



How to use the Grow with Google logo in your marketing content

Best Practice - Logo Usage

Using our logo on your material and registration sites/forms is not mandatory, however if you decide to utilize our branding, here are a couple of things for you to keep in mind:

The Grow with Google logo in full color should be used whenever possible and should only appear on a white background.

You may use the white Grow with Google logo against a color background.

High resolutions of the logo is available for your use. You can find them in the Partner Community under Resources > Welcome to the program > Program Logos.

The "Grow with Google" logo is displayed in its full, multi-colored form on a plain white background.

The "Grow with Google" logo is displayed in white on a solid dark grey rectangular background.

How NOT to use the logo:

Please do not crop the logo or alter the colors.

Only use white logos on colored backgrounds, and full-color logos on white backgrounds.

Do not place text or images over the logo.

The "Grow with Google" logo is shown being cropped from the right side. A red diagonal line is drawn across the logo, and the right portion is missing.

The "Grow with Google" logo is shown in its full multi-colored form on a light purple rectangular background. A red diagonal line is drawn across the logo.

The "Grow with Google" logo is shown in white on a dark grey background. A blue speech bubble with the text "Come and learn!" is placed over the word "Google". A red diagonal line is drawn across the entire graphic.