A S M Taseen

taseen08.github.io — ataseen@uwaterloo.ca — in/a-s-m-taseen — github.com/taseen

TECHNICAL SKILLS

Languages: JavaScript, TypeScript, SQL, C++, C, C#, Python

Technologies: React, Redux, MongoDB, PostgreSQL, AWS, DigitalOcean, Git, Linux

EXPERIENCE

TutorOcean

Ottawa, ON

Incoming Full Stack Developer Intern

May '22 – Aug '22

- Expected to work on infrastructure with REST APIs, AWS API Gateway, and AWS Lambda
- Recommence in the B2C marketplace team for SEO improvements to increase customer acquisition

TutorOcean

Ottawa, ON

Full Stack Developer Intern

Sept '21 – Dec '21

- Integrated HubSpot API to track 25 unique customer data in HubSpot from the user life cycle of 20,000+ user to improve lifecycle marketing which increased customer conversion rates by 18%
- Enhanced the message flagging scope by generating effective **regex** in **MongoDB** database to increase customer retention by reducing the threat of prohibited internal promotions via the messaging system
- Worked on Search Engine Optimization by creating 20+ pages with React and Redux that increased keyword indexing by 2190+ keywords and website impressions by over 78000
- Implemented user-facing features on French version of the marketplace website used at **Bell Canada**

Hexa
Co-founder & Frontend Lead

Waterloo, ON

Oct'21 - Present

- Architected a multi-service EdTech platform for a market of 3 million customers across 160 countries
- Utilized **DigitalOcean** cloud services to provision a **PostgreSQL** managed database for record storage and integrate load balancing to facilitate horizontal scaling to improve performance across two servers
- Developed UI with **React**; designed the user flow to minimise clicks and maximize conversion rates
- Collaboratively devised algorithms having low computational complexity to facilitate a highly granular searching and sorting mechanism across a search-scope of 12000+ records

PROJECTS

EvenJobs

qithub/repo

- Built an online job search platform for the odd/part-time job sector in Bangladesh using React
- Set up Firebase Authentication for allowing secure sign in and sign up actions of the users
- Integrated Cloud Firestore and Redux to collect, store, and assign user data across the platform
- Enabled an email communication system for employers and candidates to connect via the website

Biquadris

qithub/repo

- Built a dual player tetris game in C++ using OOP principles with a GUI created using XQuartz
- Leveraged design patterns like **Observer** to minimize coupling and **Decorator** to enhance flexibility

Crypto Tracker

qithub/repo

- Developed a tracking website for cryptocurrencies with **React** to keep up with real-time statistics
- Utilized the Axios library to eliminate CSRF and to fetch cryptocurrency data from a REST API

EDUCATION

University of Waterloo