reducing the threat of prohibited internal promotions via the messaging system
- Worked on Search Engine Optimization by creating 20+ pages with React and Redux that increased keyword indexing by 2190+ keywords and website impressions by over 78000
- Implemented user-facing features on French version of the marketplace website used at Bell Canada

Hexa

Waterloo, ON

Co-founder & Frontend Lead

Oct'21 - Present

- Architected a multi-service EdTech platform for a market of **3 million** customers across **110+** nations
- Utilized **DigitalOcean** to integrate load balancing and facilitate **horizontal scaling** of infrastructure
- Provisioned a single node PostgreSQL cluster with connection pooling to handle 10,000 req/sec
- Developed UI with **React**; designed the user flow to minimise clicks and maximize conversion rates
- Collaboratively devised algorithms having low computational complexity to facilitate a highly granular searching and sorting mechanism across a search-scope of 12000+ records

PROJECTS

EvenJobs

qithub/repo

- Built an online job search platform for the odd/part-time job sector in Bangladesh using **React**
- Set up Firebase Authentication for allowing secure sign in and sign up actions of the users
- Integrated Cloud Firestore and Redux to collect, store, and assign user data across the platform
- Enabled an email communication system for employers and candidates to connect via the website

Bi-Quadris

- Built duo player tetris game CLI in C++ using OOP principles with a GUI created using XQuartz
- Leveraged design patterns like **Observer** to minimize coupling and **Decorator** to enhance scalability

Crypto Tracker

qithub/repo

- Developed a tracking website for cryptocurrencies with **React** to keep up with real-time statistics
- Utilized the Axios library to eliminate CSRF and to fetch cryptocurrency data from a REST API

TECHNICAL SKILLS

Languages: JavaScript, TypeScript, C++, SQL, C, C#, Python

Frameworks/Tools: React, Redux, MongoDB, PostgreSQL, AWS, DigitalOcean, Git, Linux