

Types of Author Professions and Their Associated Content



01. Journalist

- Authors of intricate fiction, delving into complex characters and plots.
- Content ranges from romance and mystery to science fiction and historical fiction..



03. Scientist/Academic Researcher

- Writes books, articles, and papers on historical events and figures.
- Content includes analysis of historical periods, critical events, and influential personalities..



05. Biographer

- Writes news articles, feature stories, and editorials.
- Content often involves current events, political developments, and human interest stories.

02. Novelist



- Writes research papers, journal articles, and grant proposals.
- Content is focused on specific scientific, technical, or academic topics, presenting findings and theories.

04. Historian



- Writes detailed accounts of someone's life.
- Content often involves extensive research to present a comprehensive portrayal of the subject's experiences and impact.



06 Playwright

- Writes poems that may vary in style from structured forms (like sonnets or haiku) to free verse.
- Content is often expressive, conveying emotions, experiences, or vivid imagery.



08. Essayist

- Writes manuals, user guides, and FAQ sections for technology and software companies.
- Content is informative, precise, and designed to explain complex information in an accessible way.



10. Columnist

- Writes scripts for theatrical performances.
- Content includes dialogues, stage directions, and character development for plays and musicals.

07. Poet



- Writes short pieces on a variety of topics, from personal reflections to analytical essays.
- Content often explores social issues, philosophy, or personal opinions.

09. Technical Writer



- Writes recurring pieces in magazines or newspapers.
- Content may focus on specific themes such as technology, lifestyle, finance, or culture.



11. Screenwriter

- Writes articles, blogs, and social media posts on a wide range of topics.
- Content is typically more informal and personal, aimed at engaging directly with an audience

- Writes scripts for movies and television shows.
- Content includes dialogue, character development, and scene setting, tailored to visual storytelling.

12. Blogger/Content Creator



Understanding the likely professions of authors can help contextualize their writing, offering insights into the purpose, style, and depth of the content, which is particularly useful in analyzing text in exams and assignments.

Types of Incorrect Answer Choices in English Multiple Choice Questions



01. Out of Scope

- Uses words like "always", "never", "only", which make the statement too absolute & generally incorrect.
- Typically ignores exceptions or nuances present in the passage.



03. Distortion of Passage Details

- Presents a choice that directly contradicts the information given in the passage.
- Can be easily mistaken if not read carefully.



05. Correct but Irrelevant

- Answer choices includes unrelated info not mentioned in the passage.
- Often introduces irrelevant details or contexts.

02. Extreme Choices



- Misrepresents the information given in the passage.
- Might include partially correct information but alters key facts or implications.

04. Opposite Answers



- Correct or plausible but off-topic answer.
- Designed to trap those recalling details but missing question context.

- Takes a specific idea from the passage and applies it more broadly than justified.
- Loses the precise focus of the claim or argument.



07. Partial Information

- Uses wording or phrases very similar to those in the passage but used in a misleading context.
- May involve synonyms that change the meaning subtly but significantly.



09. Faulty Causality

06. Generalization



- Partial answer, lacking crucial elements for a complete response.
- Extremely important Concept for Inference-based Questions.

08. Similar/Synonym -ous Choices



- Suggests a cause-and-effect relationship that is not supported by the passage.
- Assumes connections without evidence from the text.

Recognizing these typical patterns of incorrect answer choices can significantly enhance test takers' ability to eliminate wrong options and select the correct answer more effectively.

Types of Content in Newspapers, Magazines, and Other Publications



01. News Articles

- In-depth articles, focusing on specific aspects of a story or issue.
- Often includes profiles, human interest stories, and detailed explorations of topics.



03. Editorials

- Written by guest writers, not affiliated with the editorial board, sharing personal opinions on various subjects.
- Provides a platform for diverse viewpoints.



05. Letters to the Editor

- News reporting: factual accounts of recent events with witness or authority statements.
- Includes local, national, and international news.

02. Feature Articles



- Articles that reflect the opinions of the editorial board of the publication.
- Used to express viewpoints on significant issues and influence public opinion.

04. Opinion Pieces (Op-eds)



- Reader responses to previous stories or current events.
- Offers a forum for community interaction and reader engagement.



06. Reviews

- Conversations with people of interest, from celebrities to politicians to business leaders.
- Offers an in-depth look at the interviewee's perspectives and experiences.



08. Investigative Reports

- Regularly appearing articles typically written by the same author, offering personal insights or commentary on a specific theme or topic.
- Examples include advice columns, technology columns, and lifestyle columns.



10. Research Papers

- Evaluations of products, services, or cultural events like movies, books, music, restaurants, and performances.
- Provides critical insights and recommendations.

07. Interviews



- In-depth reporting on significant issues, uncovering hidden facts and details.
- Often involves extensive research and can lead to public policy changes.

09. Columns



- Scholarly articles that present original research, including methodology, data, and findings.
- Common in academic or professional-focused publications.



11. Infographics

- A collection of photographs that tell a story or highlight a theme.
- Combines visual artistry with narrative journalism.



13. How-to Articles

- Notices of death that typically include a brief summary of the deceased's life, family details, and information about memorial services.
- Serve as a formal way to inform the community and honor the deceased.



15. Weather Reports

- Visual representations conveying complex information swiftly and clearly.
- Often used to supplement written articles in both print and online formats.

