



KEMENTERIAN PENDIDIKAN TINGGI JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI

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UNGKU OMAR





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PRODUCT DESCRIPTION

KidsTravel+ is a smart system that lets parents keep an eye on their kids' school rides, ensuring they're safe and sound. It helps drivers find the best routes, and parents get updates and can give feedback on the service. It's like having a reliable assistant for school transportation, making everyone feel secure and connected.

SIGNIFICANT/BENEFIT

- Student Security: Real-time tracking ensures safety, vital in emergencies.
- Parental Satisfaction: Monitoring enhances confidence in the service.
- Positive Reputation: Advanced safety boosts provider and school reputation.
- Emergency Preparedness: Live tracking enables swift emergency response.

MARKET POTENTIAL



- Real-time tracking ensures children's safety during school transit
- Optimizes routes and fleet management for transportation providers
- Easy enrollment process for parents
- Instant updates on child's journey
- Scalable to meet rising demand and expand into new regions and demographics

OBJECTIVE

- Develop a mobile application focused on school kids transportation records.
- Display real-time traveling tracking for school kids transportation
- Give notification to the parent to ensure security for school kids transportation

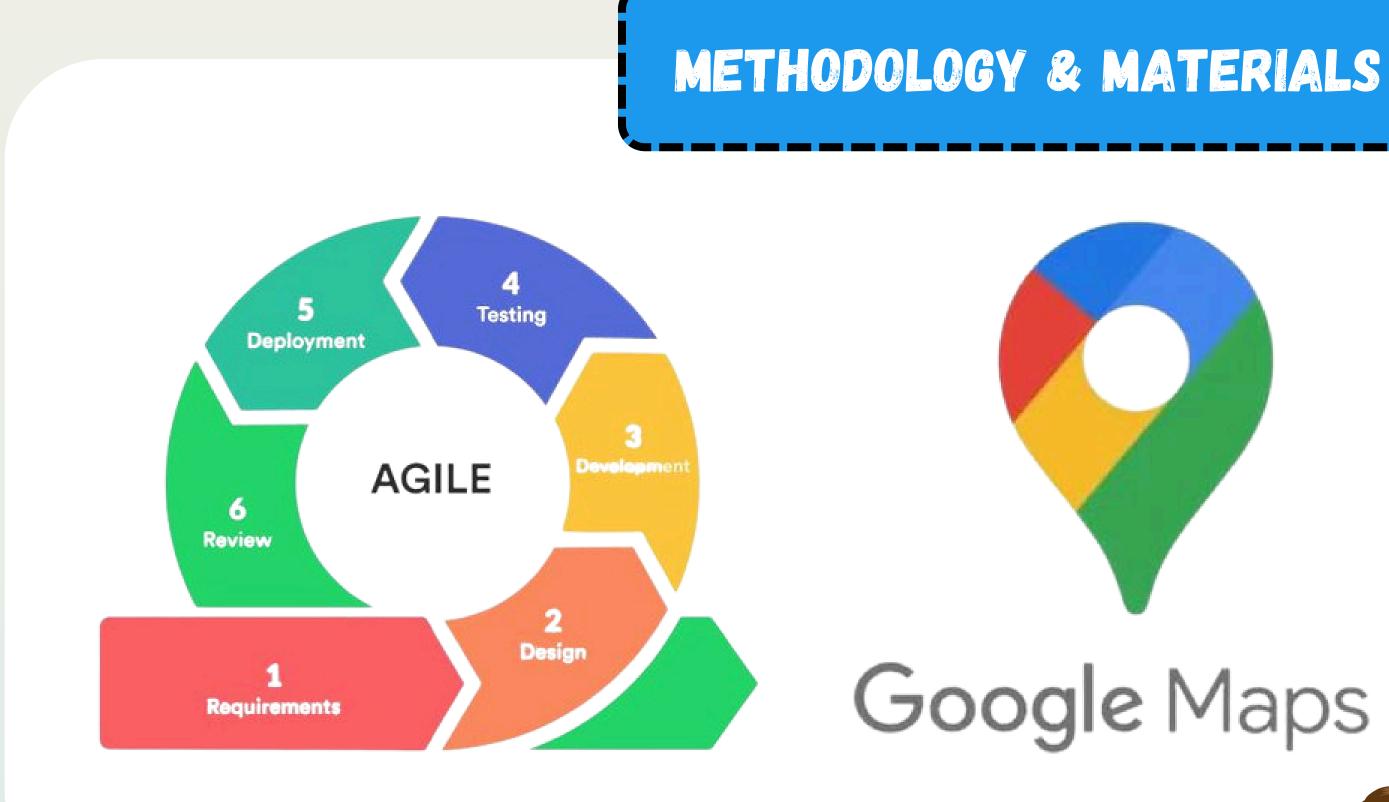
PROBLEMS & CAUSES

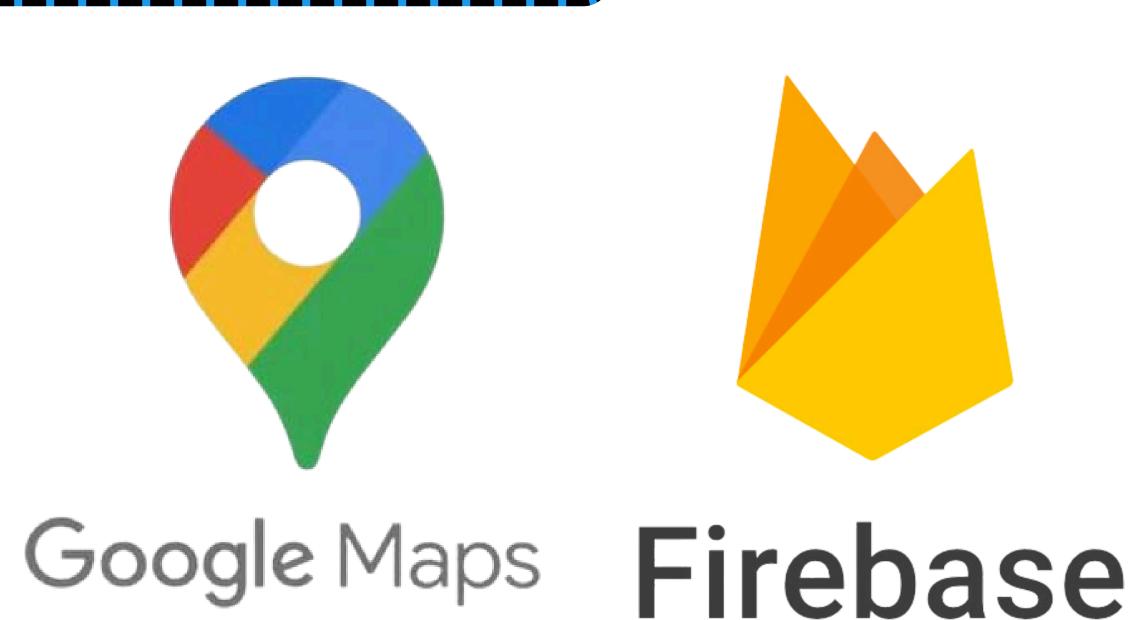
Problem:

- Inefficient school transport tracking system.
- Challenges in route optimization and fleet management. Causes:
- Parental anxiety over children's transit safety.
- Lack of dedicated, integrated solution for communication and tracking.

CONCLUSION

KidsTravel+ revolutionizes child transportation with realtime tracking, streamlined communication, and enhanced safety. It's not just an app; it's a game-changer for parents and providers, redefining the journey to school.









PRODUCT PICTURE





**splash screen add

