

Jack Hunter, 27

Demographics:

- Vienna, AT
- educated, university degree
- works in the hospital
- 35.000€ income/ year



Hobbies, Skills, Interest:

- dog lover
- has 2 dogs
- walking (of course with the dog)
- social, likes to watch Netflix, meet friends
- Sports: Basketball, Tennis

Social Media and Brands:

- uses TikTok, Instagram
- Netflix, Nike, Spotify, Fressnapf