

# Video Guidelines and Recommendations

Duration: 1-3 minutes

Frame Orientation: Vertical or horizontal

Audio: required

Category: Cleaning Industry

File Type: MP4

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The Purpose of the Taskbird Creators Community is to provide an enriched community filled with **cleaning industry professionals** who contribute and learn from each other.

We encourage passion for your profession and **freedom of creativity**. Select issue topics to write about or come up with your own video topics.

Before you create your video:

- a) **Submit** an outline of your **plan** for the video
- b) Receive feedback from admins and change accordingly

Some styles that might work are:

Tutorials and “How to” videos- Create a video that is easy to follow by including;

1. A clear subject introduction
2. A steady camera
3. Clear and crisp audio quality
4. Factual information

Satisfying cleaning:

1. Describe what you cleaned
2. How it was done
3. Why it was cleaned

Informative videos:

1. Clear and quality audio
2. Text and links to sources or products

Privacy:

**Do not** use any footage that contains somebody who has not given expressed permission to be filmed or recorded in any way.

**Do not** use any hateful speech directed toward any person, business, or community. It will not be tolerated.