What is Ambel?

Ambel is a sophisticated **SaaS platform and practitioner management solution** tailored for modern professionals and organizations in industries like healthcare, legal, wellness, beauty, spas, and consulting. It integrates **scheduling**, **online consultations**, **payments**, **inventory**, **resources**, and more into one seamless experience.[ambel.ca+1](#)

Mission & Vision

- **Mission:** Equip practitioners with tools that streamline administrative tasks and magnify client engagement.[ambel.ca](#)
- **Vision:** Evolve into a global platform where appointment scheduling, communication, and resource management converge to elevate service standards.[ambel.ca](#)

Core Values

- **Innovation**, **Integrity**, **Customer-Centricity**, **Excellence**, **Collaboration**, **Empowerment**[ambel.ca](#)

What Ambel Offers

A. Core Functionalities

- **Scheduling & Appointments**
  - Real-time booking with verified practitioners from around the world
  - Individual, class, or group session management (e.g., telehealth, fitness, workshops)[ambel.ca+1](#)
  - Customizable scheduling: slot-based, dedicated, repeated, guest booking, etc.[ambel.ca](#)

- **Communication Tools**

  - Integrated secure messaging, low-latency audio, and video calling for live consultations[ambel.ca](#)
- **Payments & Invoicing**

  - Full support for pre-paid, post-paid, partial, and installment payment models[ambel.ca](#)
  - Custom invoices and payment links enabled for remote collection[ambel.ca](#)

- **Practitioner Discovery & Trust**

  - Search and book local or international practitioners
  - Verified practitioner badges enhance client trust[ambel.ca](#)

- Customer ratings and reviews available[ambel.ca](https://ambel.ca)

## B. Business Operations & Marketing

- **Web Presence & Booking**

  - Customizable booking page per practitioner
  - Free 6-page website for organizations[ambel.ca](https://ambel.ca)
  - Website widgets for seamless embedding[ambel.ca](https://ambel.ca)

- **Inventory & E-Commerce**

  - Support for online product sales, gift cards, and variable products[ambel.ca](https://ambel.ca)

- **Team & Resource Management**

  - Staff task assignments, shift systems, and team scheduling[ambel.ca+1](https://ambel.ca)
  - Role-based permissions for practitioners and staff[ambel.ca](https://ambel.ca)
  - Multi-branch operations management[ambel.ca](https://ambel.ca)

- **Marketing Tools**

  - Email marketing campaigns, intake forms, coupon codes, and discounts[ambel.ca](https://ambel.ca)

## C. Specialized Solutions by Sector

- **Healthcare**: Automates workflows to save clinics an average of **2.5 hours daily**.[ambel.ca](https://ambel.ca)
- **Private Practice**: Streamlined staff scheduling, task assignment, online payroll, and real-time activity tracking.[ambel.ca](https://ambel.ca)
- **Legal Firms**: Full legal practice management—from document/matter handling to billing and detailed reporting.[ambel.ca+1](https://ambel.ca)
- **Spas & Salons**: Comprehensive automation of appointments and daily salon operations.[ambel.ca](https://ambel.ca)

## D. Success Highlights

- Real-world case studies and blogs showcase how Ambel helps businesses **reduce operational costs**, **improve efficiency**, and **enhance customer satisfaction**.[ambel.ca+1](https://ambel.ca)

## 3. Pricing & Plans

Ambel offers a **30-day free trial** across all plans, which include:

| Plan | Highlights |
|------|-----------|
| **Pay As You Go** | 10% fee on customer payments; limited practitioners/staff; basic supportambel.ca |
| **Practitioner** | $59/month per practitioner; includes full booking, scheduling, shifts, messaging, e-commerce, marketing, and a free websiteambel.ca |
| **Enterprise** | $499/month for 10 users; unlimited practitioners/staff; advanced features including customizable website and full e-commerceambel.ca |

All plans support:

- Appointment and booking flexibility (pre-paid, post-paid, partial)
- Multi-level team and branch configuration
- Customer messaging, marketing tools, payment integration and e-commerce functionalityambel.ca

## 4. Who Uses Ambel?

**Practitioner Categories** (examples):

- Medical: Doctors, specialists (Cardiologists, Dermatologists, Nutritionists, etc.)
- Legal: Various lawyers (Corporate, Family, Immigration, Tax, etc.)
- Consultancy & Advisory: Financial, HR, IT, Strategy, Business Coaching
- Therapists: Acupuncture, CBT, Massage, Speech, Group Therapy, etc.
- Finance/Brokerage: Investment, Banking, Insurance, Forex, Cryptocurrency, etc.ambel.ca+1

**Organization Types**:

- Agencies: Digital, Advertising, Event Management, Marketing, PR
- Healthcare institutions: Hospitals, Clinics, Fitness, Yoga studios
- Firms: Legal, Consultancy, Architecture, IT, Brokerage
- Institutes: Training & Teaching
- Beauty venues: Spas, Salons, Med Spas ambel.ca

## 5. Documentation & Support Resources

Available user resources include:

- Setup guides for practitioner profiles and organizations
- Collaboration tools, QR codes, booking pages, and business tools documentation

- FAQs, blog posts, roadmap, trust & safety, refund policies, support center[ambel.ca+1](ambel.ca)

What Is Ambel?