12. Photo Essays



- Instructional content that guides readers through the steps necessary to accomplish a specific task.
- Can cover a wide range of topics, from cooking to craft-making to technology use.

14. Obituaries



- Daily updates on the weather, often including forecasts, temperatures, and conditions.
- Essential for daily planning and safety warnings.



CHEAT SHEET 04

Basic Author Purposes for Writing Content



01. Inform

- To convince the reader to adopt a particular viewpoint or take specific action.
- Often seen in editorials, opinion columns, persuasive essays, advertisements, and political speeches.



03. Entertain

- To clarify how something works or why something happens, providing deeper insight into processes or events.
- Frequently found in explanatory journalism, user manuals, and educational content.



05. Describe

- To provide facts, data, or explanations about a topic to enhance the reader's understanding.
- Common in journalistic articles, textbooks, how-to guides, and scientific research papers.

02. Persuade



- To amuse, delight, or engage the reader through narratives, poetry, or dramatic scripts.
- Typical in novels, short stories, plays, and humorous articles.

04. Explain



- To create a vivid picture of a person, place, object, or event through detailed sensory information.
- Used in descriptive essays, travel writing, and certain types of creative fiction.



06 Narrate

- Breaking down complex subjects for better understanding.
- Common in academic writing, literary analysis papers, and in-depth reviews.



08. Reflect

- To make a case for a specific point of view or theory, supported by evidence and reasoning.
- Predominant in argumentative essays, legal writing, and debate scripts.



10. Instruct

- To tell a story or recount events, often with a clear sequence of events and a mix of description and dialogue.
- Found in narrative essays, history books, biographies, and most forms of fiction.

07. Analyze



- To provide thoughts or feelings about a personal experience, idea, or event, often exploring the author's own perspectives.
- Seen in reflective essays, memoirs, and personal blogs.

09. Argue



- To teach or guide the reader on how to perform a task or understand something better.
- Typical in tutorial blogs, DIY articles, cooking recipes, and educational materials.



11. Critique

- To motivate, uplift, or provoke thought in the reader, often with the aim of bringing about personal growth or social change.
- Found in motivational speeches, some religious texts, and inspirational articles.







- To evaluate or critique a work, event, or idea, often providing both positive and negative feedback.
- Common in book reviews, art criticism, and performance evaluations.

12. Inspire



Each of these purposes influences the style, structure, and content of writing, and understanding the author's primary purpose can significantly enhance the reader's comprehension and engagement with the text.

Common Author Tones and Attitudes in Writing

 <p>01. Formal</p> <ul style="list-style-type: none"> • More casual and conversational, using everyday language and personal pronouns. • Often found in blogs, personal emails, and casual articles. 	<ul style="list-style-type: none"> • Characterized by a serious and respectful tone, often devoid of colloquialisms and slang. • Common in academic writing, business documents, and official communications. 	 <p>06 Pessimistic</p> <ul style="list-style-type: none"> • Focuses on the negative aspects, often expecting undesirable outcomes. • Can be found in critical reviews, some editorial writings, and dystopian literature. 		 <p>11. Sympathetic</p> <ul style="list-style-type: none"> • Shows understanding and empathy towards subjects, often aiming to elicit compassion from the reader. • Used in feature stories, advocacy articles, and some non-fiction narratives. 	
 <p>03. Objective</p> <ul style="list-style-type: none"> • Presents information in an unbiased and neutral manner, focusing purely on facts. • Typical in news reporting, research papers, and informational texts. 	 <p>02. Informal</p> <ul style="list-style-type: none"> • Uses irony to mock or convey contempt, often subtly. • Common in satire, some columns, and humorous pieces. 	 <p>07. Sarcastic</p> <ul style="list-style-type: none"> • Aims to amuse the reader, often through jokes, puns, or witty remarks. • Found in comedic articles, some blogs, and entertainment pieces. 		 <p>12. Impartial</p> <ul style="list-style-type: none"> • Conveys a sense of immediacy and importance, often to prompt quick response or attention. • Seen in news flashes, crisis communication, and calls to action. 	
 <p>03. Objective</p> <ul style="list-style-type: none"> • Contains personal opinions, thoughts, and beliefs, reflecting the author's own perspective. • Common in opinion pieces, memoirs, and reflective essays. 	 <p>04. Subjective</p> <ul style="list-style-type: none"> • Expresses hope and positivity, focusing on the good aspects and potential successful outcomes. • Frequently seen in motivational content and certain types of promotional writing. 	 <p>08. Humorous</p> <ul style="list-style-type: none"> • Intends to instruct or provide a moral lesson, often directly addressing the reader. • Typical in educational content, parables, and some children's literature. 	 <p>09. Didactic</p> <ul style="list-style-type: none"> • Analyzes and judges the merits and faults of the subject matter. • Common in reviews, analytical essays, and critique pieces. 	 <p>13. Urgent</p> <ul style="list-style-type: none"> • Contemplates experiences and events, often examining them from a personal perspective. • Found in reflective journals, memoirs, and some philosophical writings. 	
 <p>05. Optimistic</p>		 <p>10. Critical</p>		 <p>15. Authoritative</p> <ul style="list-style-type: none"> • Commands respect and confidence, often backed by expertise or research. • Typical in scientific articles, expert advice columns, and technical guides. 	