Ambel is a versatile **SaaS platform and practitioner management solution** designed to empower professionals—particularly in healthcare, legal, wellness, beauty, spas, and consulting—by unifying **scheduling**, **online consultations**, **payments**, **inventory**, and **resource management** into one seamless interface. [ambel.ca](ambel.ca)

Mission & Vision

- **Mission:** To empower professionals with an integrated solution that simplifies administrative tasks, elevates client engagement, and strengthens business relationships. [ambel.ca](ambel.ca)
- **Vision:** To grow into a global ecosystem—ambitious, connected, and innovative—where managing appointments, communication, and resources fuels efficiency and elevates service delivery. [ambel.ca](ambel.ca)

Core Values

- Innovation
- Integrity
- Customer-Centricity
- Excellence
- Collaboration
- Empowerment [ambel.ca](ambel.ca)

2. Detailed Feature Breakdown

A. Practitioner Discovery & Security

- Search and connect with **local and international practitioners** across various industries. [ambel.ca](ambel.ca)
- **Verified practitioner badges** confirm licenses and build trust. [ambel.ca](ambel.ca)
- Real-time **booking availability** ensures seamless scheduling. [ambel.ca](ambel.ca)
- **Client ratings and reviews** offer transparency and social proof. [ambel.ca](ambel.ca)

B. Communication & Collaboration

- Integrated **secure messaging**, **audio**, and **video calling** facilitate live consultations and enhanced client connection. [ambel.ca](ambel.ca)

- Schedule **individual, class, or group sessions**—perfect for workshops, telehealth, therapy, or fitness. [ambel.ca](ambel.ca)
- **Cross-border practitioner collaboration** enables knowledge exchange and co-consultations, even when direct client consultation across borders is regulated. [ambel.ca](ambel.ca)

## C. Payment & Booking Models

Ambel supports a full spectrum of booking/payment models:

- Pre-paid
- Post-paid
- Partial or installment payments
- Guest booking options [ambel.ca+1](ambel.ca)

## D. Scheduling Capabilities

Flexible scheduling includes:

- Slot-based, dedicated, repeated, and guest appointment creation
- Class/group booking functionality [ambel.ca+1](ambel.ca)

## E. Team, Roles & Branches

Support for various team configurations, depending on plan:

- Practitioner account limits and staff seat allowances
- Task delegation, role-based permissions, shift systems
- Multi-branch management [ambel.ca+1](ambel.ca)

## F. Marketing & Client Engagement

- Customizable **booking page**, **6-page website**, and embeddable **website widgets** [ambel.ca+1](ambel.ca)
- Integrated **email marketing**, **intake forms**, coupons, and discounts [ambel.ca+1](ambel.ca)
- Automated **appointment reminders** enhance client follow-through [ambel.ca+1](ambel.ca)

## G. Invoicing & E-commerce

- **Custom invoices** and **payment links** allow remote transactions. [ambel.ca+1](ambel.ca)

- Accept **installment payments**, offer **packages**, **memberships**, and sell **single/variable products**, **gift cards**, and **guest checkout** capabilities. ambel.ca+1

## H. Resource Analytics & Operational Tools

- Access to **resources**, such as documentation, intake data, client profiles. ambel.ca+1
- Automated **reminders**, logs, and potentially reporting to support business decisions. ambel.ca+1

## 3. Pricing Plans & Feature Summary

Ambel offers three core plans, all backed by a **30-day free trial**:

| Plan | Pricing & Access | Notable Features |
|---|---|---|
| **Pay As You Go** | 10% of customer payments; up to 5 practitioners & 2 staff | Supports pre-paid, post-paid, partial, free bookings; scheduling; messaging; basic support ambel.ca |
| **Practitioner** | $59/practitioner/month | All booking options, scheduling, marketing, shift/branch management, invoicing, messaging, free site, widgets, e-commerce ambel.ca |
| **Enterprise** | $499/month (10 users, scalable) | Unlimited practitioners/staff, full feature set, customizable website, e-commerce ambel.ca |

All plans include:

- Appointment flexibility

- Team and branch management

- Messaging, marketing tools, bookings & integrations

- E-commerce capabilities ambel.ca

## 4. Additional Resources & Support

Ambel provides comprehensive support materials, including setup guides, FAQs, blog posts, success stories, and full documentation to aid practitioners and organizations. ambel.ca+1

Summary: What's Now Covered

1. **Discovery & Security**: Global booking, verified profiles, reviews

2. **Communication**: Secure messaging, audio/video, class/group sessions

3. **Scheduling & Payment Models**: Fully flexible, multi-type booking

4. **Team & Branch Management**: Roles, shifts, multi-location control

5. **Marketing & Online Presence**: Websites, widgets, marketing tools

6. **E-commerce & Invoicing**: Products, packages, gift cards, invoices

7. **Plans & Pricing**: Tailored to solo users and larger organizations

8. **Support Infrastructure**: Documentation and ongoing support